



Michoacán de Ocampo

June 2025



2.3 million
Economically Active Population (EAP)
(Mar. 2025)



1.2 %
Unemployment rate
(Mar. 2025)



28 years
Average age of population
(Dec. 2020)



8.9
Average of schooling
(2022-2023)

Source: INEGI-SEP

INFRASTRUCTURE AND RESOURCES

10 Industrial Parks (2023)

Highways 10,159 km in length (2022)

Railroads 1,242 km in length (2021)
Concessionaries:
Kansas City Southern de México, S.A. de C.V.
Ferrocarriil Mexicano, S.A. de C.V.

2 International airports (2022)
Passenger capacity: **900,606**
Load capacity: **364 kg**

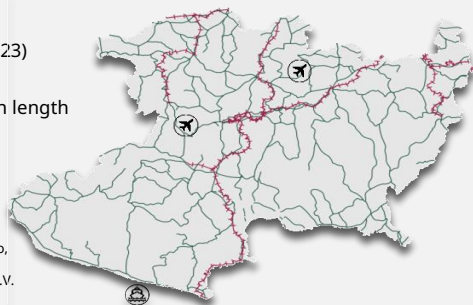
1 Port (2021)

Nearby ASIPONA (2022):
Puerto Lázaro Cárdenas

Gas pipeline infrastructure (2023): Yes, Public

Households with internet access (2022):
56.9 %

Types of customs:
Maritime



Water resources (2019):
Number of aquifers: **22**
Availability: **Low**

Distance to the 3 main customs border roads (km) (2022):

Nuevo Laredo:
1,450.3

Ciudad Juárez:
1,965.0

Tijuana:
2,841.3

Fuente: SICT-INEGI

MEXICAN TALENT IN HIGHER EDUCATION

15,137
Graduates
(2023-2024)



45

Institutions

4,579
STEM fields graduates

2,936
Engineering, manufacturing and construction



667
Information and communication technologies



976
Natural sciences, mathematics and statistics

Main institutions
with the highest number of STEM graduates



Universidad Michoacana de San Nicolás de Hidalgo

1,247



Instituto Tecnológico de Morelia

689



Universidad Tecnológica de Morelia

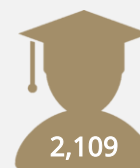
359

Engineering, manufacturing and construction
graduates and postgraduates:



560

Architecture and construction



2,109

Mechanical, electrical, electronic, engineering, chemical and related professions



267

Manufacturing and processes

Source: ANUIES (2023-2024 school year)



Gobierno de
México

Economía
Secretaría de Economía



Michoacán de Ocampo

June 2025

MSMEs



284,639
enterprises

- Micro 273,704
- Small 9,417
- Medium-sized 1,518

Source: INEGI - DENE (Mar. 2025)

POTENTIAL SECTORS



Temporary accommodation services and food and beverage preparation services



Paper industry



Construction of civil engineering works

Source: Data MX

FOREIGN TRADE



617
M USD
International purchases



2,075
M USD
International sales

Main export sectors



1,521
M USD
Edible fruits



202
M USD
Iron and steel smelting



95
M USD
Vegetable, fruit or other fruit preparations

Source: Balanza Comercial de Mercancías de México (Mar. 2025)

MAIN INDICATORS



13
GDP position
\$ 42 B USD at market prices(2023)



\$ 8,545
USD of GDP per capita (Dec. 2023)



2.8 %
National GDP (2023)



-1.8 %
Economic activity growth (2024)

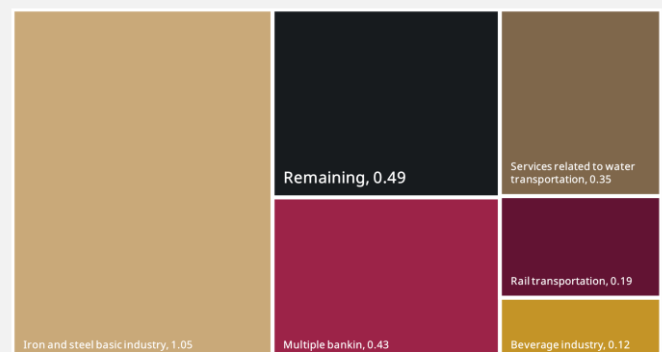


27
Position by economic growth (2024)

Source: INEGI

FOREIGN DIRECT INVESTMENT

FDI by sector (Billion dollars)



Source: SE (Mar. 2025)

