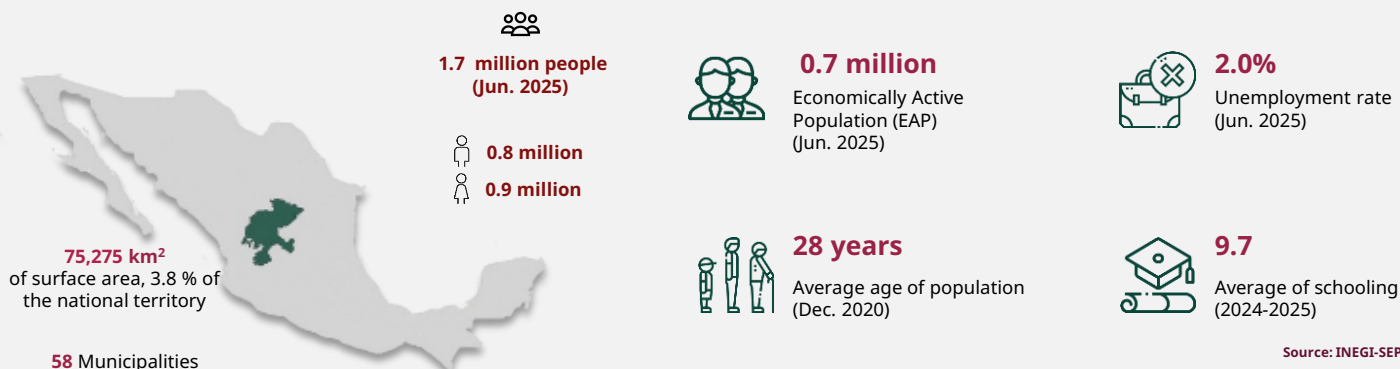




Zacatecas

October 2025



INFRASTRUCTURE AND RESOURCES

5 Industrial Parks (2023)

Highways **12,260 km** in length (2022)

Railroads **671 km** in length (2022)

Concessionaries:
Línea Coahuila Durango, S.A. de C.V.
Kansas City Southern de México, S.A. de C.V.
Ferrocarril Mexicano, S.A. de C.V.

1 International airport (2022)

Passenger capacity:
286,670
Load capacity: **227 kg**

Nearby ASIPONA (2022):
Puerto de Mazatlán, Sinaloa

Gas pipeline infrastructure (2023):
Yes, Private

Households with internet access (2022):
68.6 %

Water resources (2019):
Number of aquifers: **34**
Availability: **Low**

Distance to the 3 main customs border roads (km) (2022):

Nuevo Laredo:
692.8

Ciudad Juárez:
1,187.7

Tijuana:
2,308.6

Source: SICT-INEGI

MEXICAN TALENT IN HIGHER EDUCATION

8,430

Graduates
(2023-2024)



25

Institutions

2,526

STEM fields graduates

1,948

Engineering, manufacturing and construction

324

Information and communication technologies

254

Natural sciences, mathematics and statistics

Main institutions

with the highest number of STEM graduates



Universidad Autónoma de Zacatecas

711



Instituto Tecnológico de Zacatecas

450



Universidad Tecnológica del Estado de Zacatecas

375

Engineering, manufacturing and construction

graduates and postgraduates:



445

Architecture and construction



1,224

Mechanical, electrical, electronic, engineering, chemical and related professions



279

Manufacturing and processes

Source: ANUIES (2023-2024 school year)



Gobierno de
México

Economía
Secretaría de Economía



Zacatecas

October 2025

MSMEs



74,517
enterprises

- Micro 71,043
- Small 2,954
- Medium-sized 520

Source: INEGI - DENUE (Oct. 2025)

POTENTIAL SECTORS



Manufacturing
Industries



Transportation,
postal services and
warehousing



Educational services

Source: Data MX

FOREIGN TRADE



617

M USD

International purchases



409

M USD

International sales

Main export sectors



168

M USD

Fine or cultured
pearls; precious
metals and stones;
costume jewelry



109

M USD

Electrical machinery,
appliances and
material, and parts



91

M USD

Beverages, alcoholic
liquids and vinegar

Source: Mexico's Merchandise Trade Balance (Jun. 2025)

MAIN INDICATORS



28

GDP position

\$ 15 B USD at market
prices(2023)



\$ 8,920

USD of GDP per capita (Dec.
2023)



1.0 %

National GDP
(2023)



5.1 %

Economic activity growth
(2024)



2

Position by economic growth
(2024)

Source: INEGI

FOREIGN DIRECT INVESTMENT

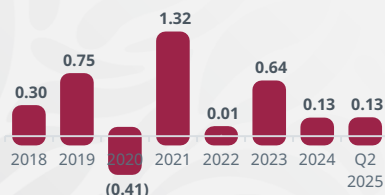
Top 3 by investment origin country

- 1 U.S.A. 1.12 B USD
- 2 Canada 0.29 B USD
- 3 Belgium 0.16 B USD

Historic FDI
(2018 - Q2 2025)

2.88
(B USD)

Billion dollar



FDI by sector (Billion dollars)



Source: SE (Q2 2025)



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