



# Sonora

March 2026



**1.5 million**  
 Economically Active Population (EAP) (Dec. 2025)



**3.5%**  
 Unemployment rate (Dec. 2025)



**30 years**  
 Average age of population (Dec. 2020)



**10.7**  
 Average of schooling (2024-2025)

Source: INEGI-SEP

## INFRASTRUCTURE AND RESOURCES

**27 Industrial Parks** (2023)

**Highways 25,331 km** in length (2022)

**Railroads 2,008 km** in length (2021)  
 Concessionaires: Ferrocarril Mexicano, S.A. de C.V.

**5 International airport** (2022)  
 Passenger capacity: **1,112,152**  
 Load capacity: **14,869,276 kg**

**7 Ports** (2021)

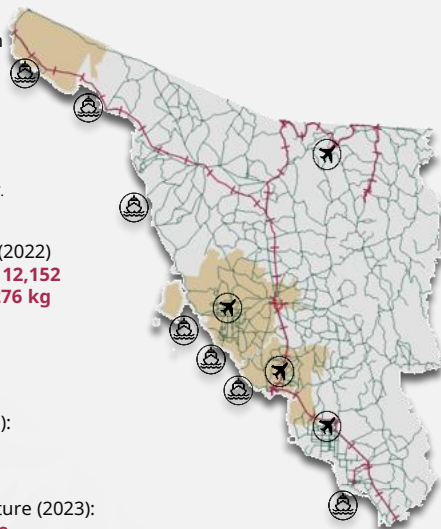
Nearby ASIPONA (2021): **Puerto de Guaymas**

Gas pipeline infrastructure (2023): **Yes, Public and Private**

Water resources (2019):  
 Number of aquifers: **60**  
 Availability: **Very low**

Households with internet access (2022): **80.6 %**

Types of customs: **Borderline and maritime**



Distance to the 3 main customs border roads (km) (2022):

Nuevo Laredo: **1,749.3**

Ciudad Juárez: **742.9**

Tijuana: **870.7**

Source: SICT-INEGI

## MEXICAN TALENT IN HIGHER EDUCATION

**15,506**

Graduates (2024-2025)



**34**

Institutions

**6,602**

STEM fields graduates

**4,815**

Engineering, manufacturing and construction

**723**

Information and communication technologies

**662**

Natural sciences, mathematics and statistics

### Main institutions

with the highest number of STEM graduates



UNIVERSIDAD DE SONORA

**1,202**



INSTITUTO TECNOLÓGICO DE SONORA

**860**



INSTITUTO TECNOLÓGICO DE HERMOSILLO

**836**

### Engineering, manufacturing and construction

graduates and postgraduates:



**397**

Architecture and construction



**3,864**

Mechanical, electrical, electronic, engineering, chemical and related professions



**554**

Manufacturing and processes

Source: ANUIES (2024-2025 school year)



Gobierno de **México**

**Economía**  
 Secretaría de Economía



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## MSMEs

**126,935**  
enterprises

- Micro **116,276**
- Small **8,955**
- Medium-sized **1,704**

Source: INEGI - DENU (Mar. 2026)

## POTENTIAL SECTORS

Cultural and sporting recreation services

Temporary accommodation services and food and beverage preparation services

Business support services, waste management and remediation services

Source: Data MX

## FOREIGN TRADE

**12,053**  
M USD  
International purchases

**22,198**  
M USD  
International sales

### Main export sectors

**4,724**  
M USD  
Electrical machinery, appliances and material, and parts

**4,483**  
M USD  
Metallic minerals, slag, and ashes

**2,002**  
M USD  
Mechanical machinery and appliances, and parts

Source: Mexico's Trade Balance (Dec. 2025)

## MAIN INDICATORS

**11**  
GDP position  
\$ 51 B USD at market prices(2023)

**\$ 17,106**  
USD of GDP per capita (Dec. 2023)

**3.4 %**  
National GDP (2023)

**-0.2 %**  
Economic activity growth (2024)

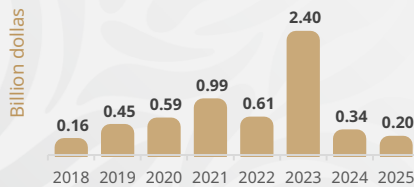
**20**  
Position by economic growth (2024)

Source: INEGI

## FOREIGN DIRECT INVESTMENT

Historic FDI (2018 - 2025)

**5.72**  
(B USD)



### FDI by sector (Billion dollars)



Source: SE (2025)

