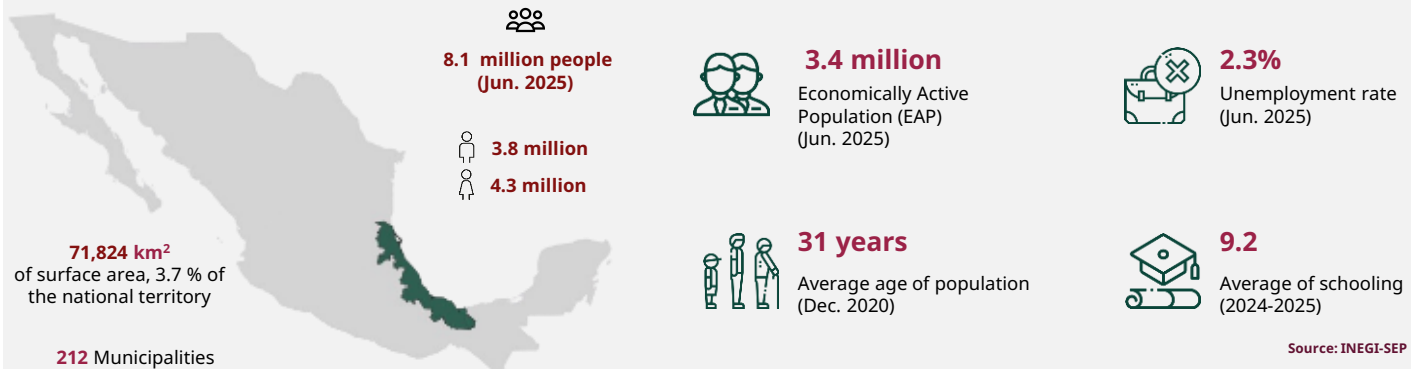




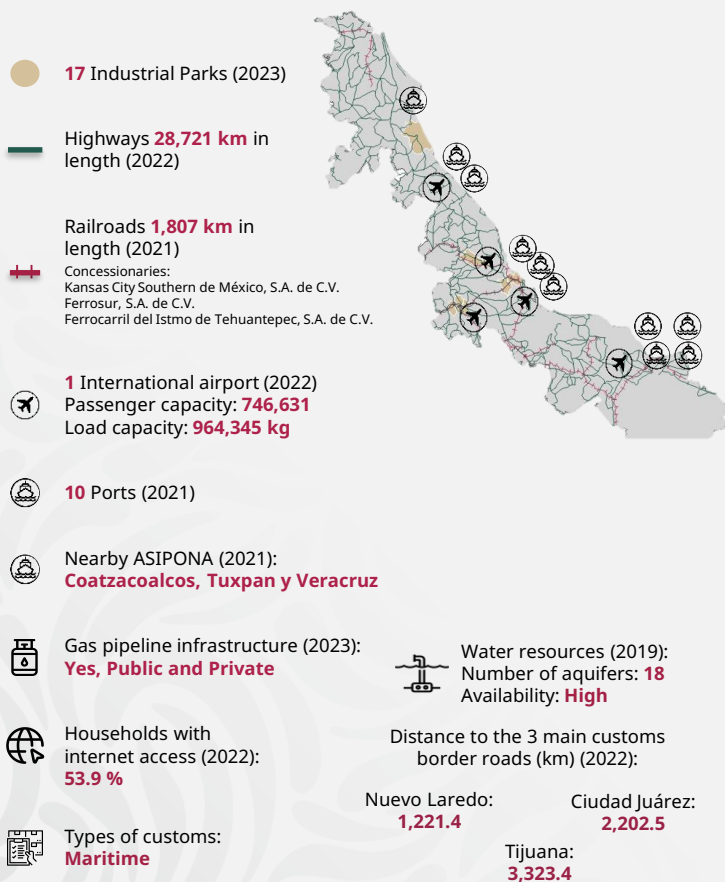
Veracruz de Ignacio de la Llave

Subsecretaría de Comercio Exterior
Unidad de Inteligencia Económica Global
Dirección General de Inversión Extranjera

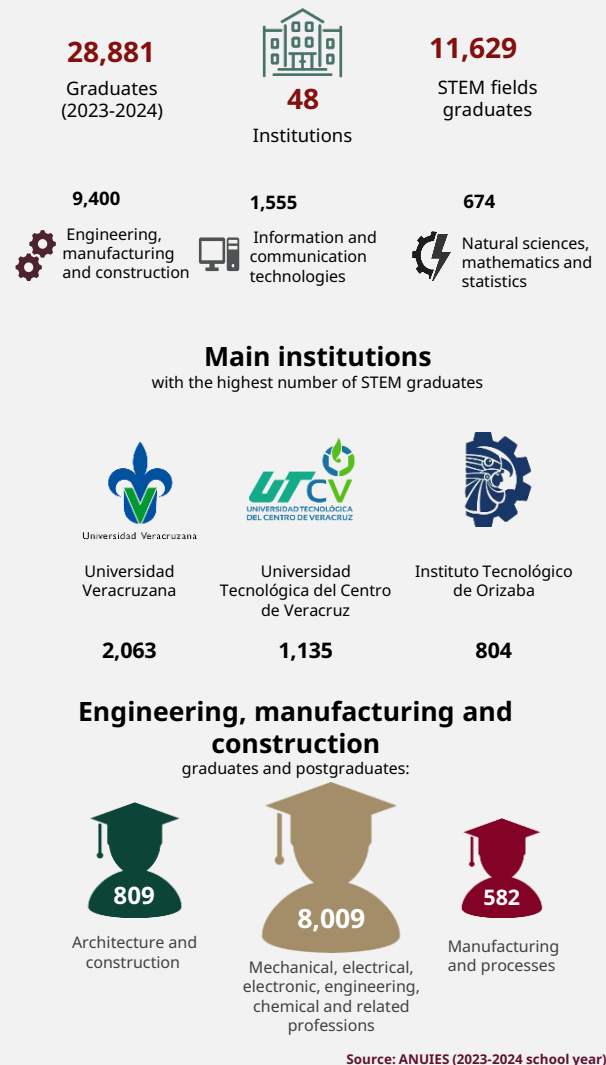
October 2025



INFRASTRUCTURE AND RESOURCES



MEXICAN TALENT IN HIGHER EDUCATION



Gobierno de
México

Economía
Secretaría de Economía



Veracruz de Ignacio de la Llave

Subsecretaría de Comercio Exterior
Unidad de Inteligencia Económica Global
Dirección General de Inversión Extranjera

October 2025

MSMEs

354,329
enterprises

- Micro 338,151
- Small 13,957
- Medium-sized 2,221

Source: INEGI - DENUE (Oct. 2025)

POTENTIAL SECTORS



Transportation,
postal services and
warehousing



Manufacturing



Oil drilling

Source: Data MX

FOREIGN TRADE



2,331
M USD

International purchases



2,105
M USD

International sales

Main export sectors



789
M USD

Steel and cast iron
manufactures



376
M USD

Coffee, tea and
spices



190
M USD

Sugar and
confectionery
products

Source: Mexico's Merchandise Trade Balance (Jun. 2025)

MAIN INDICATORS



6

GDP position
\$ 65 B USD at market
prices(2023)



\$ 8,028

USD of GDP per capita (Dec.
2023)



4.3 %

National GDP
(2023)



1.3 %

Economic activity growth
(2024)



15

Position by economic growth
(2024)

Source: INEGI

FOREIGN DIRECT INVESTMENT

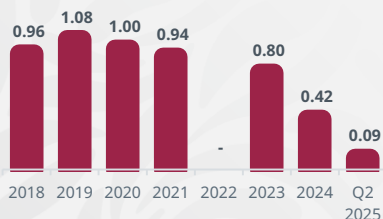
Top 3 by investment origin country

- 1 U.S.A. 1.35 B USD
- 2 Spain 0.75 B USD
- 3 Canada 0.74 B USD

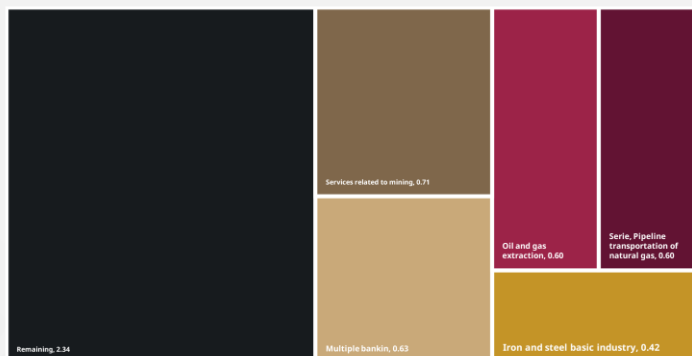
Historic FDI
(2018 - Q2 2025)

5.30
(B USD)

Billion dollar



FDI by sector (Billion dollars)



Source: SE (Q2 2025)



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