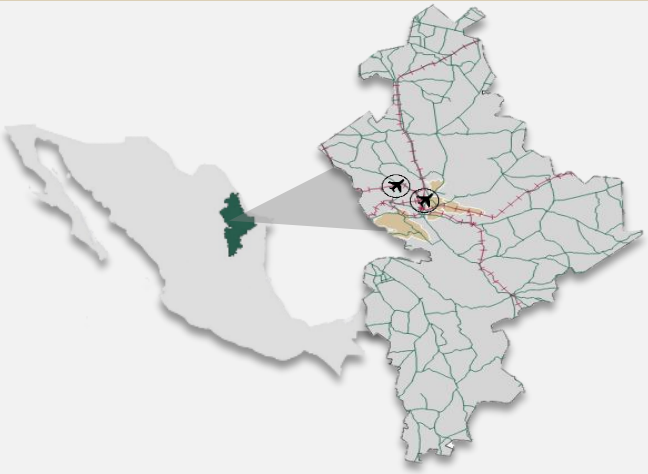
Subsecretaría de Comercio Exterior
Unidad de Inteligencia Económica Global
Dirección General de Inversión Extranjera

Nuevo León

November 2026

INFRASTRUCTURE AND RESOURCES



64,156 km² of surface area, 3.3 % of the national territory

6.3 million people (Jun. 2026)

3.1 million

3.2 million

51 Municipalities

40 Industrial Parks (2023)

Highways **7,358 km** in length (2022)

Railroads **1,092 km** in length (2021)
Concessionaries:
Kansas City Southern de México, S.A. de C.V.
Ferrocarril Mexicano, S.A. de C.V.

2 International airports (2022)
Passenger capacity: **5,943,565**
Load capacity: **64,704,807 kg**

Nearby ASIPONA (2022): **Puerto de Altamira, Tamaulipas**

Gas pipeline infrastructure (2023): **Yes, Public and Private**

Households with internet access (2022): **81.5 %**

Water resources (2019):
Number of aquifers: **23**
Availability: **Low**

Types of customs:
Borderline and indoor

Distance to the 3 main customs border roads (km) (2022):

Nuevo Laredo: **247.1**

Ciudad Juárez: **1,169.2**

Tijuana: **2,290.1**

Source: SICT-INEGI

MEXICAN TALENT IN HIGHER EDUCATION

32,848
Graduates (2025-2026)

125
Institutions

10,865
STEM fields graduates

5,517
Engineering, manufacturing and construction

1,756
Information and communication technologies

1,249
Natural sciences, mathematics and statistics

Main institutions
with the highest number of STEM graduates

Universidad Autónoma de Nuevo León	Universidad Tecnológica Santa Catarina	Universidad Tecnológica General Mariano Escobedo
7,105	**1,421**	**861**

Engineering, manufacturing and construction
graduates and postgraduates:

850
Architecture and construction

4,159
Mechanical, electrical, electronic, engineering, chemical and related professions

508
Manufacturing and processes

Source: ANUIES (2025-2026 school year)

11.1
Average of schooling (2024-2025)

3
Economically Active Population (EAP) (Jun. 2026)

2.5%
Unemployment Rate (Jun. 2026) Relative to the EAP

Source: INEGI-SEP

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MSMEs

210,136
enterprises

Micro	185,537
Small	20,456
Medium-sized	4,143

Source: INEGI – DENUE (Accessed sep. 2026)

POTENTIAL SECTORS

- Agriculture, animal breeding and production, forestry, fishing and hunting
- Temporary accommodation services and food and beverage preparation services
- Mining

Source: Data MX

FOREIGN TRADE

37,970
M USD
International purchases

39,380
M USD
International sales

Main export sectors

14,675 M USD	**7,756 M USD**	**5,825 M USD**
Mechanical machinery and appliances, and parts	Electrical machinery, appliances and material, and parts	Road vehicles, parts and accessories

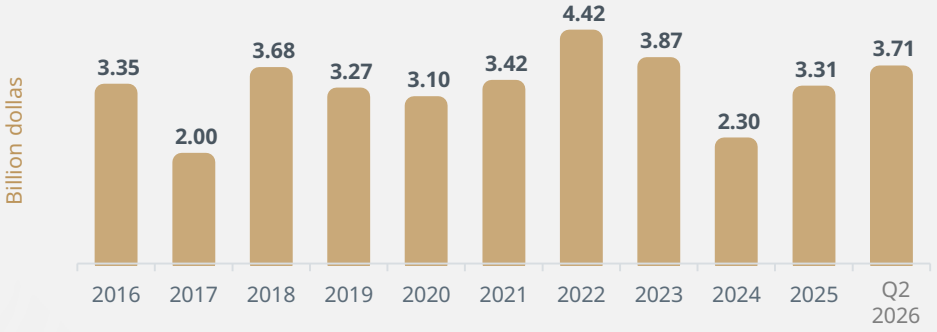
Source: Mexico's Trade Balance (Jun. 2026)

FOREIGN DIRECT INVESTMENT

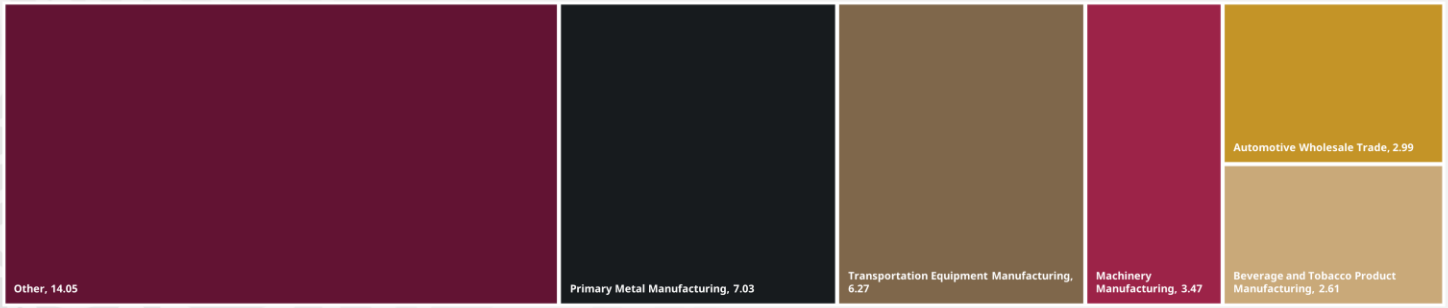
36.43 (BUSD) Historic FDI (2016 - Q2 2026)

Top 3 by investment origin country

1 USA 16.75 BUSD
2 Argentina 6.49 BUSD
3 South Korea 2.37 BUSD



FDI by sector (Billion dollars)



Source: SE (Q2 2026)