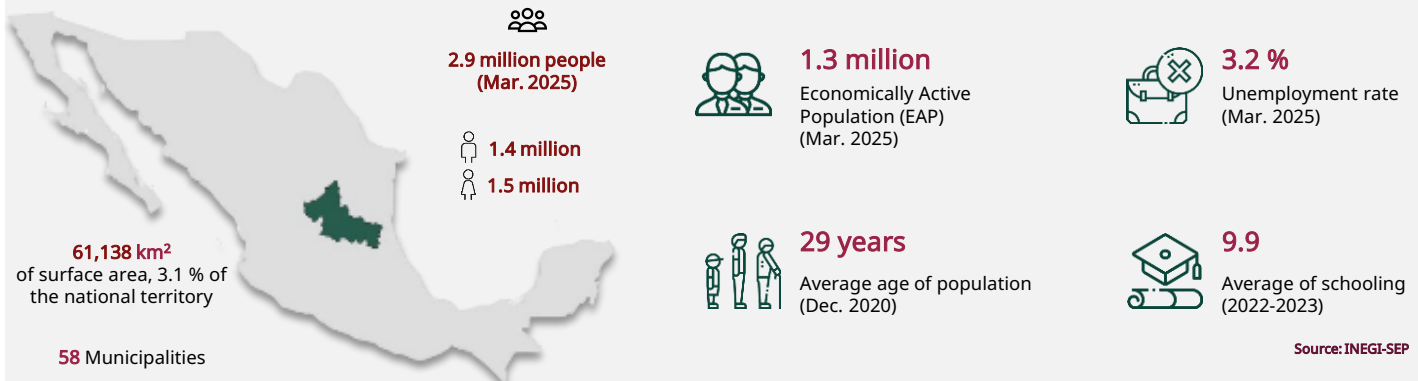




San Luis Potosí

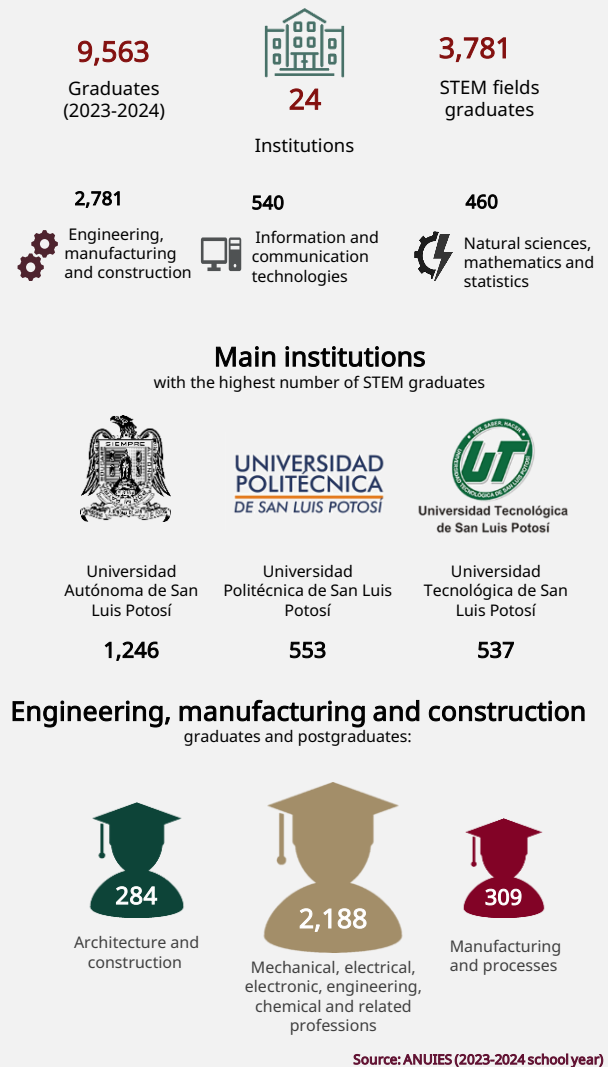
June 2025



INFRASTRUCTURE AND RESOURCES



MEXICAN TALENT IN HIGHER EDUCATION





San Luis Potosí

June 2025

MSMEs



125,204
enterprises

- Micro 118,148
- Small 5,912
- Medium-sized 1,144

Source: INEGI - DENEU (Mar. 2025)

POTENTIAL SECTORS



Energías
renovables



Logistics



Automotive

Source: Data MX

FOREIGN TRADE



2,938
M USD

International purchases



3,529
M USD

International sales

Main export sectors



1,279
M USD

Road vehicles, parts
and accessories



735
M USD

Electrical machinery,
appliances and
material, and parts



560
M USD

Mechanical
machinery and
appliances, and parts

Source: Balanza Comercial de Mercancías de México (Mar. 2025)

MAIN INDICATORS



16

GDP position
\$ 36 B USD at market
prices(2023)



\$ 12,551

USD of GDP per capita (Dec.
2023)



2.4 %

National GDP
(2023)



-0.3 %

Economic activity growth
(2024)



21

Position by economic growth
(2024)

Source: INEGI

FOREIGN DIRECT INVESTMENT

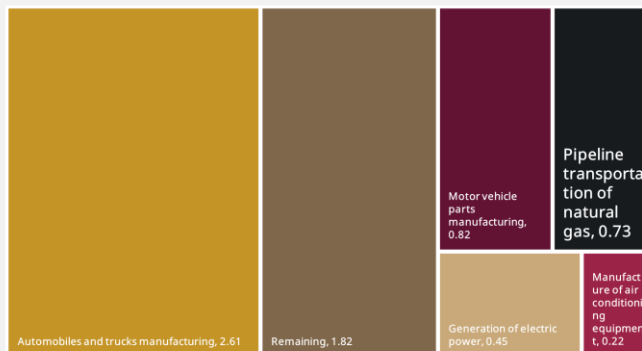
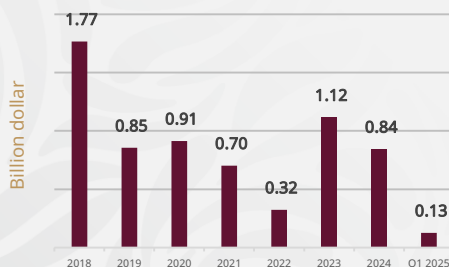
Top 3 by investment origin country

- 1 U. S. A. 2.02 B USD
- 2 Germany 1.87 B USD
- 3 Canada 1.09 B USD

FDI by sector (Billion dollars)

Historic FDI
(2018 - Q1 2025)

6.64
(B USD)



Source: SE (Mar. 2025)



Gobierno de
México

Economía
Secretaría de Economía