Subsecretaría de Comercio Exterior
Unidad de Inteligencia Económica Global
Dirección General de Inversión Extranjera

San Luis Potosí

November 2026

INFRASTRUCTURE AND RESOURCES



61,138 km² of surface area, 3.1 % of the national territory

2.9 million people (Jun. 2026)

1.4 million

1.5 million

58 Municipalities

17 Industrial Parks (2024)

Highways **14,727 km** in length (2022)

Railroads **1,235 km** in length (2021)

Concessionaries:
Ferrocarril Mexicano, S.A. de C.V.
Kansas City Southern de México, S.A. de C.V.

1 International airport (2024)
Passenger capacity: **718,639**
Load capacity: **28,737 kg**

Nearby ASIPONA (2021): **Puerto de Tampico, Tamaulipas**

Gas pipeline infrastructure (2023): **Yes, Private and Public**

Households with internet access (2022): **65.1 %**

Water resources (2019):
Number of aquifers: **19**
Availability: **High**

Distance to the 3 main customs border roads (km) (2022):

- Nuevo Laredo: **719.0**
- Ciudad Juárez: **2,428.5**
- Tijuana: **1,378.1**

Source: SICT-INEGI

MEXICAN TALENT IN HIGHER EDUCATION

11,068
Graduates (2025-2026)

113
Institutions

5,312
STEM fields graduates

3,213
Engineering, manufacturing and construction

634
Information and communication technologies

501
Natural sciences, mathematics and statistics

Main institutions
with the highest number of STEM graduates

Universidad Autónoma de San Luis Potosí	Universidad Tecnológica de San Luis Potosí	Universidad Politécnica de San Luis Potosí
2,224	770	608

Engineering, manufacturing and construction
graduates and postgraduates:

- **317** Architecture and construction
- **2,606** Mechanical, electrical, electronic, engineering, chemical and related professions
- **290** Manufacturing and processes

Source: ANUIES (2025-2026 school year)

10.2
Average of schooling (2024-2 025)

1
Economically Active Population (EAP) (Jun. 2026)

3.2%
Unemployment Rate (Jun. 2026) Relative to the EAP

Source: INEGI-SEP

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MSMEs

127,306
enterprises

Micro	119,756
Small	6,298
Medium-sized	1,252

Source: INEGI – DENUE (Accessed sep. 2026)

POTENTIAL SECTORS

- Energías renovables
- Logistics
- Automotive

Source: Data MX

FOREIGN TRADE

5,634
M USD
International purchases

7,073
M USD
International sales

Main export sectors

2,332 M USD	1,548 M USD	1,113 M USD
Road vehicles, parts and accessories	Electrical machinery, appliances and material, and parts	Mechanical machinery and appliances, and parts

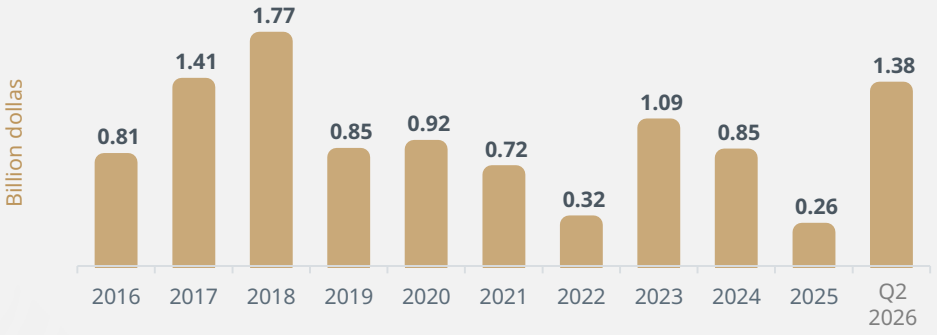
Source: Mexico's Trade Balance (Jun. 2026)

FOREIGN DIRECT INVESTMENT

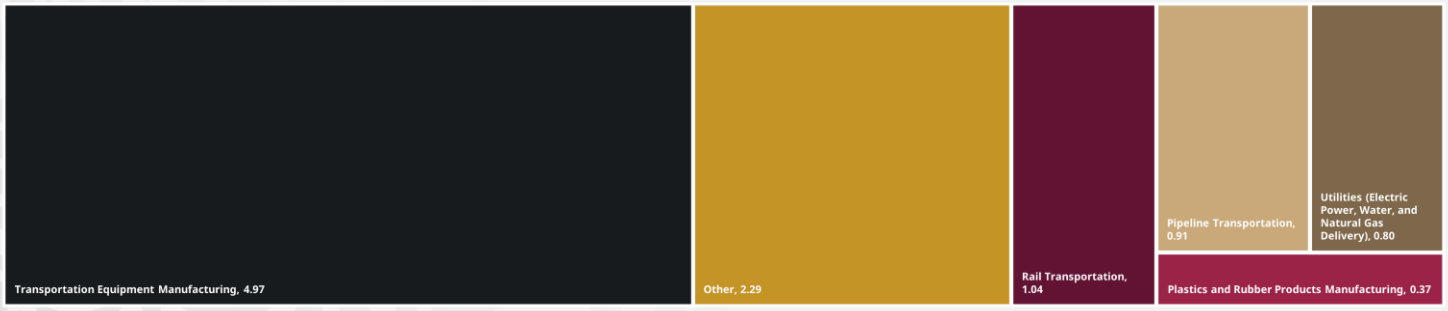
10.37 (BUSD)
Historic FDI (2016 - Q2 2026)

Top 3 by investment origin country

1 Germany 2.86 BUSD
2 Canada 2.52 BUSD
3 USA 2.48 BUSD



FDI by sector (Billion dollars)



Source: SE (Q2 2026)