



San Luis Potosí

March 2026



1.3 million
 Economically Active Population (EAP) (Dec. 2025)



2.7%
 Unemployment rate (Dec. 2025)



29 years
 Average age of population (Dec. 2020)



10.2
 Average of schooling (2024-2025)

Source: INEGI-SEP

INFRASTRUCTURE AND RESOURCES



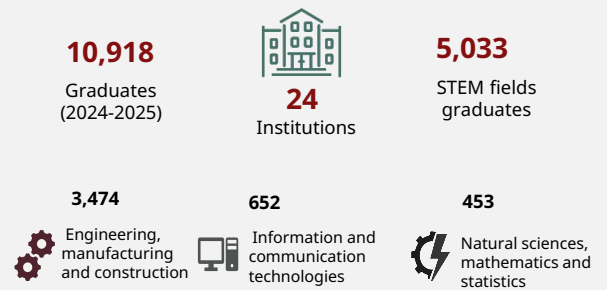
- 17 Industrial Parks** (2024)
- Highways 14,727 km** in length (2022)
- Railroads 1,235 km** in length (2021)
- Concessionaries: Ferrocarril Mexicano, S.A. de C.V. Kansas City Southern de México, S.A. de C.V.
- 1 International airport** (2024)
 Passenger capacity: **718,639**
 Load capacity: **28,737 kg**

- Nearby ASIPONA (2021): **Puerto de Tampico, Tamaulipas**
- Gas pipeline infrastructure (2023): **Yes, Private and Public**
- Water resources (2019): Number of aquifers: **19**
 Availability: **High**
- Households with internet access (2022): **65.1 %**

- Distance to the 3 main customs border roads (km) (2022):
- Nuevo Laredo: **719.0** Ciudad Juárez: **2,428.5**
- Tijuana: **1,378.1**

Fuente: SICT-INEGI

MEXICAN TALENT IN HIGHER EDUCATION



Main institutions

with the highest number of STEM graduates



UNIVERSIDAD AUTÓNOMA DE SAN LUIS POTOSÍ

1,855



Universidad Tecnológica de San Luis Potosí

UNIVERSIDAD TECNOLÓGICA DE SAN LUIS POTOSÍ

631

UNIVERSIDAD POLITÉCNICA DE SAN LUIS POTOSÍ

UNIVERSIDAD POLITÉCNICA DE SAN LUIS POTOSÍ

569

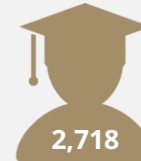
Engineering, manufacturing and construction

graduates and postgraduates:



404

Architecture and construction



2,718

Mechanical, electrical, electronic, engineering, chemical and related professions



352

Manufacturing and processes

Source: ANUIES (2024-2025 school year)





San Luis Potosí

March 2026

MSMEs

126,669
enterprises

- Micro **119,570**
- Small **5,918**
- Medium-sized **1,181**

Source: INEGI - DENUF (Mar. 2026)

POTENTIAL SECTORS



Energías renovables



Logistics



Automotive

Source: Data MX

FOREIGN TRADE



11,621
M USD

International purchases



14,833
M USD

International sales

Main export sectors



5,426
M USD

Road vehicles, parts and accessories



3,066
M USD

Electrical machinery, appliances and material, and parts



2,350
M USD

Mechanical machinery and appliances, and parts

Source: Mexico's Trade Balance (Dec. 2025)

MAIN INDICATORS



16

GDP position
\$ 36 B USD at market prices(2023)



\$ 12,551

USD of GDP per capita (Dec. 2023)



2.4 %

National GDP (2023)



-0.3 %

Economic activity growth (2024)



21

Position by economic growth (2024)

Source: INEGI

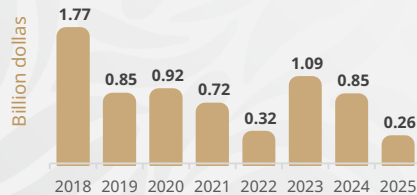
FOREIGN DIRECT INVESTMENT

Top 3 by investment origin country

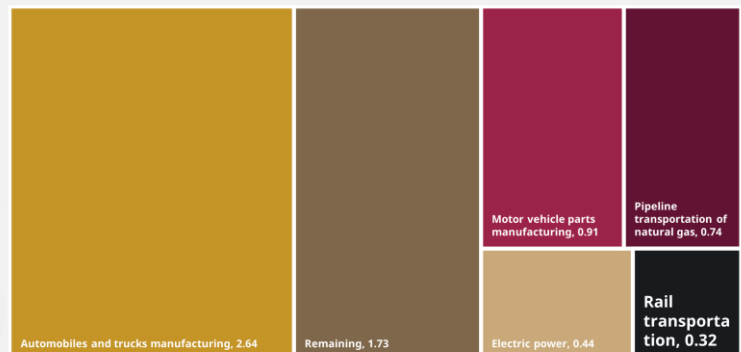
- 1 Germany 1.91 BUSD
- 2 U. S. A. 1.83 BUSD
- 3 Canada 1.33 BUSD

Historic FDI (2018 - 2025)

6.78
(BUSD)



FDI by sector (Billion dollars)



Source: SE (2025)

