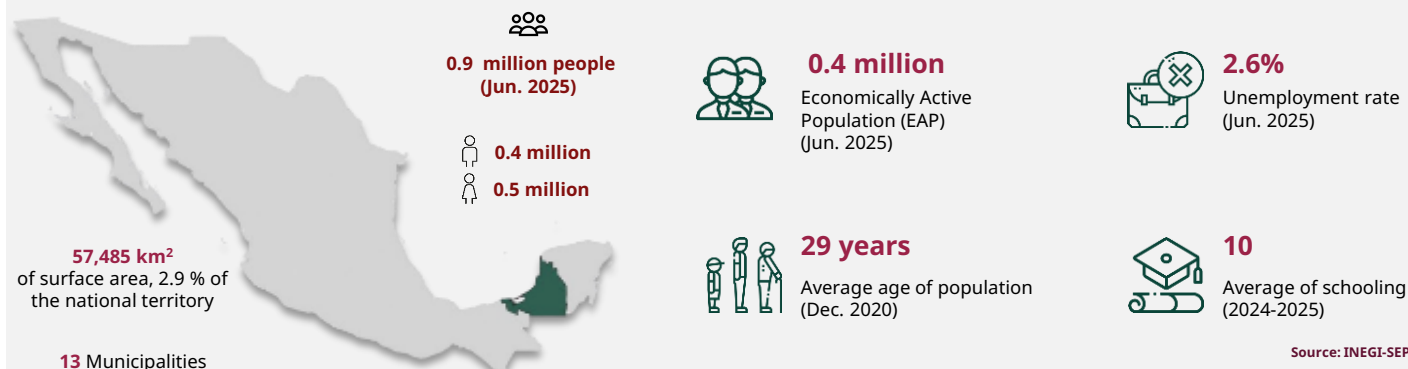


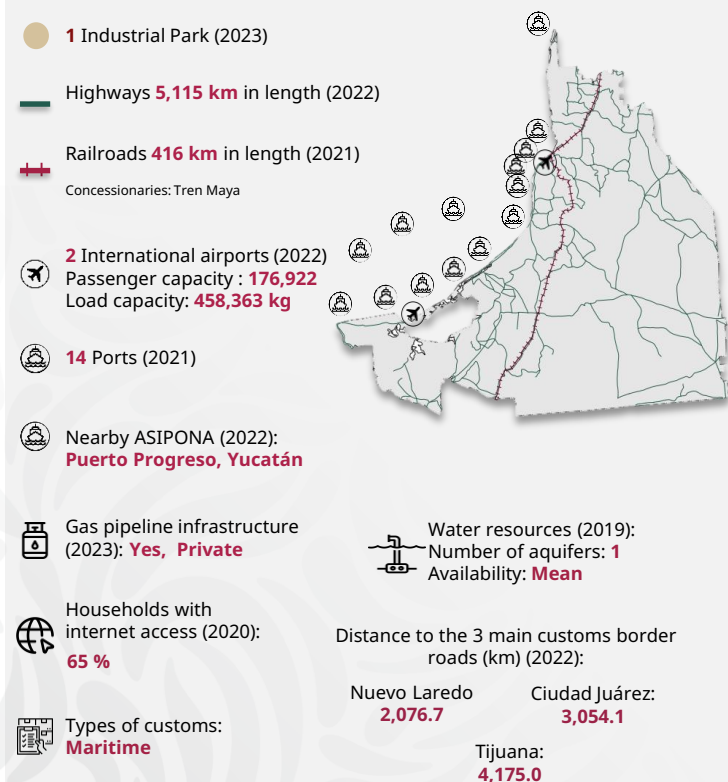


Campeche

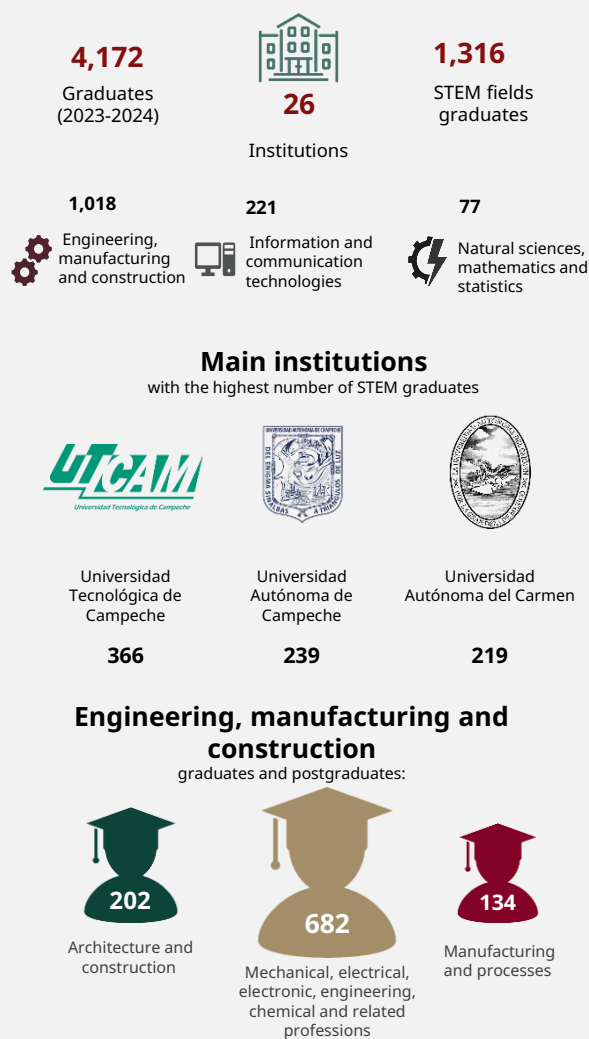
October 2025



INFRASTRUCTURE AND RESOURCES



MEXICAN TALENT IN HIGHER EDUCATION





Campeche

October 2025

MSMEs



47,334
enterprises

- Micro 44,237
- Small 2,710
- Medium-sized 387

Source: INEGI - DENUE (Oct. 2025)

POTENTIAL SECTORS



Paper industry



Artistic, cultural
and sporting
services



Services related to
mining

Source: Data MX

FOREIGN TRADE



73

M USD

International purchases



40

M USD

International sales

Main export sectors



34

M USD

Knitted garments
and clothing
accessories



9

M USD

Mechanical
machinery and
appliances, and parts



8

M USD

Garments and
clothing accessories,
not knitted

Source: Balanza Comercial de Mercancías de México (Mar. 2025)

MAIN INDICATORS



18

GDP position
\$ 29 B USD at market
prices(2023)



\$ 30,380

USD of GDP per capita (Dec.
2023)



1.9%

National GDP
(2023)



-14.3 %

Economic activity growth
(2024)



31

Position by economic growth
(2024)

Source: INEGI

FOREIGN DIRECT INVESTMENT

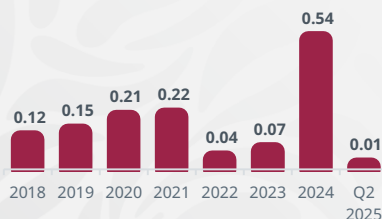
Top 3 by investment origin country

- 1 U.S.A. 0.85 B USD
- 2 Spain 0.14 B USD
- 3 Germany 0.09 B USD

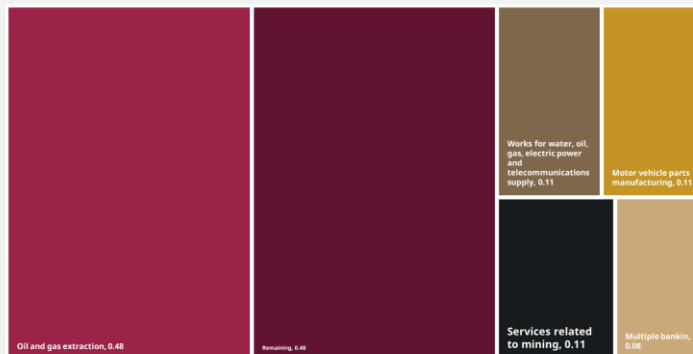
Historic FDI
(2018 - Q2 2025)

1.37
(B USD)

Billion dollar



FDI by sector (Billion dollars)



Source: SE (Q2 2025)



Gobierno de
México

Economía
Secretaría de Economía