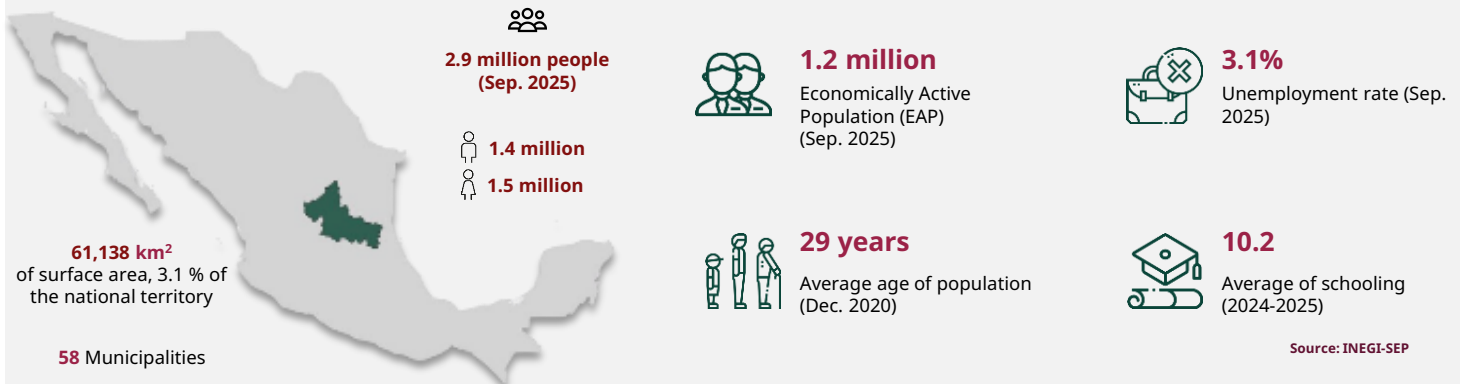


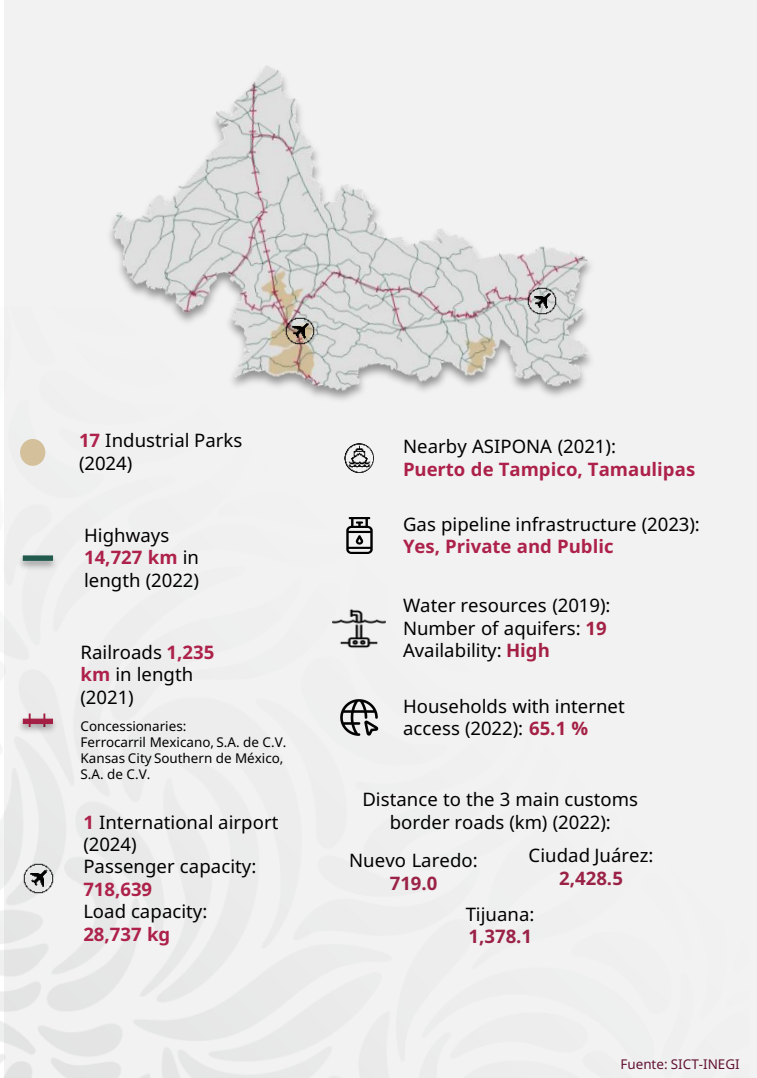


San Luis Potosí

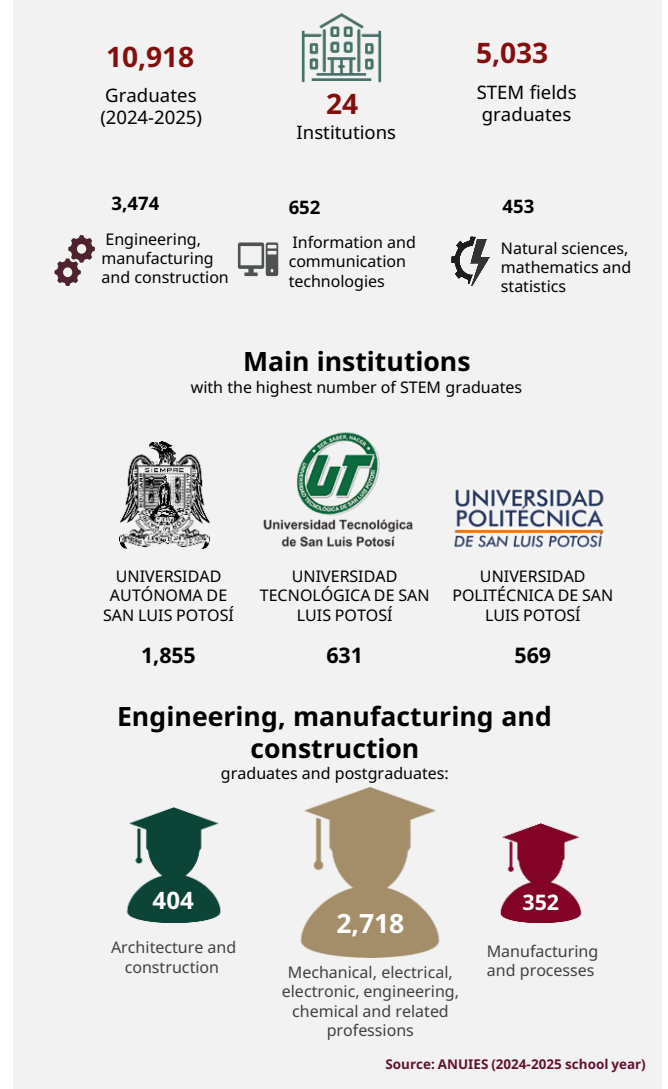
December 2025



INFRASTRUCTURE AND RESOURCES



MEXICAN TALENT IN HIGHER EDUCATION





San Luis Potosí

December 2025

MSMEs



126,672
enterprises

- Micro **119,572**
- Small **5,919**
- Medium-sized **1,181**

Source: INEGI - DENEU (Oct. 2025)

POTENTIAL SECTORS



Energías
renovables



Logistics



Automotive

Source: Data MX

FOREIGN TRADE



8,730
M USD

International purchases



11,050
M USD

International sales

Main export sectors



4,075
M USD

Road vehicles, parts
and accessories



2,260
M USD

Electrical machinery,
appliances and
material, and parts



1,769
M USD

Mechanical machinery
and appliances, and
parts

Fuente: SE. Balanza Comercial de Mercancías de México (Sep. 2025)

MAIN INDICATORS



16

GDP position
\$ 36 B USD at market
prices(2023)



\$ 12,551

USD of GDP per capita (Dec.
2023)



2.4 %

National GDP
(2023)



-0.3 %

Economic activity growth
(2024)



21

Position by economic growth
(2024)

Source: INEGI

FOREIGN DIRECT INVESTMENT

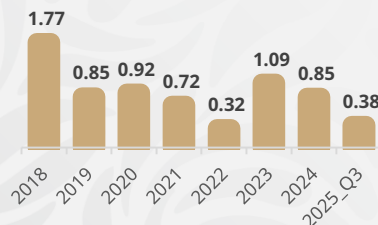
Top 3 by investment origin country

- 1 Germany 2.04 BUSD
- 2 U. S. A. 1.94 BUSD
- 3 Canada 1.2 BUSD

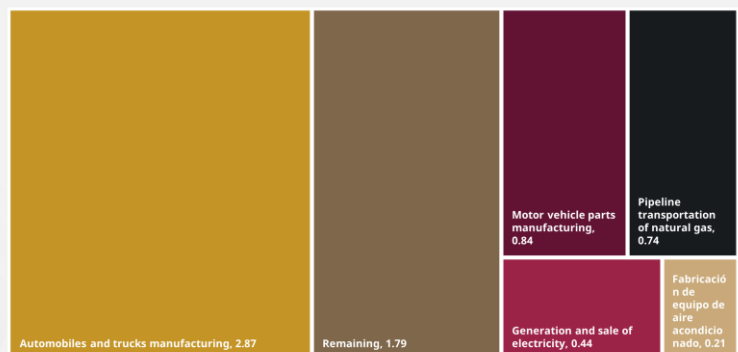
Historic FDI
(2018 - Q3 2025)

6.89
(BUSD)

Billion dollars



FDI by sector (Billion dollars)



Source: SE (Q3 2025)



Gobierno de
México

Economía
Secretaría de Economía