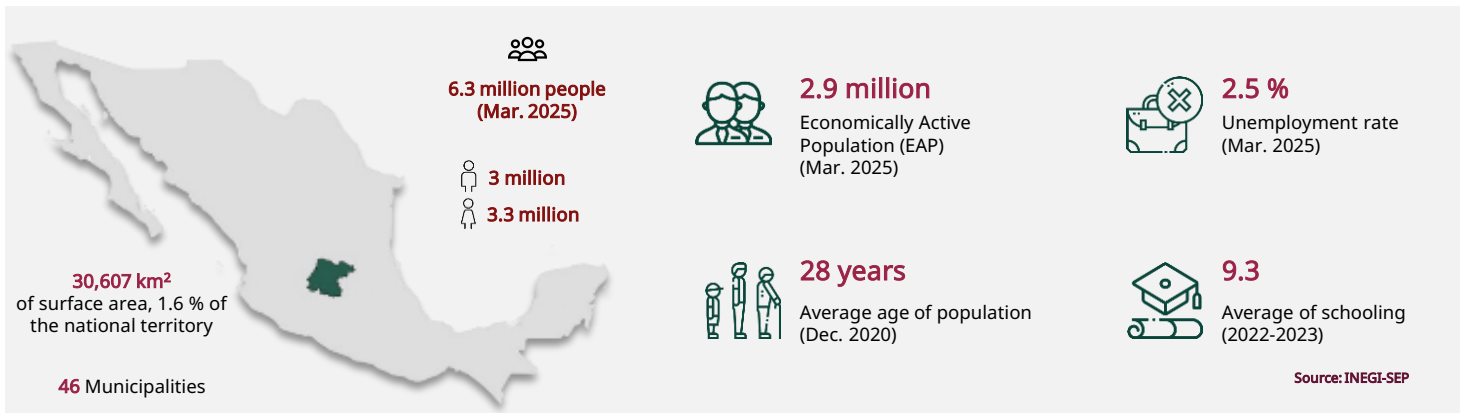


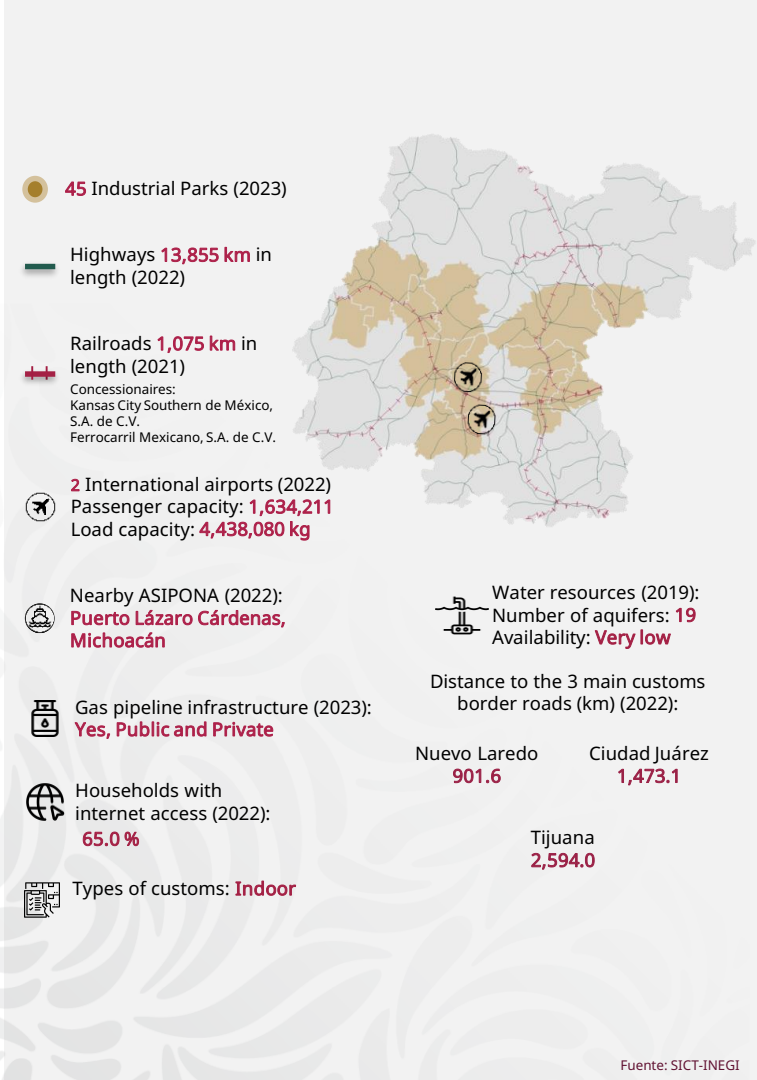


Guanajuato

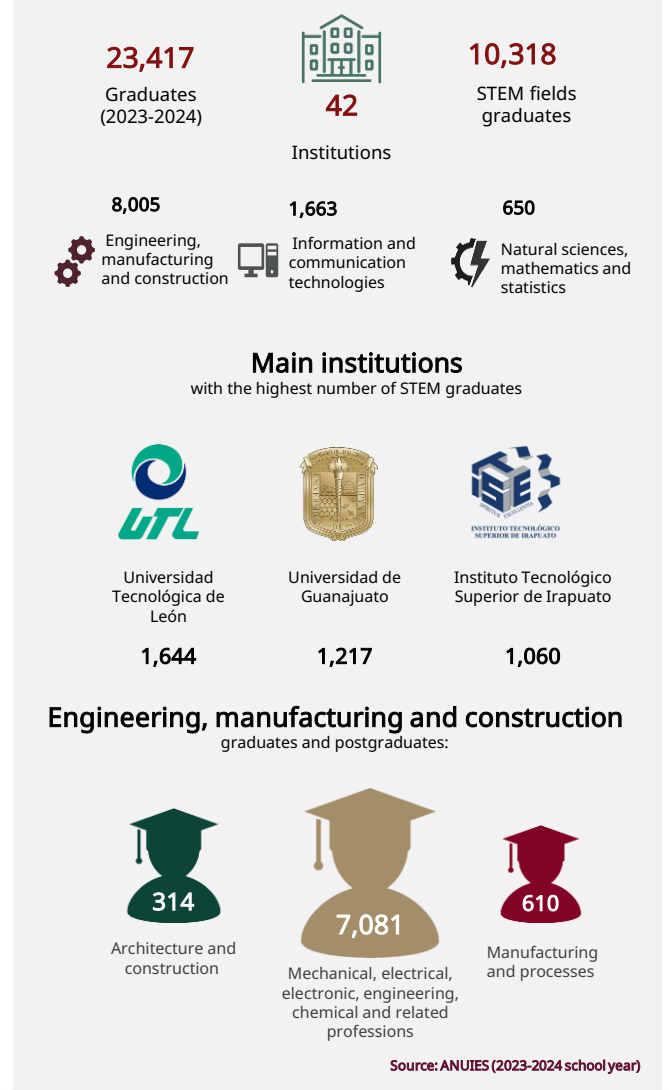
June 2025



INFRASTRUCTURE AND RESOURCES



MEXICAN TALENT IN HIGHER EDUCATION





Guanajuato

June 2025

MSMEs



814,284
enterprises

• Micro	784,187
• Small	25,146
• Medium-sized	4,951

Source: INEGI - DENEU (Mar. 2025)

POTENTIAL SECTORS



Cultural and sporting
recreation services



Transportation, postal
services and
warehousing



Construction

Source: Data MX

FOREIGN TRADE



5,004
M USD

International purchases



5,368
M USD

International sales

Main export sectors



2,728
M USD

Road vehicles, parts
and accessories



431
M USD

Electrical machinery,
appliances and
material, and parts



403
M USD

Mechanical
machinery and
appliances, and parts

Source: Balanza Comercial de Mercancías de México (Mar. 2025)

MAIN INDICATORS



5

GDP position
\$ 68 B USD at market
prices(2023)



\$ 10,732

USD of GDP per capita (Dec.
2023)



4.4 %

National GDP
(2023)



2.9 %

Economic activity growth
(2024)



8

Position by economic growth
(2024)

Source: INEGI

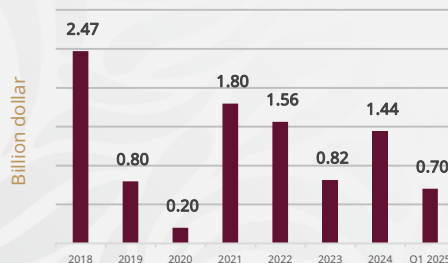
FOREIGN DIRECT INVESTMENT

Historic FDI
(2018 - Q1 2025)

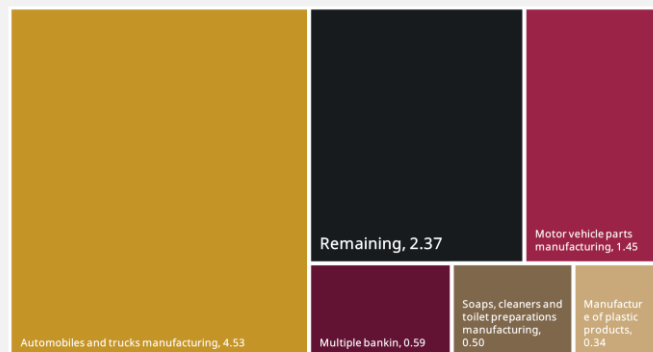
9.78
(B USD)

Top 3 by investment origin country

- 1 Japan 4.85 B USD
- 2 U. S. A. 1.92 B USD
- 3 Spain 1.13 B USD



FDI by sector (Billion dollars)



Source: SE (Mar. 2025)



Gobierno de
México

Economía
Secretaría de Economía