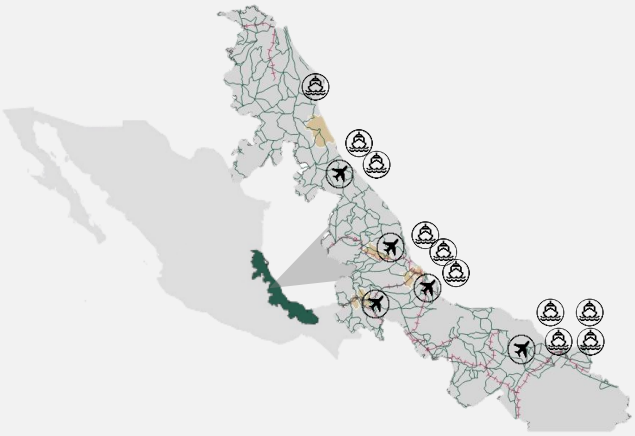
Subsecretaría de Comercio Exterior
Unidad de Inteligencia Económica Global
Dirección General de Inversión Extranjera

# Veracruz de Ignacio de la Llave

November 2026

## INFRASTRUCTURE AND RESOURCES



**71,824 km²** of surface area, 3.7 % of the national territory

**8.0 million people (Jun. 2026)**

**3.7 million**

**4.3 million**

**212** Municipalities

**17** Industrial Parks (2023)

Highways **28,721 km** in length (2022)

Railroads **1,807 km** in length (2021)

Concessionaries:
Kansas City Southern de México, S.A. de C.V.
Ferrosur, S.A. de C.V.
Ferrocarril del Istmo de Tehuantepec, S.A. de C.V.

**1** International airport (2022)
Passenger capacity: **746,631**
Load capacity: **964,345 kg**

**10** Ports (2021)

Nearby ASIPONA (2021): **Coatzacoalcos, Tuxpan y Veracruz**

Gas pipeline infrastructure (2023): **Yes, Public and Private**

Households with internet access (2022): **53.9 %**

Water resources (2019):
Number of aquifers: **18**
Availability: **High**

Types of customs: **Maritime**

Distance to the 3 main customs border roads (km) (2022):

- Nuevo Laredo: **1,221.4**
- Ciudad Juárez: **2,202.5**
- Tijuana: **3,323.4**

Source: SICT-INEGI

## MEXICAN TALENT IN HIGHER EDUCATION

**34,043**
Graduates (2025-2026)

**284**
Institutions

**12,771**
STEM fields graduates

**9,133** Engineering, manufacturing and construction

**1,871** Information and communication technologies

**756** Natural sciences, mathematics and statistics

### Main institutions
with the highest number of STEM graduates

| Universidad Veracruzana | Instituto Tecnológico de Orizaba | Universidad Popular Autónoma de Veracruz |
|---|---|---|
| **2,081** | **1,794** | **1,392** |

### Engineering, manufacturing and construction
graduates and postgraduates:

- **632** Architecture and construction
- **7,979** Mechanical, electrical, electronic, engineering, chemical and related professions
- **522** Manufacturing and processes

Source: ANUIES (2025-2026 school year)

**9.2**
Average of schooling (2024-2025)

**3**
Economically Active Population (EAP) (Jun. 2026)

**1.9%**
Unemployment Rate (Jun. 2026) Relative to the EAP

Source: INEGI-SEP

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## MSMEs

**356,321**
enterprises

| | |
|---|---|
| Micro | 339,053 |
| Small | 14,900 |
| Medium-sized | 2,368 |

Source: INEGI – DENUE (Accessed sep. 2026)

## POTENTIAL SECTORS

- Transportation, postal services and warehousing
- Manufacturing
- Oil drilling

Source: Data MX

## FOREIGN TRADE

**2,149**
**M USD**
International purchases

**2,443**
**M USD**
International sales

### Main export sectors

| | | |
|---|---|---|
| **741 M USD** | **462 M USD** | **234 M USD** |
| Steel and cast iron manufactures | Coffee, tea, mate, and spices | Edible fruits |

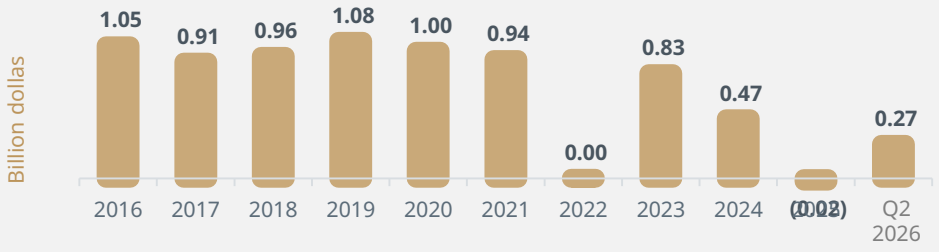
Source: Mexico's Trade Balance (Jun. 2026)

## FOREIGN DIRECT INVESTMENT

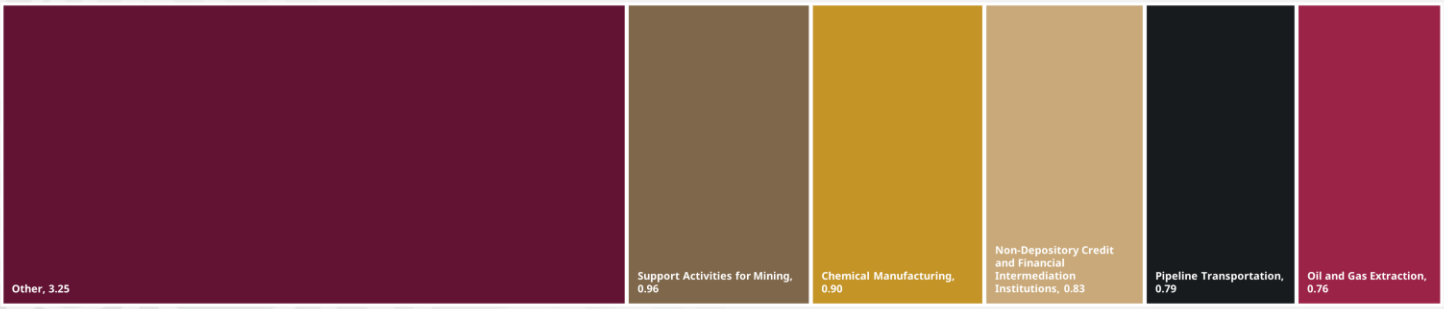
**7.48 (BUSD)** Historic FDI (2016 - Q2 2026)

**Top 3 by investment origin country**

1 USA 1.82 BUSD
2 Canada 1.05 BUSD
3 Spain 0.97 BUSD




**FDI by sector (Billion dollars)**




Source: SE (Q2 2026)