



Nuevo León

June 2025



2.9 million
Economically Active Population (EAP)
(Mar. 2025)



2.7 %
Unemployment rate
(Mar. 2025)



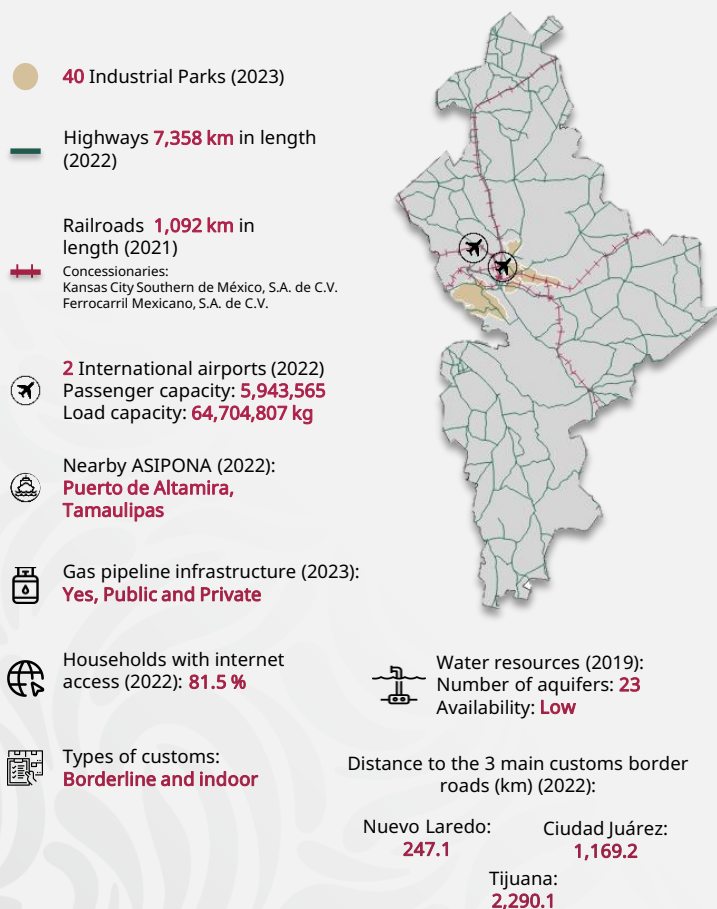
30 years
Average age of population
(Dec. 2020)



10.9
Average of schooling
(2022-2023)

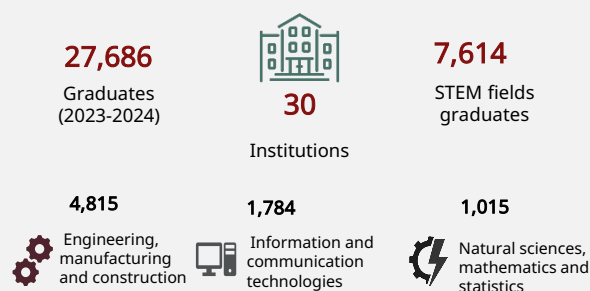
Source: INEGI-SEP

INFRASTRUCTURE AND RESOURCES



Fuente: SICT-INEGI

MEXICAN TALENT IN HIGHER EDUCATION



Main institutions
with the highest number of STEM graduates



Universidad Autónoma de Nuevo León

4,632



Universidad Tecnológica Santa Catarina

1,190



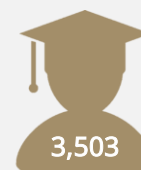
Universidad Tecnológica General Mariano Escobedo

797

Engineering, manufacturing and construction
graduates and postgraduates:



921
Architecture and construction



3,503
Mechanical, electrical, electronic, engineering, chemical and related professions



391
Manufacturing and processes

Source: ANUIES (2023-2024 school year)



Gobierno de
México

Economía
Secretaría de Economía



Nuevo León

June 2025

MSMEs



201,408
enterprises

- Micro **180,454**
- Small **17,083**
- Medium-sized **3,871**

Source: INEGI - DENEU (Mar. 2025)

POTENTIAL SECTORS



Agriculture, animal breeding and production, forestry, fishing and hunting



Temporary accommodation services and food and beverage preparation services



Mining

Source: Data MX

FOREIGN TRADE



15,294
M USD
International purchases



12,679
M USD
International sales

Main export sectors



4,477
M USD
Mechanical machinery and appliances, and parts



3,326
M USD
Electrical machinery, appliances and material, and parts



2,194
M USD
Road vehicles, parts and accessories

Source: Balanza Comercial de Mercancías de México (Mar. 2025)

MAIN INDICATORS



3
GDP position
\$ 120 B USD at market prices(2023)



\$ 19,762
USD of GDP per capita (Dec. 2023)



7.9 %
National GDP (2023)



3.1 %
Economic activity growth (2024)



7
Position by economic growth (2024)

Source: INEGI

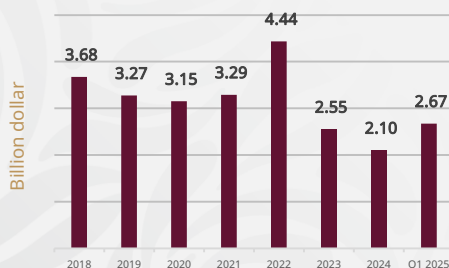
FOREIGN DIRECT INVESTMENT

Top 3 by investment origin country

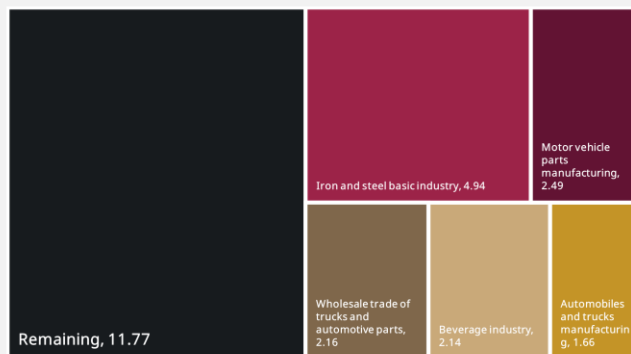
- 1 U. S. A. 11.04 B U S D
- 2 Argentina 4.84 B U S D
- 3 Netherlands 1.92 B U S D

Historic FDI
(2018 - Q1 2025)

25.16
(B USD)



FDI by sector (Billion dollars)



Source: SE (Mar. 2025)



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