



Aguascalientes

October 2025



0.7 million
Economically Active
Population (EAP)
(Jun. 2025)



3.0%
Unemployment rate
(Jun. 2025)



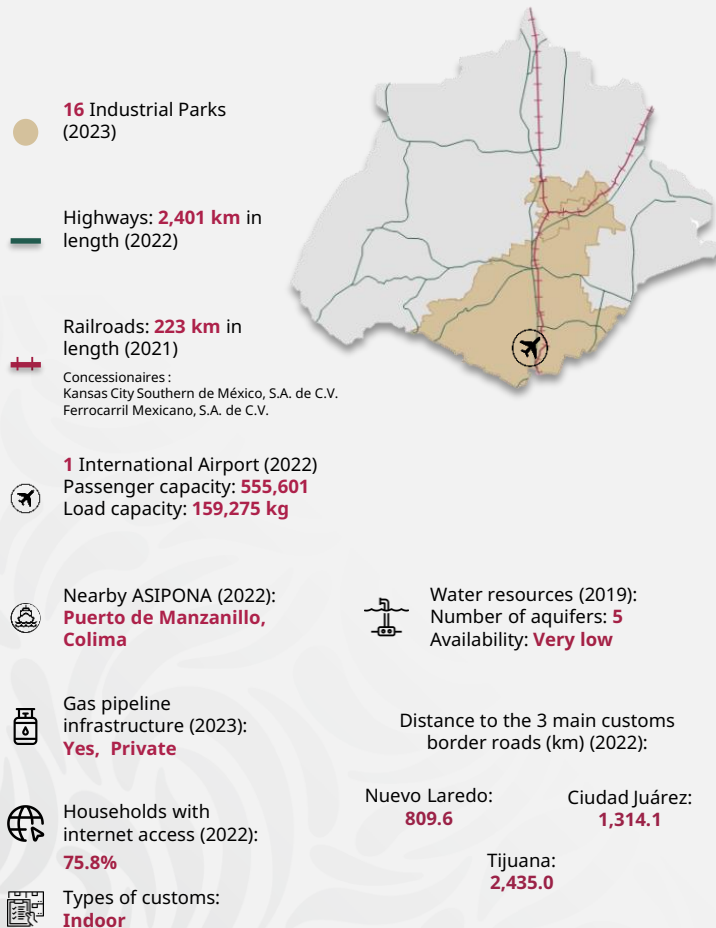
27 years
Average age of population
(Dec. 2020)



10.8
Average of schooling
(2024-2025)

Source: INEGI-SEP

INFRASTRUCTURE AND RESOURCES



Fuente: SICT-INEGI

MEXICAN TALENT IN HIGHER EDUCATION



Source: ANUIES (2023-2024 school year)



Gobierno de
México

Economía
Secretaría de Economía



Aguascalientes

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MSMEs



71,077
enterprises

- Micro 66,164
- Small 4,144
- Medium-sized 769

Source: INEGI - DENUE (Oct. 2025)

POTENTIAL SECTORS



Educational
services



Mass media
information



Mining

Source: Data MX

FOREIGN TRADE



3,464
M USD

International purchases



4,064
M USD

International sales

Main export sectors



1,730
M USD

Road vehicles, parts
and accessories



504
M USD

Electrical machinery,
appliances and
material, and parts



347
M USD

Mechanical machinery
and appliances, and
parts

Source: Mexico's Merchandise Trade Balance (Jun. 2025)

MAIN INDICATORS



24

GDP position
20 B USD at market
prices(2023)



\$ 13,655

USD of GDP per capita (Dec.
2023)



1.3 %

National GDP
(2023)



-1.2 %

Economic activity growth
(2024)



25

Position by economic growth
(2024)

Source: INEGI

FOREIGN DIRECT INVESTMENT

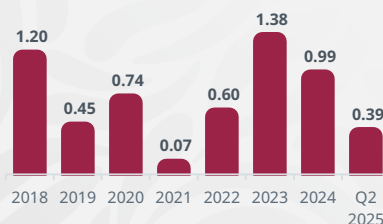
Top 3 by investment origin country

- 1 Japan 3.6 B USD
- 2 U.S.A. 0.71 B USD
- 3 Belgium 0.52 B USD

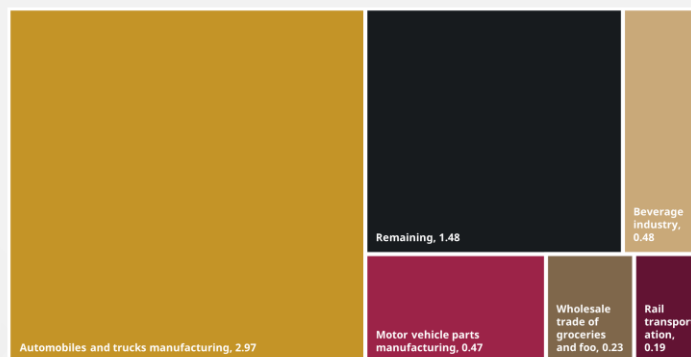
Historic FDI
(2018 - Q2 2025)

5.83
(B USD)

Billion dollar



FDI by sector (Billion dollars)



Source: SE (Q2 2025)



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