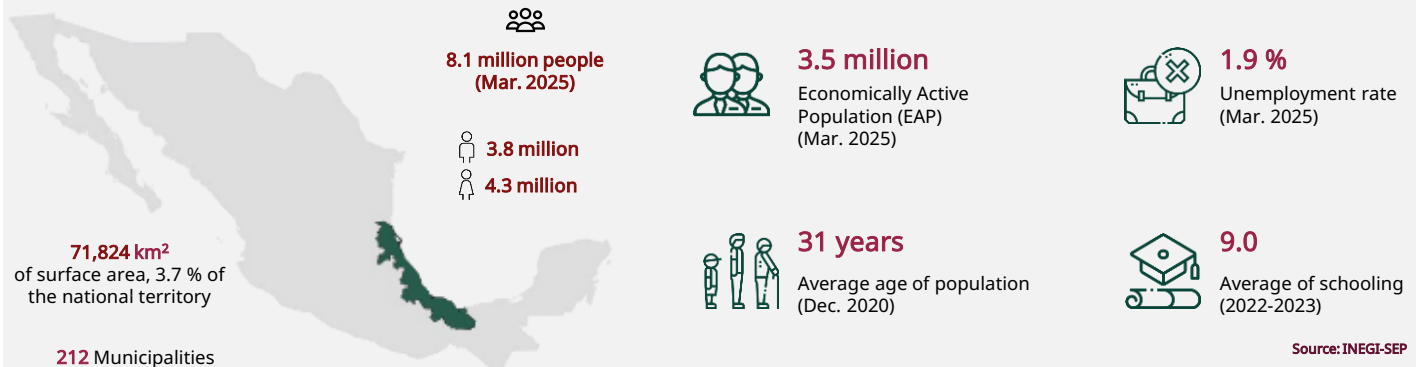




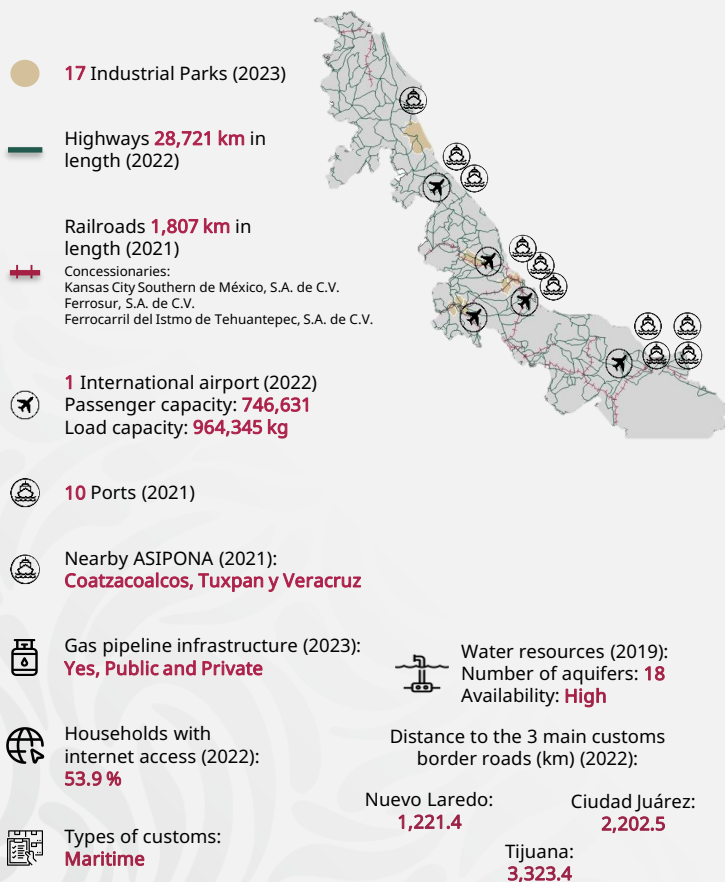
Veracruz de Ignacio de la Llave

Subsecretaría de Comercio Exterior
Unidad de Inteligencia Económica Global
Dirección General de Inversión Extranjera

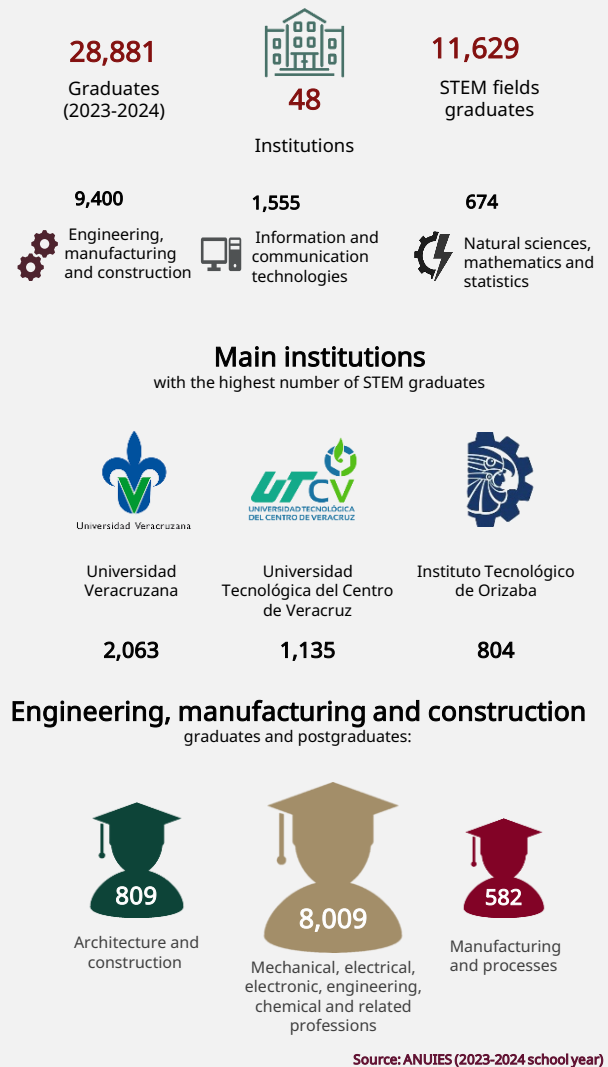
June 2025



INFRASTRUCTURE AND RESOURCES



MEXICAN TALENT IN HIGHER EDUCATION



Gobierno de
México

Economía
Secretaría de Economía



Veracruz de Ignacio de la Llave

Subsecretaría de Comercio Exterior
Unidad de Inteligencia Económica Global
Dirección General de Inversión Extranjera

June 2025

MSMEs



349,400
enterprises

- Micro 333,167
- Small 13,989
- Medium-sized 2,244

Source: INEGI - DENEU (Mar. 2025)

POTENTIAL SECTORS



Transportation,
postal services and
warehousing



Manufacturing



Oil drilling

Source: Data MX

FOREIGN TRADE



1,109
M USD

International purchases



1,193
M USD

International sales

Main export sectors



460
M USD

Steel and cast iron
manufactures



168
M USD

Coffee, tea, mate and
spices



93
M USD

Sugar and
confectionery
products

Source: Balanza Comercial de Mercancías de México (Mar. 2025)

MAIN INDICATORS



6

GDP position
\$ 65 B USD at market
prices(2023)



\$ 8,028

USD of GDP per capita (Dec.
2023)



4.3 %

National GDP
(2023)



1.3 %

Economic activity growth
(2024)



15

Position by economic growth
(2024)

Source: INEGI

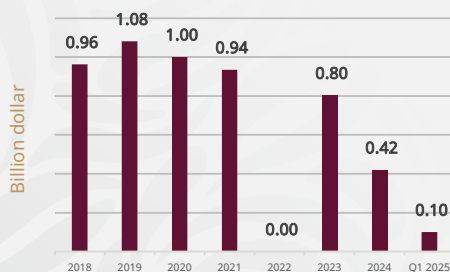
FOREIGN DIRECT INVESTMENT

Top 3 by investment origin country

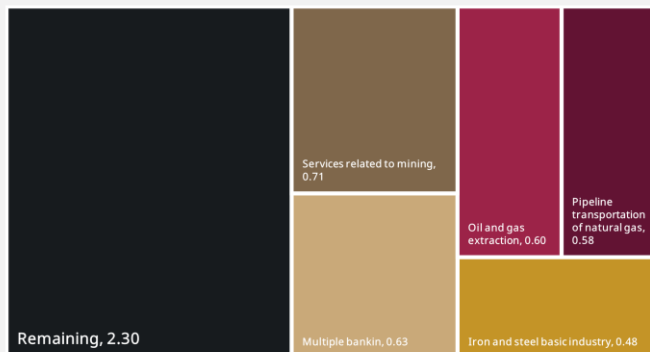
- 1 U. S. A. 1.33 B USD
- 2 Spain 0.75 B USD
- 3 Canada 0.73 B USD

Historic FDI
(2018 - Q1 2025)

5.30
(B USD)



FDI by sector (Billion dollars)



Source: SE (Mar. 2025)



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