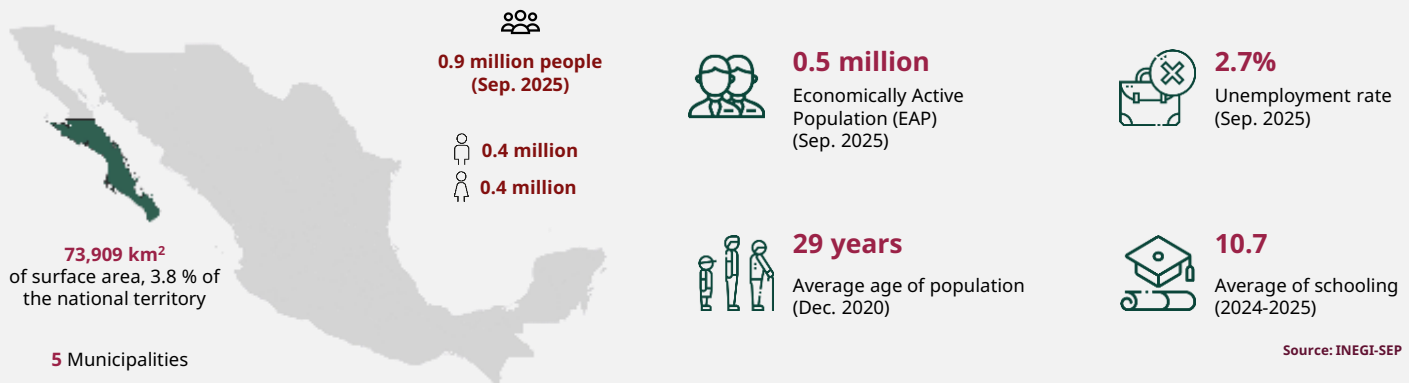


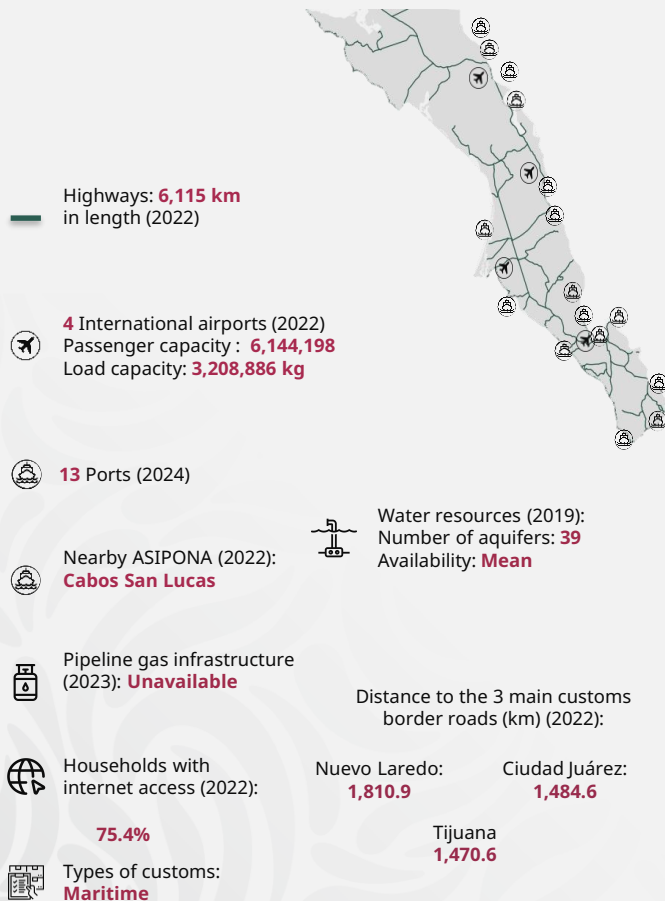


Baja California Sur

December 2025

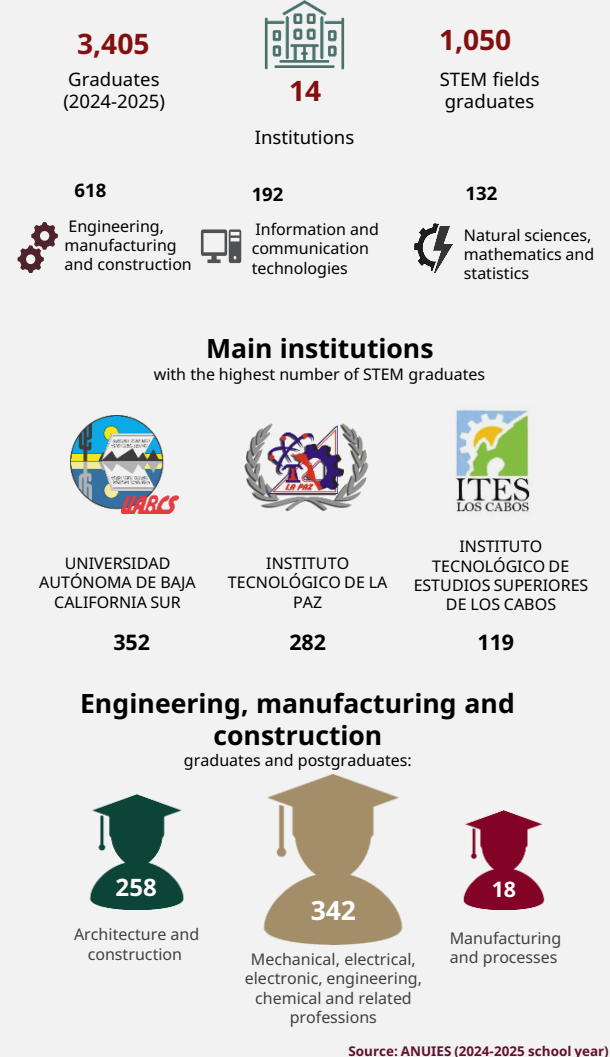


INFRASTRUCTURE AND RESOURCES



Fuente: SICT-INEGI

MEXICAN TALENT IN HIGHER EDUCATION





Baja California Sur

December 2025

MSMEs



41,757
enterprises

- Micro 37,687
- Small 3,521
- Medium-sized 549

Source: INEGI - DENUE (Oct. 2025)

POTENTIAL SECTORS



Agroindustry



Manufacturing



Clean energy
generation

Source: Data MX

FOREIGN TRADE



149

M USD

International purchases



254

M USD

International sales

Main export sectors



95

M USD

Salt; sulfur; earths and
stones; gypsum, lime,
and cement



80

M USD

Vegetables, plants,
roots and tubers



36

M USD

Fish, crustaceans,
molluscs and other
aquatic invertebrates

Fuente: SE. Balanza Comercial de Mercancías de México (Sep. 2025)

MAIN INDICATORS



29

GDP position

\$ 11 B USD at market
prices(2023)



\$ 13,237

USD of GDP per capita (Dec.
2023)



0.7 %

National GDP
(2023)



3.2 %

Economic activity growth
(2024)



6

Position by economic growth
(2024)

Source: INEGI

FOREIGN DIRECT INVESTMENT

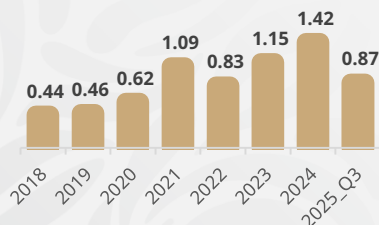
Top 3 by investment origin country

- 1 U. S. A. 5.73 BUSD
- 2 Spain 0.42 BUSD
- 3 Canada 0.38 BUSD

Historic FDI
(2018 - Q3 2025)

6.89
(BUSD)

Billion dollars



FDI by sector (Billion dollars)



Source: SE (Q3 2025)



Gobierno de
México

Economía
Secretaría de Economía