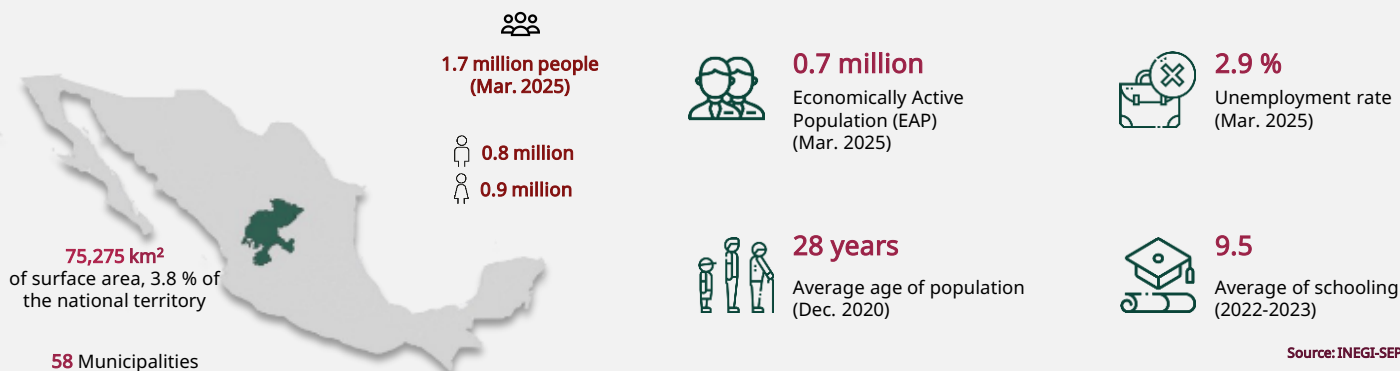


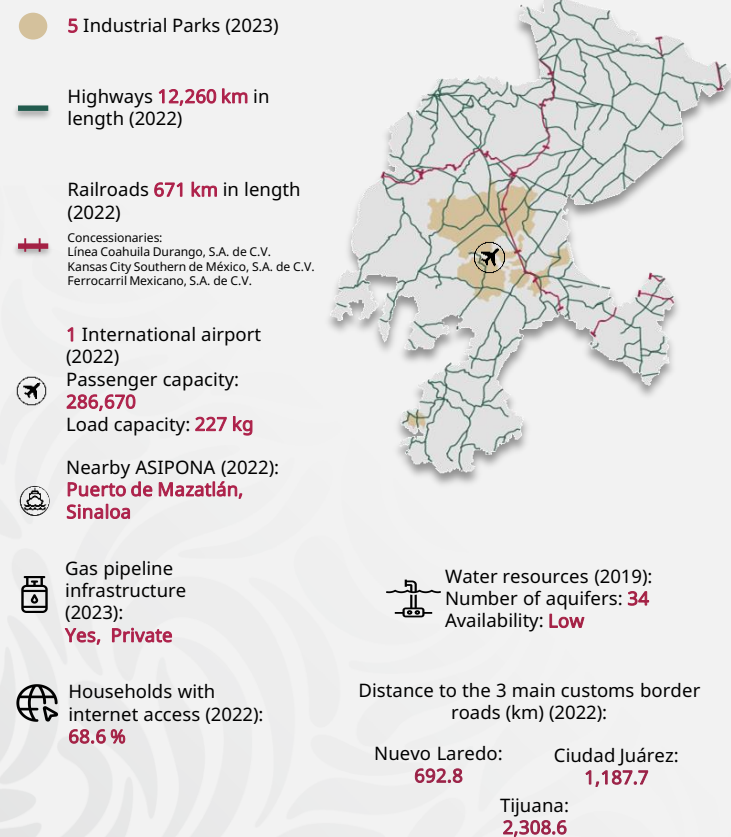


Zacatecas

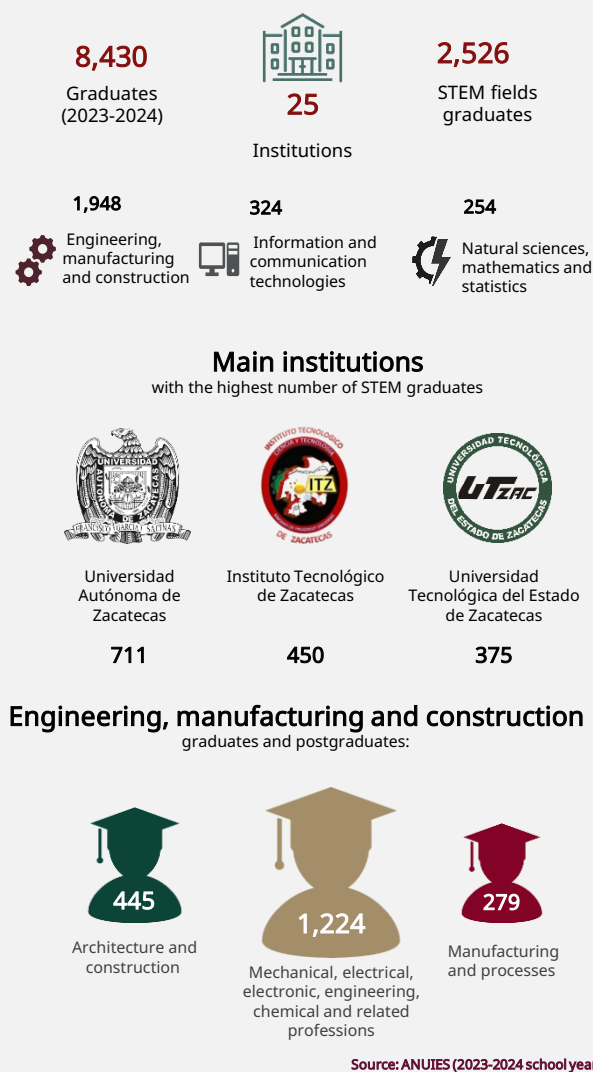
June 2025



INFRASTRUCTURE AND RESOURCES



MEXICAN TALENT IN HIGHER EDUCATION





Zacatecas

June 2025

MSMEs



74,208
enterprises

- Micro 70,683
- Small 3,013
- Medium-sized 512

Source: INEGI - DENEU (Mar. 2025)

POTENTIAL SECTORS



Manufacturing
Industries



Transportation,
postal services and
warehousing



Educational services

Source: Data MX

FOREIGN TRADE



202
M USD

International purchases



293
M USD

International sales

Main export sectors



83
M USD

Fine or cultured
pearls; precious
metals and stones;
costume jewelry



52
M USD

Beverages, alcoholic
liquids and vinegar



50
M USD

Electrical machinery,
appliances and
material, and parts

Source: Balanza Comercial de Mercancías de México (Mar. 2025)

MAIN INDICATORS



28

GDP position
\$ 15 B USD at market
prices(2023)



\$ 8,920

USD of GDP per capita (Dec.
2023)



1.0 %

National GDP
(2023)



5.1 %

Economic activity growth
(2024)



2

Position by economic growth
(2024)

Source: INEGI

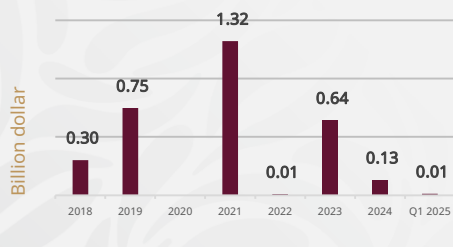
FOREIGN DIRECT INVESTMENT

Top 3 by investment origin country

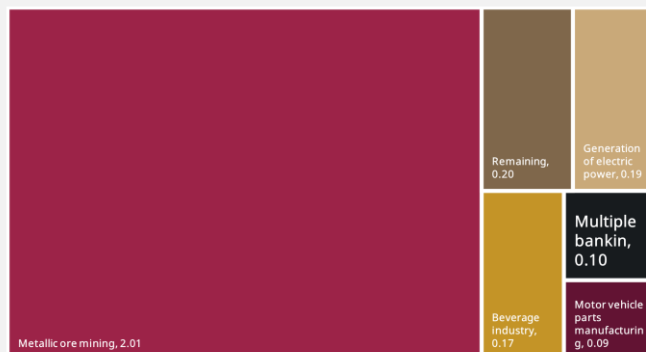
- 1 U. S. A. 1.12 B USD
- 2 Canada 0.19 B USD
- 3 Belgium 0.16 B USD

Historic FDI
(2018 - Q1 2025)

2.76
(B USD)



FDI by sector (Billion dollars)



Source: SE (Mar. 2025)



Gobierno de
México

Economía
Secretaría de Economía