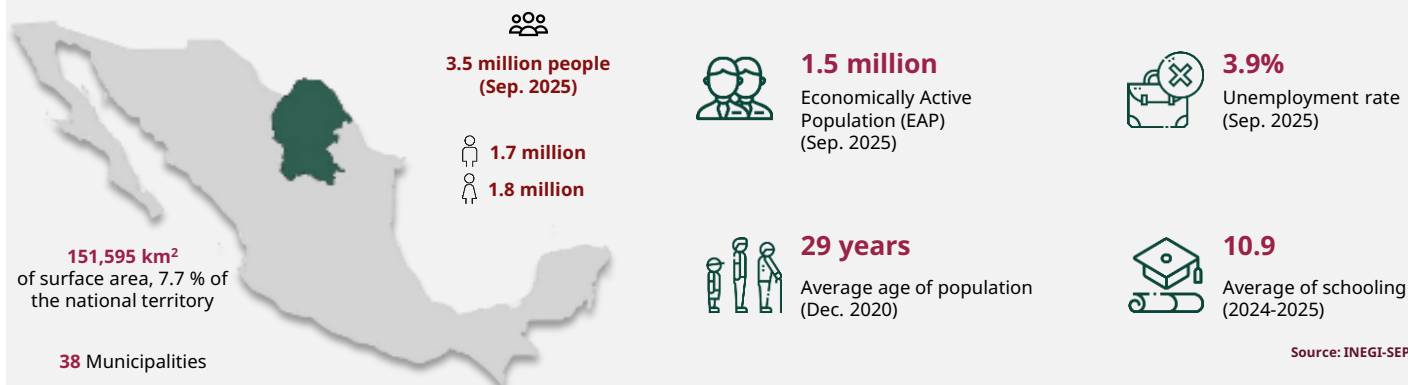


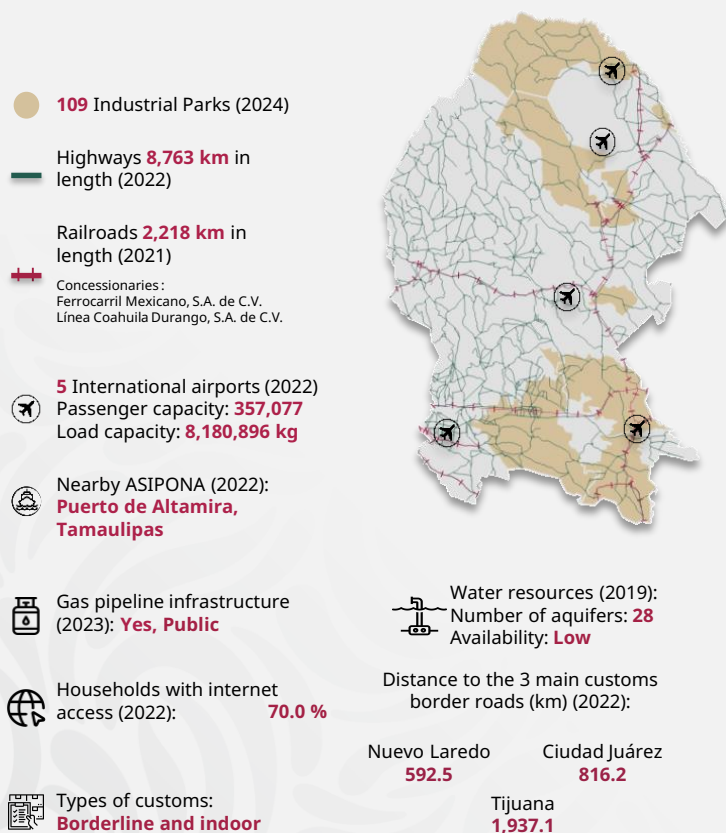


Coahuila de Zaragoza

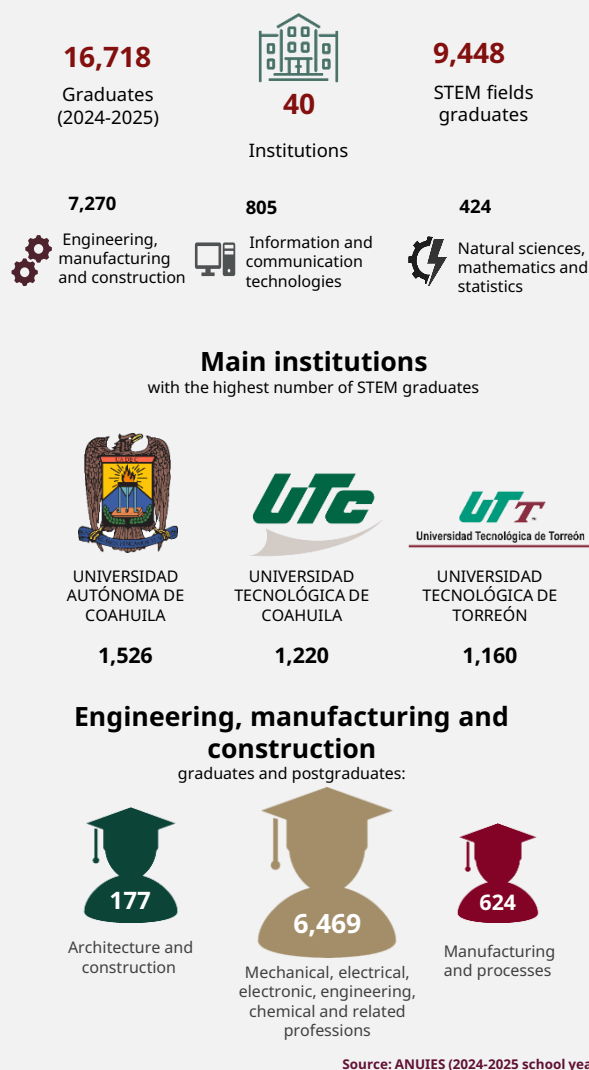
December 2025



INFRASTRUCTURE AND RESOURCES



MEXICAN TALENT IN HIGHER EDUCATION





Coahuila de Zaragoza

December 2025

MSMEs



125,544
enterprises

- Micro **115,475**
- Small **8,394**
- Medium-sized **1,675**

Source: INEGI - DENUE (Oct. 2025)

POTENTIAL SECTORS



Business support
services, waste
management and
remediation services



Real estate services
and tangible and
intangible goods
rental and leasing



Agriculture, animal
breeding and production,
forestry, fishing and
hunting

Source: Data MX

FOREIGN TRADE



13,860
M USD

International purchases



26,684
M USD

International sales

Main export sectors



5,428
M USD

Mechanical machinery and
appliances, and parts



4,959
M USD

Road vehicles, parts
and accessories



3,980
M USD

Fine or cultured pearls;
precious metals and
stones; costume jewelry

Fuente: SE. Balanza Comercial de Mercancías de México (Sep. 2025)

MAIN INDICATORS



9

GDP position
\$ 57 B USD at market
prices(2023)



\$ 17,060

USD of GDP per capita (Dec.
2023)



3.7 %

National GDP
(2023)



0.1 %

Economic activity growth
(2024)



19

Position by economic growth
(2024)

Source: INEGI

FOREIGN DIRECT INVESTMENT

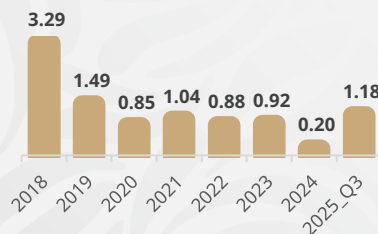
Top 3 by investment origin country

- 1 U. S. A. 3.74 BUSD
- 2 Netherlands 1.4 BUSD
- 3 Canada 1.28 BUSD

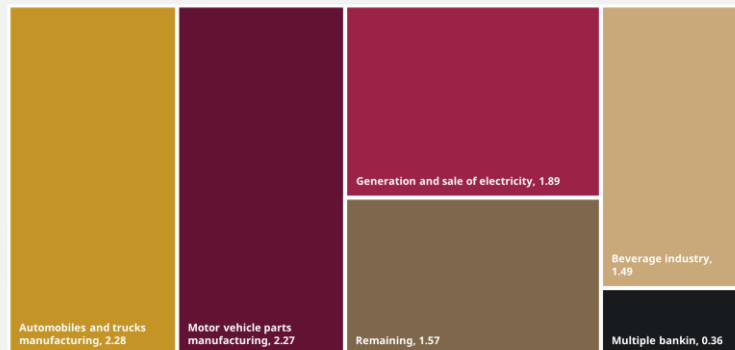
Historic FDI
(2018 - Q3 2025)

9.86
(BUSD)

Billion dollars



FDI by sector (Billion dollars)



Source: SE (Q3 2025)

