



Querétaro

December 2025



1.2 million
Economically Active
Population (EAP)
(Sep. 2025)



2.2%
Unemployment rate
(Sep. 2025)



29 years
Average age of population
(Dec. 2020)



11.2
Average of schooling
(2024-2025)

Source: INEGI-SEP

INFRASTRUCTURE AND RESOURCES



50 Industrial Parks (2024)

Highways 3,451 km in
length (2022)

Railroads 476 km in length
(2021)

Concessionaries:
Ferrocarril Mexicano, S.A. de C.V.
Kansas City Southern de México, S.A. de C.V.

1 International airport (2023)
Passenger capacity: **1,784,366**
Load capacity:
79,824,000 kg

Nearby ASIPONA (2022):
Puerto de Tuxpan,
Veracruz



Gas pipeline infrastructure
(2023):
Yes, Public and Private



Water resources (2019):
Number of aquifers: **11**
Availability: **Low**



Households with
internet access (2022):
77.4 %



Types of customs: **Indoor**

Distance to the 3 main customs border
roads (km) (2022):

Nuevo Laredo:
941.8

Ciudad Juárez:
1,577.8

Tijuana:
2,698.7

Fuente: SICT-INEGI

MEXICAN TALENT IN HIGHER EDUCATION

14,829

Graduates
(2024-2025)



24

Institutions

7,125

STEM fields
graduates



4,619
Engineering,
manufacturing
and construction



1,225
Information and
communication
technologies



668
Natural sciences,
mathematics and
statistics

Main institutions

with the highest number of STEM graduates



UNIVERSIDAD
AUTÓNOMA DE
QUERÉTARO

1,762



UNIVERSIDAD
TECNOLÓGICA DE
QUERÉTARO

1,638



UNIVERSIDAD
TECNOLÓGICA DE SAN
JUAN DEL RÍO

937

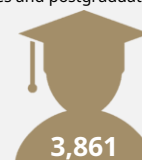
Engineering, manufacturing and construction

graduates and postgraduates:



402

Architecture and
construction



3,861

Mechanical, electrical,
electronic, engineering,
chemical and related
professions



356

Manufacturing
and processes

Source: ANUIES (2024-2025 school year)



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Querétaro

December 2025

MSMEs



107,420
enterprises

Micro	99,482
Small	6,470
Medium-sized	1,468

Source: INEGI - DENUE (Oct. 2025)

POTENTIAL SECTORS



Automotive



Aerospace



Information
Technologies

Source: Data MX

FOREIGN TRADE



17,377
M USD

International purchases



15,594
M USD

International sales

Main export sectors



4,805
M USD

Mechanical
machinery and
appliances, and parts



3,815
M USD

Road vehicles, parts
and accessories



1,707
M USD

Electrical machinery,
appliances and
material, and parts

Fuente: SE. Balanza Comercial de Mercancías de México (Sep. 2025)

MAIN INDICATORS



15

GDP position
\$ 37 B USD at market
prices(2023)



\$ 14,656

USD of GDP per capita (Dec.
2023)



2.4 %

National GDP
(2023)



-0.8 %

Economic activity growth
(2024)



23

Position by economic growth
(2024)

Source: INEGI

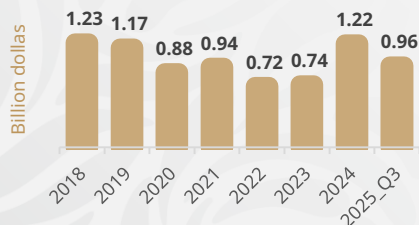
FOREIGN DIRECT INVESTMENT

Top 3 by investment origin country

Historic FDI
(2018 - Q3 2025)

- 1 U. S. A. 2.07 BUSD
- 2 Canada 1.27 BUSD
- 3 Spain 0.99 BUSD

7.85
(BUSD)



FDI by sector (Billion dollars)



Source: SE (Q3 2025)



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