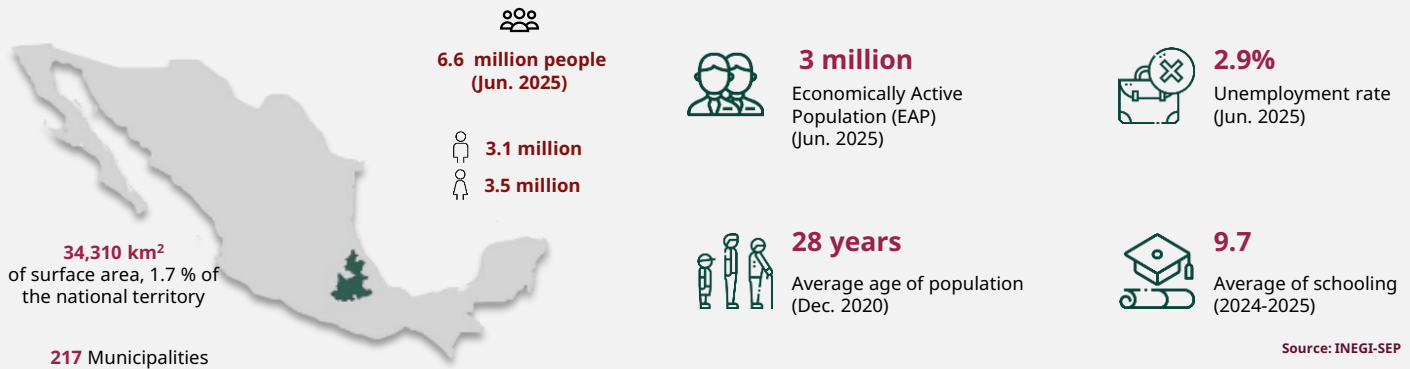


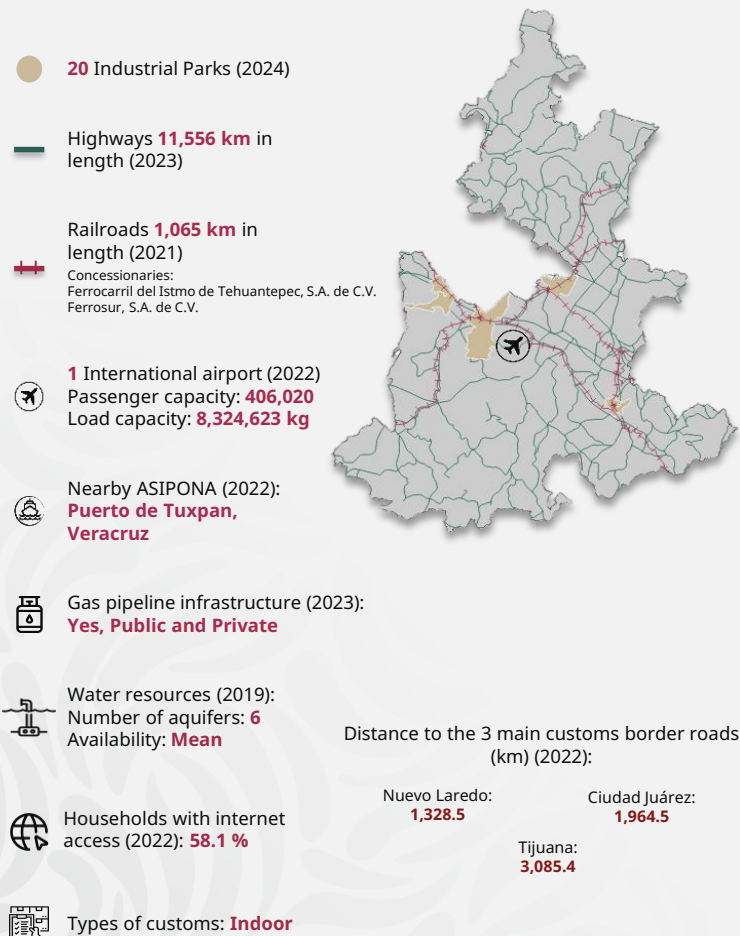


Puebla

October 2025

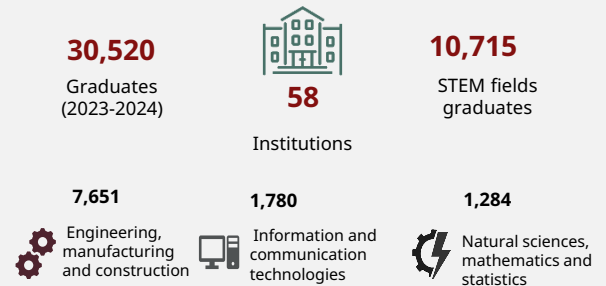


INFRASTRUCTURE AND RESOURCES



Fuente: SICT-INEGI

MEXICAN TALENT IN HIGHER EDUCATION



Main institutions

with the highest number of STEM graduates



Benemérita
Universidad
Autónoma de
Puebla
3,512



Universidad
Tecnológica de Puebla
1,080



Universidad
Tecnológica de
Huejotzingo
816

Engineering, manufacturing and construction

graduates and postgraduates:



937
Architecture and construction



5,935
Mechanical, electrical, electronic, engineering, chemical and related professions



779
Manufacturing and processes

Source: ANUIES (2023-2024 school year)



Gobierno de
México

Economía
Secretaría de Economía



Puebla

October 2025

MSMEs

407,718
enterprises

• Micro **393,209**
• Small **12,416**
• Medium-sized **2,093**

Source: INEGI - DENUE (Oct. 2025)

POTENTIAL SECTORS



Clean
energy
generation



Medical
services



Agroindustry



Communication
Technologies



Automotive

Source: Data MX

FOREIGN TRADE



8,932
M USD

International purchases



6,974
M USD

International sales

Main export sectors



5,582
M USD

Road vehicles, parts
and accessories



1,145
M USD

Mechanical
machinery and
appliances, and parts



623
M USD

Preparations from
cereals, flour, starch,
or milk

Source: Mexico's Merchandise Trade Balance (Jun. 2025)

MAIN INDICATORS



10

GDP position
\$ 53 B USD at market
prices(2023)



\$ 8,054

USD of GDP per capita (Dec.
2023)



3.5 %

National GDP
(2023)



2.5 %

Economic activity growth
(2024)



10

Position by economic growth
(2024)

Source: INEGI

FOREIGN DIRECT INVESTMENT

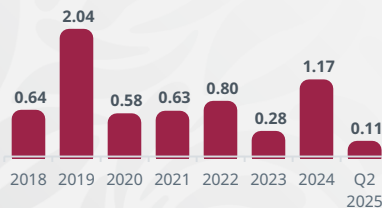
Top 3 by investment origin country

1 Germany 3.33 B USD
2 U.S.A. 0.87 B USD
3 Spain 0.71 B USD

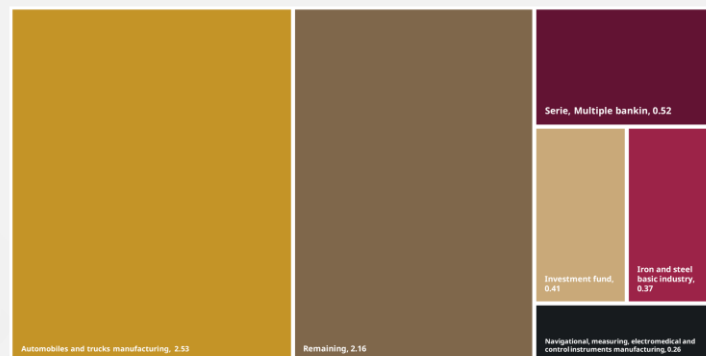
Historic FDI
(2018 - Q2 2025)

6.25
(B USD)

Billion dollar



FDI by sector (Billion dollars)



Source: SE (Q2 2025)



Gobierno de
México

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