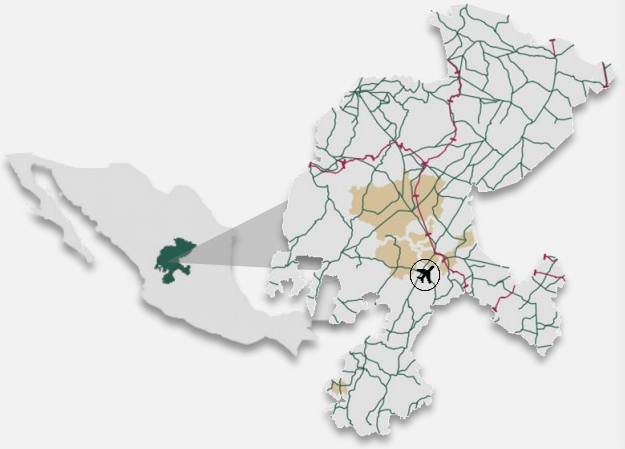
Zacatecas

November 2026

INFRASTRUCTURE AND RESOURCES



75,275 km² of surface area, 3.8 % of the national territory

58 Municipalities

1.7 million people (Jun. 2026)

0.8 million

0.9 million

5 Industrial Parks (2023)

Highways **12,260 km** in length (2022)

Railroads **671 km** in length (2022)

Concessionaries:
Línea Coahuila Durango, S.A. de C.V.
Kansas City Southern de México, S.A. de C.V.
Ferrocarril Mexicano, S.A. de C.V.

1 International airport (2022)
Passenger capacity: **286,670**
Load capacity: **227 kg**

Nearby ASIPONA (2022): **Puerto de Mazatlán, Sinaloa**

Gas pipeline infrastructure (2023): **Yes, Private**

Households with internet access (2022): **68.6 %**

Water resources (2019)
Number of aquifers: **1**
Availability: **Low**

Distance to the 3 main customs border roads (km) (2022):

- Nuevo Laredo: **692.8**
- Ciudad Juárez: **1,187.7**
- Tijuana: **2,308.6**

Source: SICT-INEGI

MEXICAN TALENT IN HIGHER EDUCATION

9,984 Graduates (2025-2026)

112 Institutions

3,889 STEM fields graduates

2,214 Engineering, manufacturing and construction

392 Information and communication technologies

392 Natural sciences, mathematics and statistics

Main institutions
with the highest number of STEM graduates

Universidad Autónoma de Zacatecas	Universidad Tecnológica del Estado de Zacatecas	Instituto Tecnológico de Zacatecas
2,533	337	320

Engineering, manufacturing and construction
graduates and postgraduates:

- **612** Architecture and construction
- **1,230** Mechanical, electrical, electronic, engineering, chemical and related professions
- **372** Manufacturing and processes

Source: ANUIES (2025-2026 school year)

9.7 Average of schooling (2024-2025)

1 Economically Active Population (EAP) (Jun. 2026)

2.4% Unemployment Rate (Jun. 2026) Relative to the EAP

Source: INEGI-SEP

Subsecretaría de Comercio Exterior
Unidad de Inteligencia Económica Global
Dirección General de Inversión Extranjera

Zacatecas

November 2026

MSMEs

75,029
enterprises

Micro	71,422
Small	3,081
Medium-sized	526

Source: INEGI – DENUE (Accessed sep. 2026)

POTENTIAL SECTORS

- Manufacturing Industries
- Transportation, postal services and warehousing
- Educational services

Source: Data MX

FOREIGN TRADE

411
M USD
International purchases

683
M USD
International sales

Main export sectors

186 M USD	121 M USD	97 M USD
Fine or cultured pearls; precious metals and stones; costume jewelry	Electrical machinery, appliances and material, and parts	Beverages, alcoholic liquids and vinegar

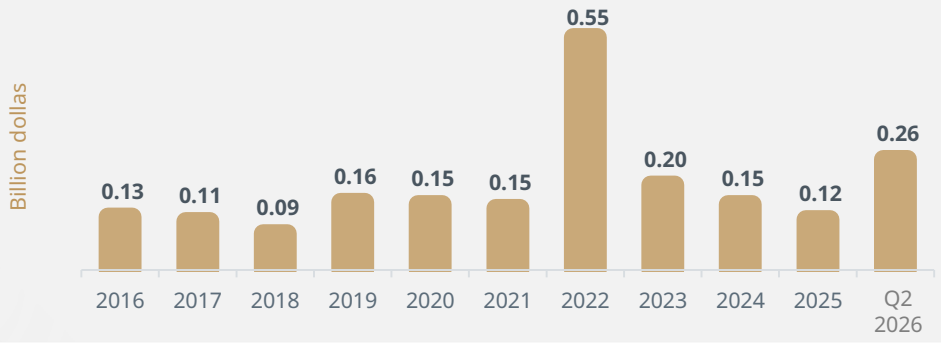
Source: Mexico's Trade Balance (Jun. 2026)

FOREIGN DIRECT INVESTMENT

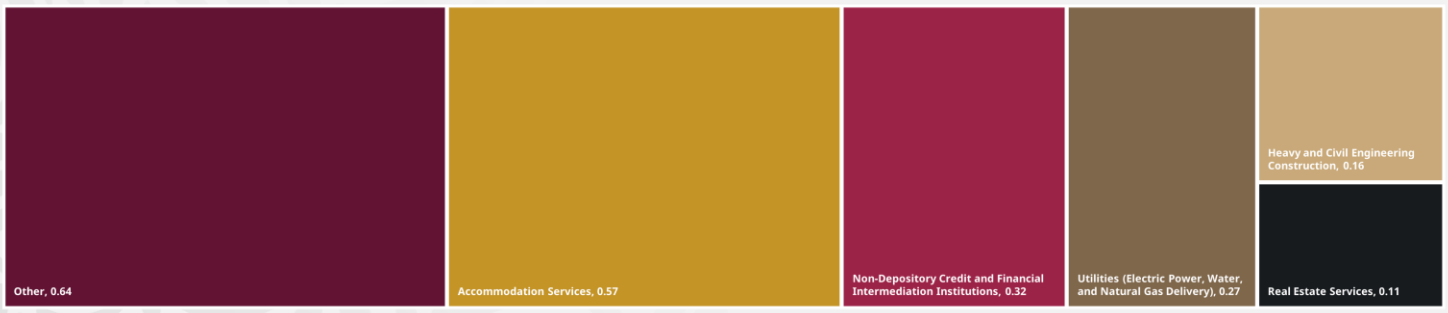
2.07 (BUSD) Historic FDI (2016 - Q2 2026)

Top 3 by investment origin country

1 USA 0.81 BUSD
2 China 0.37 BUSD
3 Spain 0.24 BUSD



FDI by sector (Billion dollars)



Source: SE (Q2 2026)