

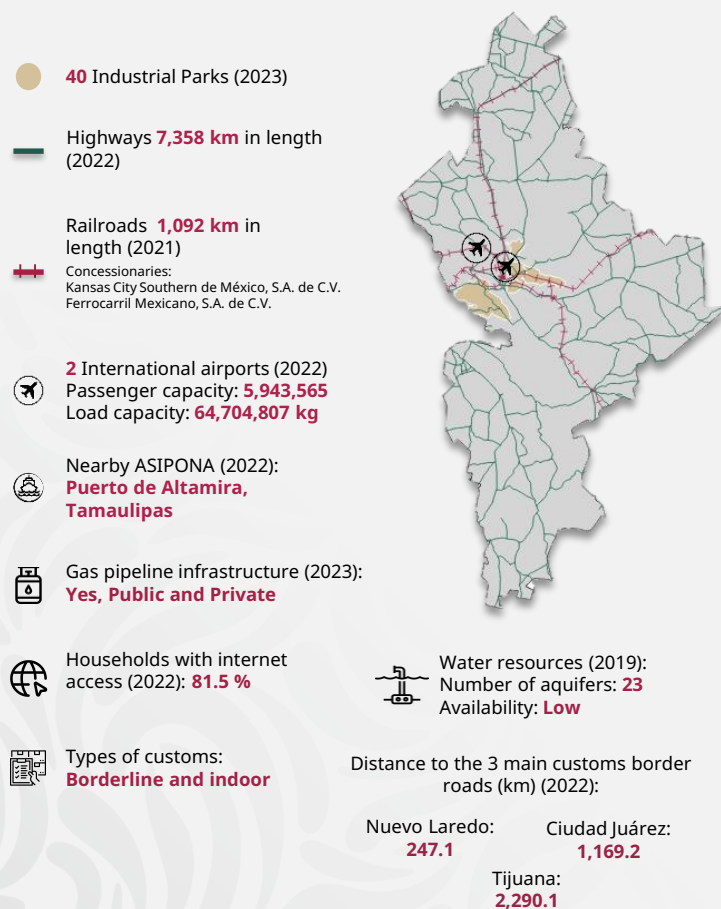


# Nuevo León

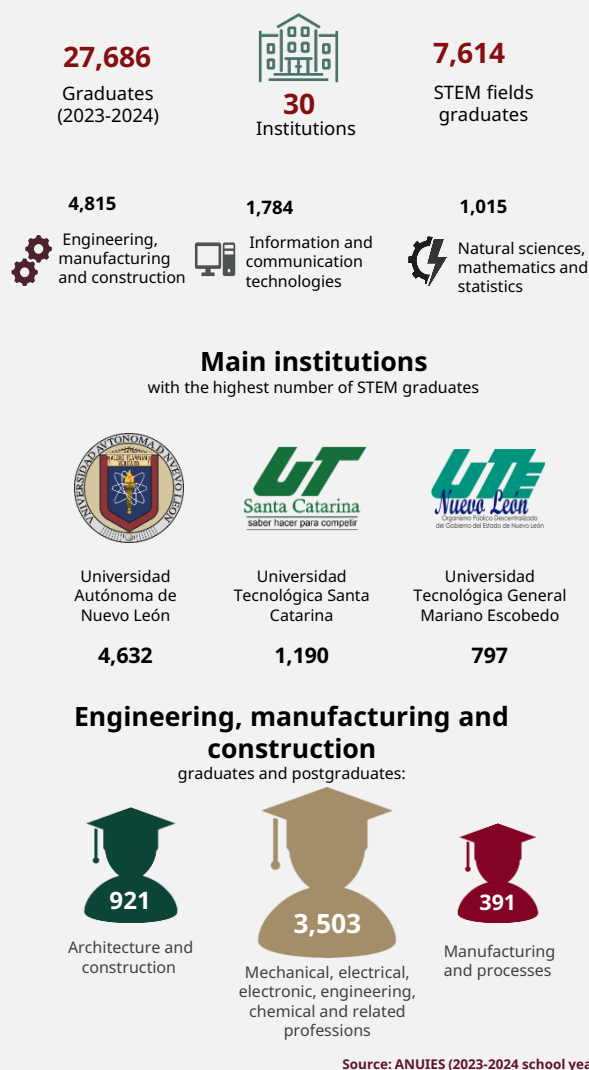
October 2025



## INFRASTRUCTURE AND RESOURCES



## MEXICAN TALENT IN HIGHER EDUCATION





# Nuevo León

Subsecretaría de Comercio Exterior  
Unidad de Inteligencia Económica Global  
Dirección General de Inversión Extranjera

October 2025

## MSMEs



**206,669**  
enterprises

- Micro **184,856**
- Small **18,177**
- Medium-sized **3,636**

Source: INEGI - DENUE (Oct. 2025)

## POTENTIAL SECTORS



Agriculture, animal breeding and production, forestry, fishing and hunting



Temporary accommodation services and food and beverage preparation services



Mining

Source: Data MX

## FOREIGN TRADE



**33,232**  
M USD

International purchases



**31,719**  
M USD

International sales

### Main export sectors



**10,257**  
M USD

Mechanical machinery and appliances, and parts



**7,115**  
M USD

Electrical machinery, appliances and material, and parts



**4,879**  
M USD

Road vehicles, parts and accessories

Source: Mexico's Merchandise Trade Balance (Jun. 2025)

## MAIN INDICATORS



**3**  
GDP position  
\$ 120 B USD at market prices(2023)



**\$ 19,762**  
USD of GDP per capita (Dec. 2023)



**7.9 %**  
National GDP (2023)



**3.1 %**  
Economic activity growth (2024)



**7**  
Position by economic growth (2024)

Source: INEGI

## FOREIGN DIRECT INVESTMENT

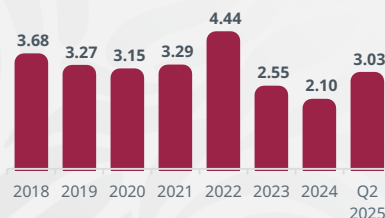
### Top 3 by investment origin country

- 1 U.S.A. 10.91 B USD
- 2 Argentina 5.05 B USD
- 3 Korea 1.88 B USD

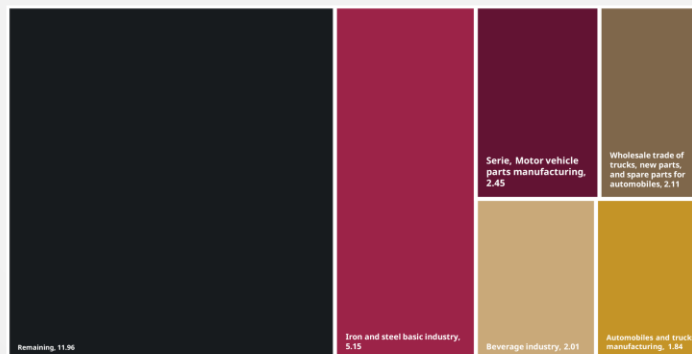
Historic FDI  
(2018 - Q2 2025)

**25.52**  
(B USD)

Billion dollar



### FDI by sector (Billion dollars)



Source: SE (Q2 2025)



Gobierno de  
**México**

**Economía**  
Secretaría de Economía