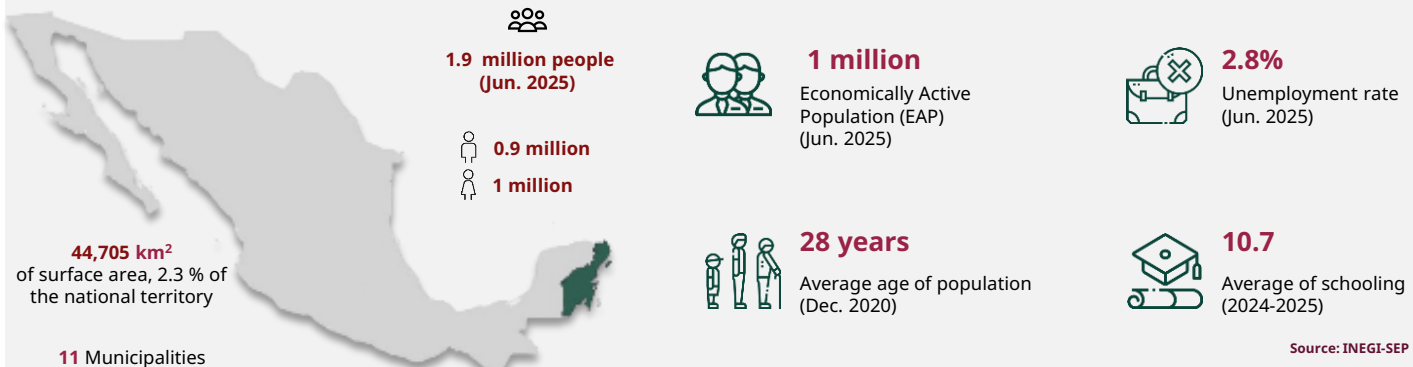


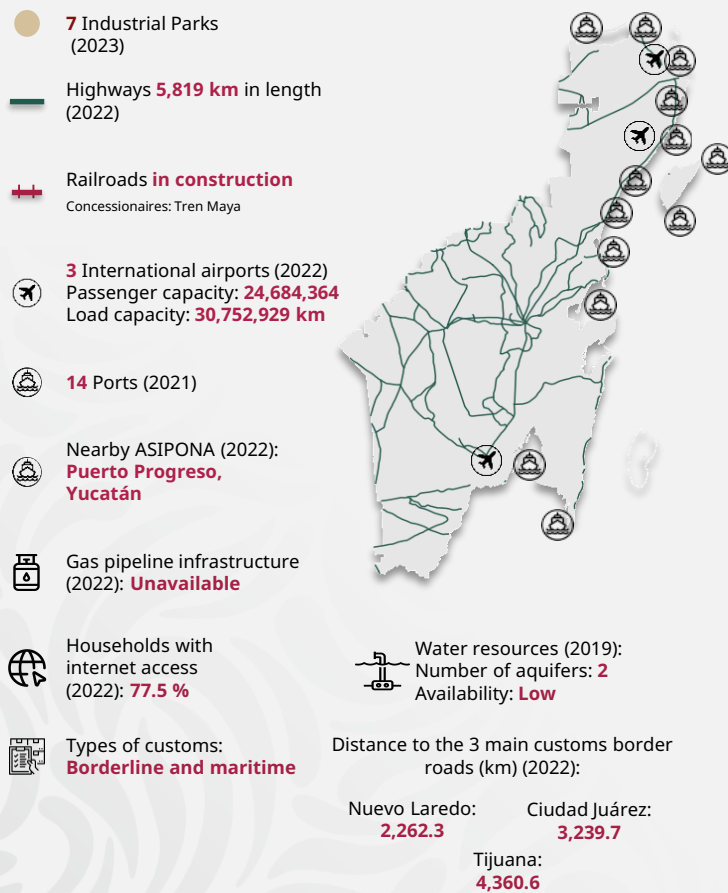


Quintana Roo

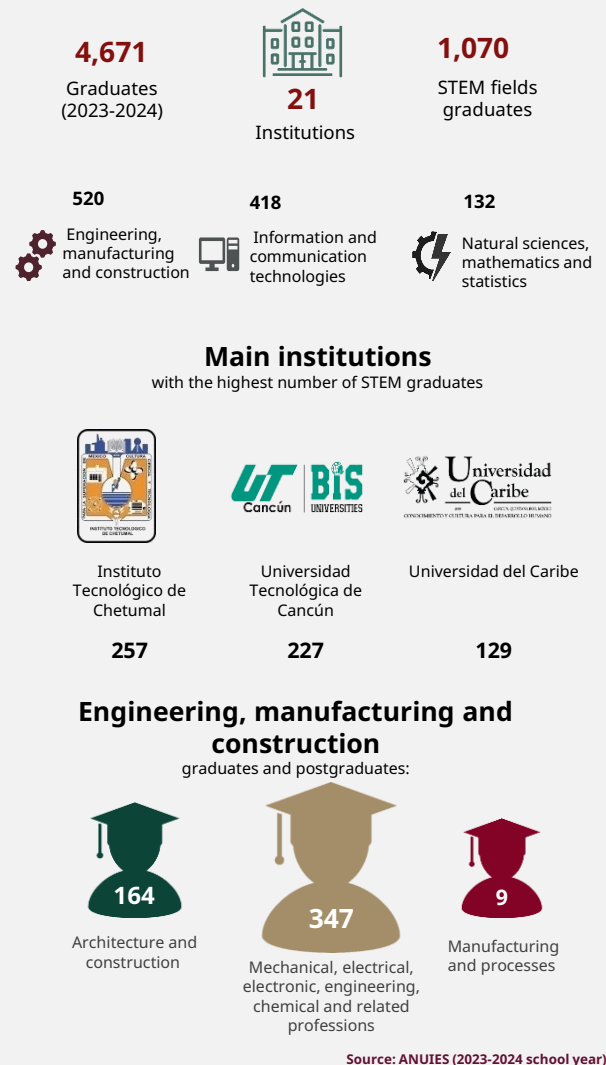
October 2025



INFRASTRUCTURE AND RESOURCES



MEXICAN TALENT IN HIGHER EDUCATION





Quintana Roo

Subsecretaría de Comercio Exterior
Unidad de Inteligencia Económica Global
Dirección General de Inversión Extranjera

October 2025

MSMEs



68,596
enterprises

- Micro 61,966
- Small 5,629
- Medium-sized 1,001

Source: INEGI - DENUE (Oct. 2025)

POTENTIAL SECTORS



Health care and
social assistance
services



Agriculture, animal
breeding and production,
forestry, fishing and
hunting



Mining

Source: Data MX

FOREIGN TRADE



54

M USD

International purchases



367

M USD

International sales

Main export sectors



10

M USD

Glass and glass
products
manufacturing



7

M USD

Sugar and
confectionery
products



5

M USD

Electrical machinery,
appliances and
material, and parts

Source: Mexico's Merchandise Trade Balance (Jun. 2025)

MAIN INDICATORS



21

GDP position
\$ 25 B USD at market
prices(2023)



\$ 12,723

USD of GDP per capita (Dec.
2023)



1.6 %

National GDP
(2023)



-16.9 %

Economic activity growth
(2024)



32

Position by economic growth
(2024)

Source: INEGI

FOREIGN DIRECT INVESTMENT

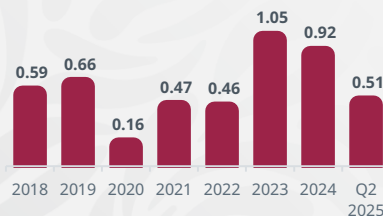
Top 3 by investment origin country

- 1 Spain 1.43 B USD
- 2 U.S.A. 1.23 B USD
- 3 Netherlands 0.6 B USD

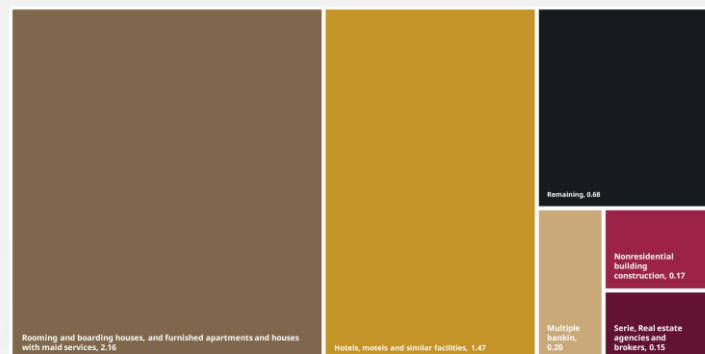
Historic FDI
(2018 - Q2 2025)

4.83
(B USD)

Billion dollar



FDI by sector (Billion dollars)



Source: SE (Q2 2025)



Gobierno de
México

Economía
Secretaría de Economía