Guanajuato Promotional Video

Please select a language for the introductory video of Guanajuato

EN | ES | 日本 | 中文

Free Trade Advantage

USMCA

Chile

Panama

Uruguay

Colombia

Central America

Trans-Pacific Partnership (TTP)

European Free Trade Asociation

The Pacific Alliance

United Kingdom

Mexico EU FTA

Israel

Japan

Peru

14 Active Free Trade Agreements

+ 500 Projects Prefer Guanajuato

NORTH AMERICA + 90 PROJECTS | MEXICO & SOUTH AMERICA + 160 PROJECTS

EUROPE + 130 PROJECTS | ASIA + 130 PROJECTS

+20% GDP | +20% Jobs | $25,228 million USD | 209,680 Jobs

M A I N S E C T O R S

G T O F D I

Foreign Direct Investment
Accumulated | Billion USD

GTO macro

6TH MOST POPULATED STATE

6.3 million inhabitants

5TH LARGEST ECONOMY

$65 billion USD

#1 EXPORTER WITHOUT BORDER TO USA

$33 billion USD

INDUSTRIAL LEADERSHIP

2nd largest manufacturer in Mexico

ECONOMICALY ACTIVE POPULATION

2.8 million people
1.5 million between the ages of 15 and 39 years old

LABOR AVAILABILITY

69,000 new people enter the economy per year

LABOR STABILITY

Business oriented unions

DIVERSIFIED ECONOMY

11 Industrial Clusters

HEART OF MEXICO

IN A 400KM RADIUS

80% Of Mexican Market
70% Of Foreign Trade
60% Of Population

30 - MINUTE SYSTEM

Population:

- Over 1,000,000
- Over 500,000
- Over 200,000
- Over 150,000
- Over 100,000
- Over 50,000
- Under 50,000

Highway

Guadalajara — 3 Hours | **Mexico City** — 4 Hours | **Manzanillo** — 6 Hours | **Altamira** — 8 Hours

Monterrey – 8 Hours | **Nuevo Laredo** — 10 Hours | **Piedras Negras** – 11 Hours

El Paso — 17 Hours

INDUSTRIAL CORRIDOR

Mexico Highway 45

Railway

NEW Celaya, Gto. Multimodal Inland Port & Bypass

CPKC Multimodal in Comonfort, Gto.

FERROMEX Multimodal in Silao, Gto.

Ferromex

CPKC

40+ Industrial Parks

Electric Power, Natural Gas, Industrial Water, Fiber Optics, Logistics Infrastructure & More

Bajio Airport BJX

INTERNATIONAL

CHICAGO – DALLAS – HOUSTON

L.A. – OAKLAND – SACRAMENTO

DETROIT – SAN ANTONIO

NATIONAL

MEXICO CITY – LOS CABOS

MONTERREY – CANCUN – TIJUANA

VALLARTA – CD. JUAREZ

is Mexico's Top Vehicle Producer with over 845,000 units

Over 23% of National Production

Guanajuato hosts over 500 OEMs, T1, T2 & T3 operations

2023 Estimated Vehicle Production*

In Thousands of Units

* Estimated from 2023 Total production and 2022 production shares

Electromobility

Industry 4.0

Control Systems

Engineering

EV Supply Chain

AMPURE

BOSCH

Mitsui High-tec Inc.

Advanced Chargers

Electronic Controls

Motor Core

Le Bélier

Texprotec

Metalsa

CONDUMEX

TAIGENE

ASMO

ITT

OSCA-ARCOSA

relats

HELLA

Coroflex

Part of the Coroplast Group

OMRON

APC Manufacturing

Fujikura

WÜRTH ELEKTRONIK

HARTING

GENTHERM

MARQUARDT

Technology Centers

Axles	Lighting	Ciber Tire	Technology Transfers	Regional Products

G T O

Education

137 Private Education Institutions Public 33

190,000 students – 25,000 in engineering – 10,000+ new engineers

R&D Centers

2024 Engineering Capabilities

Program	Graduated	Enrolled
Industrial Engineering	4,695	818
Mechatronics Engineering	1,529	4,463
Chemical and Biochemical Engineering	817	3,080
Automotive Engineering	768	4,129
Civil Engineering	443	2,404
Environmental Engineering	426	1,008
Electromechanical and Electronic Engineering	352	1,601
Software Development Engineering	309	745
Industrial Maintenance Engineering	272	303
Biomedical Engineering	212	565
Metallurgical Engineering	181	343
Food Engineering	178	834
Aeronautical Engineering	131	917
Agro-industrial Engineering	128	451
Energy Engineering	113	245
Plastics Engineering	104	209
Mining Engineering	36	215
Electrical Engineering	35	83
Control and Automation Engineering	14	64
Information Technology Engineering	11	2,656
Data Engineering	0	141
Total	**10,754**	**25,274**

State Training Institute

GTO State Training Institute (IECA)
A unique and low-cost training center model.

- Mechanics
- Industrial Maintenance
- Electricity
- Electronics
- Instrumentation
- Industrial Automation
- Quality Process
- Informatics
- Computer Assisted Design
- Languages

Training Capabilities

* Past 10 years

Aeronautic Sector

Componentry

Airships

Simulation | Software

Advanced Manufacturing

siasa air
Aircraft Interior Designers

spectrum aerospace

BJHAEROSPACE

HARRIS
MANUFACTURING SOLUTIONS

ATG ADDITIVE MANUFACTURING

GrupoSSC
Ingeniería Impulsada por Simulación

HORIZONTEC
SOLO LA ALTURA CREA NUEVOS HORIZONTES

OPTIMEN

Life Science Sector

Medical Devices

Pharmaceutics

Cosmetics

Personal Care

LUMITEX™

DFV Group DIVASA-FARMAVIC

AVON

Crentec IMPLANT SPECIALIST

COLGATE-PALMOLIVE

fitesa

P&G

FAREVA

BDF Beiersdorf

Senosiain® Laboratorios

AB medical

Ceramics & Appliances Sector

Sanitary Ware

Fridges

Washing Machines

Tiles

CERAMICS

APPLIANCES

Castel azulejos · baños · canceles

KOHLER

INTERCERAMIC

daltile

HELVEX

mabe

Whirlpool CORPORATION

Collis de México

A l l i e s

% of Accumulated Investment
32.05%
17.31%
14.49%
12.67%
6.90%
6.50%
2.74%
2.72%
2.11%
1.99%
1.53%
1.52%
1.25%
0.61%
0.50%
0.26%
Japan
USA
Germany
Mexico
Italy
France
UK
China
Switzerland
Canada
Spain
Austria
Korea
Taiwan
Brasil
India

Japanese Allies

$7,901.23 million USD | 47,735 Jobs

TTMX TOYOTETSU DE MÉXICO S.A. DE C.V.
TOYOTA
HONDA
mazda
NSK
TOYODA GOSEI
RYOBI
DENSO
HAL MEXICO
SHOWA
YOROZU
Y-TEC KEYLEX MÉXICO
u-shin
HIROTEC
SANYO SPECIAL STEEL
OMRON
THK RHYTHM AUTOMOTIVE
AISIN
KYB
NISSIN
SAMTECH
NHK
akebono BRAKE EXPERTS
ASMO

American Allies

$4,266.30 million USD | 30,219 Jobs

gm
P&G
Ford
NUCOR
AAM
KOHLER
TIMKEN
COLGATE-PALMOLIVE
daltile
PEPSICO
GETRAG
OSHKOSH
SRG GLOBAL
A GUARDIAN COMPANY
Donaldson
FILTRATION SOLUTIONS
BORGWARNER
FERRO
INTEVA PRODUCTS
orbis
Schreiber
SPI
Summit Polymers
EAGLE OTTAWA
AUTOMOTIVE LEATHER
Whirlpool
CORPORATION
USF
US FARATHANE
GNS
Milliken

German Allies

$3,570.95 million USD | 34,263 Jobs

SCHAEFFLER
BOSCH
Continental
thyssenkrupp
FORVIA
HELLA
BDF Beiersdorf
AMPURE
Mubea
MD ELEKTRONIK
KROSCHU KROMBERG & SCHUBERT
REHAU
MARQUARDT
KAMAX
HARTING
BHTC COMFORT IN MOTION
KOLBENSCHMIDT
WITZENMANN managing flexibility
WILLI ELBE GROUP
MAHLE
InTiCa Systems
Röchling
WALDASCHAFF LINGYUN INDUSTRIAL
LEONI
KOSTAL

National Allies

$3,122.56 million USD | 52,058 Jobs

Grupo Modelo México
mabe
agrizar
Evercast
Metalsa — Quality as a way of life
Arbomex
Cifunsa
Interceramic
Grupo Castores
Lamosa — Pisos & Muros
Deacero
Alloyers faeza
Altopro S.A. de C.V.
Mifel
Helvex — garantía de calidad
A&P Acoustic & Plastic Solutions — driven by innovation
Comercial mexicana
Grupo Gondi
Bioflex
Intermex
Grupo Cimarrón
Inposa
Bachoco — Contigo todos los días
Microonda
tec

Italian Allies

$1,701.75 million USD | 5,974 Jobs

PIRELLI

enel

Guala dispensing

FERRERO

ITT

MPE

ILPEA INDUSTRIES INC

isocindu INSULATING DESIGN

French Allies

$1,602.43 million USD | 8,821 Jobs

MICHELIN

HUTCHINSON

FORVIA faurecia

SARREL

WALOR

FAREVA

STREIT Groupe member of Mei Ta Group

GMD Eurocast

PLASTIC OMNIUM

NOVARES Beyond plastics

DANONE ONE PLANET. ONE HEALTH

Le Bélier

British Allies

$675.60 million USD | 2,163 Jobs

Injection Alloys Group

GKN

Bodycote

Chinese Allies

$670.80 million USD | 4,005 Jobs

WASION

BEARING CW

IKD 爱柯迪

SAILUN

嵘泰工业 RONGTAI INDUSTRY

MINGXIN NEW MATERIAL

Swiss Allies

$518.98 million USD | 1,193 Jobs

komax

BAUMANN

utz

Nestlé PURINA

Daetwyler

Safe Demo

L'esprit industriel

Canadian Allies

$490.01 million USD | 3,278 Jobs

Strength Through Technology®
Inmetmatic
A Multimatic Company

CCL

MARTINREA

InterGen

MAGNA

AXIOM
APG MEXICO

WOODBRIDGE®

Spanish Allies

$378.14 million USD | 3,985 Jobs

CIE Automotive

Castel
azulejos · baños · canceles

pemsa

Garay

ABENGOA

cikautxo
GROUP

estamp

cenarro
cold forming specialists

MMM
Autoparts SRL
Excellence in
tube systems

inauxa

ANTOLIN

Bergara
metagra
México
Group

relats

Austrian Allies

$375.36 million USD | 4,487 Jobs

Collini

ZKW

WOLLSDORF LEATHER

HIRSCHMANN

pollmann INTERNATIONAL

Korean Allies

$306.98 million USD | 3,475 Jobs

posco

Hiho

NEDEC

AB MEDICAL

JK Materials

SJM

shinil

SAMU

Taiwan Allies

$150.88 million USD | 4,258 Jobs

TAIGENE

MACAUTO
INNOVATION IN COMFORT

NORMAN®
SHUTTERS. BLINDS. SHADES.

GREAT TAIWAN GEAR
本土股份有限公司

TECO
Westinghouse

Indian Allies

$64.46 million USD | 1,057 Jobs

BILL FORGE

RSB
Where Dreams are Responsibilities

SANDHAR
Growth. Motivation. Better Life

SONA COMSTAR

Allies from Chinese Capital

PIRELLI
CHEMCHINA

inalfa roof systems
BHAP

SCHERDEL
ARN
IT WAS FOUNDED IN 1953
NATIONAL AUTO PARTS EXPORT BASE ENTERPRISE

Le Bélier
WENCAN

WALDASCHAFF
LINGYUN INDUSTRIAL
凌云股份
LINGYUN CORPORATION

New Strategies

ENERGY

New Energy Agency

TRAINING

IECA® Instituto Estatal de Capacitación | Universities

LOCAL SUPPLIERS

Supplier Development

KNOWLEDGE ECONOMY

Beyond Manufacture

Incentives Program

One Stop Shop

Key Information, Site Selection, Permits, Suppliers
GTO Free HR Agency

Training Scholarships

100% new hires
Operators, Engineers, Technicians, Managers

Cash Incentives

Based on Investment & Employment
Reimbursement