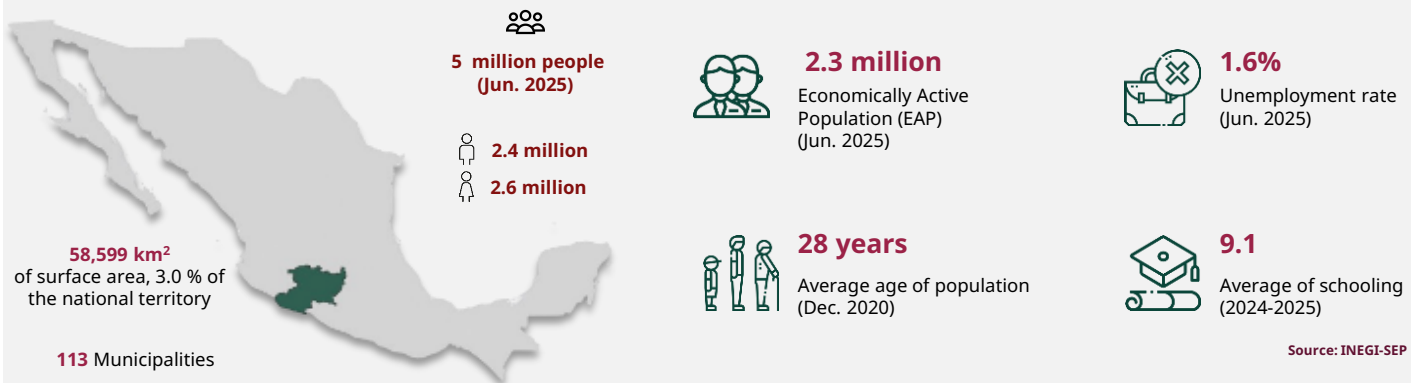


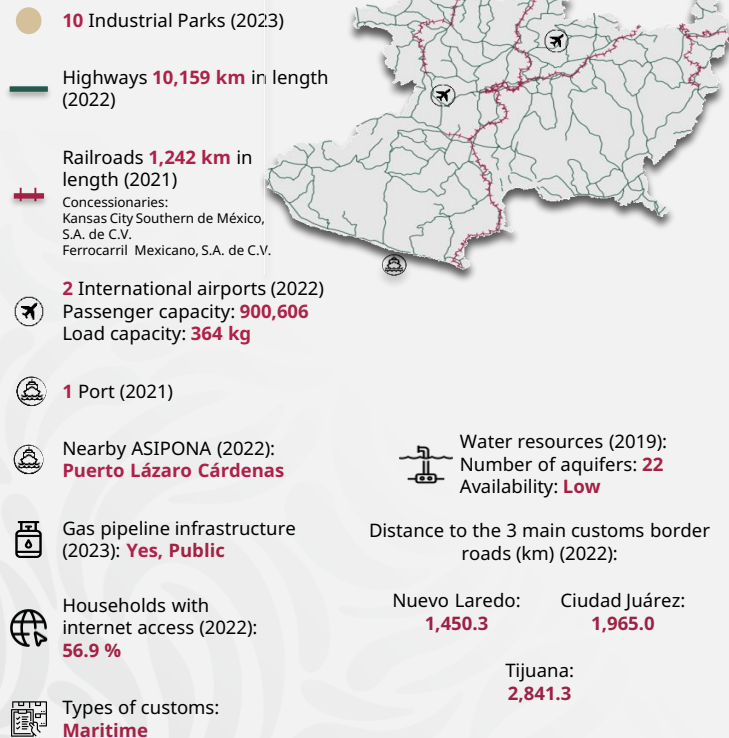


Michoacán de Ocampo

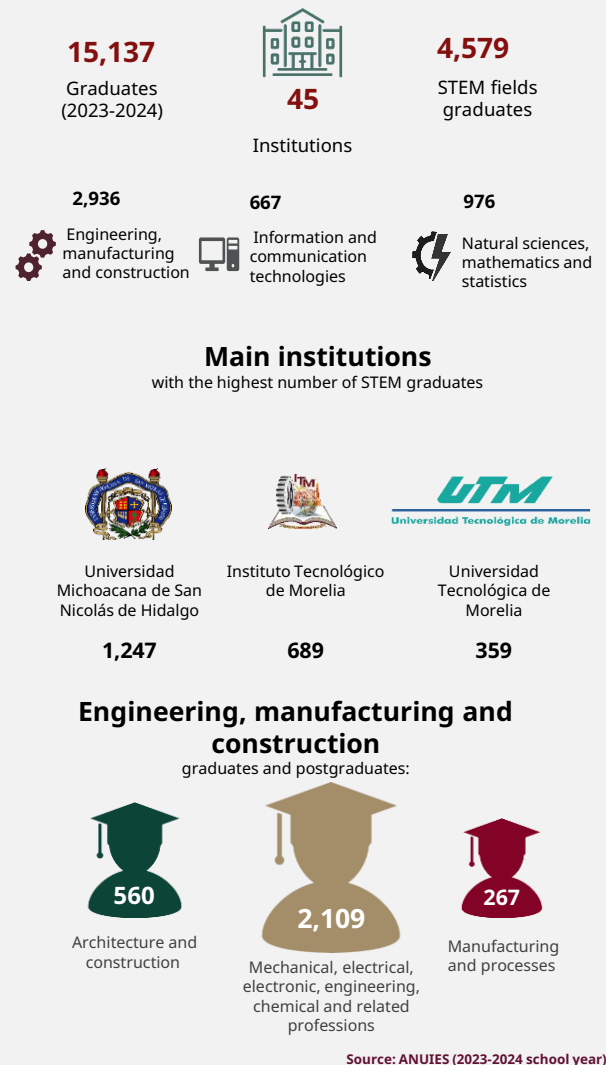
October 2025



INFRASTRUCTURE AND RESOURCES



MEXICAN TALENT IN HIGHER EDUCATION





Michoacán de Ocampo

October 2025

MSMEs



285,168
enterprises

- Micro 274,345
- Small 9,362
- Medium-sized 1,461

Source: INEGI - DENUE (Oct. 2025)

POTENTIAL SECTORS



Temporary accommodation services and food and beverage preparation services



Paper industry



Construction of civil engineering works

Source: Data MX

FOREIGN TRADE



3,845
M USD

International purchases



1,376
M USD

International sales

Main export sectors



2,805
M USD

Edible fruits



413
M USD

Iron and steel smelting



194
M USD

Vegetable, fruit or other fruit preparations

Source: Mexico's Merchandise Trade Balance (Jun. 2025)

MAIN INDICATORS



13

GDP position
\$ 42 B USD at market prices(2023)



\$ 8,545

USD of GDP per capita (Dec. 2023)



2.8 %

National GDP (2023)



-1.8 %

Economic activity growth (2024)



27

Position by economic growth (2024)

Source: INEGI

FOREIGN DIRECT INVESTMENT

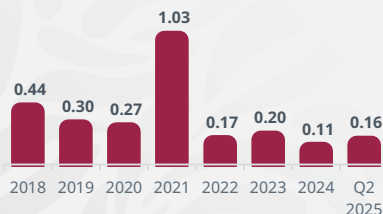
Top 3 by investment origin country

- 1 Luxembourg 1.05 B U S D
- 2 Spain 0.41 B U S D
- 3 U.S.A. 0.39 B U S D

Historic FDI
(2018 - Q2 2025)

2.68
(B USD)

Billion dollar



FDI by sector (Billion dollars)



Source: SE (Q2 2025)



Gobierno de
México

Economía
Secretaría de Economía