



Querétaro

June 2025



1.2 million
Economically Active
Population (EAP)
(Mar. 2025)



1.9 %
Unemployment rate
(Mar. 2025)



29 years
Average age of population
(Dec. 2020)



10.9
Average of schooling
(2022-2023)

Source: INEGI-SEP

INFRASTRUCTURE AND RESOURCES



50 Industrial Parks (2024)

Highways 3,451 km in
length (2022)

Railroads 476 km in length
(2021)

Concessionaries:
Ferrocarril Mexicano, S.A. de C.V.
Kansas City Southern de México, S.A. de C.V.

1 International airport (2023)
Passenger capacity: **1,784,366**
Load capacity:
79,824,000 kg

Nearby ASIPONA (2022):
Puerto de Tuxpan,
Veracruz



Gas pipeline infrastructure
(2023):
Yes, Public and Private



Water resources (2019):
Number of aquifers: **11**
Availability: **Low**



Households with
internet access (2022):
77.4 %



Types of customs: **Indoor**

Distance to the 3 main customs border
roads (km) (2022):

Nuevo Laredo:
941.8

Ciudad Juárez:
1,577.8

Tijuana:
2,698.7

Fuente: SICT-INEGI

MEXICAN TALENT IN HIGHER EDUCATION

12,516

Graduates
(2023-2024)



23

Institutions

5,721

STEM fields
graduates



4,468
Engineering,
manufacturing
and construction



685
Information and
communication
technologies



568
Natural sciences,
mathematics and
statistics

Main institutions

with the highest number of STEM graduates



Universidad
Tecnológica de
Querétaro

1,705



Universidad
Tecnológica de San
Juan del Río

941



Universidad
Autónoma de
Querétaro

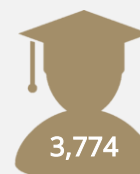
887

Engineering, manufacturing and construction graduates and postgraduates:



339

Architecture and
construction



3,774

Mechanical, electrical,
electronic, engineering,
chemical and related
professions



355

Manufacturing
and processes

Source: ANUIES (2023-2024 school year)



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Querétaro

June 2025

MSMEs



106,496
enterprises

• Micro	98,400
• Small	6,544
• Medium-sized	1,552

Source: INEGI - DENU (Mar. 2025)

POTENTIAL SECTORS



Automotive



Aerospace



Information
Technologies

Source: Data MX

FOREIGN TRADE



5,445
M USD

International purchases



4,727
M USD

International sales

Main export sectors



1,396
M USD

Road vehicles, parts
and accessories



1,197
M USD

Mechanical
machinery and
appliances, and parts



506
M USD

Electrical machinery,
appliances and
material, and parts

Source: Balanza Comercial de Mercancías de México (Mar. 2025)

MAIN INDICATORS



15

GDP position
\$ 37 B USD at market
prices(2023)



\$ 14,656

USD of GDP per capita (Dec.
2023)



2.4 %

National GDP
(2023)



-0.8 %

Economic activity growth
(2024)



23

Position by economic growth
(2024)

Source: INEGI

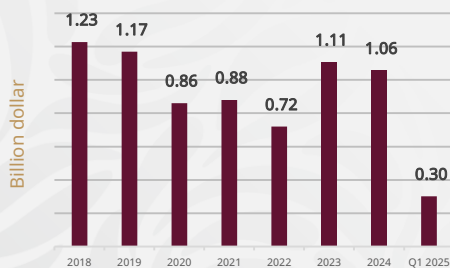
FOREIGN DIRECT INVESTMENT

Top 3 by investment origin country

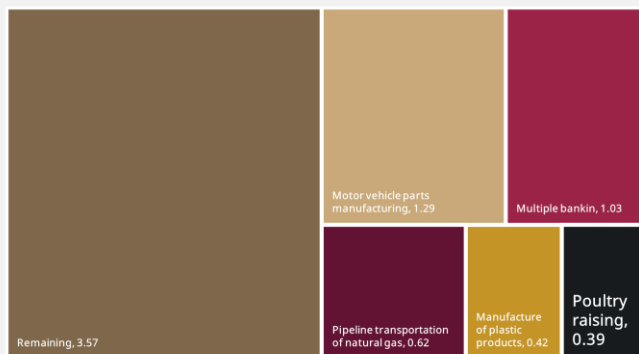
- 1 U. S. A. 1.56 B USD
- 2 Canada 1.27 B USD
- 3 Spain 1.14 B USD

Historic FDI
(2018 - Q1 2025)

7.32
(B USD)



FDI by sector (Billion dollars)



Source: SE (Mar. 2025)



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