



Aguascalientes

December 2025



0.7 million
Economically Active
Population (EAP)
(Sep. 2025)



3.2%
Unemployment rate (Sep.
2025)



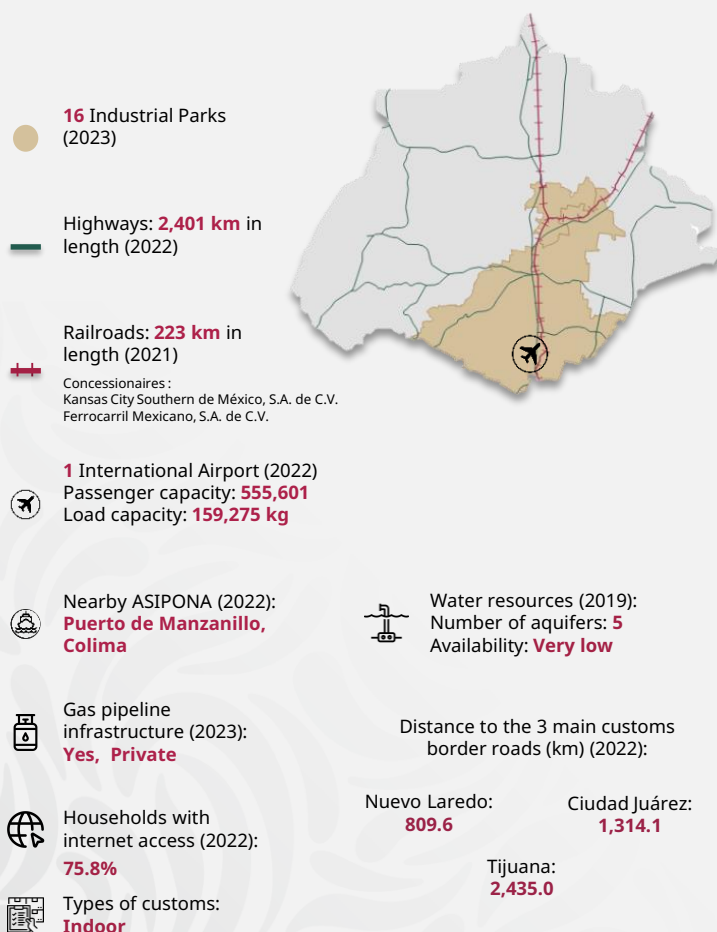
27 years
Average age of population
(Dec. 2020)



10.8
Average of schooling
(2024-2025)

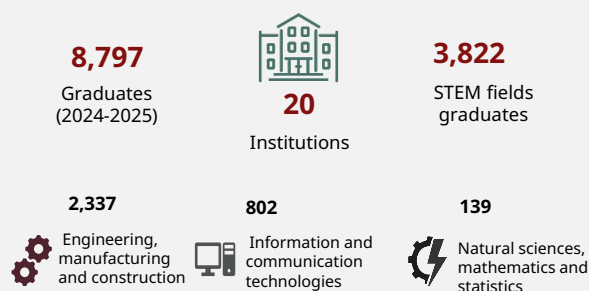
Source: INEGI-SEP

INFRASTRUCTURE AND RESOURCES



Fuente: SICT-INEGI

MEXICAN TALENT IN HIGHER EDUCATION



Main institutions
with the highest number of STEM graduates



UNIVERSIDAD
AUTÓNOMA DE
AGUASCALIENTES

1,298



UNIVERSIDAD
TECNOLÓGICA DE
AGUASCALIENTES

587



UNIVERSIDAD
TECNOLÓGICA DEL
NORTE DE
AGUASCALIENTES

530

**Engineering, manufacturing and
construction**
graduates and postgraduates:



196
Architecture and
construction



2,019
Mechanical, electrical,
electronic, engineering,
chemical and related
professions



122
Manufacturing
and processes

Source: ANUIES (2024-2025 school year)



Gobierno de
México

Economía
Secretaría de Economía



Aguascalientes

Subsecretaría de Comercio Exterior
Unidad de Inteligencia Económica Global
Dirección General de Inversión Extranjera

December 2025

MSMEs



71,077
enterprises

- Micro **66,164**
- Small **4,144**
- Medium-sized **769**

Source: INEGI - DENUE (Oct. 2025)

POTENTIAL SECTORS



Educational
services



Mass media
information



Mining

Source: Data MX

FOREIGN TRADE



6,248
M USD

International purchases



5,321
M USD

International sales

Main export sectors



2,725
M USD

Road vehicles, parts
and accessories



762
M USD

Electrical machinery,
appliances and material,
and parts



514
M USD

Mechanical machinery
and appliances, and
parts

Fuente: SE. Balanza Comercial de Mercancías de México (Sep. 2025)

MAIN INDICATORS



24

GDP position
20 B USD at market
prices(2023)



\$ 13,655

USD of GDP per capita (Dec.
2023)



1.3 %

National GDP
(2023)



-1.2 %

Economic activity growth
(2024)



25

Position by economic growth
(2024)

Source: INEGI

FOREIGN DIRECT INVESTMENT

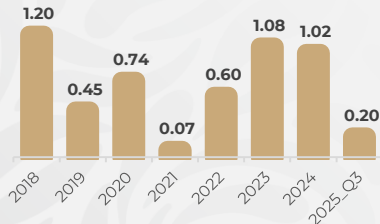
Top 3 by investment origin country

- 1 Japan 3.71 BUSD
- 2 U. S. A. 0.72 BUSD
- 3 Belgium 0.32 BUSD

Historic FDI
(2018 - Q3 2025)

5.36
(BUSD)

Billion dollars



FDI by sector (Billion dollars)



Source: SE (Q3 2025)



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