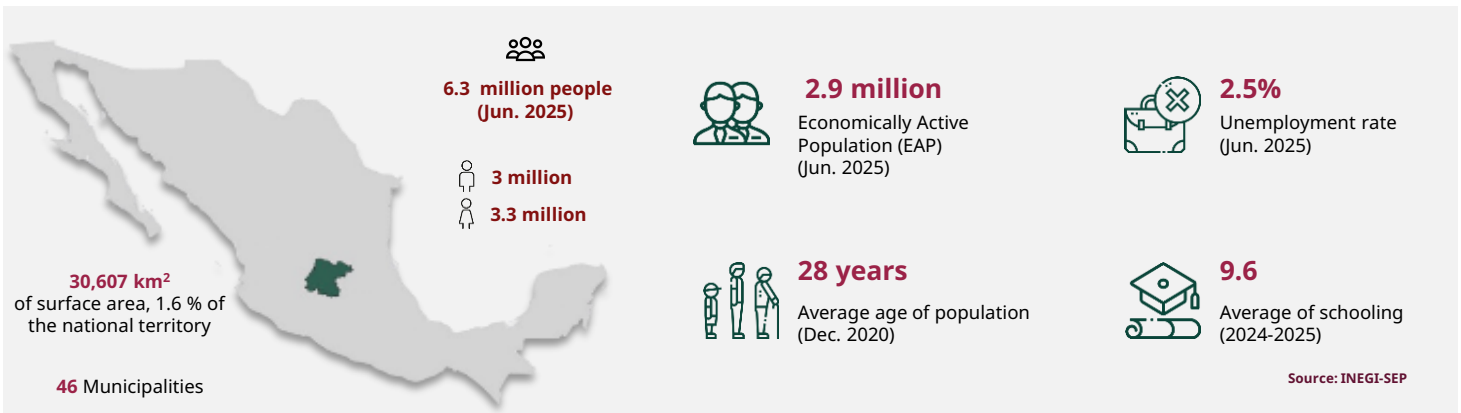


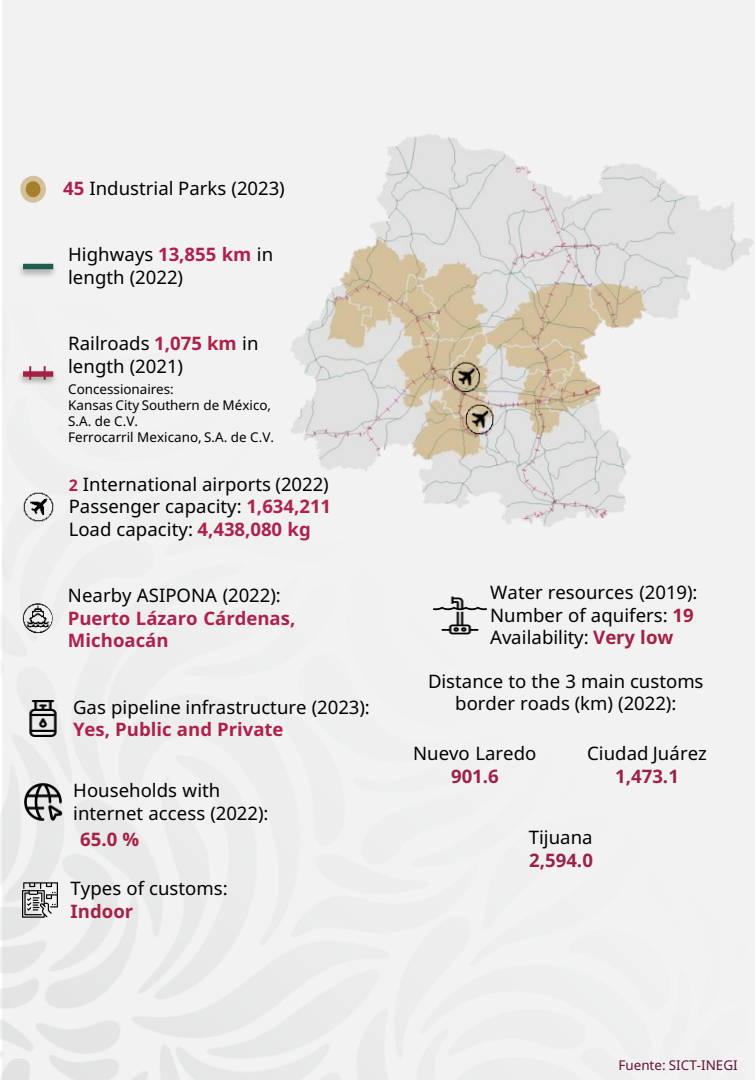


Guanajuato

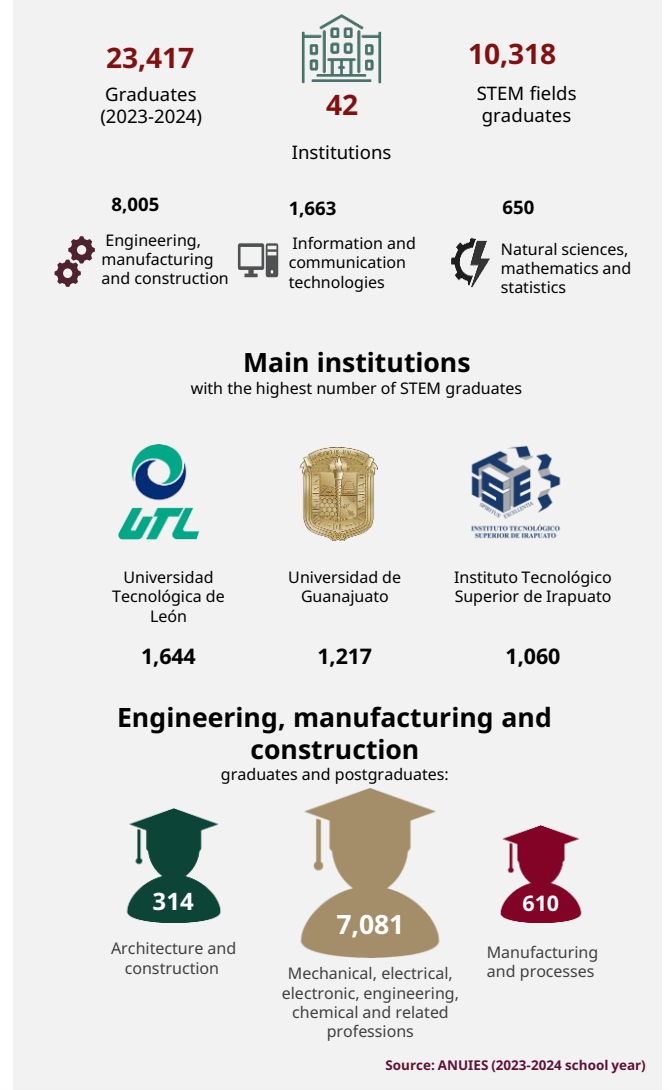
October 2025



INFRASTRUCTURE AND RESOURCES



MEXICAN TALENT IN HIGHER EDUCATION





Guanajuato

October 2025

MSMEs



293,698
enterprises

- Micro **277,148**
- Small **14,003**
- Medium-sized **2,547**

Source: INEGI - DENUE (Oct. 2025)

POTENTIAL SECTORS



Cultural and sporting
recreation services



Transportation, postal
services and
warehousing



Construction

Source: Data MX

FOREIGN TRADE



15

M USD

International purchases



14

M USD

International sales

Main export sectors



5,474
M USD

Road vehicles, parts
and accessories



900
M USD

Electrical machinery,
appliances and
material, and parts



844
M USD

Mechanical
machinery and
appliances, and parts

Source: Mexico's Merchandise Trade Balance (Jun. 2025)

MAIN INDICATORS



5

GDP position
\$ 68 B USD at market
prices(2023)



\$ 10,732

USD of GDP per capita (Dec.
2023)



4.4 %

National GDP
(2023)



2.9 %

Economic activity growth
(2024)



8

Position by economic growth
(2024)

Source: INEGI

FOREIGN DIRECT INVESTMENT

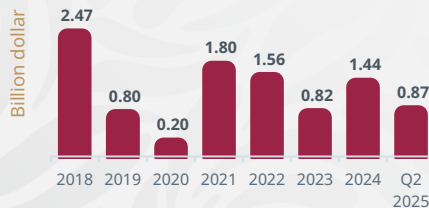
Top 3 by investment origin country

- 1 Japan 4.67 B USD
- 2 U.S.A. 1.98 B USD
- 3 Spain 1.14 B USD

Historic FDI
(2018 - Q2 2025)

9.95
(B USD)

Billion dollar



FDI by sector (Billion dollars)



Source: SE (Q2 2025)



Gobierno de
México

Economía
Secretaría de Economía