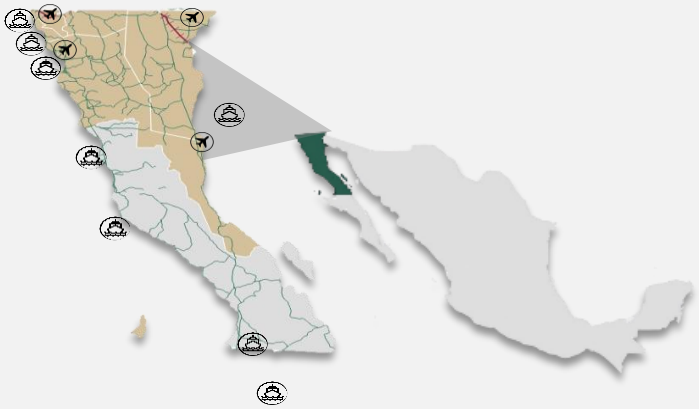
Subsecretaría de Comercio Exterior
Unidad de Inteligencia Económica Global
Dirección General de Inversión Extranjera

Baja California

November 2026

INFRASTRUCTURE AND RESOURCES



71,450 km² of surface area, 3.6 % of the national territory

5 Municipalities

3.9 million people (Jun. 2026)

1.9 million

2.0 million

63 Industrial Parks(2023)

Highways **12,199 km** in length (2022)

Railroads **282 km** in length (2021)
Concessionaires:
Ferrocarril Mexicano, S.A de C.V.
Administradora de la Vía Corta Tijuana - Tecate

4 International airports (2022)
Passenger capacity: **6,427,426**
Load capacity: **17,242,288 kg**

8 Ports (2021)

Nearby ASIPONA (2022): **Ensenada**

Gas pipeline infrastructure (2023): **Yes, Private**

Households with internet access (2022): **83.1 %**

Water resources (2019):
Number of aquifers: **48**
Availability: **Very low**

Types of customs: **Borderline and Maritime**

Distance to the 3 main customs border roads (km) (2022):

- Nuevo Laredo: **2,546.7**
- Ciudad Juárez: **1,289.5**
- Tijuana: **10.0**

Source: SICT-INEGI

MEXICAN TALENT IN HIGHER EDUCATION

16,941
Graduates (2025-2026)

126
Institutions

7,259
STEM fields graduates

4,646
Engineering, manufacturing and construction

909
Information and communication technologies

625
Natural sciences, mathematics and statistics

Main institutions
with the highest number of STEM graduates

Universidad Autónoma de Baja California	Instituto Tecnológico de Tijuana	Universidad Tecnológica de Tijuana
2,961	2,211	1,196

Engineering, manufacturing and construction
graduates and postgraduates:

- **769** Architecture and construction
- **3,713** Mechanical, electrical, electronic, engineering, chemical and related professions
- **164** Manufacturing and processes

Source: ANUIES (2025-2026 school year)

10.6
Average of schooling (2024-2025)

2
Economically Active Population (EAP) (Jun. 2026)

2.9%
Unemployment Rate (Jun. 2026) Relative to the EAP

Source: INEGI-SEP

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MSMEs

138,548 enterprises

Micro	123,994
Small	12,179
Medium-sized	2,375

Source: INEGI – DENUE (Accessed sep. 2026)

POTENTIAL SECTORS

- Mining
- Agroindustry
- Cultural and sporting recreation services

Source: Data MX

FOREIGN TRADE

25,346 M USD
International purchases

30,437 M USD
International sales

Main export sectors

10,445 M USD	5,167 M USD	3,606 M USD
Electrical machinery, appliances and material, and parts	Optical, photography or cinematography instruments and devices	Road vehicles, parts and accessories

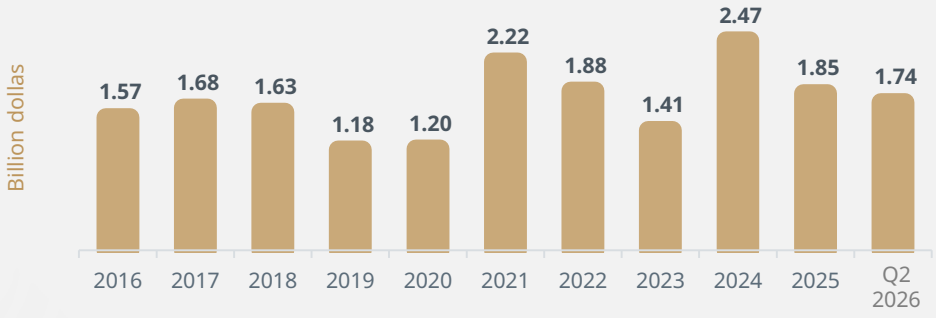
Source: Mexico's Trade Balance (Jun. 2026)

FOREIGN DIRECT INVESTMENT

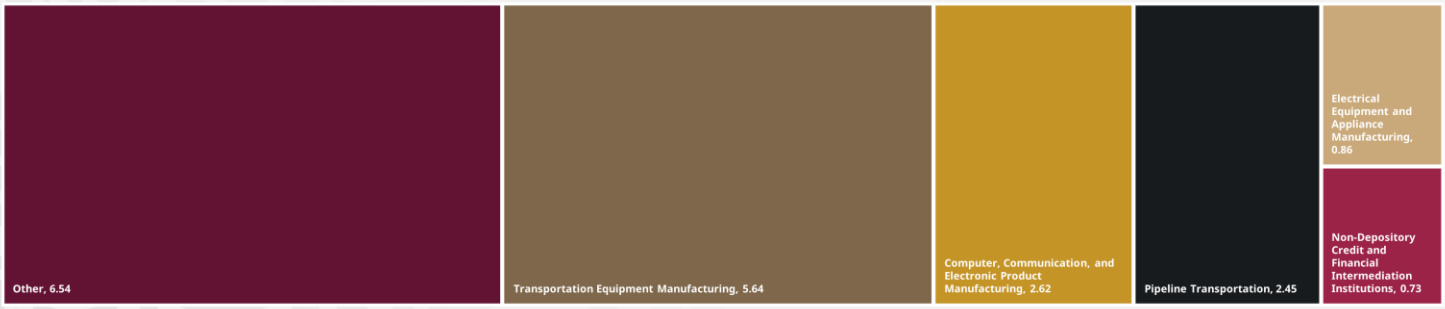
18.83 (BUSD) Historic FDI (2016 - Q2 2026)

Top 3 by investment origin country

1 USA 12.61 BUSD
2 Japan 2.08 BUSD
3 Spain 1.2 BUSD



FDI by sector (Billion dollars)



Source: SE (Q2 2026)