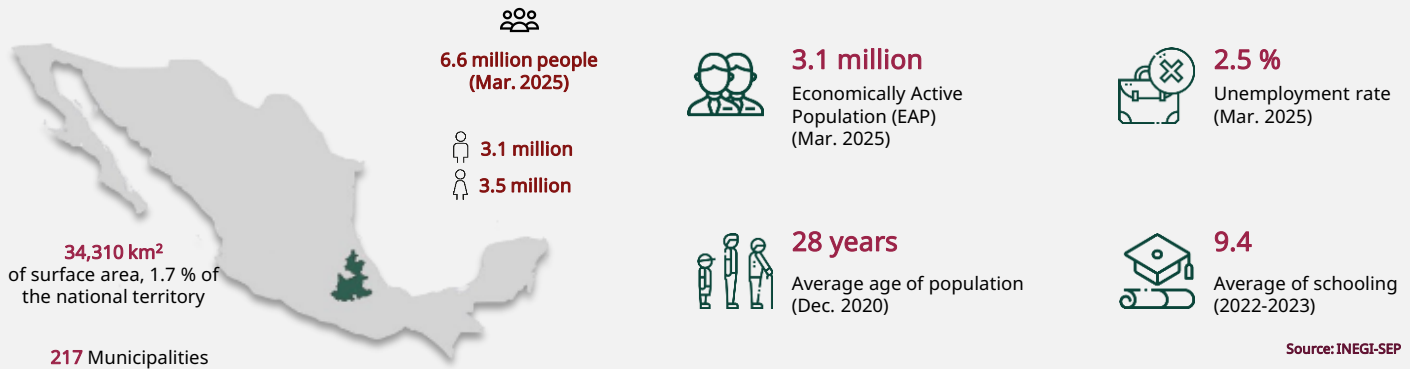


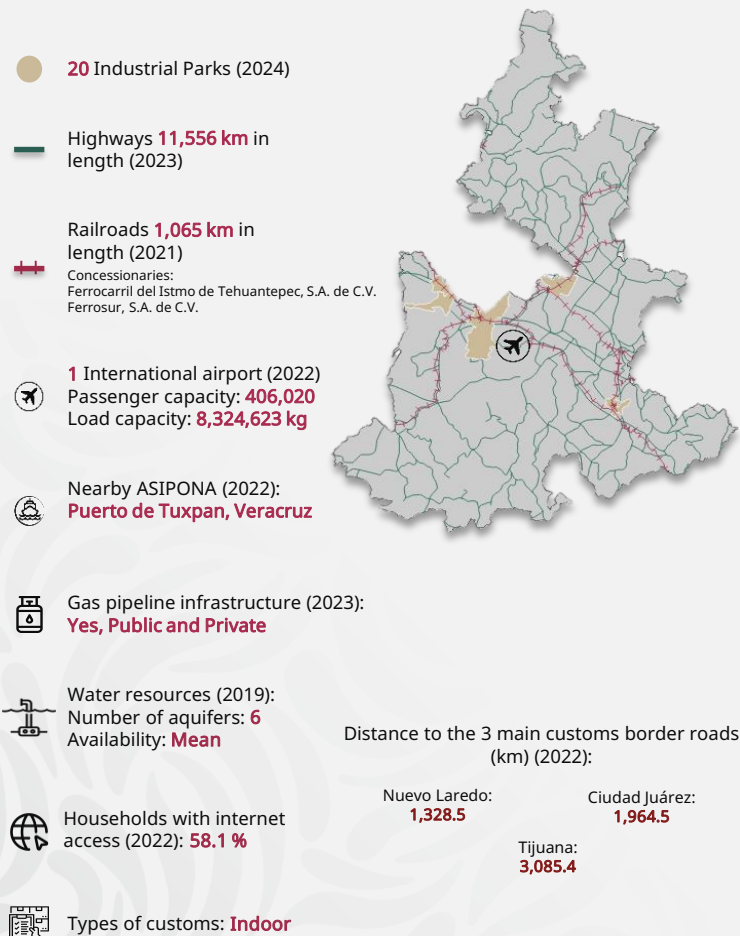


Puebla

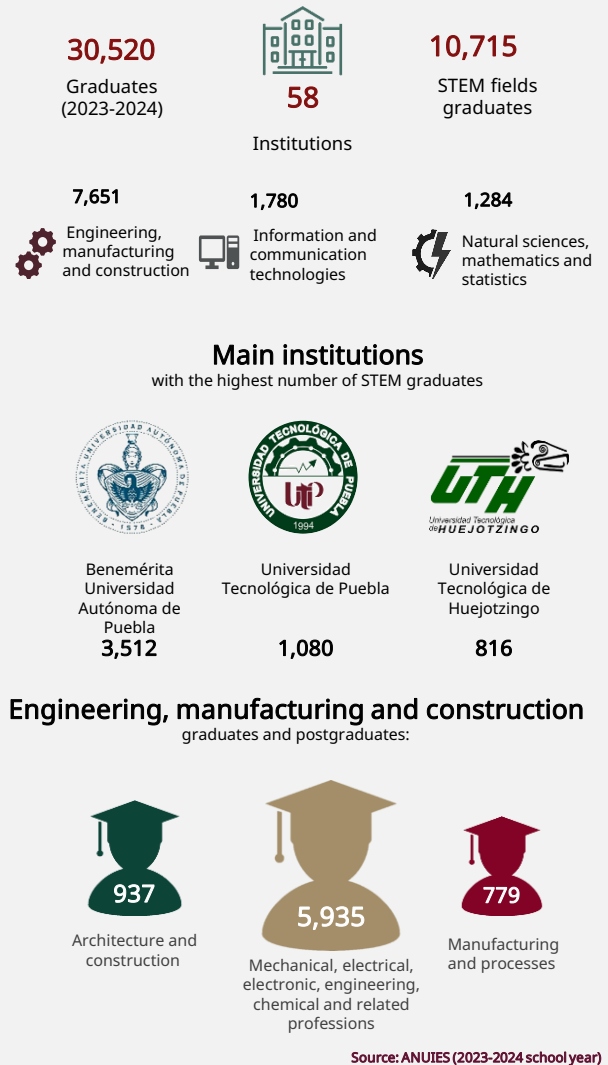
June 2025



INFRASTRUCTURE AND RESOURCES



MEXICAN TALENT IN HIGHER EDUCATION





Puebla

June 2025

MSMEs



404,766
enterprises

Micro	390,010
Small	12,506
Medium-sized	2,250

Source: INEGI - DENEU (Mar. 2025)

POTENTIAL SECTORS



Clean
energy
generation



Medical
services



Agroindustry



Communication
Technologies



Automotive

Source: Data MX

FOREIGN TRADE



3,199
M USD

International purchases



4,106
M USD

International sales

Main export sectors



2,419
M USD

Road vehicles, parts
and accessories



568
M USD

Mechanical
machinery and
appliances, and parts



338
M USD

Preparations from
cereals, flour, starch,
or milk

Source: Balanza Comercial de Mercancías de México (Mar. 2025)

MAIN INDICATORS



10

GDP position
\$ 53 B USD at market
prices(2023)



\$ 8,054

USD of GDP per capita (Dec.
2023)



3.5 %

National GDP
(2023)



2.5 %

Economic activity growth
(2024)



10

Position by economic growth
(2024)

Source: INEGI

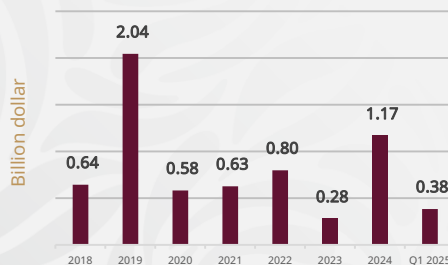
FOREIGN DIRECT INVESTMENT

Top 3 by investment origin country

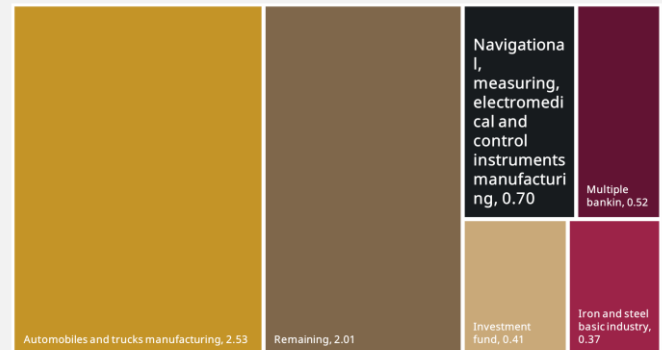
- 1 Spain 0.24 B U S D
- 2 Italy 0.21 B U S D
- 3 Belgium 0.18 B U S D

Historic FDI
(2018 - Q1 2025)

0.99
(B USD)



FDI by sector (Billion dollars)



Source: SE (Mar. 2025)



Gobierno de
México

Economía
Secretaría de Economía