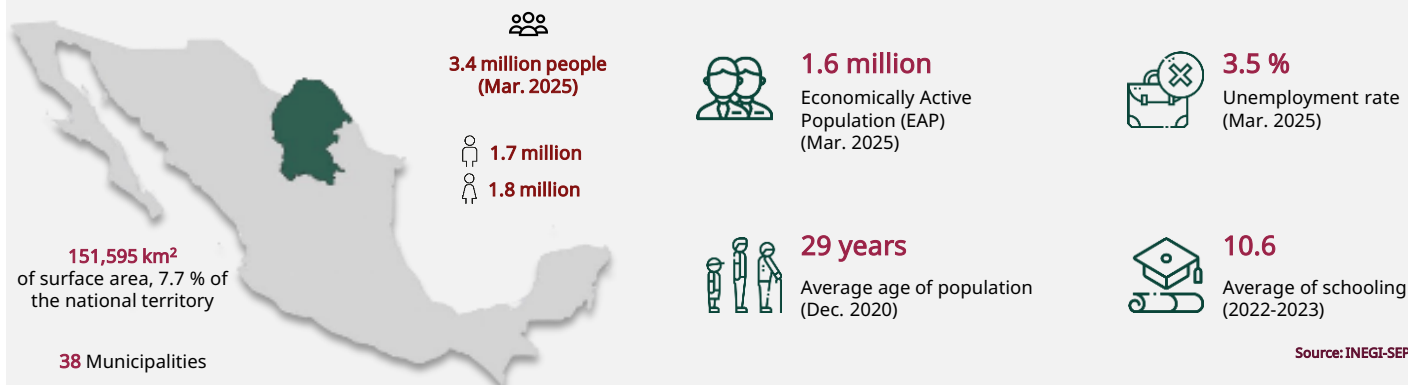


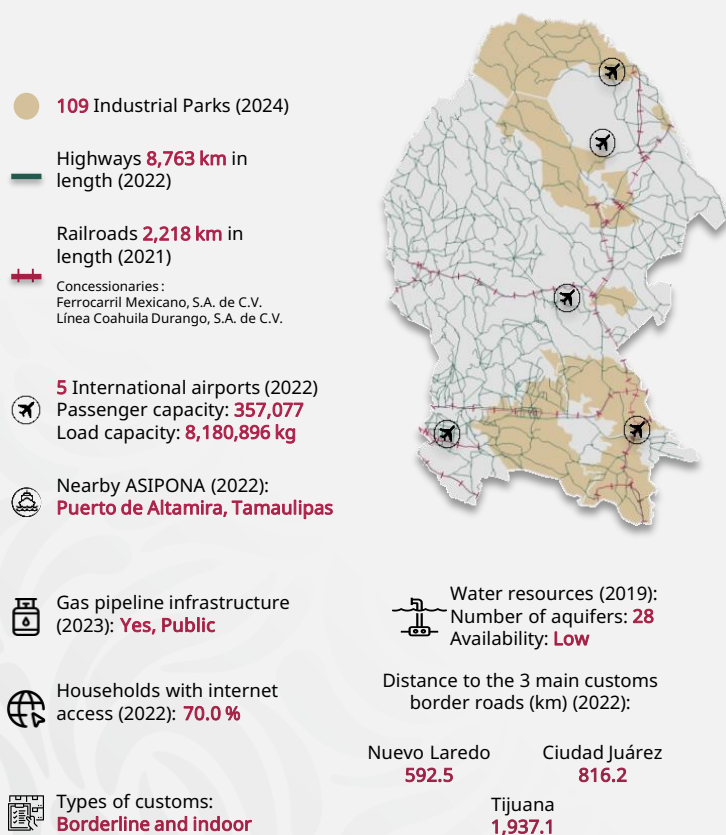


Coahuila de Zaragoza

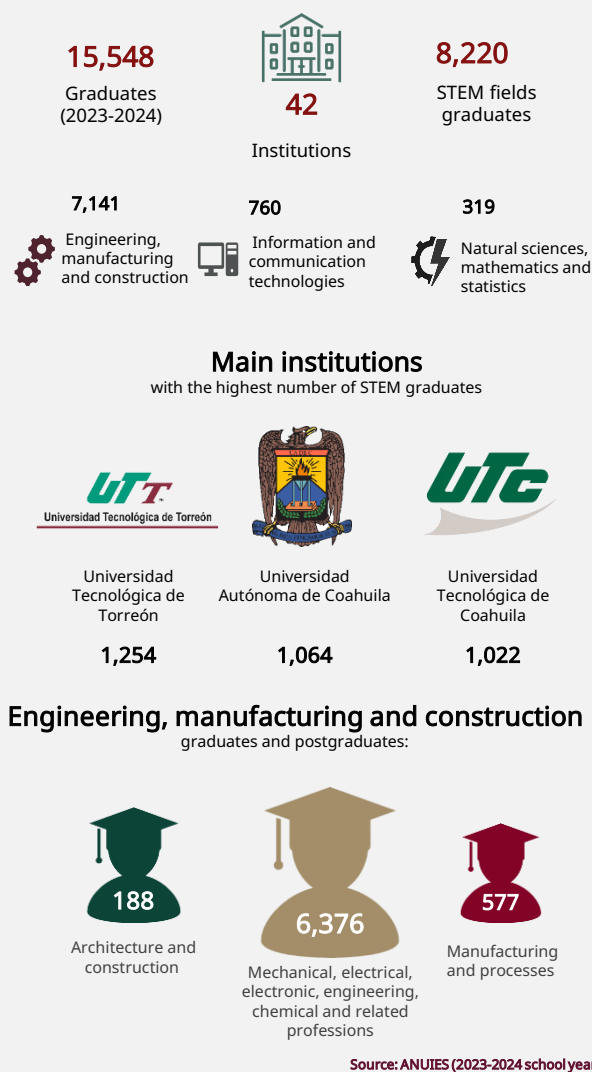
June 2025



INFRASTRUCTURE AND RESOURCES



MEXICAN TALENT IN HIGHER EDUCATION





Coahuila de Zaragoza

June 2025

MSMEs



124,115
enterprises

- Micro 114,035
- Small 8,430
- Medium-sized 1,650

Source: INEGI - DENEU (Mar. 2025)

POTENTIAL SECTORS



Business support
services, waste
management and
remediation services



Real estate services
and tangible and
intangible goods
rental and leasing



Agriculture, animal
breeding and production,
forestry, fishing and
hunting

Source: Data MX

FOREIGN TRADE



4,481
M USD

International purchases



8,161
M USD

International sales

Main export sectors



1,623
M USD

Mechanical
machinery and
appliances, and parts



1,505
M USD

Road vehicles, parts
and accessories



1,214
M USD

Beverages, alcoholic
liquids and vinegar

Source: Balanza Comercial de Mercancías de México (Mar. 2025)

MAIN INDICATORS



9

GDP position
\$ 57 B USD at market
prices(2023)



\$ 17,060

USD of GDP per capita (Dec.
2023)



3.7 %

National GDP
(2023)



0.1 %

Economic activity growth
(2024)



19

Position by economic growth
(2024)

Source: INEGI

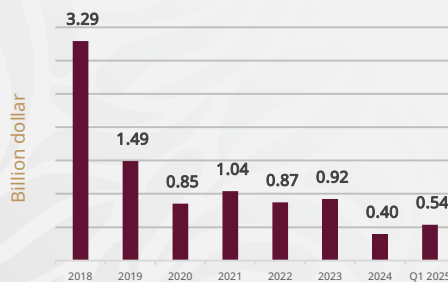
FOREIGN DIRECT INVESTMENT

Top 3 by investment origin country

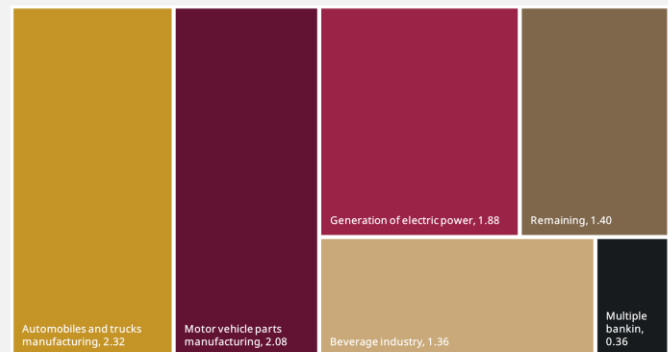
- 1 U. S. A. 3.34 B USD
- 2 Italy 1.49 B USD
- 3 Canada 1.21 B USD

Historic FDI
(2018 - Q1 2025)

9.40
(B USD)



FDI by sector (Billion dollars)



Source: SE (Mar. 2025)



Gobierno de
México

Economía
Secretaría de Economía