



# Tlaxcala

June 2025



**0.7 million**

Economically Active Population (EAP)  
(Mar. 2025)



**2.5 %**

Unemployment rate  
(Mar. 2025)



**28 years**

Average age of population  
(Dec. 2020)



**10.1**

Average of schooling  
(2022-2023)

Source: INEGI-SEP

## INFRASTRUCTURE AND RESOURCES

**6 Industrial Parks** (2023)

**Highways 3,017 km** in length (2022)

**Railroads 352 km** in length (2021)

Concessionaires:  
Kansas City Southern de México, S.A. de C.V.  
FerroVías, S.A. de C.V.

Nearby ASIPONA (2022):  
**Puerto de Tuxpan, Veracruz**

**Gas pipeline infrastructure** (2023):  
**Yes, Public and Private**

**Households with internet access** (2022):  
**55.6 %**



**Water resources** (2019):  
Number of aquifers: **4**  
Availability: **mean**

Distance to the 3 main customs border roads (km) (2022)

Nuevo Laredo:  
**1,297.5**

Ciudad Juárez:  
**1,933.5**

Tijuana:  
**3,054.4**

Fuente: SICT-INEGI

## MEXICAN TALENT IN HIGHER EDUCATION

**6,176**

Graduates  
(2023-2024)



**15**

Institutions

**2,154**

STEM fields graduates

**1,527**



Engineering, manufacturing and construction

**359**



Information and communication technologies

**268**



Natural sciences, mathematics and statistics

### Main institutions

with the highest number of STEM graduates



Universidad Politécnica de Tlaxcala

**1,024**



Universidad Tecnológica de Tlaxcala

**444**



Instituto Tecnológico de Apizaco

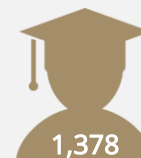
**268**

### Engineering, manufacturing and construction graduates and postgraduates:



**82**

Architecture and construction



**1,378**

Mechanical, electrical, electronic, engineering, chemical and related professions



**67**

Manufacturing and processes

Source: ANUIES (2023-2024 school year)



Gobierno de  
**México**

**Economía**  
Secretaría de Economía



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## MSMEs



**97,322**  
enterprises

- Micro **94,336**
- Small **2,568**
- Medium-sized **418**

Source: INEGI - DENEU (Mar. 2025)

## POTENTIAL SECTORS



Telecommunications

Source: Data MX

## FOREIGN TRADE



**347**  
**M USD**  
International purchases



**360**  
**M USD**  
International sales

### Main export sectors



**120**  
**M USD**  
Electrical machinery,  
appliances and  
material, and parts



**49**  
**M USD**  
Electrical machinery,  
appliances and  
material, and parts



**48**  
**M USD**  
Plastic products  
manufacturing

Source: Balanza Comercial de Mercancías de México (Mar. 2025)

## MAIN INDICATORS



**32**  
GDP position  
\$ 9 B USD at market  
prices(2023)



**\$ 6,395**  
USD of GDP per capita (Dec.  
2023)



**0.6 %**  
National GDP  
(2023)



**-1.0 %**  
Economic activity growth  
(2024)



**24**  
Position by economic growth  
(2024)

Source: INEGI

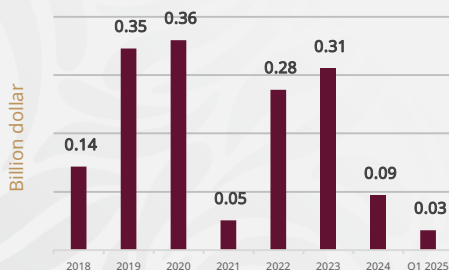
## FOREIGN DIRECT INVESTMENT

### Top 3 by investment origin country

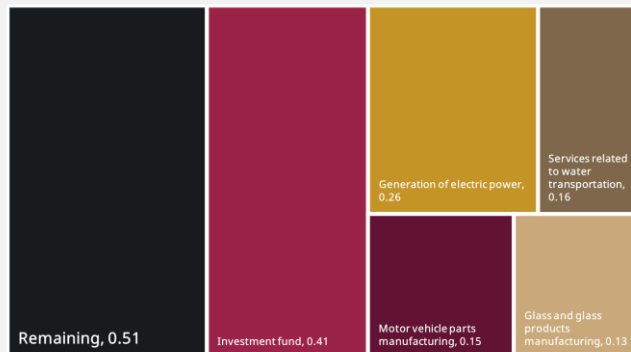
- 1 Canada 0.41 B USD
- 2 U. S. A. 0.35 B USD
- 3 Italy 0.26 B USD

Historic FDI  
(2018 - Q1 2025)

**1.61**  
(B USD)



### FDI by sector (Billion dollars)



Source: SE (Mar. 2025)



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