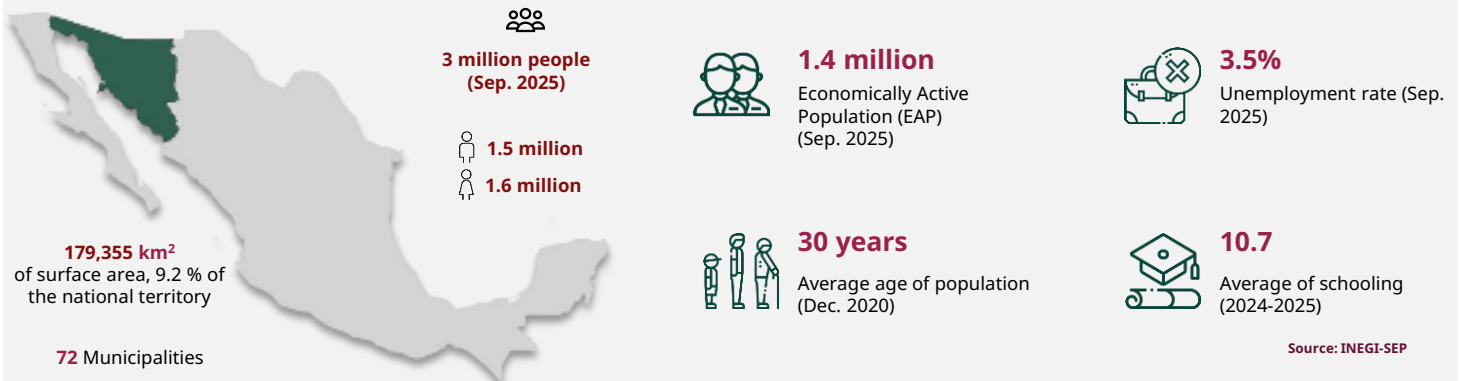


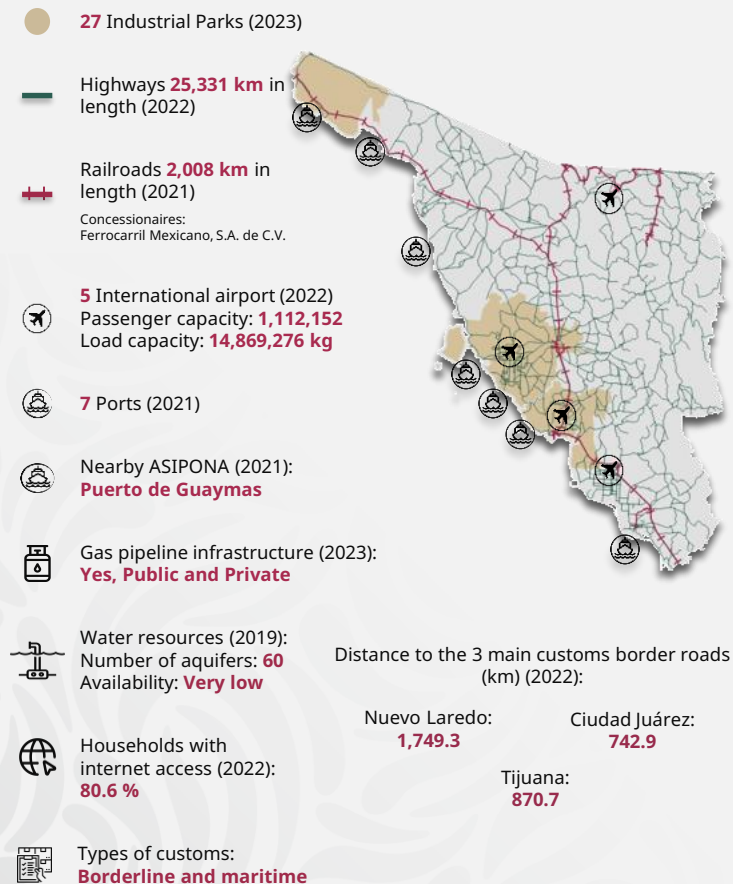


Sonora

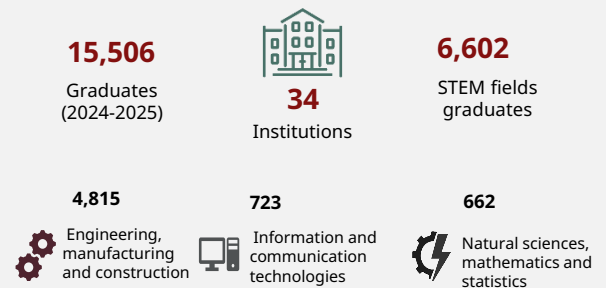
December 2025



INFRASTRUCTURE AND RESOURCES



MEXICAN TALENT IN HIGHER EDUCATION



Main institutions

with the highest number of STEM graduates



UNIVERSIDAD DE SONORA

1,202



INSTITUTO TECNOLÓGICO DE SONORA

860



INSTITUTO TECNOLÓGICO DE HERMOSILLO

836

Engineering, manufacturing and construction

graduates and postgraduates:



397

Architecture and construction



3,864

Mechanical, electrical, electronic, engineering, chemical and related professions



554

Manufacturing and processes

Source: ANUIES (2024-2025 school year)



Gobierno de
México

Economía
Secretaría de Economía



Sonora

December 2025

MSMEs



126,935
enterprises

- Micro **116,276**
- Small **8,955**
- Medium-sized **1,704**

Source: INEGI - DENUE (Oct. 2025)

POTENTIAL SECTORS



Cultural and sporting
recreation services



Temporary
accommodation services
and food and beverage
preparation services



Business support services,
waste management and
remediation services

Source: Data MX

FOREIGN TRADE



8,957
M USD

International purchases



16,262
M USD

International sales

Main export sectors



3,511
M USD

Electrical machinery,
appliances and
material, and parts



3,084
M USD

Metallic minerals,
slag, and ashes



1,468
M USD

Mechanical machinery
and appliances, and
parts

Fuente: SE. Balanza Comercial de Mercancías de México (Sep. 2025)

MAIN INDICATORS



11

GDP position
\$ 51 B USD at market
prices(2023)



\$ 17,106

USD of GDP per capita (Dec.
2023)



3.4 %

National GDP
(2023)



-0.2 %

Economic activity growth
(2024)



20

Position by economic growth
(2024)

Source: INEGI

FOREIGN DIRECT INVESTMENT

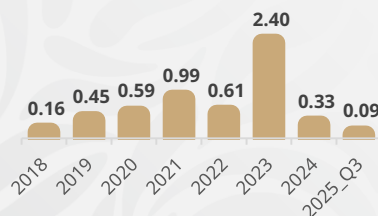
Top 3 by investment origin country

- 1 U. S. A. 2.64 BUSD
- 2 Spain 0.45 BUSD
- 3 Luxembourg 0.18 BUSD

Historic FDI
(2018 - Q3 2025)

5.60
(BUSD)

Billion dollars



FDI by sector (Billion dollars)



Source: SE (Q3 2025)



Gobierno de
México

Economía
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