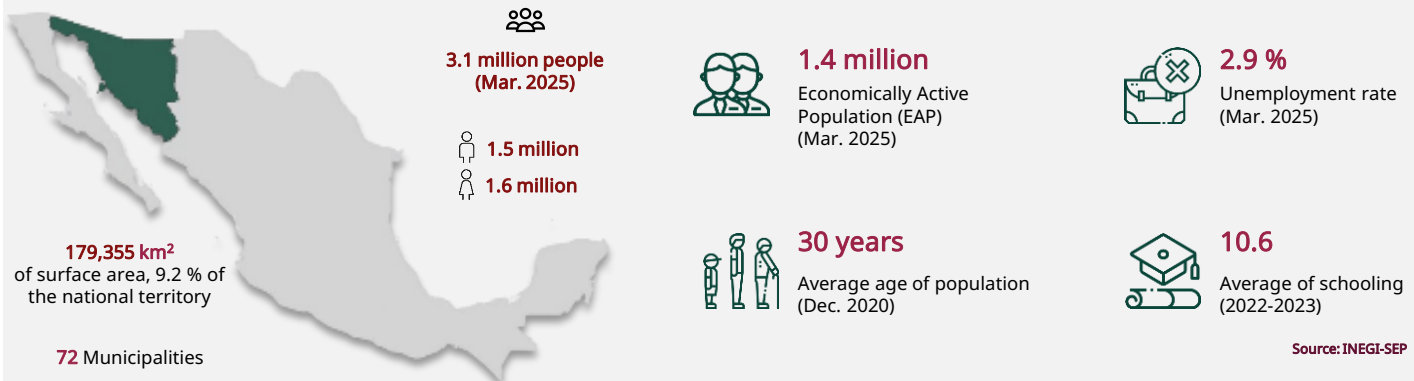


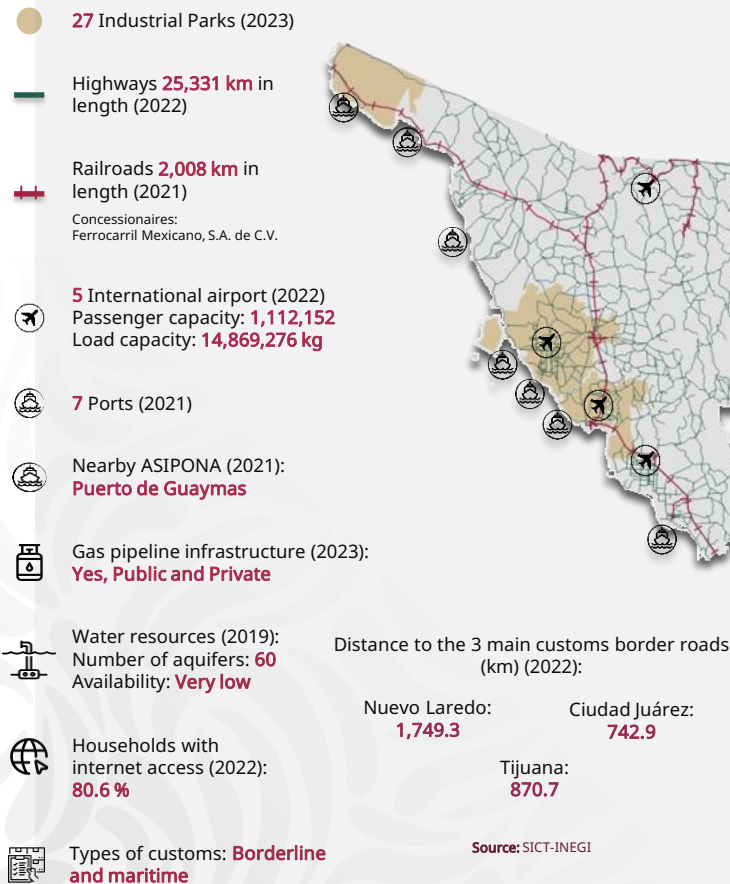


Sonora

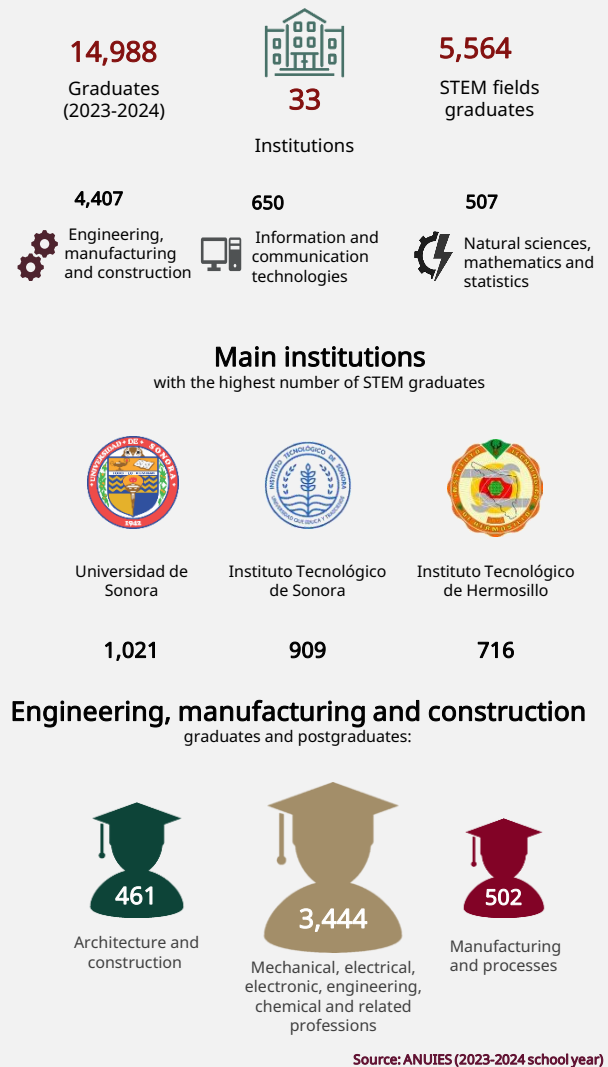
June 2025



INFRASTRUCTURE AND RESOURCES



MEXICAN TALENT IN HIGHER EDUCATION





Sonora

June 2025

MSMEs



126,149
enterprises

- Micro 115,542
- Small 8,849
- Medium-sized 1,758

Source: INEGI - DENEU (Mar. 2025)

POTENTIAL SECTORS



Cultural and sporting
recreation services



Temporary
accommodation services
and food and beverage
preparation services



Business support services,
waste management and
remediation services

Source: Data MX

FOREIGN TRADE



2,708
M USD

International purchases



5,160
M USD

International sales

Main export sectors



1,102
M USD

Electrical machinery,
appliances and
material, and parts



913
M USD

Mechanical
machinery and
appliances, and parts



1,859
M USD

Vegetables, plants,
roots and tubers

Source: Balanza Comercial de Mercancías de México (Mar. 2025)

MAIN INDICATORS



11

GDP position
\$ 51 B USD at market
prices(2023)



\$ 17,106

USD of GDP per capita (Dec.
2023)



3.4 %

National GDP
(2023)



-0.2 %

Economic activity growth
(2024)



20

Position by economic growth
(2024)

Source: INEGI

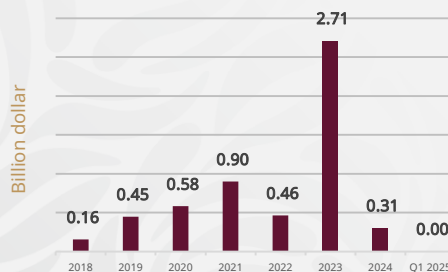
FOREIGN DIRECT INVESTMENT

Top 3 by investment origin country

- 1 U. S. A. 2.54 B USD
- 2 Spain 0.42 B USD
- 3 Canada 0.2 B USD

Historic FDI
(2018 - Q1 2025)

5.57
(B USD)



FDI by sector (Billion dollars)



Source: SE (Mar. 2025)



Gobierno de
México

Economía
Secretaría de Economía