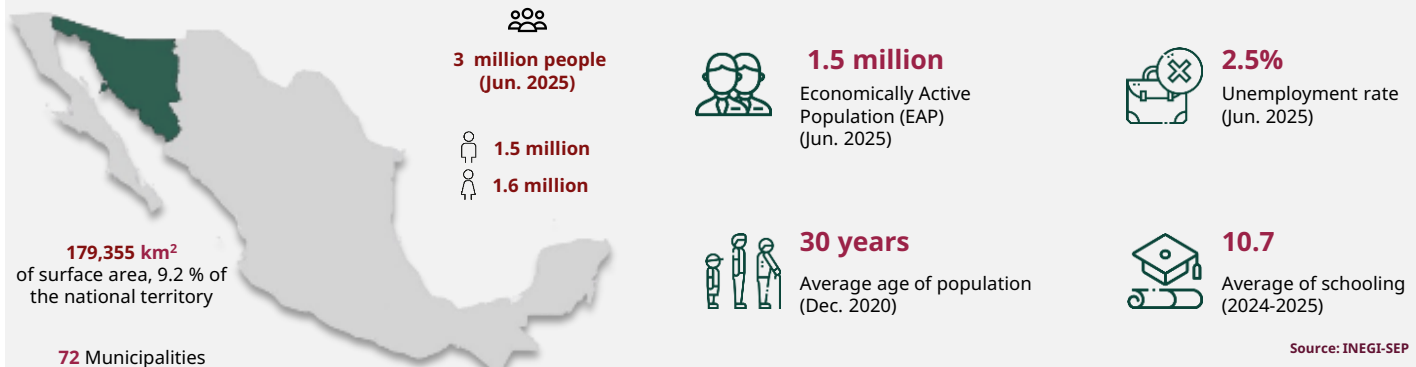


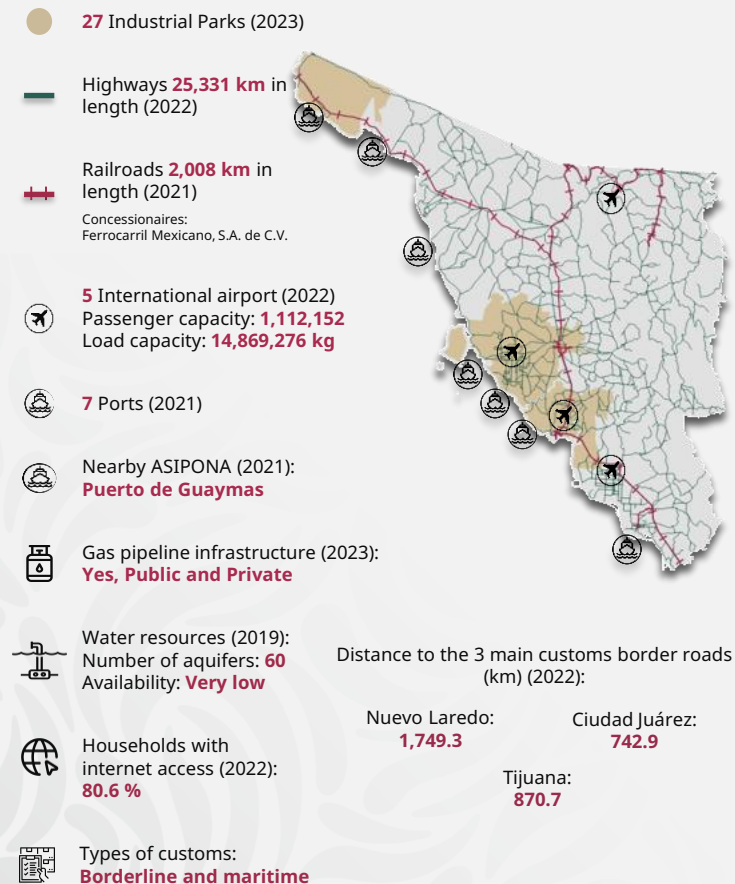


Sonora

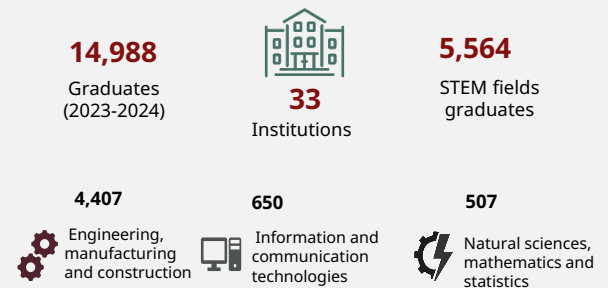
October 2025



INFRASTRUCTURE AND RESOURCES



MEXICAN TALENT IN HIGHER EDUCATION



Main institutions

with the highest number of STEM graduates



Universidad de Sonora



Instituto Tecnológico de Sonora



Instituto Tecnológico de Hermosillo

1,021

909

716

Engineering, manufacturing and construction

graduates and postgraduates:



461

Architecture and construction



3,444

Mechanical, electrical, electronic, engineering, chemical and related professions



502

Manufacturing and processes

Source: ANUIES (2023-2024 school year)



Gobierno de
México

Economía
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Sonora

October 2025

MSMEs


126,935
enterprises

• Micro **116,276**
• Small **8,955**
• Medium-sized **1,704**

Source: INEGI - DENUE (Oct. 2025)

POTENTIAL SECTORS


Cultural and sporting
recreation services


Temporary
accommodation services
and food and beverage
preparation services


Business support services,
waste management and
remediation services

Source: Data MX

FOREIGN TRADE


11,023
M USD
International purchases


5,656
M USD
International sales

Main export sectors


2,284
M USD
Electrical machinery,
appliances and
material, and parts


1,999
M USD
Metallic minerals,
slag, and ashes


992
M USD
Mechanical
machinery and
appliances, and parts

Source: Mexico's Merchandise Trade Balance (Jun. 2025)

MAIN INDICATORS


11
GDP position
\$ 51 B USD at market
prices(2023)


\$ 17,106
USD of GDP per capita (Dec.
2023)


3.4 %
National GDP
(2023)


-0.2 %
Economic activity growth
(2024)


20
Position by economic growth
(2024)

Source: INEGI

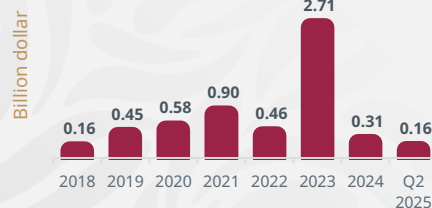
FOREIGN DIRECT INVESTMENT

Top 3 by investment origin country

Historic FDI
(2018 - Q2 2025)

1 U.S.A. 2.59 B USD
2 Spain 0.43 B USD
3 Canada 0.3 B USD

5.73
(B USD)



FDI by sector (Billion dollars)



Source: SE (Q2 2025)



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