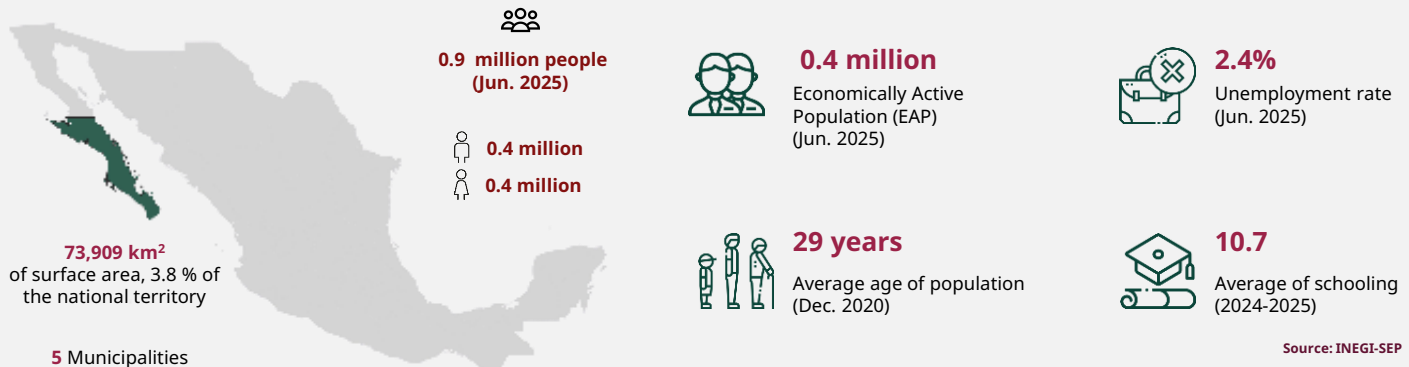




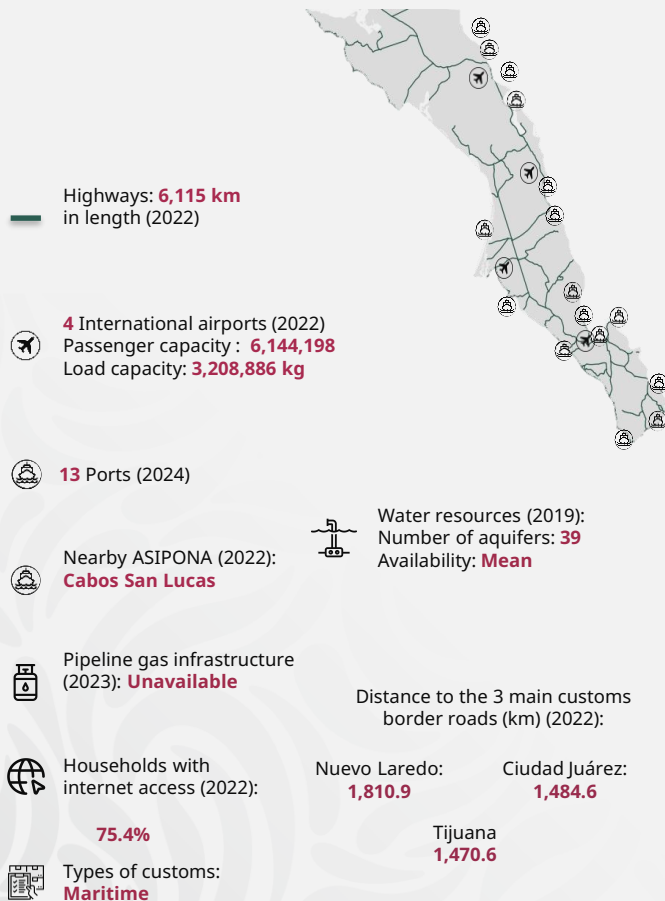
Baja California Sur

Subsecretaría de Comercio Exterior
Unidad de Inteligencia Económica Global
Dirección General de Inversión Extranjera

October 2025

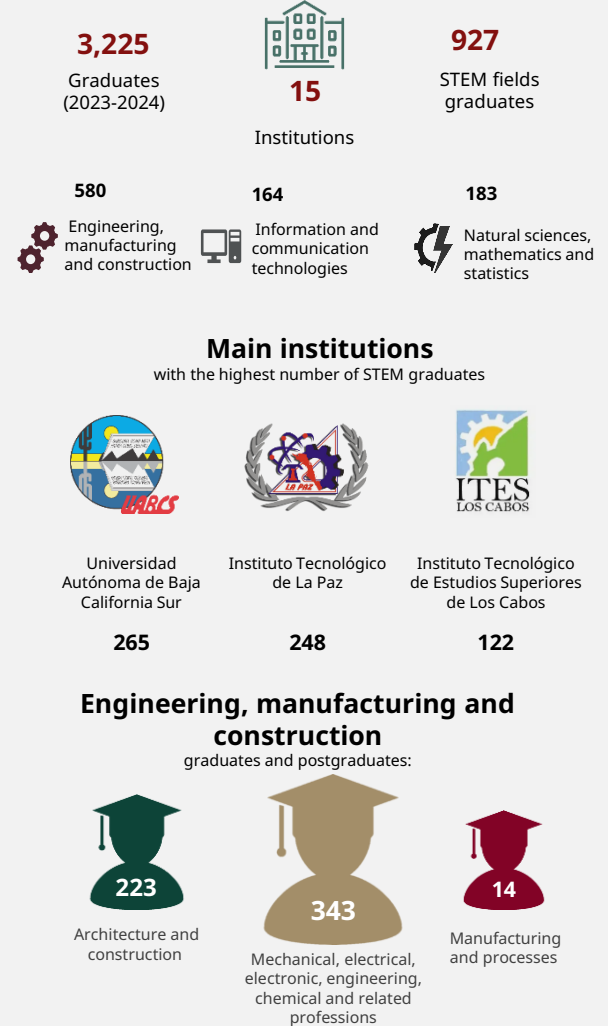


INFRASTRUCTURE AND RESOURCES



Fuente: SICT-INEGI

MEXICAN TALENT IN HIGHER EDUCATION



Gobierno de
México

Economía
Secretaría de Economía



Baja California Sur

October 2025

MSMEs



41,757
enterprises

- Micro 37,687
- Small 3,521
- Medium-sized 549

Source: INEGI - DENUE (Oct. 2025)

POTENTIAL SECTORS



Agroindustry



Manufacturing



Clean energy
generation

Source: Data MX

FOREIGN TRADE



174

M USD

International purchases



105

M USD

International sales

Main export sectors



66

M USD

Salt; sulfur; earths
and stones; gypsum,
lime, and cement



50

M USD

Vegetables, plants,
roots and tubers



24

M USD

Fish, crustaceans,
molluscs and other
aquatic invertebrates

Source: Mexico's Merchandise Trade Balance (Jun. 2025)

MAIN INDICATORS



29

GDP position
\$ 11 B USD at market
prices(2023)



\$ 13,237

USD of GDP per capita (Dec.
2023)



0.7 %

National GDP
(2023)



3.2 %

Economic activity growth
(2024)



6

Position by economic growth
(2024)

Source: INEGI

FOREIGN DIRECT INVESTMENT

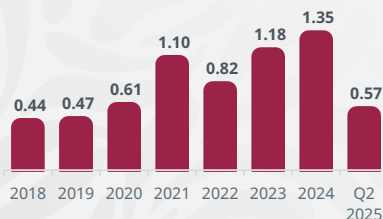
Top 3 by investment origin country

- 1 U.S.A. 5.4 B USD
- 2 Spain 0.43 B USD
- 3 Canada 0.36 B USD

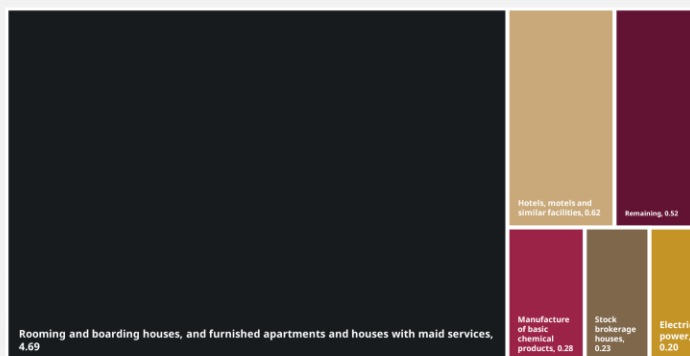
Historic FDI
(2018 - Q2 2025)

6.54
(B USD)

Billion dollar



FDI by sector (Billion dollars)



Source: SE (Q2 2025)



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