



Yucatán

June 2025



1.2 million
Economically Active Population (EAP)
(Mar. 2025)



1.5 %
Unemployment rate
(Mar. 2025)



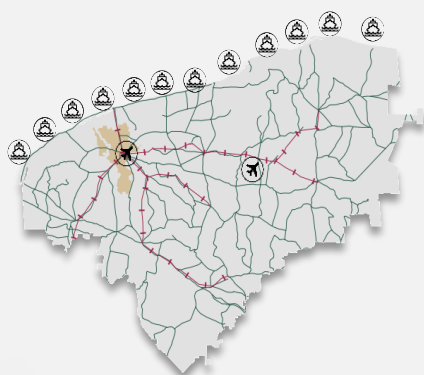
30 years
Average age of population
(Dec. 2020)



9.9
Average of schooling
(2022-2023)

Source: INEGI-SEP

INFRASTRUCTURE AND RESOURCES



11 Industrial Parks (2023)

Highways **12,344 km** in length (2022)

Railroads **641 km** in length (2021)
Concessionaries: Tren Maya

2 International airport (2022)
Passenger capacity: **1,619,804**
Load capacity: **19,890,702 kg**

2 Ports (2021)

Nearby ASIPONA (2022):
Puerto Progreso



Gas pipeline infrastructure
(2023):
Yes, Private



Water resources (2019):
Number of aquifers: **1**
Availability: **High**



Households with internet access(2022): **65.9 %**



Types of customs:
Maritime

Distance to the 3 main customs border roads
(km) (2022):

Nuevo Laredo:
2,248.9

Ciudad Juárez:
3,226.3

Tijuana:
4,347.2

Fuente: SICT-INEGI

MEXICAN TALENT IN HIGHER EDUCATION

8,540

Graduates
(2023-2024)



28

Institutions

2,830

STEM fields
graduates



1,757
Engineering,
manufacturing
and construction



643
Information and
communication
technologies



430
Natural sciences,
mathematics and
statistics

Main institutions

with the highest number of STEM graduates



Universidad
Autónoma de
Yucatán

742



Instituto Tecnológico
de Mérida

476



Universidad
Tecnológica
Metropolitana

449

Engineering, manufacturing and construction graduates and postgraduates:



290

Architecture and
construction



1,400

Mechanical, electrical,
electronic, engineering,
chemical and related
professions



67

Manufacturing
and processes

Source: ANUIES (2023-2024 school year)



Gobierno de
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Yucatán

June 2025

MSMEs



141,679
enterprises

- Micro 133,671
- Small 6,905
- Medium-sized 1,103

Source: INEGI - DENEU (Mar. 2025)

POTENTIAL SECTORS



Health care and
social assistance
services



Transportation,
postal services and
warehousing



Mining

Source: Data MX

FOREIGN TRADE



644
M USD
International purchases



647
M USD
International sales

Main export sectors



200
M USD
Mechanical
machinery and
appliances, and parts



91
M USD
Edible meat and
offals



66
M USD
Fine or cultured
pearls; precious
metals and stones;
costume jewelry

Source: Balanza Comercial de Mercancías de México (Mar. 2025)

MAIN INDICATORS



22
GDP position
\$ 24 B USD at market
prices(2023)



\$ 10,255
USD of GDP per capita (Dec.
2023)



1.6 %
National GDP
(2023)



1.9 %
Economic activity growth
(2024)



11
Position by economic growth
(2024)

Source: INEGI

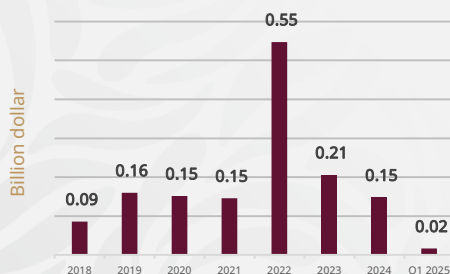
FOREIGN DIRECT INVESTMENT

Top 3 by investment origin country

- 1 U. S. A. 1.33 B USD
- 2 Spain 0.75 B USD
- 3 Canada 0.73 B USD

Historic FDI
(2018 - Q1 2025)

5.30
(B USD)



FDI by sector (Billion dollars)



Source: SE (Mar. 2025)



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