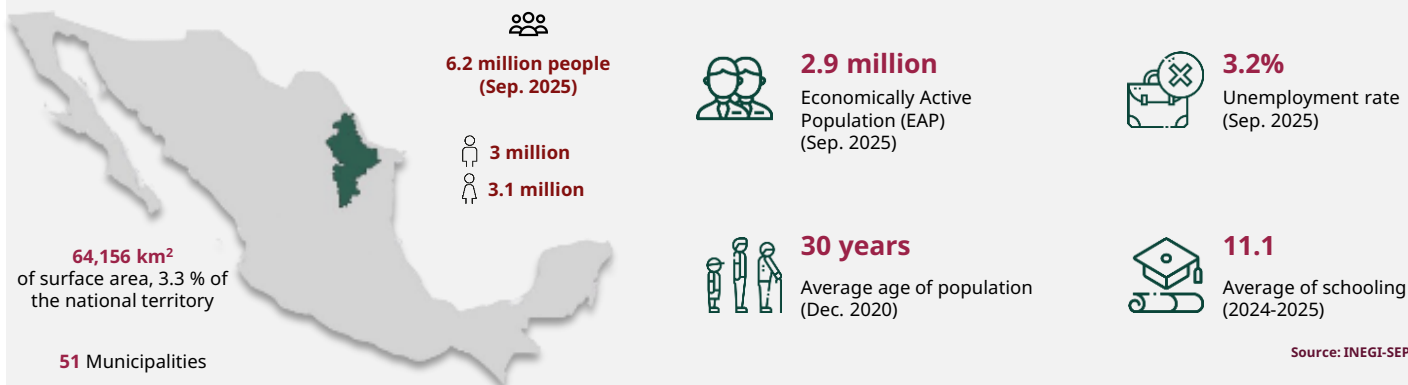


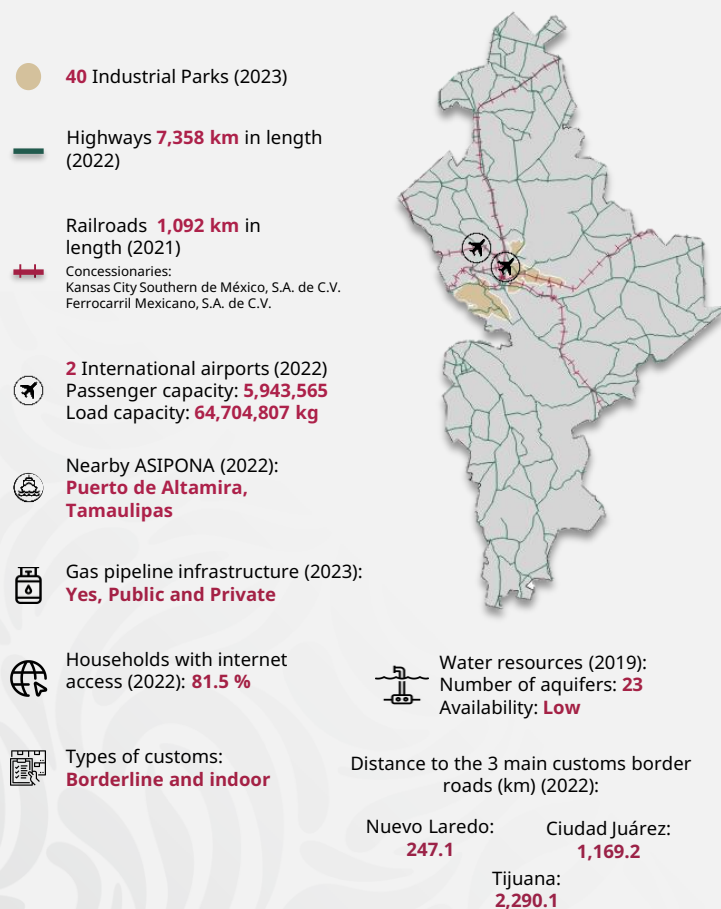


Nuevo León

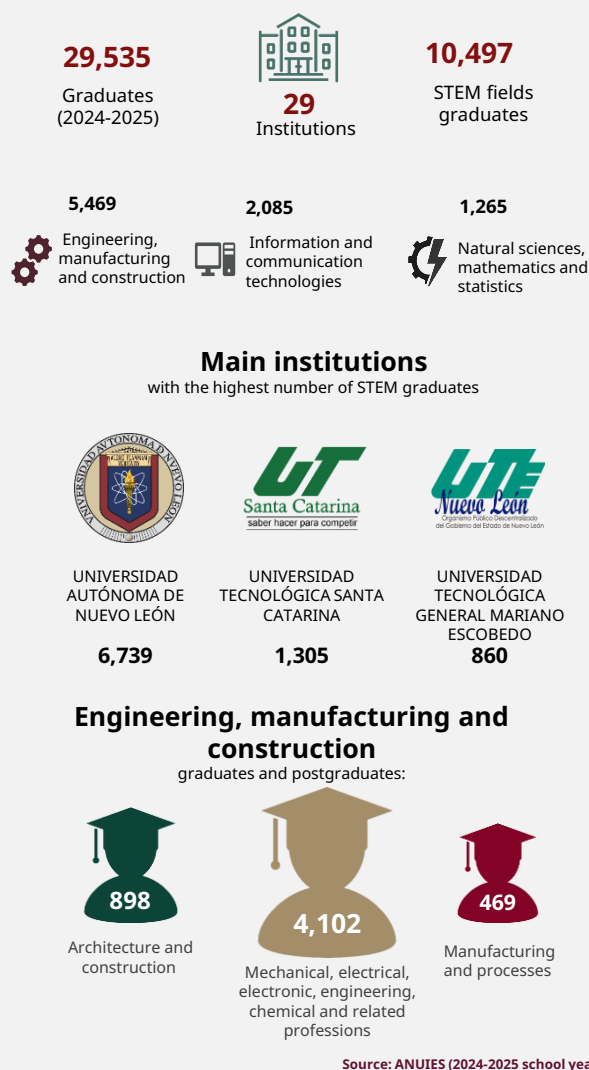
December 2025



INFRASTRUCTURE AND RESOURCES



MEXICAN TALENT IN HIGHER EDUCATION





Nuevo León

Subsecretaría de Comercio Exterior
Unidad de Inteligencia Económica Global
Dirección General de Inversión Extranjera

December 2025

MSMEs


206,669
enterprises

• Micro **184,856**
• Small **18,177**
• Medium-sized **3,636**

Source: INEGI - DENUE (Oct. 2025)

POTENTIAL SECTORS


Agriculture, animal breeding
and production, forestry,
fishing and hunting


Temporary accommodation
services and food and
beverage preparation services


Mining

Source: Data MX

FOREIGN TRADE


48,711
M USD
International purchases


50,860
M USD
International sales

Main export sectors


16,069
M USD
Mechanical machinery
and appliances, and
parts


10,883
M USD
Electrical machinery,
appliances and
material, and parts


7,462
M USD
Road vehicles, parts
and accessories

Fuente: SE. Balanza Comercial de Mercancías de México (Sep. 2025)

MAIN INDICATORS


3
GDP position
\$ 120 B USD at market
prices(2023)


\$ 19,762
USD of GDP per capita (Dec.
2023)


7.9 %
National GDP
(2023)


3.1 %
Economic activity growth
(2024)


7
Position by economic growth
(2024)

Source: INEGI

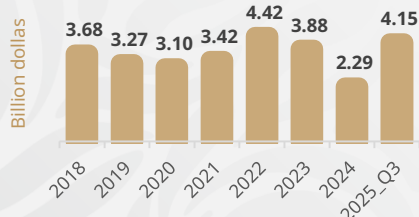
FOREIGN DIRECT INVESTMENT

Historic FDI
(2018 - Q3 2025)

28.21
(BUSD)

Top 3 by investment origin country

1 U. S. A. 11.52 BUSD
2 Argentina 5.6 BUSD
3 Korea 2.16 BUSD



FDI by sector (Billion dollars)



Source: SE (Q3 2025)



Gobierno de
México

Economía
Secretaría de Economía