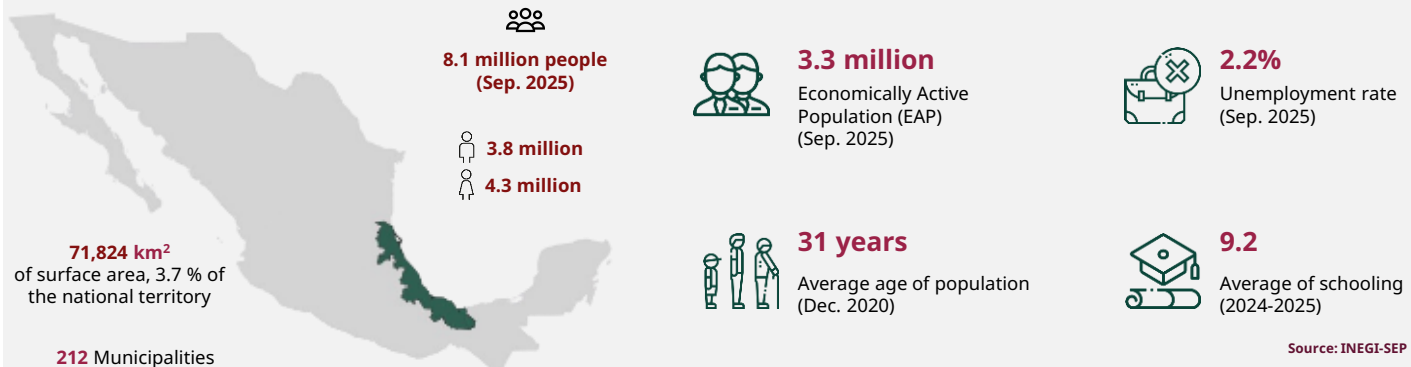




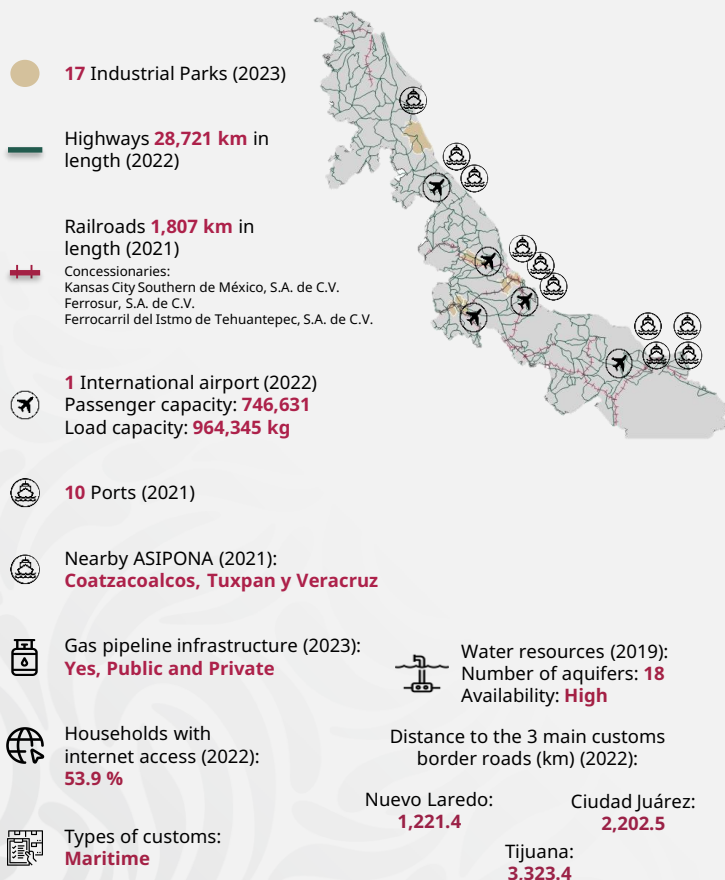
Veracruz de Ignacio de la Llave

Subsecretaría de Comercio Exterior
Unidad de Inteligencia Económica Global
Dirección General de Inversión Extranjera

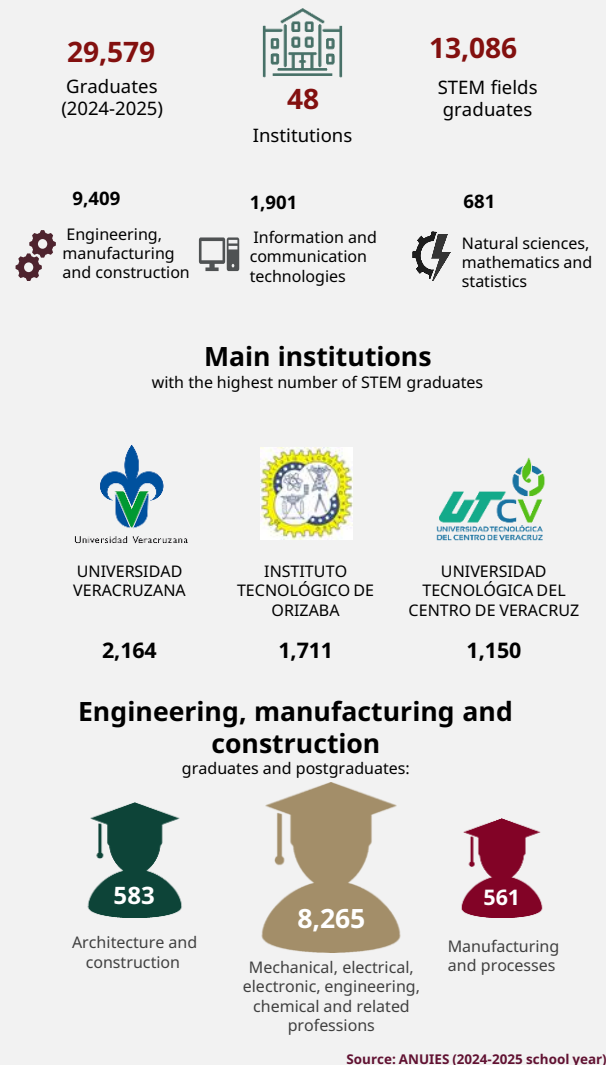
December 2025



INFRASTRUCTURE AND RESOURCES



MEXICAN TALENT IN HIGHER EDUCATION



Gobierno de
México

Economía
Secretaría de Economía



Veracruz de Ignacio de la Llave

Subsecretaría de Comercio Exterior
Unidad de Inteligencia Económica Global
Dirección General de Inversión Extranjera

December 2025

MSMEs



354,329
enterprises

- Micro **338,151**
- Small **13,957**
- Medium-sized **2,221**

Source: INEGI - DENUF (Oct. 2025)

POTENTIAL SECTORS



Transportation,
postal services and
warehousing



Manufacturing



Oil drilling

Source: Data MX

FOREIGN TRADE



3,055
M USD

International purchases



3,448
M USD

International sales

Main export sectors



1,177
M USD

Steel and cast iron
manufactures



501
M USD

Coffee, tea, yerba
mate, and spices



284
M USD

Edible fruits

Fuente: SE. Balanza Comercial de Mercancías de México (Sep. 2025)

MAIN INDICATORS



6

GDP position
\$ 65 B USD at market
prices(2023)



\$ 8,028

USD of GDP per capita (Dec.
2023)



4.3 %

National GDP
(2023)



1.3 %

Economic activity growth
(2024)



15

Position by economic growth
(2024)

Source: INEGI

FOREIGN DIRECT INVESTMENT

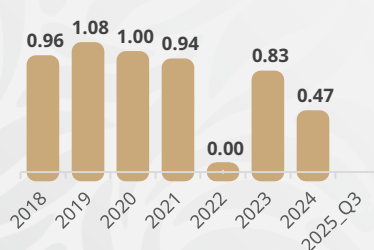
Historic FDI
(2018 - Q3 2025)

5.20
(BUSD)

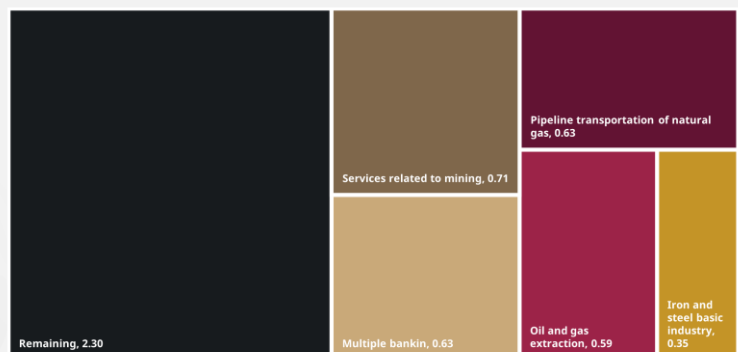
Top 3 by investment origin country

- 1 U. S. A. 1.28 BUSD
- 2 Canada 0.85 BUSD
- 3 Spain 0.75 BUSD

Billion dollars



FDI by sector (Billion dollars)



Source: SE (Q3 2025)



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