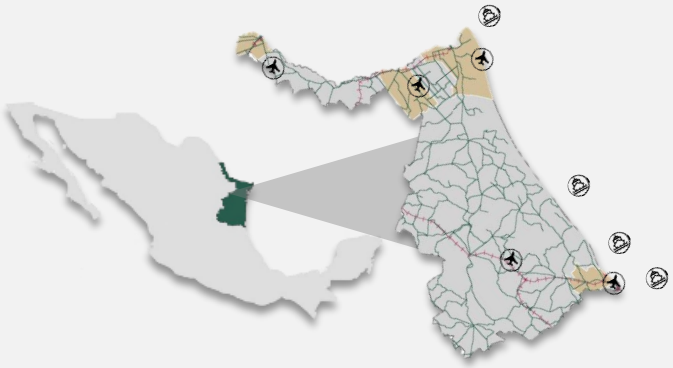
Subsecretaría de Comercio Exterior
Unidad de Inteligencia Económica Global
Dirección General de Inversión Extranjera

Tamaulipas

November 2026

INFRASTRUCTURE AND RESOURCES



80,249 km² of surface area, 4.1 % of the national territory

3.6 million people (Jun. 2026)

1.8 million
1.8 million

43 Municipalities

47 Industrial Parks (2024)

Highways **14,075 km** in length (2022)

Railroads **937 km** in length (2021)
Concessionaires:
Ferrocarril Mexicano, S.A. de C.V.
Kansas City Southern de México, S.A. de C.V.

5 International airport (2022)
Passenger capacity: **566,838**
Load capacity: **463,514 kg**

4 Ports (2021)

Nearby ASIPONA (2022): **Puerto Altamira, Puerto Tampico**

Gas pipeline infrastructure (2023): **Yes, Public and private**

Households with internet access (2022) **68.5 %**

Water resources (2019):
Number of aquifers: **14**
Availability: **Low**

Types of customs: **Borderline and maritime**

Distance to the 3 main customs border roads (km) (2022):

Nuevo Laredo: **260.2**

Ciudad Juárez: **1,409.6**

Tijuana: **2,530.5**

Source: SICT-INEGI

MEXICAN TALENT IN HIGHER EDUCATION

16,465
Graduates (2025-2026)

157
Institutions

7,360
STEM fields graduates

5,262
Engineering, manufacturing and construction

1,142
Information and communication technologies

192
Natural sciences, mathematics and statistics

Main institutions
with the highest number of STEM graduates

Universidad Autónoma de Tamaulipas	Universidad Tecnológica de Matamoros	Instituto Tecnológico de Ciudad Madero
1,510	**1,126**	**994**

Engineering, manufacturing and construction
graduates and postgraduates:

Architecture and construction	Mechanical, electrical, electronic, engineering, chemical and related professions	Manufacturing and processes
387	**4,598**	**277**

Source: ANUIES (2025-2026 school year)

10.6
Average of schooling (2024-2025)

2
Economically Active Population (EAP) (Jun. 2026)

3.2%
Unemployment Rate (Jun. 2026) Relative to the EAP

Source: INEGI-SEP

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MSMEs

148,403
enterprises

Micro	137,813
Small	8,934
Medium-sized	1,656

Source: INEGI – DENUE (Accessed sep. 2026)

FOREIGN TRADE

13,336
M USD
International purchases

15,387
M USD
International sales

Main export sectors

6,347 M USD
Electrical machinery, appliances and material, and parts

2,830 M USD
Mechanical machinery and appliances, and parts

1,641 M USD
Optical, photography or cinematography instruments and devices

Source: Mexico's Trade Balance (Jun. 2026)

POTENTIALSECTORS

- Semiconductors
- Electromobility
- Information technologies

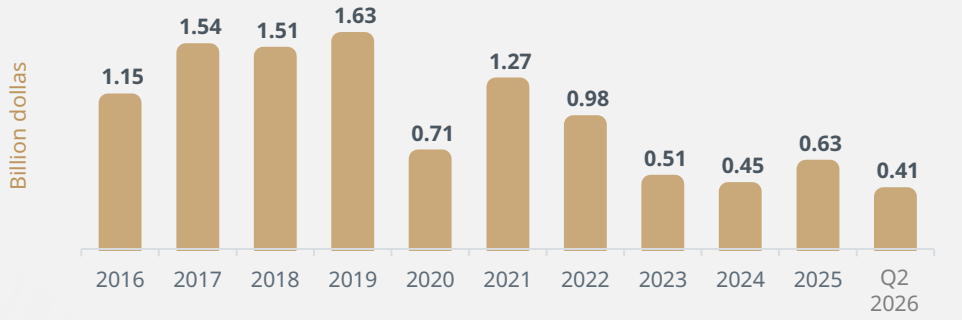
Source: Data MX

FOREIGN DIRECT INVESTMENT

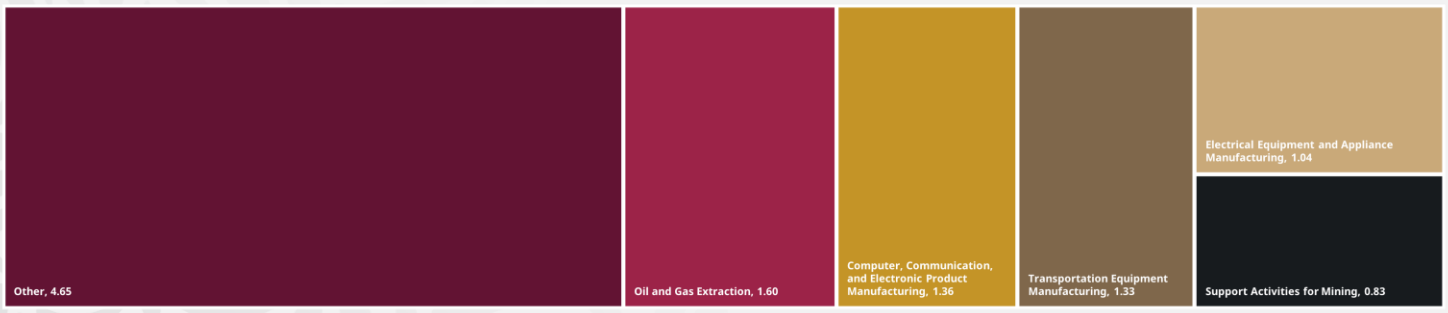
10.80 (BUSD) Historic FDI (2016 - Q2 2026)

Top 3 by investment origin country

1 USA 4.47 BUSD
2 Spain 1.33 BUSD
3 Australia 0.81 BUSD



FDI by sector (Billion dollars)



Source: SE (Q2 2026)