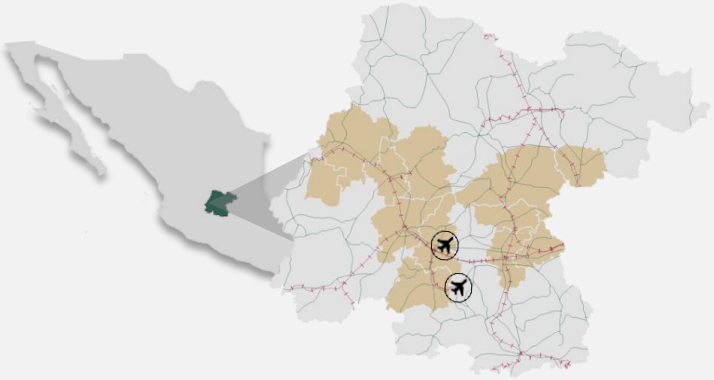
# Guanajuato

November 2026

## INFRASTRUCTURE AND RESOURCES



**30,607 km²** of surface area, 1.6 % of the national territory

**6.4 million people** (Jun. 2026)

**3.1 million**

**3.3 million**

**46** Municipalities

**45** Industrial Parks (2023)

Highways **13,855 km** in length (2022)

Railroads **1,075 km** in length (2021)
Concessionaires:
Kansas City Southern de México, S.A. de C.V.
Ferrocarril Mexicano, S.A. de C.V.

**2** International airports (2022)
Passenger capacity: **1,634,211**
Load capacity: **4,438,080 kg**

Nearby ASIPONA (2022): **Puerto Lázaro Cárdenas, Michoacán**

Gas pipeline infrastructure (2023): **Yes, Public and Private**

Households with internet access (2022): **65.0 %**

Water resources (2019):
Number of aquifers: **19**
Availability: **Very low**

Types of customs: **Indoor**

Distance to the 3 main customs border roads (km) (2022):

| | |
|---|---|
| Nuevo Laredo | **901.6** |
| Ciudad Juárez | **1,473.1** |
| Tijuana | **2,594.0** |

Source: SICT-INEGI

## MEXICAN TALENT IN HIGHER EDUCATION

**25,988**
Graduates (2025-2026)

**208**
Institutions

**12,121**
STEM fields graduates

**7,747**
Engineering, manufacturing and construction

**1,921**
Information and communication technologies

**655**
Natural sciences, mathematics and statistics

### Main institutions
with the highest number of STEM graduates

| Universidad de Guanajuato | Universidad Virtual del Estado de Guanajuato | Universidad Tecnológica de León |
|---|---|---|
| **2,555** | **1,680** | **1,054** |

### Engineering, manufacturing and construction
graduates and postgraduates:

| Architecture and construction | Mechanical, electrical, electronic, engineering, chemical and related professions | Manufacturing and processes |
|---|---|---|
| **286** | **7,002** | **459** |

Source: ANUIES (2025-2026 school year)

**9.6**
Average of schooling (2024-2025)

**3**
Economically Active Population (EAP) (Jun. 2026)

**3.2%**
Unemployment Rate (Jun. 2026) Relative to the EAP

Source: INEGI-SEP

Subsecretaría de Comercio Exterior
Unidad de Inteligencia Económica Global
Dirección General de Inversión Extranjera

# Guanajuato

November 2026

## MSMEs

**295,727**
enterprises

| | |
|---|---|
| Micro | 278,031 |
| Small | 14,952 |
| Medium-sized | 2,744 |

Source: INEGI – DENUE (Accessed sep. 2026)

## POTENTIAL SECTORS

- Cultural and sporting recreation services
- Transportation, postal services and warehousing
- Construction

Source: Data MX

## FOREIGN TRADE

**9,918**
**M USD**
International purchases

**11,298**
**M USD**
International sales

### Main export sectors

| 5,493 M USD | 928 M USD | 893 M USD |
|---|---|---|
| Road vehicles, parts and accessories | Vegetables, plants, roots and tubers | Mechanical machinery and appliances, and parts |

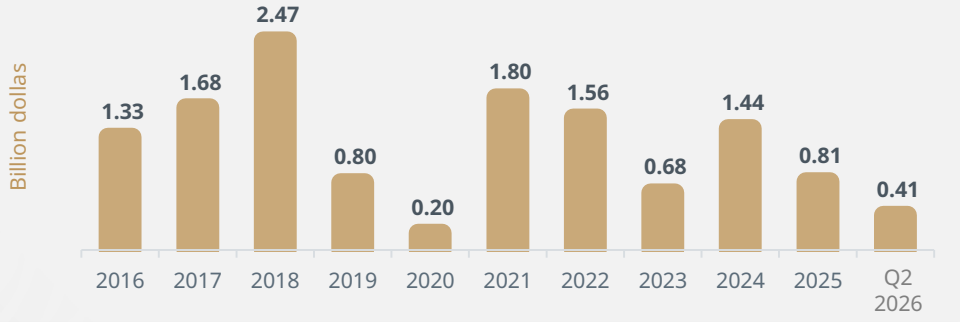
Source: Mexico's Trade Balance (Jun. 2026)

## FOREIGN DIRECT INVESTMENT

**13.17 (BUSD)** Historic FDI (2016 - Q2 2026)

**Top 3 by investment origin country**

1 Japan 4.86 BUSD
2 USA 3.06 BUSD
3 Spain 1.32 BUSD




**FDI by sector (Billion dollars)**




Source: SE (Q2 2026)