



San Luis Potosí

October 2025



1.2 million
Economically Active
Population (EAP)
(Jun. 2025)



3.7%
Unemployment rate
(Jun. 2025)



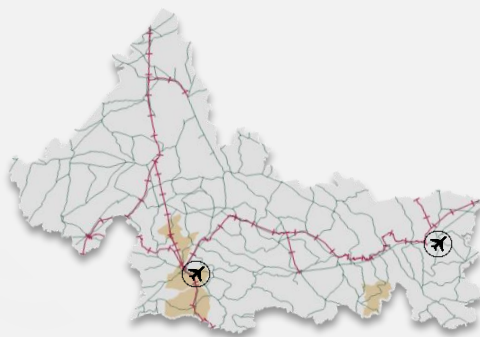
29 years
Average age of population
(Dec. 2020)



10.2
Average of schooling
(2024-2025)

Source: INEGI-SEP

INFRASTRUCTURE AND RESOURCES

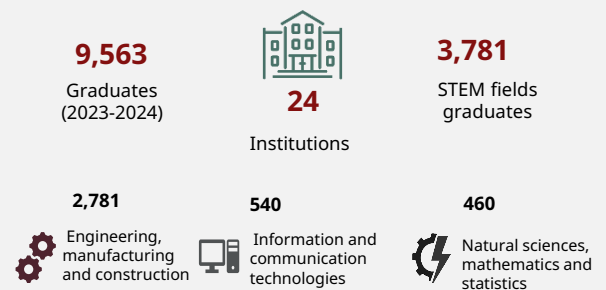


- 17 Industrial Parks**
(2024)
- Highways**
14,727 km in length (2022)
- Railroads** **1,235 km** in length (2021)
Concessionaries:
Ferrocarriil Mexicano, S.A. de C.V.
Kansas City Southern de México, S.A. de C.V.
- 1 International airport**
(2024)
Passenger capacity:
718,639
Load capacity:
28,737 kg

- Nearby ASIPONA (2021):
Puerto de Tampico, Tamaulipas
- Gas pipeline infrastructure (2023):
Yes, Private and Public
- Water resources (2019):
Number of aquifers: **19**
Availability: **High**
- Households with internet access (2022): **65.1 %**
- Distance to the 3 main customs border roads (km) (2022):
Nuevo Laredo: **719.0**
Ciudad Juárez: **2,428.5**
Tijuana: **1,378.1**

Fuente: SICT-INEGI

MEXICAN TALENT IN HIGHER EDUCATION



Main institutions

with the highest number of STEM graduates



Universidad
Autónoma de San
Luis Potosí

1,246



Universidad
Politécnica de San Luis
Potosí

553



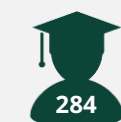
Universidad Tecnológica
de San Luis Potosí

Universidad
Tecnológica de San
Luis Potosí

537

Engineering, manufacturing and construction

graduates and postgraduates:



284
Architecture and construction



2,188
Mechanical, electrical, electronic, engineering, chemical and related professions



309
Manufacturing and processes

Source: ANUIES (2023-2024 school year)



Gobierno de
México

Economía
Secretaría de Economía



San Luis Potosí

October 2025

MSMEs


126,672
enterprises

• Micro **119,572**
• Small **5,919**
• Medium-sized **1,181**

Source: INEGI - DENUE (Oct. 2025)

POTENTIAL SECTORS



Energías
renovables



Logistics



Automotive

Source: Data MX

FOREIGN TRADE



7,142
M USD

International purchases



5,782
M USD

International sales

Main export sectors



2,536
M USD

Road vehicles, parts
and accessories



1,489
M USD

Electrical machinery,
appliances and
material, and parts



1,179
M USD

Mechanical
machinery and
appliances, and parts

Source: Mexico's Merchandise Trade Balance (Jun. 2025)

MAIN INDICATORS



16

GDP position
\$ 36 B USD at market
prices(2023)



\$ 12,551

USD of GDP per capita (Dec.
2023)



2.4 %

National GDP
(2023)



-0.3 %

Economic activity growth
(2024)



21

Position by economic growth
(2024)

Source: INEGI

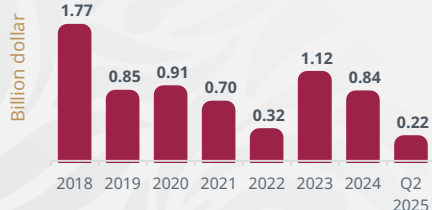
FOREIGN DIRECT INVESTMENT

Top 3 by investment origin country

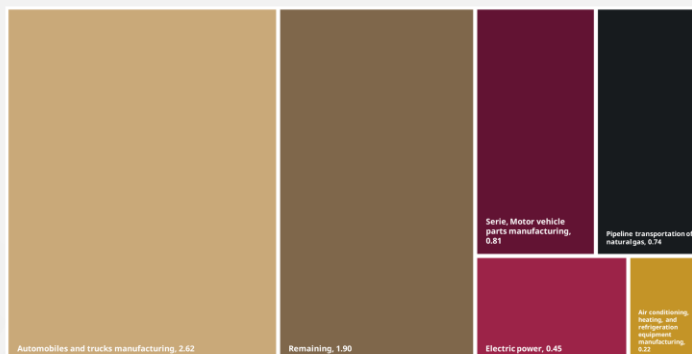
1 U.S.A. 2.04 B USD
2 Germany 1.94 B USD
3 Canada 1.11 B USD

Historic FDI
(2018 - Q2 2025)

6.74
(B USD)



FDI by sector (Billion dollars)



Source: SE (Q2 2025)



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