Subsecretaría de Comercio Exterior
Unidad de Inteligencia Económica Global
Dirección General de Inversión Extranjera

Nayarit

November 2026

INFRASTRUCTURE AND RESOURCES



27,857 km² of surface area, 1.4 % of the national territory

1.3 million people (Jun. 2026)

0.6 million
0.7 million

20 Municipalities

1 Industrial Park (2024)

Highways **5,542 km** in length (2022)

Railroads **394 km** in length (2022)
Concessionaries:
Ferrocarril Mexicano, S.A. de C.V.

1 International airport (2024)
Passenger capacity **99,896**
Load capacity: **1,152 kg**

5 Ports (2021)

Nearby ASIPONA (2022): **Puerto de Manzanillo, Colima**

Gas pipeline infrastructure (2023): **Unavailable**

Households with internet access (2022): **63.8 %**

Water resources (2019):
Number of aquifers: **12**
Availability: **High**

Tipos de aduanas: **Aérea e Interior**

Distance to the 3 main customs border roads (km) (2022):

- Nuevo Laredo: **1,220.7**
- Ciudad Juárez: **1,503.2**
- Tijuana: **2,061.5**

Source: SICT-INEGI

MEXICAN TALENT IN HIGHER EDUCATION

7,069
Graduates (2025-2026)

108
Institutions

2,391
STEM fields graduates

1,114
Engineering, manufacturing and construction

357
Information and communication technologies

166
Natural sciences, mathematics and statistics

Main institutions
with the highest number of STEM graduates

Universidad Autónoma de Nayarit	Instituto Tecnológico de Tepic	Universidad Tecnológica de Nayarit
916	**720**	**382**

Engineering, manufacturing and construction
graduates and postgraduates:

- **432** Architecture and construction
- **561** Mechanical, electrical, electronic, engineering, chemical and related professions
- **121** Manufacturing and processes

Source: ANUIES (2025-2026 school year)

10.2
Average of schooling (2024-2025)

1
Economically Active Population (EAP) (Jun. 2026)

2.4%
Unemployment Rate (Jun. 2026) Relative to the EAP

Source: INEGI-SEP

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MSMEs

73,261
enterprises

Micro	69,329
Small	3,458
Medium-sized	474

Source: INEGI – DENUE (Accessed sep. 2026)

POTENTIAL SECTORS

- Mass media information
- Transportation, postal services and warehousing
- Mining

Source: Data MX

FOREIGN TRADE

35 M USD
International purchases

152 M USD
International sales

Main export sectors

58 M USD	**41** M USD	**23** M USD
Edible fruits	Vegetables, plants, roots and tubers	Beverages, alcoholic liquids and vinegar

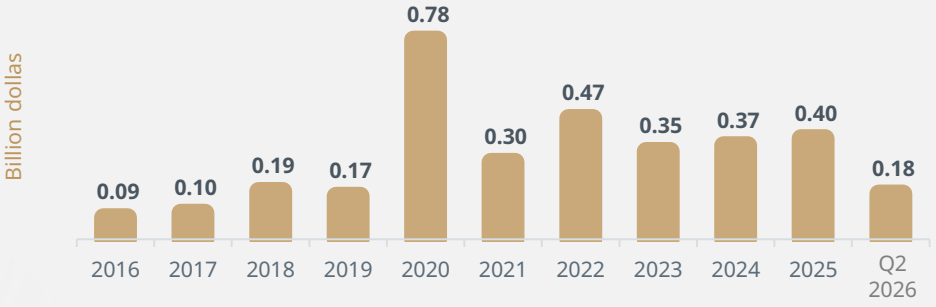
Source: Mexico's Trade Balance (Jun. 2026)

FOREIGN DIRECT INVESTMENT

3.40 (BUSD) Historic FDI (2016 - Q2 2026)

Top 3 by investment origin country

1 USA 1.23 BUSD
2 Canada 1.18 BUSD
3 Spain 0.81 BUSD



FDI by sector (Billion dollars)



Source: SE (Q2 2026)