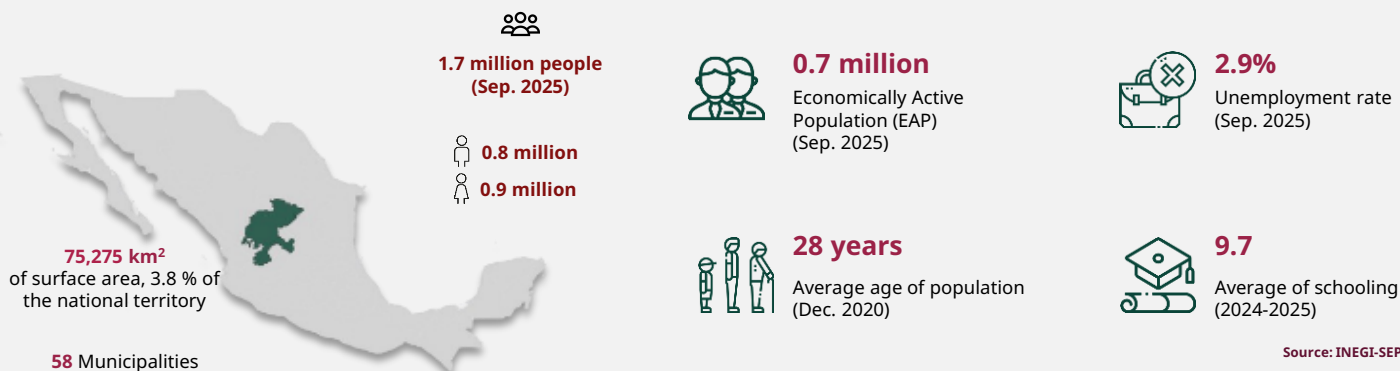


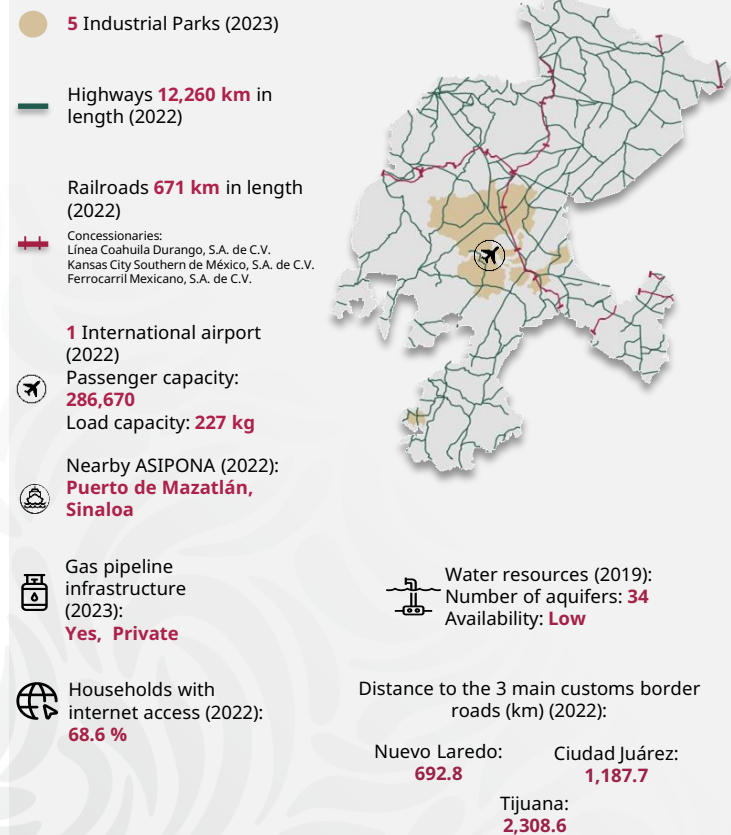


Zacatecas

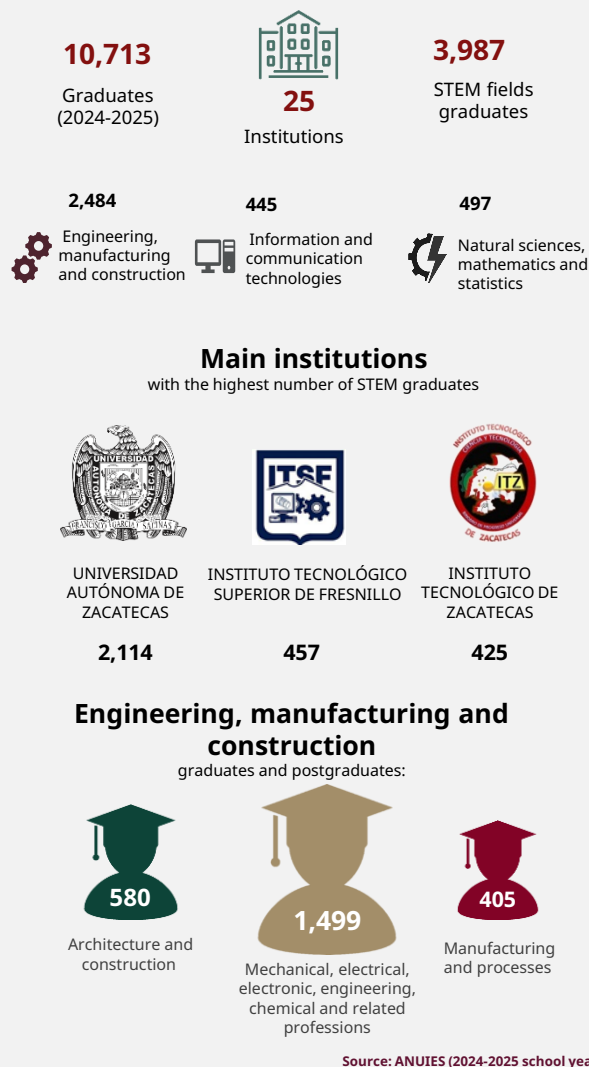
December 2025



INFRASTRUCTURE AND RESOURCES



MEXICAN TALENT IN HIGHER EDUCATION





Zacatecas

December 2025

MSMEs



74,517
enterprises

- Micro **71,043**
- Small **2,954**
- Medium-sized **520**

Source: INEGI - DENUE (Oct. 2025)

POTENTIAL SECTORS



Manufacturing
Industries



Transportation,
postal services and
warehousing



Educational services

Source: Data MX

FOREIGN TRADE



642

M USD

International purchases



930

M USD

International sales

Main export sectors



252

M USD

Fine or cultured
pearls; precious
metals and stones;
costume jewelry



172

M USD

Electrical machinery,
appliances and
material, and parts



129

M USD

Beverages, alcoholic
liquids and vinegar

Fuente: SE. Balanza Comercial de Mercancías de México (Sep. 2025)

MAIN INDICATORS



28

GDP position
\$ 15 B USD at market
prices(2023)



\$ 8,920

USD of GDP per capita (Dec.
2023)



1.0 %

National GDP
(2023)



5.1 %

Economic activity growth
(2024)



2

Position by economic growth
(2024)

Source: INEGI

FOREIGN DIRECT INVESTMENT

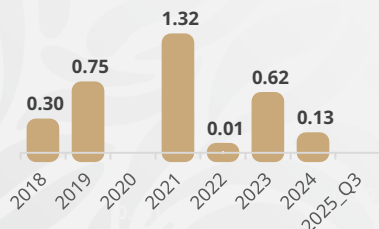
Top 3 by investment origin country

- 1 U. S. A. 0.83 BUSD
- 2 Canada 0.27 BUSD
- 3 Belgium 0.16 BUSD

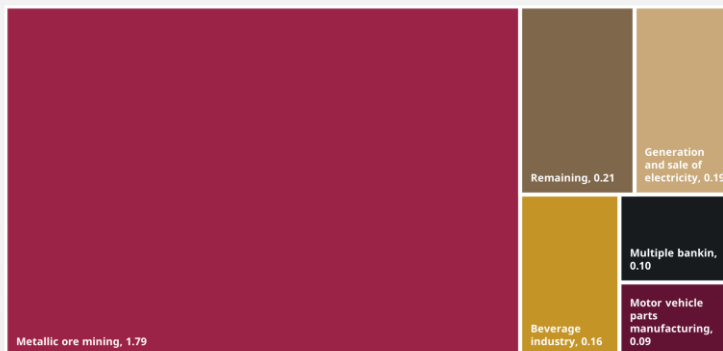
Historic FDI
(2018 - Q3 2025)

2.53
(BUSD)

Billion dollars



FDI by sector (Billion dollars)



Source: SE (Q3 2025)



Gobierno de
México

Economía
Secretaría de Economía