

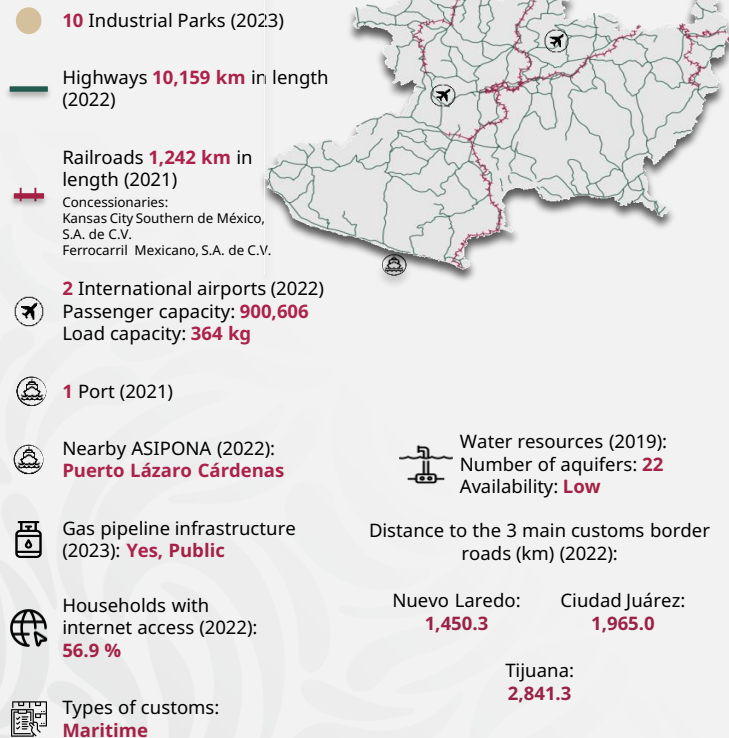


Michoacán de Ocampo

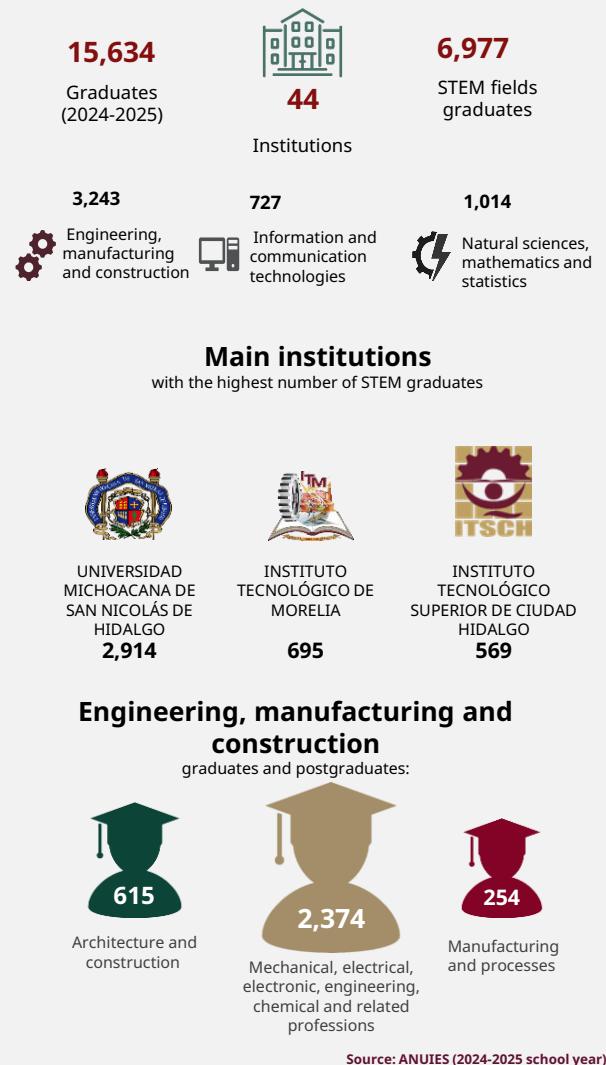
December 2025



INFRASTRUCTURE AND RESOURCES



MEXICAN TALENT IN HIGHER EDUCATION





Michoacán de Ocampo

December 2025

MSMEs



285,168
enterprises

- Micro 274,345
- Small 9,362
- Medium-sized 1,461

Source: INEGI - DENEU (Oct. 2025)

POTENTIAL SECTORS



Temporary accommodation services and food and beverage preparation services



Paper industry



Construction of civil engineering works

Source: Data MX

FOREIGN TRADE



1,936
M USD

International purchases



5,128
M USD

International sales

Main export sectors



3,623
M USD

Edible fruits



549
M USD

Iron and steel smelting



291
M USD

Vegetable, fruit or other fruit preparations

Fuente: SE. Balanza Comercial de Mercancías de México (Sep. 2025)

MAIN INDICATORS



13

GDP position
\$ 42 B USD at market prices(2023)



\$ 8,545

USD of GDP per capita (Dec. 2023)



2.8 %

National GDP (2023)



-1.8 %

Economic activity growth (2024)



27

Position by economic growth (2024)

Source: INEGI

FOREIGN DIRECT INVESTMENT

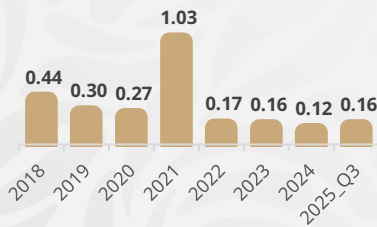
Top 3 by investment origin country

- 1 Luxembourg 1.05 BUSD
- 2 Spain 0.39 BUSD
- 3 U. S. A. 0.33 BUSD

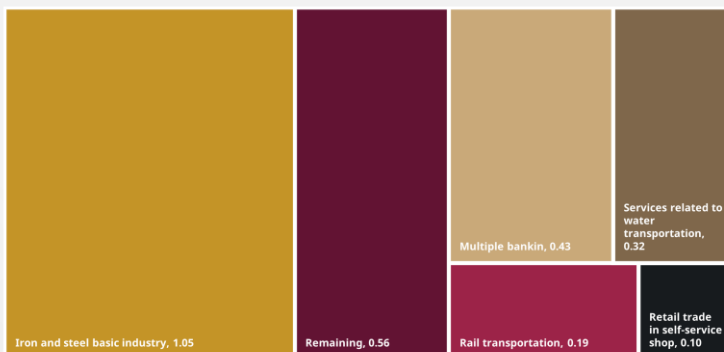
Historic FDI
(2018 - Q3 2025)

2.65
(BUSD)

Billion dollars



FDI by sector (Billion dollars)



Source: SE (Q3 2025)



Gobierno de
México

Economía
Secretaría de Economía