



# Nayarit

March 2026



**0.6 million**  
Economically Active Population (EAP) (Dec. 2025)



**1.9%**  
Unemployment rate (Dec. 2025)



**29 years**  
Average age of population (Dec. 2020)

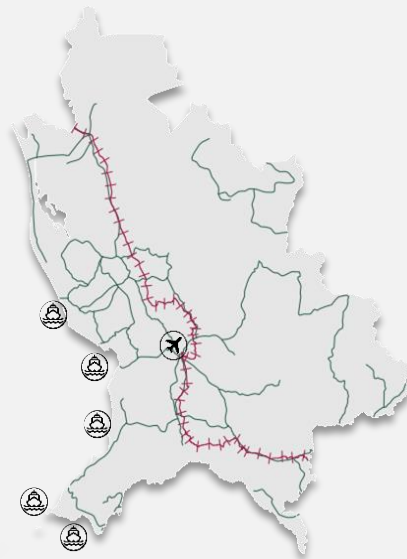


**10.2**  
Average of schooling (2024-2025)

Source: INEGI-SEP

## INFRASTRUCTURE AND RESOURCES

- 1 Industrial Park** (2024)
- Highways **5,542 km** in length (2022)
- Railroads **394 km** in length (2022)  
Concessionaries: Ferrocarril Mexicano, S.A. de C.V.
- 1 International airport** (2024)  
Passenger capacity **99,896**  
Load capacity: **1,152 kg**
- 5 Ports** (2021)
- Nearby ASIPONA (2022): **Puerto de Manzanillo, Colima**
- Gas pipeline infrastructure (2023): **Unavailable**
- Households with internet access (2022): **63.8 %**



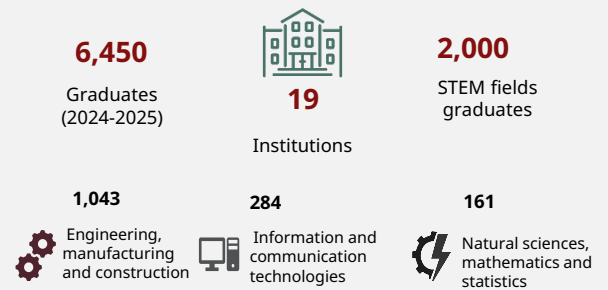
Water resources (2019):  
Number of aquifers: **12**  
Availability: **High**

Distance to the 3 main customs border roads (km) (2022):

Nuevo Laredo:	Ciudad Juárez:
<b>1,220.7</b>	<b>1,503.2</b>
Tijuana:	
<b>2,061.5</b>	

Fuente: SICT-INEGI

## MEXICAN TALENT IN HIGHER EDUCATION



**Main institutions**  
with the highest number of STEM graduates



UNIVERSIDAD AUTÓNOMA DE NAYARIT

**661**



INSTITUTO TECNOLÓGICO DE TEPIC

**660**



UNIVERSIDAD TECNOLÓGICA DE NAYARIT

**366**

## Engineering, manufacturing and construction

graduates and postgraduates:



**387**  
Architecture and construction



**553**  
Mechanical, electrical, electronic, engineering, chemical and related professions



**103**  
Manufacturing and processes

Source: ANUIES (2024-2025 school year)





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## MSMEs



**72,937**  
enterprises

- Micro **69,179**
- Small **3,298**
- Medium-sized **460**

Source: INEGI - DENUÉ (Mar. 2026)

## POTENTIAL SECTORS



Mass media information



Transportation, postal services and warehousing



Mining

Source: Data MX

## FOREIGN TRADE



**75**

**M USD**

International purchases



**329**

**M USD**

International sales

### Main export sectors



**105**

**M USD**

Edible fruits



**78**

**M USD**

Vegetables, plants, roots and tubers



**56**

**M USD**

Beverages, alcoholic liquids and vinegar

Source: Mexico's Trade Balance (Dec. 2025)

## MAIN INDICATORS



**30**

GDP position  
\$ 11 B USD at market prices(2023)



**\$ 8,255**

USD of GDP per capita (Dec. 2023)



**0.7 %**

National GDP (2023)



**-1.5 %**

Economic activity growth (2024)



**26**

Position by economic growth (2024)

Source: INEGI

## FOREIGN DIRECT INVESTMENT

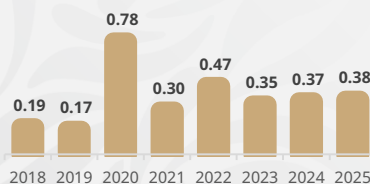
### Top 3 by investment origin country

- 1 Canada 1.14 BUSD
- 2 U. S. A. 0.96 BUSD
- 3 Spain 0.76 BUSD

Historic FDI (2018 - 2025)

**3.01**  
(BUSD)

Billion dollars



### FDI by sector (Billion dollars)



Source: SE (2025)

