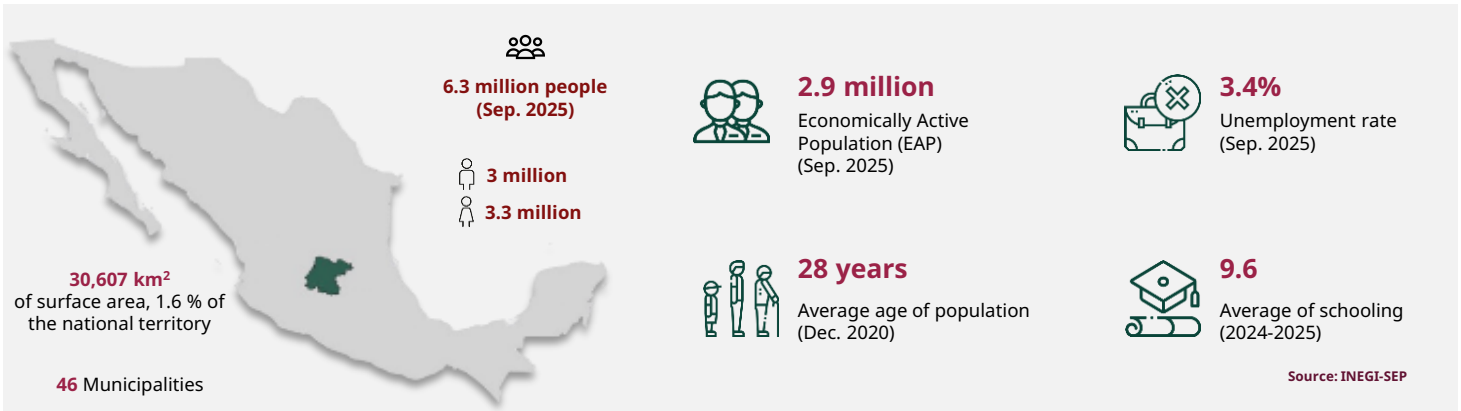


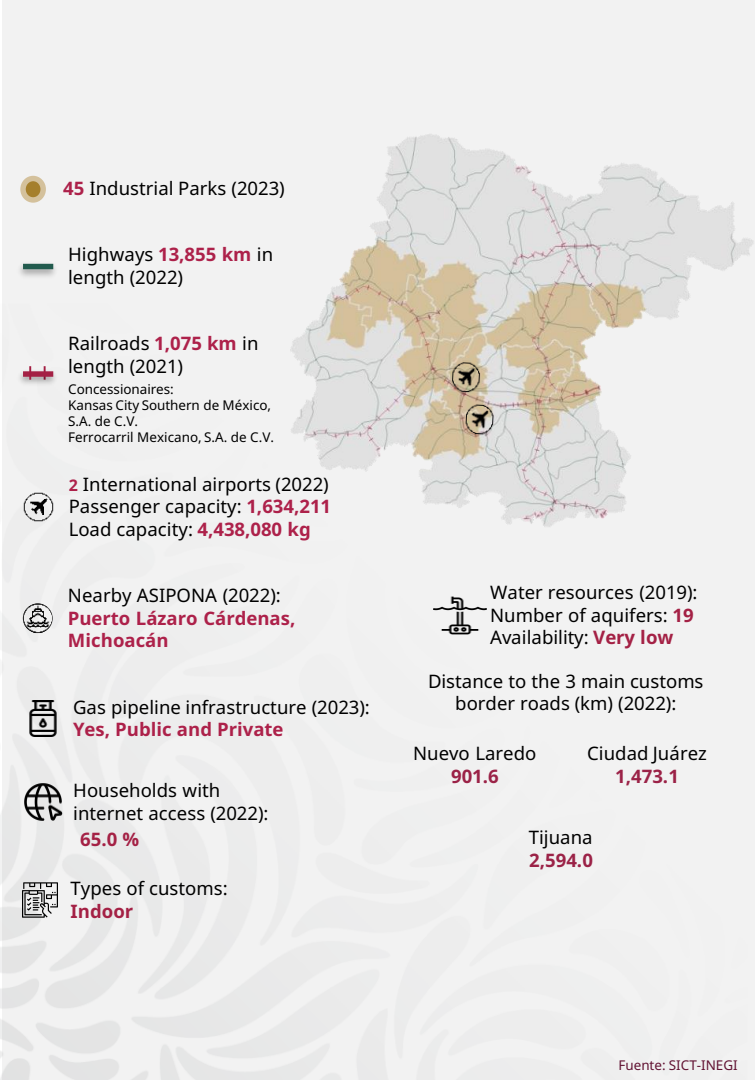


Guanajuato

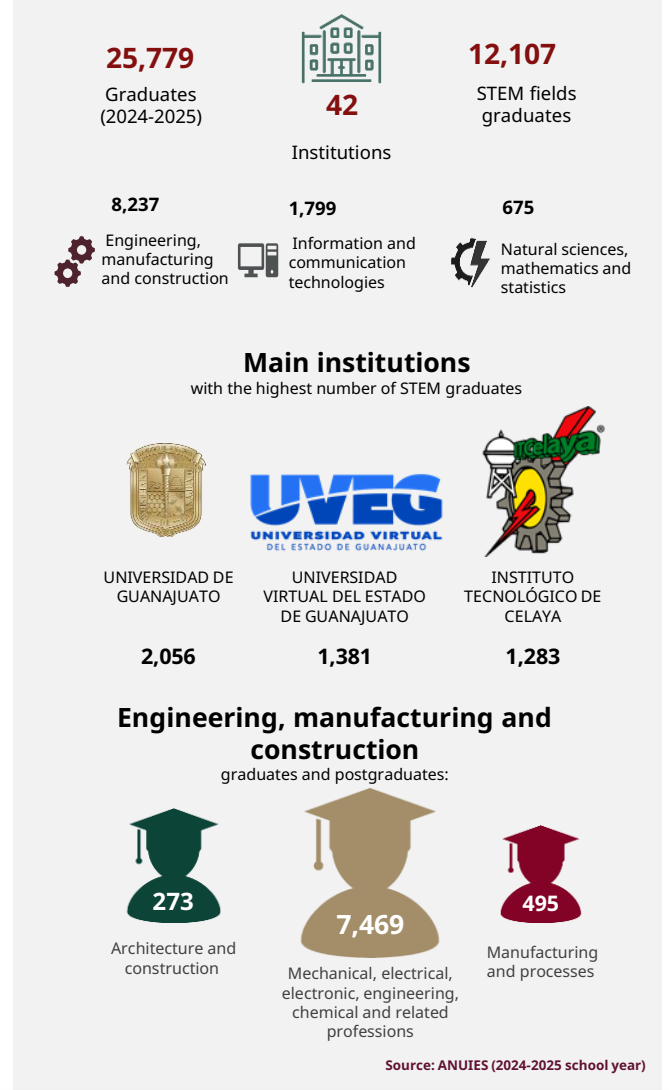
December 2025



INFRASTRUCTURE AND RESOURCES



MEXICAN TALENT IN HIGHER EDUCATION





Guanajuato

Subsecretaría de Comercio Exterior
Unidad de Inteligencia Económica Global
Dirección General de Inversión Extranjera

December 2025

MSMEs



293,698
enterprises

- Micro **277,148**
- Small **14,003**
- Medium-sized **2,547**

Source: INEGI - DENUE (Oct. 2025)

POTENTIAL SECTORS



Cultural and sporting
recreation services



Transportation, postal
services and
warehousing



Construction

Source: Data MX

FOREIGN TRADE



14,884
M USD

International purchases



16,264
M USD

International sales

Main export sectors



8,205
M USD

Road vehicles, parts
and accessories



1,392
M USD

Electrical machinery,
appliances and
material, and parts



1,301
M USD

Mechanical
machinery and
appliances, and parts

Fuente: SE. Balanza Comercial de Mercancías de México (Sep. 2025)

MAIN INDICATORS



5

GDP position
\$ 68 B USD at market
prices(2023)



\$ 10,732

USD of GDP per capita (Dec.
2023)



4.4 %

National GDP
(2023)



2.9 %

Economic activity growth
(2024)



8

Position by economic growth
(2024)

Source: INEGI

FOREIGN DIRECT INVESTMENT

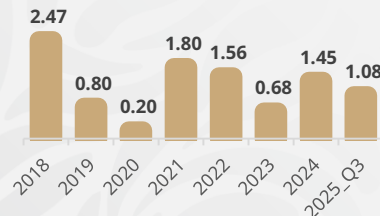
Top 3 by investment origin country

- 1 Japan 4.65 BUSD
- 2 U. S. A. 2.1 BUSD
- 3 Spain 1.04 BUSD

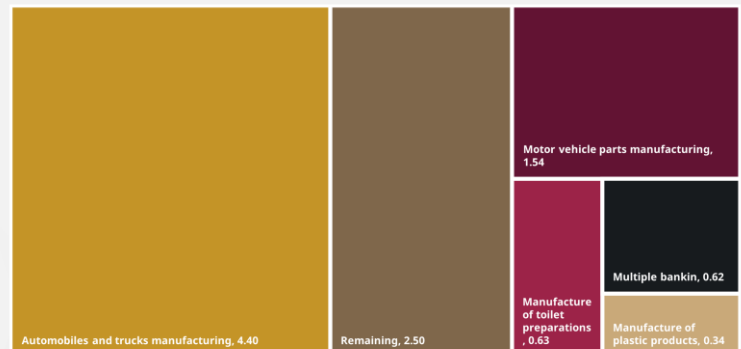
Historic FDI
(2018 - Q3 2025)

10.03
(BUSD)

Billion dollars



FDI by sector (Billion dollars)



Source: SE (Q3 2025)



Gobierno de
México

Economía
Secretaría de Economía