



*State of Chihuahua*

# A Guide to a Successful Investment.



INVEST IN  
CHIHUAHUA

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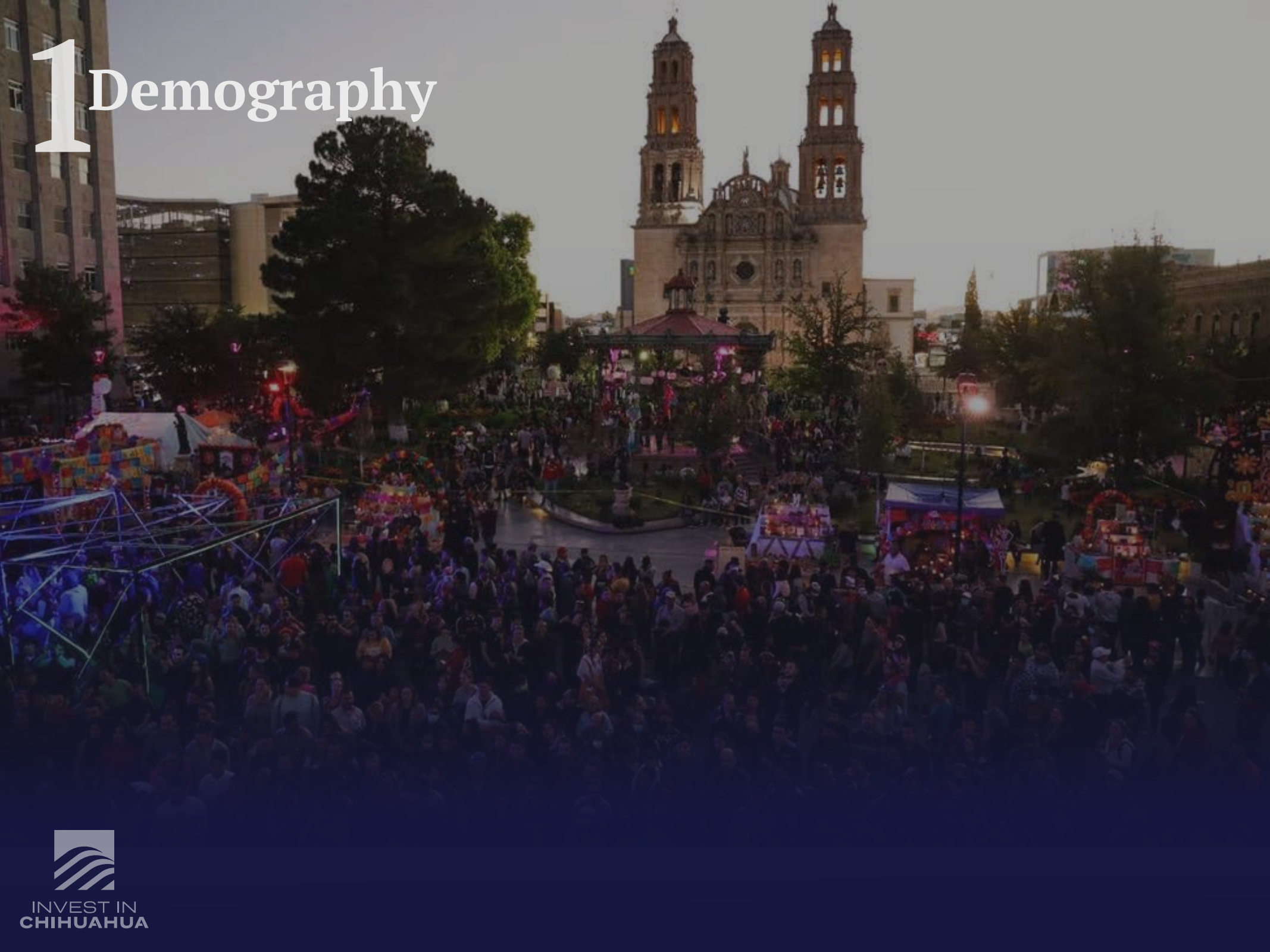
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# 1 Demography

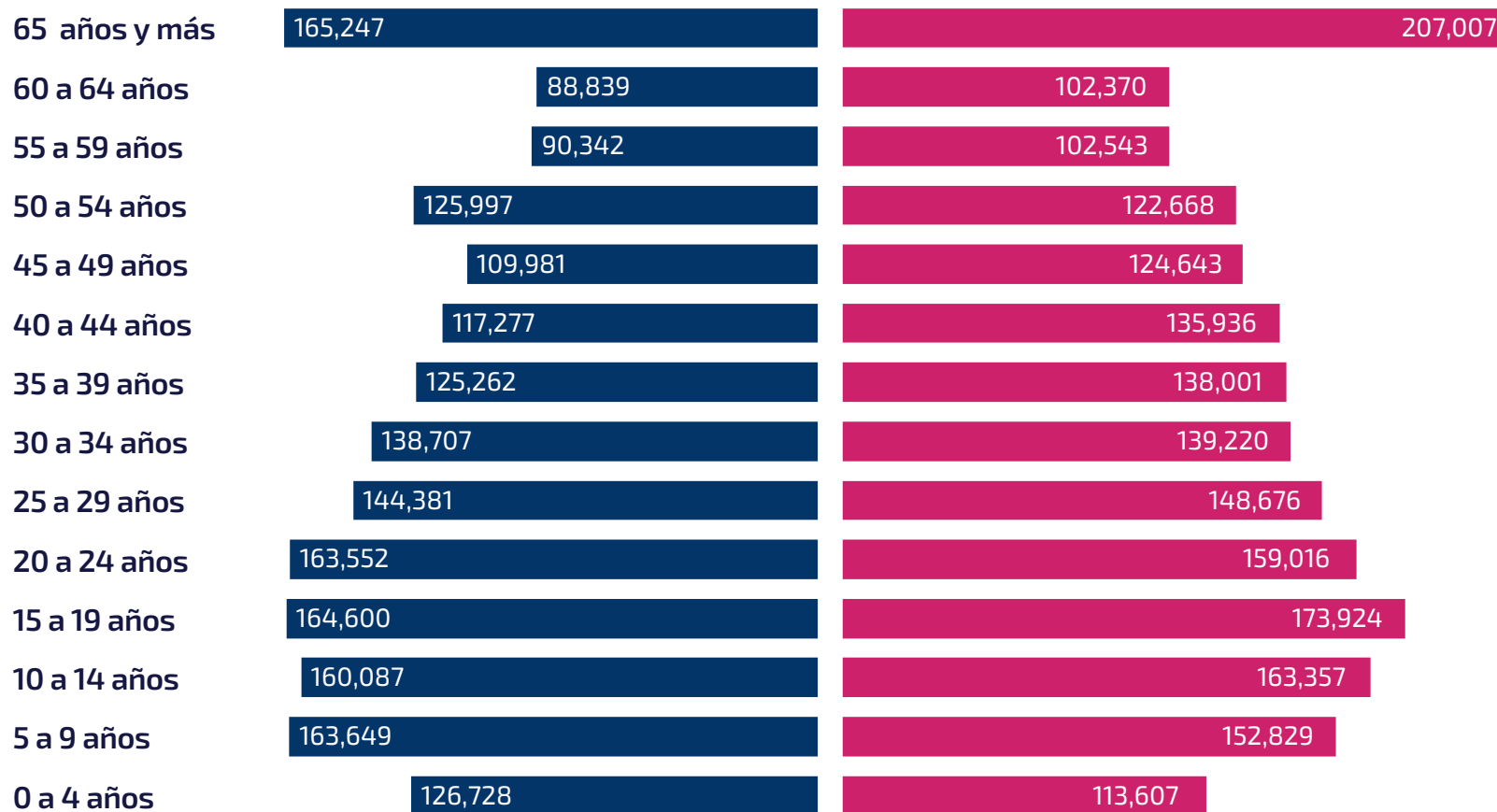


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Demography has become one of the most important topics on worldwide agendas, with the downsizing of the population pyramid in various western countries, stable demographic countries are being highlighted. With the given shift in demographics around the world, global companies are searching for population safe havens in order to plan ahead. The State of Chihuahua holds a young population and most importantly an active one. Chihuahua's industrial society is composed by hard working citizens which traces back three generations of manufacturing history. A well balanced population pyramid and an economically active population promises a bright future for the state



# Habitants by Age and Gender (IVT 2023)



*Fuente: CIES con datos de INEGI, ENOE IV T 2023*



## Top 5

### Industrial Cities

- *Juarez*
- *Chihuahua*
- *Cuauhutemoc*
- *Delicias*
- *Camargo*

### State of Chihuahua Land Territory

**247,412 Km<sup>2</sup>**

**12.6%**

*of Mexico's Territory*

**67**

*Municipalities  
in the State*

**Largest Territorial State**



**3,741,869**

Total Population in 2020

**3,868,446**

Total Population in 2023



**32 years**  
Average Age (2023)

**3% Population Growth**

Distribution of Population  
in Chihuahua 2023

**51% Women**

1,954,047

**49% Men**

1,897,604



**1,864,066**

**Economically Active Population**

**39.4%**  
**733,699**  
**Women**

**60.6%**  
**1,130,367**  
**Men**





PLACE	STATE	TOTAL POPULATION 2023
1	State of Mexico	17,617,089
2	Mexico City	9,314,678
3	Jalisco	8,670,396
4	Veracruz	8,126,037
5	Puebla	6,565,074
6	Guanajuato	6,306,505
7	Nuevo Leon	6,092,924
8	Chiapas	5,760,940
9	Michoacan de Ocampo	4,955,484
10	Oaxaca	4,281,711
▶ 11	<b>Chihuahua</b>	<b>3,868,446</b>
12	Baja California	3,791,901
13	Guerrero	3,609,154
14	Tamaulipas	3,577,892
15	Coahuila de Zaragoza	3,326,462

**Chihuahua Represents 3.0 %  
of the National Population**

*Fuente: CIES con datos de INEGI, ENOE IV T 2023*

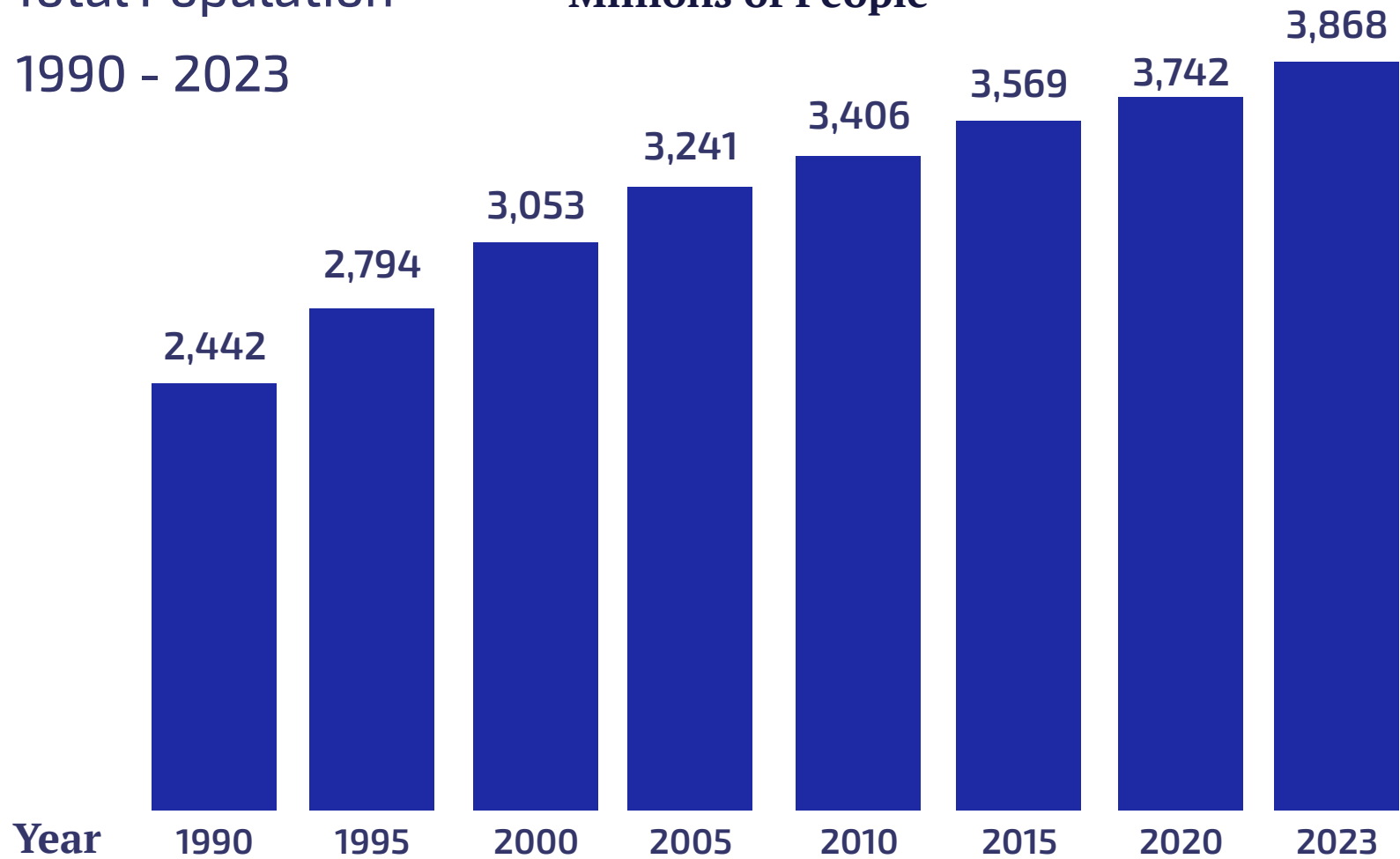
# Population

*Demography*

Total Population

Millions of People

1990 - 2023



*Fuente: CIES con datos de INEGI, ENOE III T 2023, Conteos y Censos de población y vivienda.*

## Living Spaces Distribution 2020

**99.95%**

(1,146,395)

Private Homes

**0.05%**

(520)

Collective Housing

**3.5**

Inhabitants per Household



## Affiliation to Health Utilities

**84.6%**  
(3,156,294)  
Affiliated

**15.4%**  
(574,108)  
Non affiliated

### Distribution of the Affiliated Population by Health Institution

**64.7%**  
IMSS

**5.5%**  
ISSSTE

**0.9%**  
STATE ISSSTE

**0.3%**  
PEMEX

**21.8%**  
INSABI

**1.0%**  
IMSS BIENESTAR

**4.0%**  
PRIVATE INSTITUTIONS

**3.8%**  
OTHER INSTITUTIONS



## Ethnicity

**60,918 (1.6%)**

Self-Recognizing African or  
Afro-Descendent Population

**110,498 (3.1%)**

Indigenous Households

**38,891**

Indigenous Language  
Speaking Population





## Services

**98.3%** of the Households Have Electricity

**95.8%** of the Households Have Access to Water

**93.5%** of the Households Have a Sewer System

## IT in Households

Refrigerator	<b>94.5%</b>	Cellphone	<b>91.8%</b>
Washing Machine	<b>85.9%</b>	Internet	<b>56.8%</b>
Vehicle	<b>68.4%</b>	Computer / Laptop	<b>42.7%</b>
Television	<b>93.3%</b>	Streaming	<b>24.6%</b>

*Fuente: CIES con datos de INEGI, Censo de población y vivienda 2020.*



## Migration

Between 2015 and 2020,  
259,407 People Came to Live to Chihuahua From Other States.  
Out of Every 100 People:

**14** Came From Sonora    **12** From Durango    **10** From Coahuila  
**8** From Sinaloa    **8** From Baja California

Between 2015 and 2020,  
561,040 People left Chihuahua to Settle in Another Entity.  
Out of Every 100 People:

**25** Went to Durango    **15** to Veracruz    **14** to Coahuila  
**8** to Zacatecas    **5** to CDMX



# 2 Economy



Chihuahua's economy is one of the most important in the country, due to its strategic location, infrastructure, and diverse productive sectors. With a strong industrial base, particularly in electronics, automotive, aerospace, medical devices, and machinery manufacturing.

The City of Juarez and surrounding area is a major manufacturing hub on the border with the United States, which benefits from trade agreements like the USMCA (United States-Mexico-Canada Agreement). The export manufacturing industry has been crucial for economic development, especially in electronics, automotive parts, and industrial components production.



**MXN \$284,431** GDP Per Capita

**3.73%** of Population in Poverty

**129,018** Economic Units

**1.2M** Formal Workers

**1.9M** Occupied Labors

**36.0% of the GDP Comes From Industry**

*Fuente: CIES con datos de INEGI. Estimación al III T de 2023.*

*Fuente: CIES con datos de INEGI y CONEVAL.*

*Fuente: CIES con datos de INEGI (DENUE) Noviembre 2023.*

*Fuente: CIES con datos de INEGI (ENOE), III T 2023.*

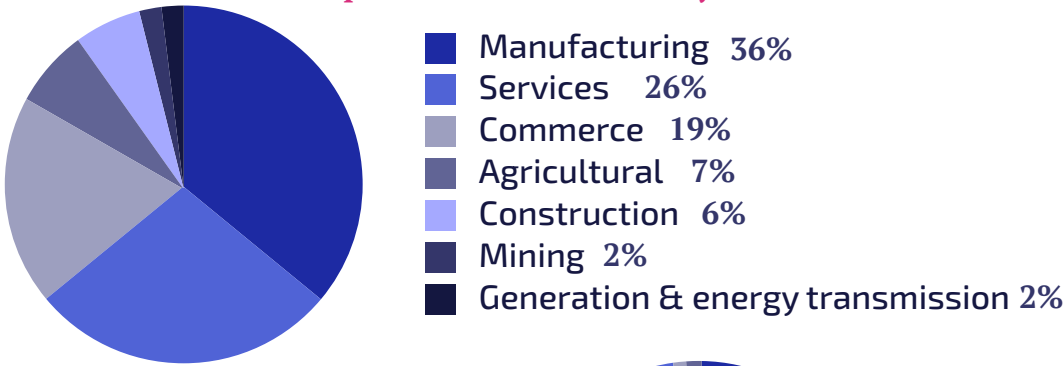
*Fuente: CIES con datos de INEGI (ENOE), III T 2023.*

*Fuente: Estimaciones CIES con base en datos INEGI, cuentas nacionales PIB de 2021 con base 2018.*

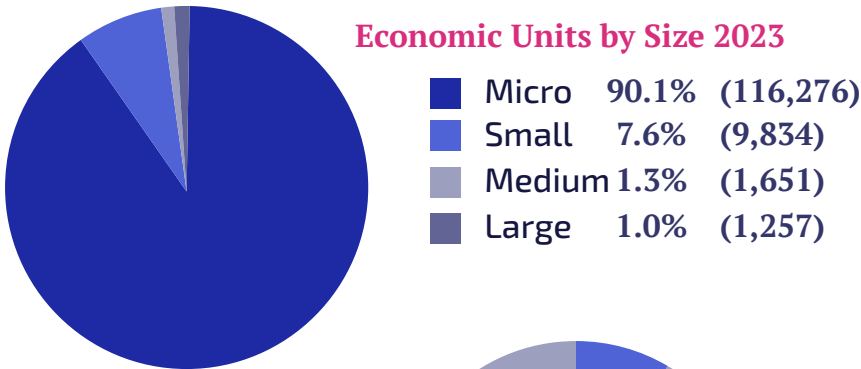




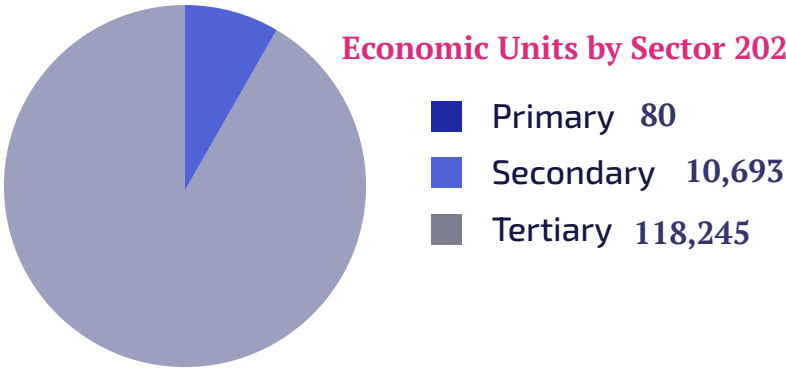
Composition of the Economy of Chihuahua 2023



Economic Units by Size 2023



Economic Units by Sector 2023



CHIHUAHUA STATE GDP				
PERIOD	NOMINAL VALUE (million MXN)	NOMINAL VALUE (million USD)	ANUAL REAL GROWTH	EXCHANGE RATE
2010	\$425,492	\$33,671		\$13.64
2011	\$448,674	\$36,104	5.4%	\$12.43
2012	\$515,611	\$39,155	14.9%	\$13.17
2013	\$525,205	\$41,136	1.9%	\$12.77
2014	\$563,680	\$42,387	7.3%	\$13.30
2015	\$656,167	\$41,388	16.4%	\$15.85
2016	\$715,043	\$38,326	9.0%	\$18.66
2017	\$779,330	\$41,171	9.0%	\$18.93
2018	\$809,521	\$42,079	3.9%	\$19.24
2019	\$847,279	\$43,988	4.7%	\$19.26
2020	\$829,493	\$38,588	-2.1%	\$21.50
2021	\$925,694	\$45,642	11.6%	\$20.28
2022	\$1,075,260	\$53,429	16.2%	\$20.12
2023	\$1,114,407	\$62,741	3.6%	\$17.76

# Economy



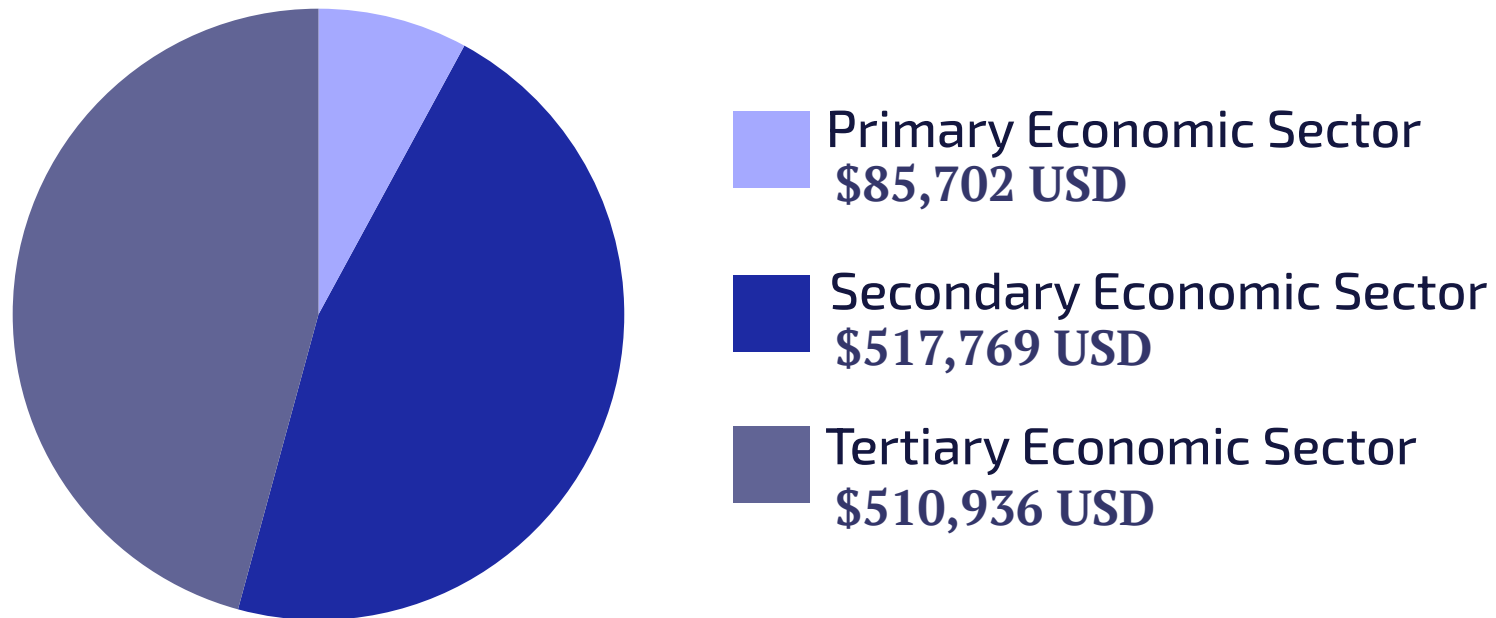
## Primary Economic Sector



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*Economy*

## Composition of the GDP by Sector 2023

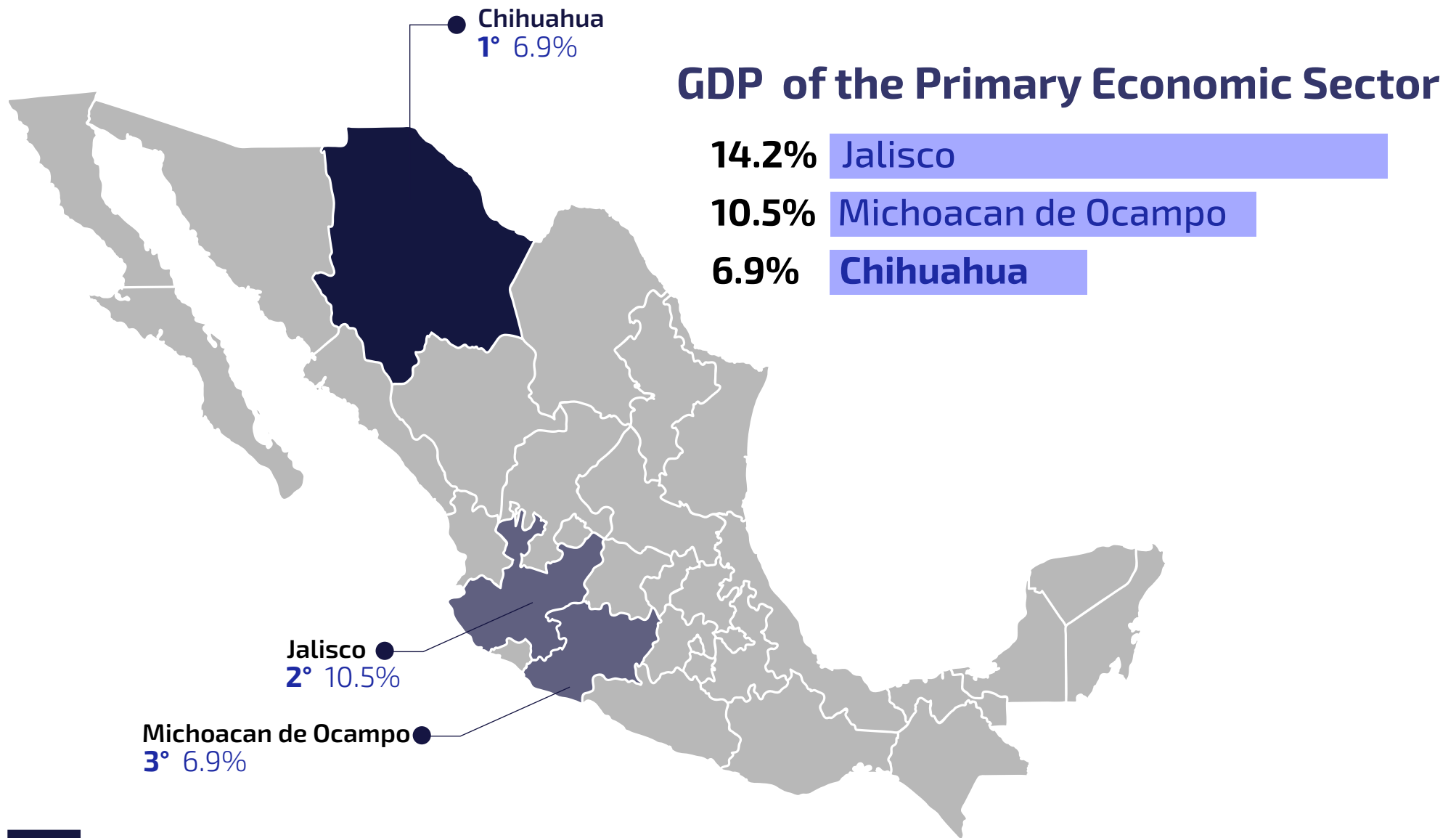


*Fuente: Estimaciones CIES con base en datos INEGI, cuentas nacionales PIB de 2021 con base 2018.*

Agriculture, Animal Breeding and  
Exploitation, Forestry, Fishing, and Hunting

Federal Entity	2023 Million Pesos	% Share
Veracruz de Ignacio de la Llave	\$84,147.88	6.5%
Chihuahua	\$84,405.95	6.9%
Michoacan de Ocampo	\$128,584.19	6.9%
Jalisco	\$173,564.86	14.2%
United Mexican States	\$1,222,675.01	100%





A photograph of an industrial engine assembly line. In the foreground, a silver engine block is mounted on a red frame. The background shows a blurred factory floor with yellow safety railings and other machinery.

# Economy

## Secondary Economic Sector

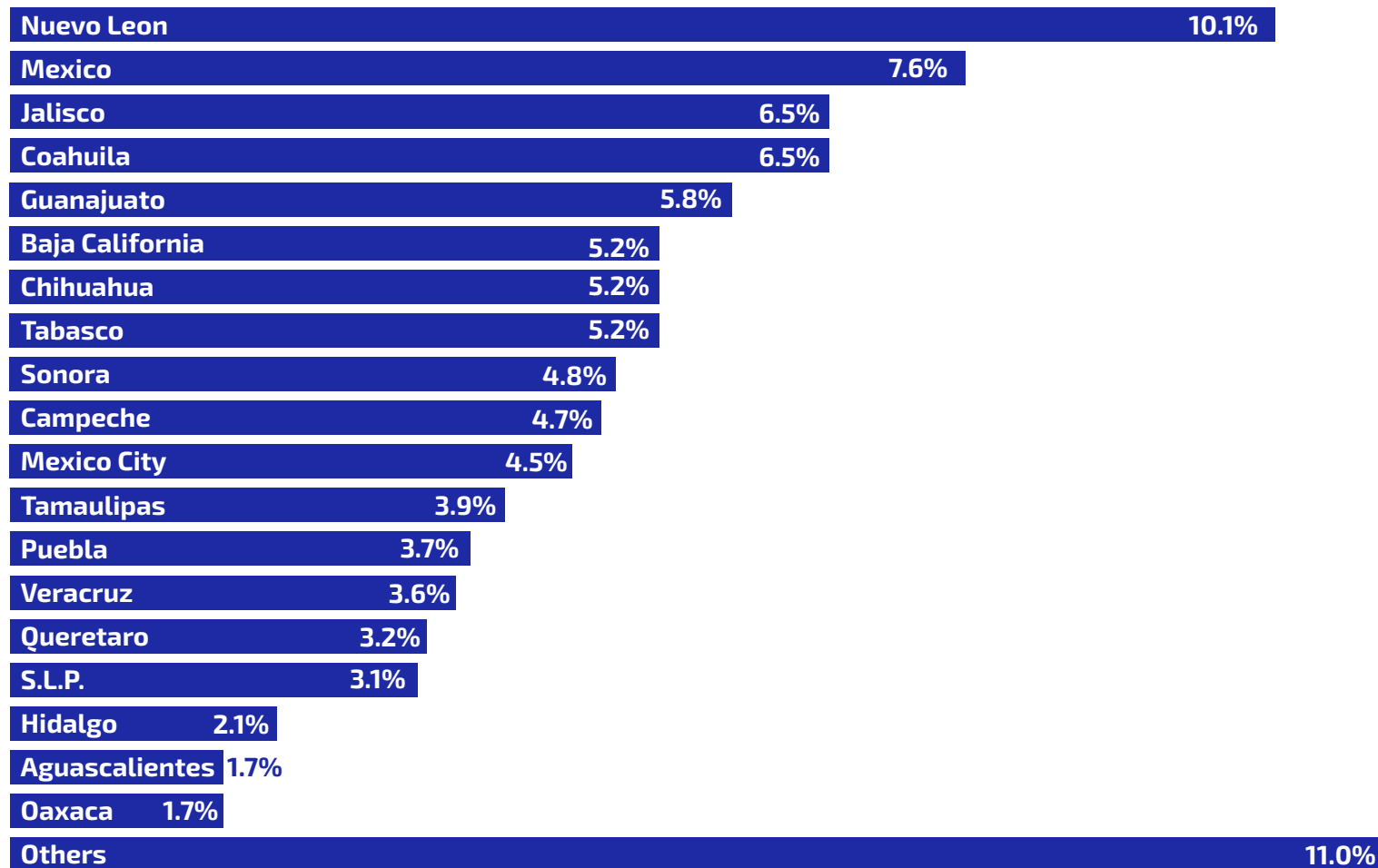


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*Economy*  
*Economy*

**In 2023 Mexico's GDP in this Sector Represented 362 Billion USD (\$6,430,971 pesos corrientes)**

## GDP of the Secondary Economic Sector 2023



GDP Production in this Sector in Chihuahua Represents  
Almost 11% of Mexico's Total

*Fuente: Estimaciones CIES con base en datos INEGI, cuentas nacionales PIB de 2021 con base 2018.*

Between October 2021 and February 2025, the State of Chihuahua has Successfully Attracted 154 New Foreign Direct Investment (FDI) Projects



## ECONOMIC OVERVIEW EXPORTS-MILLIONS USD

WITH OVER 75 BILLION USD, WE HAVE BEEN  
MEXICO'S **TOP EXPORTER** FOR 15 YEARS IN A ROW





# *Manufacturing Sectors*

*Economy*

**Automobility**



**Aerospace**



**Electronics**



**Medical Devices**



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## Automobility Industry

### Main Players



**2 OEMs**  
Operating

**+160**  
Certified Suppliers

**1<sup>st</sup> Place**  
Automotive  
Employment

**+172,000**  
Employees



## Automobility Industry

*Chihuahua in Everyday Life  
Mobility Industry*



## Electronics Industry

### Main Players



**30**

Higher Education  
Institutions with  
Related Programs

**+160**  
Companies

**121 K**  
Employees



## Aerospace Industry

### Main Players

**BOMBARDIER**

**Honeywell**

**TEXTRON AVIATION**

**GKN**  
GKN AEROSPACE

**BELL**

**NORDAM**

**EMBRAER**

**SAFRAN**  
AEROSPACE - DEFENCE - SECURITY

**Arnprior Aerospace Inc.**  
♦ ♦ Excellence

**DART**  
AEROSPACE

**5 OEMs**

Currently  
Operating

**+45**

Certified Suppliers

**9**

Universities with  
Aerospace Programs

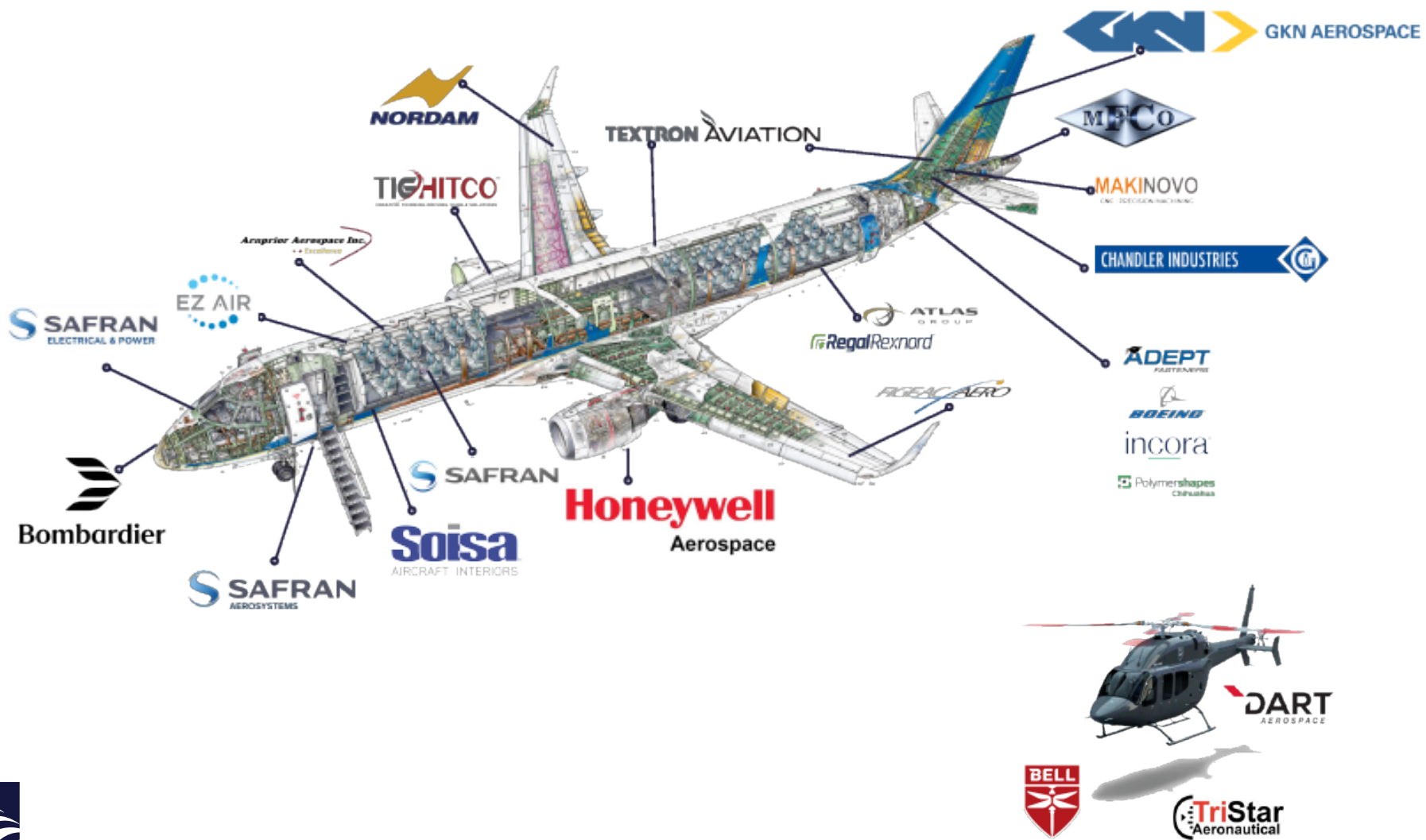
**+16,000**

Employees





# Aerospace Industry



## Aerospace Industry

### Main Players



**EssilorLuxottica**



**+60 K**

Employees in the Sector

**+53**

Medical Devices and  
Pharmaceutical Products

**+6**

Universities with  
Related Programs

**1<sup>st</sup> Place**

Medical Devices  
Manufacturing in Mexico





# Economy

## Tertiary Economic Sector



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*Economy*

## GDP of the Tertiary Economic Sector



*Fuente: CIES con datos de INEGI (PIB por entidad)*

The Economic Complexity Index (ICE) measures how diversified and complex the basket of goods exported by a country is, determined by accumulated knowledge and productive capabilities.

The ICE is calculated using two variables: diversity (measures the variety of products that a country produces) and ubiquity (quantifies the degree of specialization required for the production of each product).

RANKING	STATE	ECI	RANKING	STATE	ECI
1	Nuevo Leon	1.78	17	Baja California Sur	-0.30
2	Queretaro	1.64	18	Colima	-0.34
3	Baja California	1.28	19	Yucatan	-0.35
4	Chihuahua	1.16	20	Puebla	-0.43
5	Coahuila	1.13	21	Hidalgo	-0.47
6	Jalisco	0.96	22	Tlaxcala	-0.58
7	Aguascalientes	0.89	23	Morelos	-0.66
8	Tamaulipas	0.88	24	Zacatecas	-0.71
9	Guanajuato	0.88	25	Tabasco	-0.74
10	Mexico City	0.87	26	Campeche	-0.75
11	State of Mexico	0.77	27	Veracruz	-0.95
12	San Luis Potosi	0.75	28	Michoacan	-0.95
13	Sonora	0.69	29	Nayarit	-1.08
14	Durango	0.19	30	Chiapas	-1.55
15	Quintana Roo	-0.17	31	Oaxaca	-1.81
16	Sinaloa	-0.19	32	Guerrero	-1.84

Fuente: CIES con datos de DataMéxico

## Annual Exports by State | Annual Series 2014 - 2023 | Thousands of Dollars

FEDERAL ENTITY	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
	\$347,560	\$337,170	\$324,901	\$351,726	\$400,710	\$417,580	\$375,145	\$440,821	\$520,777	\$533,029
Aguascalientes	\$8,466	\$8,495	\$7,871	\$7,830	\$9,603	\$11,264	\$11,049	\$10,978	\$11,063	\$12,753
Baja California	\$35,003	\$38,442	\$35,997	\$36,316	\$40,806	\$43,074	\$41,086	\$48,256	\$65,523	\$54,228
Baja California Sur	\$183	\$200	\$238	\$250	\$331	\$286	\$297	\$383	\$519	\$506
Campeche	\$22,327	\$11,288	\$9,515	\$12,726	\$18,530	\$16,428	\$10,232	\$15,660	\$19,074	\$15,692
Coahuila	\$34,839	\$36,252	\$37,700	\$38,951	\$41,874	\$47,506	\$42,501	\$52,287	\$60,014	\$65,408
Colima	\$270	\$288	\$273	\$134	\$872	\$779	\$852	\$1,001	\$1,111	\$1,282
Chiapas	\$1,461	\$1,166	\$588	\$606	\$870	\$830	\$740	\$1,042	\$1,462	\$1,273
Chihuahua	\$45,594	\$40,303	\$43,342	\$46,492	\$54,174	\$58,633	\$55,561	\$59,598	\$76,580	\$69,923
Mexico City	\$2,705	\$2,452	\$2,303	\$2,631	\$2,873	\$2,872	\$2,382	\$2,799	\$3,518	\$3,872
Durango	\$1,862	\$1,752	\$1,655	\$1,672	\$2,224	\$2,481	\$2,386	\$2,804	\$3,027	\$3,066
Guanajuato	\$17,204	\$20,788	\$22,100	\$23,360	\$24,712	\$25,298	\$24,621	\$27,345	\$31,754	\$33,406
Guerrero	\$494	\$335	\$648	\$237	\$709	\$946	\$944	\$1,138	\$1,137	\$1,210
Hidalgo	\$1,722	\$1,727	\$1,678	\$1,789	\$2,150	\$2,261	\$1,344	\$1,842	\$3,342	\$3,849
Jalisco	\$18,738	\$19,738	\$17,878	\$18,688	\$21,153	\$21,881	\$20,261	\$23,188	\$26,862	\$27,244
State of Mexico	\$22,472	\$21,393	\$17,332	\$18,602	\$18,717	\$17,660	\$13,696	\$17,016	\$20,457	\$22,857
Michoacan	\$1,099	\$823	\$979	\$1,273	\$5,161	\$5,513	\$5,339	\$6,858	\$6,607	\$5,864
Morelos	\$3,792	\$3,403	\$3,788	\$3,491	\$3,589	\$3,004	\$2,718	\$3,189	\$2,852	\$3,159
Nayarit	\$133	\$101	\$166	\$125	\$293	\$281	\$264	\$265	\$283	\$299
Nuevo Leon	\$31,513	\$34,522	\$32,177	\$36,005	\$42,447	\$42,449	\$35,555	\$41,057	\$52,072	\$56,017
Oaxaca	\$1,359	\$737	\$627	\$604	\$813	\$650	\$595	\$1,015	\$1,279	\$1,220
Puebla	\$10,595	\$10,142	\$9,373	\$15,019	\$16,792	\$17,573	\$13,479	\$15,102	\$19,841	\$19,660
Queretaro	\$9,148	\$10,400	\$10,315	\$10,479	\$11,653	\$12,970	\$11,355	\$14,172	\$16,713	\$18,217
Quintana Roo	\$19	\$31	\$23	\$33	\$80	\$82	\$15	\$29	\$65	\$35
San Luis Potosi	\$8,477	\$9,806	\$9,505	\$13,361	\$14,572	\$14,560	\$13,429	\$13,879	\$17,801	\$22,913
Sinaloa	\$770	\$1,246	\$1,284	\$960	\$2,640	\$2,795	\$2,912	\$2,948	\$2,949	\$3,116
Sonora	\$15,612	\$16,896	\$17,544	\$17,444	\$19,410	\$19,490	\$17,516	\$20,199	\$23,866	\$26,568
Tabasco	\$11,295	\$6,604	\$5,371	\$6,413	\$7,059	\$5,102	\$4,243	\$7,758	\$11,348	\$11,134
Tamaulipas	\$27,398	\$26,300	\$24,926	\$25,507	\$30,337	\$31,873	\$28,884	\$35,680	\$35,427	\$34,277
Tlaxcala	\$1,279	\$1,307	\$1,311	\$1,380	\$1,355	\$1,389	\$1,465	\$1,948	\$2,177	\$1,936
Veracruz	\$7,243	\$5,437	\$4,340	\$5,363	\$6,334	\$6,541	\$5,042	\$6,579	\$8,822	\$7,535
Yucatan	\$1,422	\$1,471	\$1,263	\$963	\$1,315	\$1,392	\$1,192	\$1,504	\$1,646	\$1,677
Zacatecas	\$3,087	\$3,325	\$2,794	\$3,027	\$2,812	\$2,492	\$3,346	\$3,851	\$3,585	\$2,832

Fuente: CIES con datos de INEGI (Exportaciones trimestrales)



## Annual Exports by Subsector | Annual Series 2014 - 2023 | Millions of Dollars

		2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
<b>CODE</b>	<b>TOTAL EXPORTS</b>	\$45,594	\$40,303	\$43,342	\$46,492	\$54,174	\$58,633	\$55,561	\$59,598	\$76,580	\$69,923
111	Agriculture	0.00	0.00	0.00	0.00	640.37	687.82	625.58	608.24	631.13	685.93
112	Creeding and explotation of animals	0.00	0.00	0.00	0.00	279.77	284.79	305.03	316.39	276.65	462.08
114	House fishing and catching	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
211	Extraction of oil and gas	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
212	Mining of metallic and nonmetallic minerals, except oil and gas	924.38	738.72	732.95	889.34	872.63	828.60	853.01	824.81	731.76	573.28
311	Food industry	448.37	414.60	377.25	585.84	602.16	614.96	614.74	680.50	864.31	1,010.85
312	Brevage and tobaco industry	91.49	100.87	99.29	13.02	106.80	116.59	118.84	140.25	165.53	188.28
313	Textile input manufacturing and textile finishing	0.00	0.00	0.00	0.00	0.00	12.48	0.00	0.00	0.00	0.00
314	Manufacture of textile products, except garments	119.77	0.00	0.00	75.67	0.00	0.00	0.00	0.00	0.00	126.79
315	Manufacture of clothes	207.18	206.43	190.87	157.57	163.51	84.57	21.75	23.65	46.89	68.93
316	Manufacture of products of leather and fur	210.50	200.90	193.41	103.77	189.03	172.59	158.17	191.98	196.39	114.13
321	Wood industry	20.70	19.18	17.06	17.20	19.38	21.45	26.30	46.55	62.92	42.09
322	Paper industry	54.84	56.96	67.90	64.92	37.02	27.53	31.47	36.83	42.50	49.74
323	Printing and related industries	57.97	52.51	56.08	51.19	39.70	19.69	0.00	22.55	28.99	0.00
324	Petroleum and coal products	0.00	0.00	0.00	0.00	0.00	0.00	0.17	0.00	0.00	0.00
325	Chemical Industry	376.83	373.57	344.32	318.12	302.19	320.86	320.19	372.34	372.34	458.33
326	Plastic and rubber industry	413.27	380.94	545.99	477.16	661.92	658.99	604.68	672.12	672.12	876.46
327	Manufacture of products based on non-metallic minerals	93.73	148.41	88.28	102.84	128.69	115.98	117.91	129.35	129.35	501.02
331	Basic metal industries	296.41	312.32	326.06	328.89	335.46	355.99	304.68	380.33	380.33	383.97
332	Manufacture of metal products	626.44	794.52	591.78	774.60	828.52	872.18	816.79	1,015.90	1,015.90	1,187.26
333	Machinery and equipment manufacturing	2,376.55	1,905.34	2,064.45	2,547.62	2,256.01	2,343.08	2,069.54	2,690.82	2,690.82	3,261.70
334	Manufacture of computers and other electronic equipment	22,432.74	17,283.95	19,199.54	20,901.90	24,120.13	28,260.41	28,240.55	28,575.13	28,575.13	29,881.93
335	Manufacture of electrical accesories and equipment	3,184.25	3,283.58	3,272.86	3,445.53	3,598.36	3,916.92	3,759.68	4,279.04	4,279.04	4,643.28
336	Manufacture of transportation equipment	10,350.84	10,599.57	11,698.75	11,887.07	14,075.07	14,042.18	11,833.07	13,247.57	13,247.57	18,031.24
337	Manufacture of furniture, mattresses and blinds	163.69	178.46	170.99	167.46	157.24	166.50	142.52	190.43	190.43	168.32
339	Other manufacturing industries	3,084.87	3,095.42	3,103.59	3,532.85	4,683.40	4,612.06	4,512.75	5,064.23	5,064.23	7,186.89
<b>Totals</b>		<b>59.65</b>	<b>156.70</b>	<b>140.65</b>	<b>48.99</b>	<b>76.23</b>	<b>96.77</b>	<b>83.90</b>	<b>88.86</b>	<b>88.86</b>	<b>20.81</b>

*Fuente: CIES con datos de INEGI (Exportaciones trimestrales)*





## FDI in Mexico by State | Annual Series 2016-2023 | Millions of Dollars

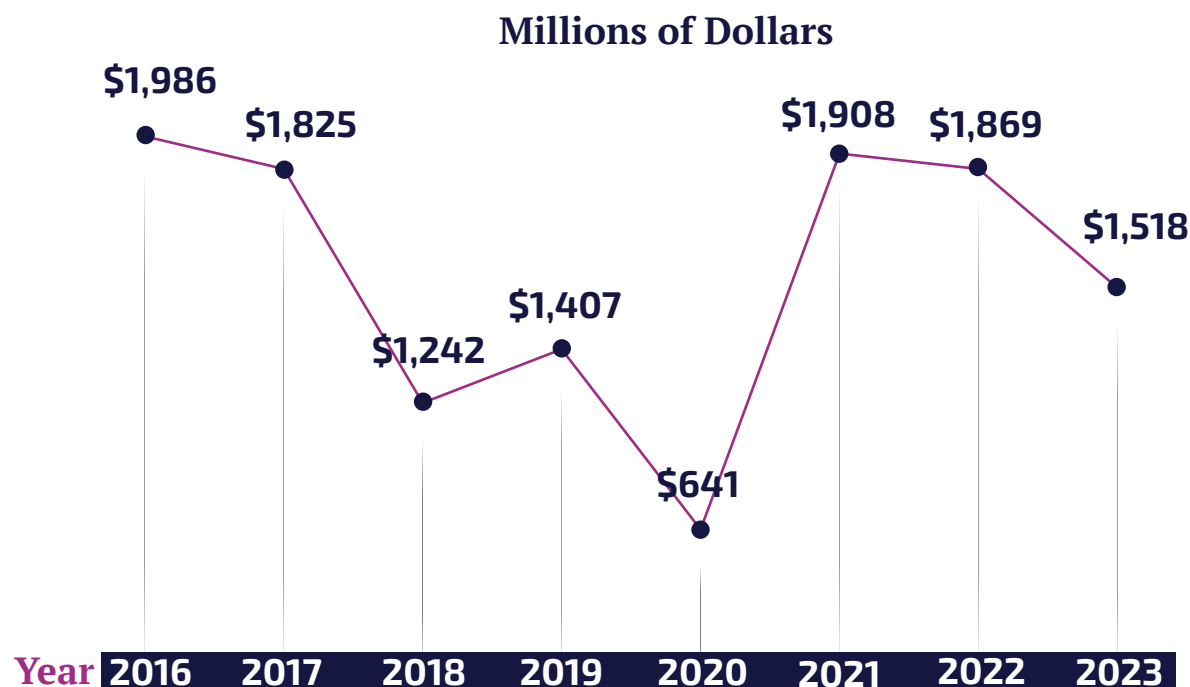
	Total 2016	Total 2017	Total 2018	Total 2019	Total 2020	Total 2021	Total 2022	III T 2023	Grand total	%
<b>Grand Total</b>	\$31,189	\$34,018	\$34,101	\$34,617	\$28,211	\$31,829	\$36,310	\$32,926	\$263,201	
Mexico City	\$6,750.1	\$5,106.3	\$5,836.9	\$8,777.9	\$6,993.8	\$5,504.8	\$11,122.3	\$10,579.8	\$60,671.9	23.1%
Nuevo Leon	\$3,346.0	\$1,996.2	\$3,675.7	\$3,274.6	\$3,142.6	\$3,291.7	\$4,429.2	\$2,827.6	\$25,983.8	9.9%
State of Mexico	\$2,407.8	\$3,761.4	\$2,333.8	\$2,933.0	\$2,385.3	\$1,535.5	\$2,292.7	\$1,474.4	\$19,124.0	7.3%
Jalisco	\$2,102.3	\$1,552.9	\$1,014.8	\$1,570.6	\$2,134.0	\$2,141.5	\$2,977.9	\$1,355.2	\$14,849.2	5.6%
Baja California	\$1,566.9	\$1,678.6	\$1,631.2	\$1,183.7	\$1,195.4	\$2,222.7	\$1,873.7	\$1,190.3	\$12,542.6	4.8%
Chihuahua	\$1,986.1	\$1,825.3	\$1,241.9	\$1,407.0	\$641.1	\$1,907.6	\$1,868.6	\$1,517.8	\$12,395.4	4.7%
Coahuila	\$1,209.6	\$2,672.5	\$3,290.2	\$1,492.1	\$852.1	\$1,039.1	\$872.6	\$665.5	\$12,093.8	4.6%
Guanajuato	\$1,332.6	\$1,677.9	\$2,469.8	\$796.0	\$199.5	\$1,798.1	\$1,563.9	\$962.9	\$10,799.7	4.1%
Tamaulipas	\$1,149.5	\$1,543.2	\$1,514.5	\$1,629.9	\$707.7	\$1,273.2	\$979.2	\$370.3	\$9,167.5	3.5%
San Luis Potosi	\$814.9	\$1,405.9	\$1,766.4	\$853.8	\$913.2	\$702.3	\$323.1	\$1,408.2	\$8,187.9	3.1%
Puebla	\$1,166.5	\$953.6	\$643.9	\$2,044.0	\$583.0	\$627.8	\$797.1	\$1,021.6	\$7,837.6	30.0%
Queretaro	\$1,075.5	\$986.0	\$1,227.6	\$1,169.1	\$861.0	\$879.7	\$719.4	\$617.1	\$7,535.5	2.9%
Veracruz	\$1,045.5	\$914.9	\$962.1	\$1,080.6	\$1,000.7	\$935.3	\$0.0	\$717.7	\$6,656.9	2.5%
Aguascalientes	\$549.9	\$1,576.3	\$1,197.0	\$452.1	\$743.7	\$42.2	\$598.3	\$1,393.3	\$6,597.7	2.5%
Sonora	\$506.4	\$368.1	\$155.1	\$449.6	\$582.3	\$899.2	\$464.2	\$2,538.7	\$5,963.7	2.3%
Baja California Sur	\$510.8	\$568.9	\$443.1	\$465.0	\$607.8	\$1,085.0	\$816.6	\$947.5	\$5,444.7	2.1%
Sinaloa	\$434.9	\$761.6	\$415.0	\$262.6	\$743.6	\$543.5	\$870.9	\$407.7	\$4,439.6	1.7%
Quintana Roo	\$296.5	\$479.3	\$591.5	\$664.1	\$160.9	\$471.3	\$456.2	\$736.4	\$3,856.2	1.5%
Zacatecas	\$532.6	\$457.6	\$301.7	\$746.5	-\$405.5	\$1,320.2	\$8.7	\$367.5	\$3,329.3	1.3%
Michoacan	\$193.9	\$294.7	\$437.1	\$298.0	\$272.8	\$1,033.7	\$166.9	\$195.0	\$2,892.0	1.1%
Durango	\$275.9	\$131.1	\$391.1	\$178.5	\$496.5	\$461.8	\$565.5	\$291.6	\$2,792.2	1.1%
Guerrero	\$180.7	\$410.4	\$402.2	\$275.5	\$296.8	\$669.1	\$245.9	\$37.5	\$2,518.1	1.0%
Morelos	\$234.9	\$603.1	\$251.9	\$655.6	\$386.7	\$94.8	\$81.1	\$164.1	\$2,472.1	0.9%
Tabasco	\$112.8	\$400.4	\$530.3	\$490.6	\$464.8	\$300.4	\$27.3	\$122.7	\$2,449.2	0.9%
Nayarit	\$85.6	\$103.8	\$188.6	\$170.4	\$782.3	\$302.9	\$474.5	\$269.1	\$2,377.1	0.9%
Hidalgo	\$444.6	\$349.4	\$186.5	\$283.9	\$278.7	\$176.3	\$412.7	\$214.8	\$2,346.8	0.9%
Tlaxcala	\$253.1	\$168.0	\$143.1	\$345.7	\$359.8	\$50.8	\$275.0	\$224.7	\$1,820.3	0.7%
Oaxaca	\$195.5	\$484.8	\$487.8	\$56.6	\$244.3	-\$92.6	\$157.6	\$43.0	\$1,577.1	0.6%
Yucatan	\$125.1	\$107.8	\$86.0	\$160.0	\$151.7	\$145.5	\$547.4	\$163.7	\$1,487.2	0.6%
Campeche	\$142.2	\$328.3	\$123.5	\$151.9	\$209.1	\$218.4	\$40.2	\$20.9	\$1,234.6	0.5%
Chiapas	\$139.8	\$217.1	\$70.2	\$256.6	\$133.1	\$157.0	\$186.7	\$36.7	\$1,197.3	0.5%
Colima	-\$24.2	\$132.2	\$90.7	\$41.4	\$92.1	\$90.2	\$95.1	\$43.2	\$560.6	0.2%



*Fuente: CIES con datos de INEGI (Exportaciones trimestrales)*

## FDI in Chihuahua by Country of Origin | Annual Series 2016-2023 | Millions of Dollars

	2016	2017	2018	2019	2020	2021	2022	III T 2023	GRAND TOTAL	%
<b>TOTALS</b>	\$1,986	\$1,825	\$1,242	\$1,407	\$641	\$1,908	\$1,869	\$1,518	\$12,395	50.6%
U.S.A.	\$888.7	\$901.4	\$710.0	\$745.2	\$327.3	\$746.6	\$1,123.2	\$823.8	\$6,266.2	15.2%
Canada	\$401.5	\$464.9	\$145.5	\$91.3	\$24.0	\$226.5	\$409.6	\$119.0	\$1,882.6	4.7%
Japan	\$74.3	\$79.5	\$49.6	\$120.4	\$52.4	\$87.6	\$51.2	\$70.6	\$585.6	4.2%
Spain	\$69.5	-\$13.3	\$55.6	\$99.0	\$93.3	\$110.2	\$33.8	\$46.8	\$519.6	3.6%
France	\$107.3	\$98.2	\$9.2	\$6.8	\$5.5	\$56.2	\$54.4	\$71.5	\$446.0	3.4%
Germany	\$45.0	\$62.2	\$46.2	\$102.4	-\$24.9	\$170.5	-\$113.3	\$122.9	\$420.4	3.4%
Other Countrys	\$110.5	\$50.8	\$48.6	\$20.1	\$23.9	\$203.2	-\$8.6	\$7.5	\$416.5	2.8%
United Kingdom	\$6.4	-\$0.9	\$32.8	\$14.4	\$7.0	-\$54.3	\$160.0	\$171.5	\$350.3	2.5%
Swiss	\$23.3	\$36.7	-\$28.9	\$71.6	\$45.8	\$39.4	\$27.5	\$22.7	\$315.5	2.2%
Itally	\$108.3	\$131.4	-\$38.0	\$2.8	-\$1.5	C	C	C	\$273.8	1.8%
China	C	C	\$26.7	\$1.8	\$0.9	\$173.6	\$72.3	C	\$219.7	0.7%
Taiwan	\$28.7	-\$38.2	\$7.3	\$9.8	\$28.4	\$60.8	\$25.3	\$7.7	\$84.4	0.6%
Korea	C	C	C	\$37.6	C	\$16.0	C	C	\$80.3	0.5%



## FDI in Chihuahua by Sector

	2016	2017	2018	2019	2020	2021	2022	III T 2023	Grand total	%
<b>TOTAL</b>	\$1,986	\$1,825	\$1,242	\$1,407	\$641	\$1,908	\$1,869	\$1,518	\$12,395	
31-33 Manufacturing industries	\$1,258.1	\$1,825	\$851.1	\$1,061.3	\$440.9	\$1,181.6	\$1,249.1	\$1,269.2	\$8,538.7	68.9%
48-49 Warehousing & global shipping	\$394.8	\$1,227.3	\$76.8	\$59.8	\$7.9	\$129.6	\$240.2	C	\$1,345.1	10.9%
21 Mining	\$151.6	\$436.0	\$123.0	\$14.3	-\$28.4	\$354.9	\$117.9	\$143.3	\$1,021.6	8.2%
52 Financial and insurance services	\$45.3	\$145.0	\$35.6	\$98.8	\$122.8	\$89.5	\$53.4	\$68.4	\$554.2	4.5%
51 Mass media information	\$31.8	\$40.3	\$26.7	\$46.1	\$42.0	\$23.5	\$62.0	-\$30.7	\$221.5	1.8%
54 Professional, scientific and technical services	\$11.8	\$20.1	-\$5.2	\$41.2	\$48.9	\$59.9	\$73.5	\$28.9	\$209.7	1.7%
311 Food industry	\$16.9	-\$49.4	C	\$23.0	\$50.1	\$48.5	C	\$20.1	\$169.2	1.4%
46 Retail trade	\$13.9	\$10.6	\$18.7	\$12.3	\$15.1	\$40.6	\$13.1	\$9.9	\$141.6	1.1%
43 Wholes trade	\$9.8	\$18.0	\$17.6	\$35.5	\$10.1	\$20.4	\$8.1	\$13.8	\$126.6	1.0%
22 Generation, transmission and distrubution ofwater and power services	\$20.4	\$11.2	\$72.8	\$22.0	-\$4.2	-\$13.8	\$10.1	\$10.1	\$80.9	0.7%
23 Construction	\$19.2	-\$36.5	\$22.9	\$16.7	-\$12.8	\$9.3	\$10.7	-\$18.9	\$52.8	0.4%
53 Real estate and rental services	\$28.5	\$5.7	\$0.9	-\$1.5	\$0.9	\$4.1	\$4.2	C	\$38.6	0.3%
11 Agriculture, animal breeding and farming,forestry, fishing and hunting	C	\$1.5	\$0.1	C	C	C	C	C	\$7.4	0.1%
56 Waste and residue	\$0.7	\$7.3	\$0.1	-\$0.4	-\$2.1	\$7.3	-\$0.3	C	\$7.3	0.1%
72 Temporary accomodation services	\$1.0	\$1.9	\$0.7	\$0.6	\$0.0	\$0.4	\$1.0	\$1.7	\$2.1	0.0%
81 Other services except government activities	C	-\$3.4	\$0.0	C	C	C	C	C	\$0.1	0.0%
55 Corporate management	\$0.0	\$0.1	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	C	\$0.0	0.0%
61 Educational services	\$0.0	\$0.0	\$0.0	C	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	0.0%
62 Health and social assistance services	C	C	C	\$0.0	C	C	\$0.0	\$0.0	\$0.0	0.0%
71 Cultural and sporting entretainment and other recreational services	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	C	C	\$0.0	\$0.0	0.0%







# 3 Human Capital



INVEST IN  
CHIHUAHUA

The human capital of the manufacturing sector in the state of Chihuahua is a key pillar of its economy, especially due to the significant role of the export manufacturing industry. In Chihuahua you will come across a pool of skilled workforce with generations of manufacturing experience, on going technical and educational training is in part funded by the state government. A joint collaboration between the state government & the private sector has guaranteed a non-union eco system.

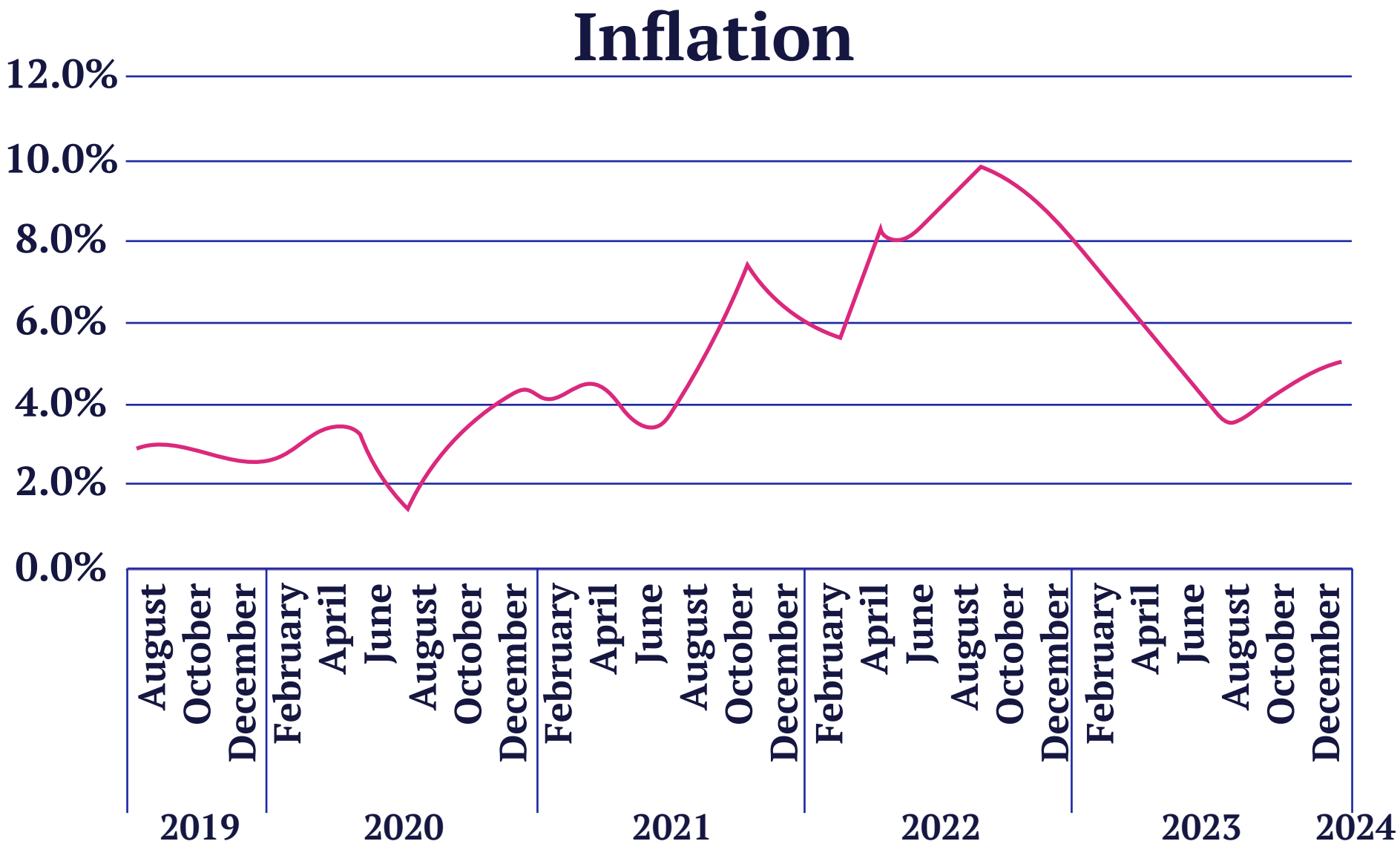


## 4,973 New Jobs Generated in Chihuahua From 2023

YEAR	EMPLOYED POPULATION	UNEMPLOYED POPULATION	ECONOMICALLY ACTIVE OPULATION	UNEMPLOYMENT RATE (%)
2011	1,304,782	84,125	1,388,907	6.1%
2012	1,378,411	84,906	1,463,317	5.8%
2013	1,411,106	65,520	1,476,626	4.4%
2014	1,467,969	65,545	1,533,514	4.3%
2015	1,509,813	53,092	1,562,905	3.4%
2016	1,569,414	38,014	1,607,428	2.4%
2017	1,569,611	41,839	1,607,450	2.6%
2018	1,673,230	38,038	1,711,268	2.2%
2019	1,681,760	44,376	1,726,136	2.6%
2020	1,646,500	63,884	1,710,384	3.7%
2021	1,726,339	50,950	1,777,289	2.9%
2022	1,818,252	36,900	1,855,152	2.0%
IVT 2023	1,822,136	35,856	1,857,992	1.9%

Productivity by State

STATE	PRODUCED	
	MXN/Hr	USD/Hr
Chihuahua	\$269 MXN / \$15.1 USD	
Nuevo Leon	\$342 MXN / \$19.2 USD	
Queretaro	\$262 MXN / \$14.7 USD	
Sonora	\$318 MXN / \$17.9 USD	
Jalisco	\$229 MXN / \$12.9 USD	



Total Enrollment by Careers			
CAREERS	MEN	WOMEN	TOTAL
Engineering, Manufacturing and Construction	25,065	11,887	36.952
Administration and Business	12,931	20,861	33.792
Social Sciences and Law	7,357	14,119	21.476
Health Sciences	5,223	10,844	16.067
Education	2,859	10,518	13.377
Technology of the Information and Communication	4,903	1,359	6.262
Arts and Humanities	2,428	3,062	5.49
Agronomy and Veterinary	1,841	1,715	3.556
Natural Sciences, Mathematics and Statistics	1,282	1,852	3.134
Services	1,366	1,316	2.682
Total	65,255	77,533	142.788

# Main Universities in Chihuahua



UACH

Universidad Autónoma de Chihuahua

63,868 44.7%  
Enrollment



ITCH

Instituto Tecnológico de Chihuahua

24,525 17.2%  
Enrollment



UTCH

Universidad Tecnológica de Chihuahua

24,525 11.7%  
Enrollment



URN

Universidad Regional del Norte

3,238 2.3%  
Enrollment



UPN

Universidad Pedagógica Nacional del Estado de Chihuahua

4,443 3.1%  
Enrollment



CCU

Centro Cultural Universitario

24,525 3.8%  
Enrollment



## Language Center UACH

**English**

**Portuguese**

**German**

**Italian**

**French**

**Chinese**

**Instituto Confucio**

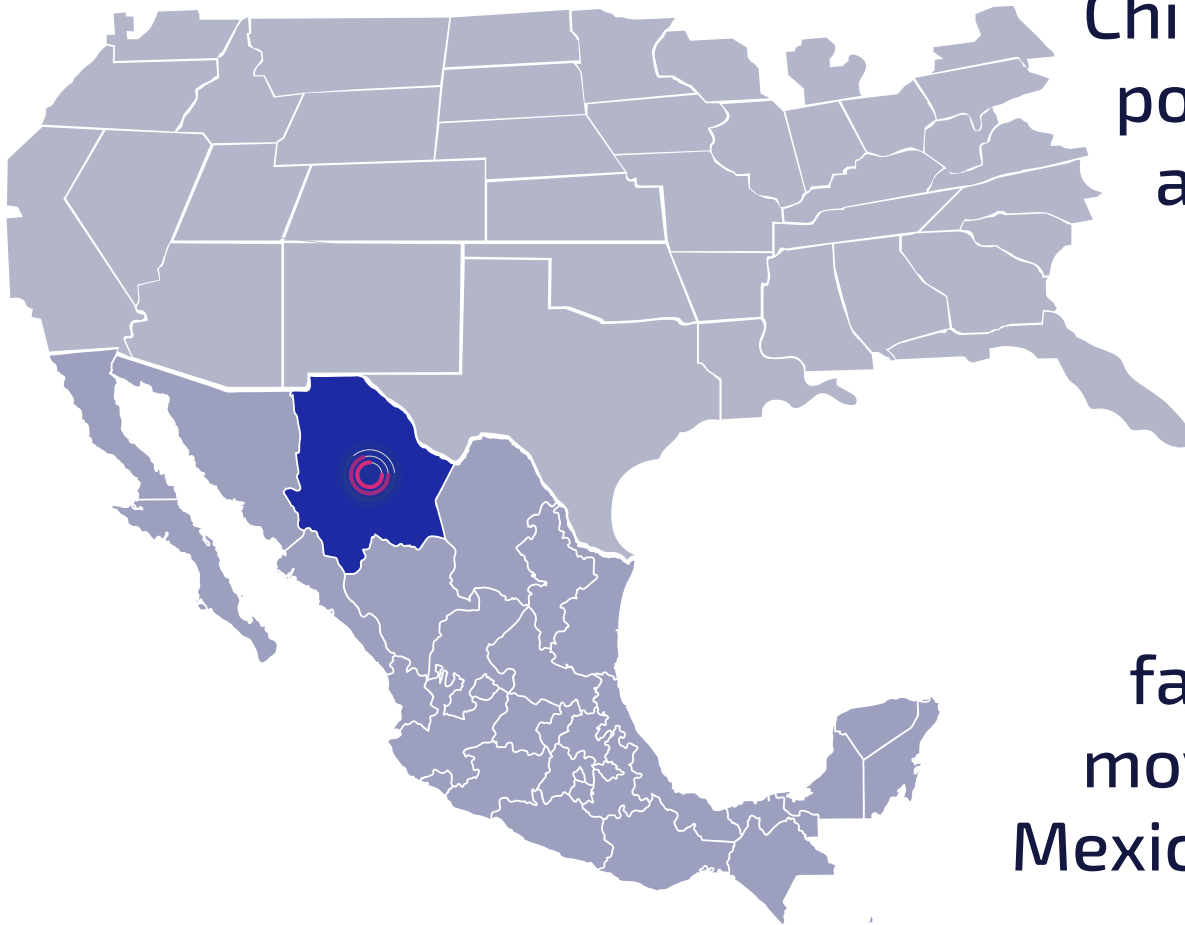




# 4 Logistics & Connectivity



INVEST IN  
CHIHUAHUA

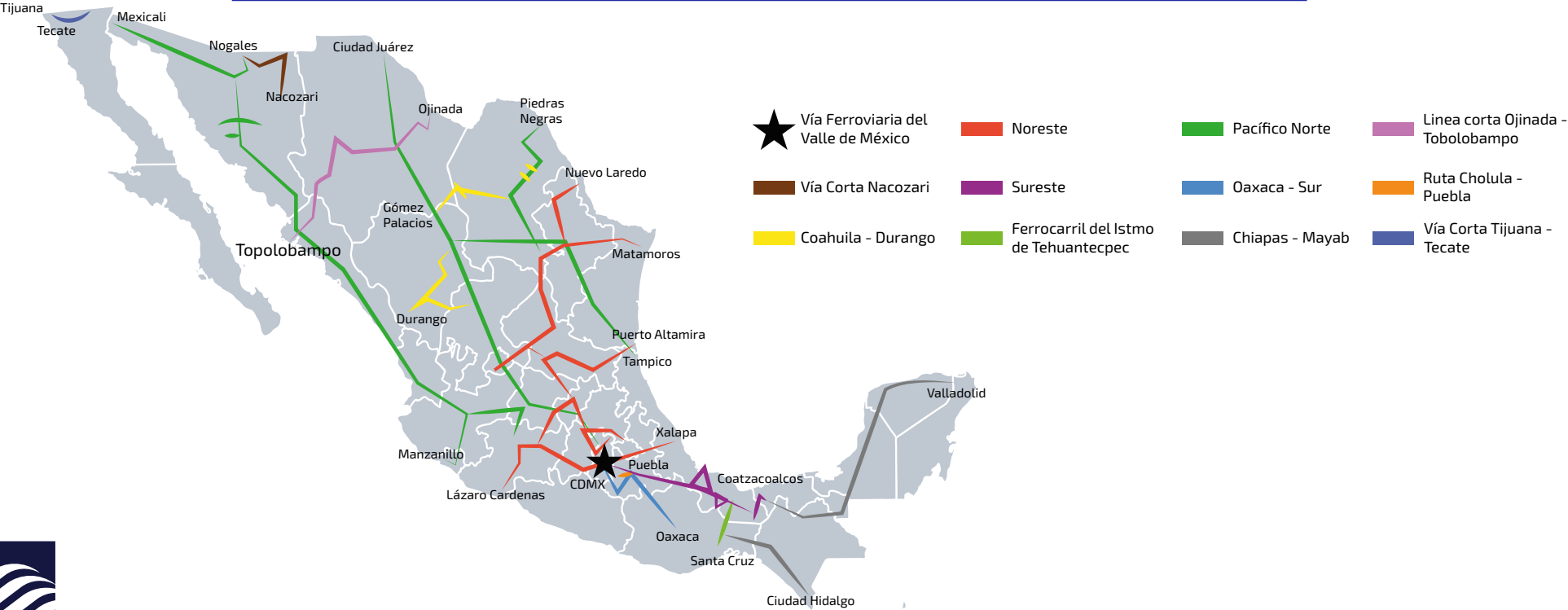


Chihuahua is strategically positioned as a key logistics and connectivity hub in northern Mexico, making it crucial for the import-export sector. Its infrastructure and geographical advantages facilitate the efficient movement of goods across Mexico and the United States.



# Border Crossings

ROW LABELS	COMERCIAL TRUCKS	BUSES	PRIVATE VEHICLES	TRAINS	EMPTY TRAIN CARS	FULL TRAIN CARS	PEDESTRAINS
International Crossing El Pronghorn	0	804	12633	0	0	0	1345
The good neighbor bridge	0	0	1597763	0	0	0	123853
El Porvenir Bridge	0	0	91124	0	0	0	8518
Juarez Santa Fe Bridge	0	4481	2753779	0	0	0	3100866
La Caseta Bridge (El Tornillo)	7121	0	402622	0	0	0	67945
Córdova Free Bridge - Las Americas	90887	7145	3957953	1296	87125	26006	1216587
Ojinaga Bridge	11438	1291	706809	0	0	0	259699
San Jerónimo Bridge	179690	721	707870	0	0	0	187979
Ysleta DCL Bridge (Express)	0	0	1442682	0	0	0	123065
Zaragoza Bridge - Ysleta	647415	0	1903528	0	0	0	1445751
Rodrigo Quevedo (Palomas)	18567	44	373161	0	0	0	255383
Grand Total	955118	14486	13949924	1296	87125	26006	6790991



### International Flights

	2017	2018	2019	2020	2021	2022	2023
JUAREZ	50	51	68	84	103	57	59
CHIHUAHUA	339	359	381	315	450	283	280
ENTITY	389	410	449	399	553	340	339
% OF NATIONAL	0.91%	0.99%	1.08%	1.33%	1.29%	0.77%	0.74%
TOTAL NATIONAL	42790	41428	41542	29898	42834	44036	45690

Fuente: CIES con datos de Gobierno de México (Agencia Federal de Aviación Civil)

### National and International Cargo

	2017	2018	2019	2020	2021	2022	2023
JUAREZ	306	364	351	703	758	550	502
CHIHUAHUA	458	542	535	801	1011	775	805
ENTITY	764	906	886	1504	459.011	1325	1307
% OF NATIONAL	0.90%	1.01%	1011.35%	1.60%	0.71%	1.31%	1.25%
TOTAL NATIONAL	84631	89913	87606	94148	106246	101065	104426

Fuente: CIES con datos de Gobierno de México (Agencia Federal de Aviación Civil)

### National and Intenational Passengers

	2017	2018	2019	2020	2021	2022	2023
JUAREZ	100210	364	351	703	758	550	502
CHIHUAHUA	116801	542	535	801	1011	775	805
ENTITY	217011	906	886	1504	459.011	1325	1307
% OF NATIONAL	1.73%	1.01%	1011.35%	1.60%	0.71%	1.31%	1.25%
TOTAL NATIONAL	12574634	89913	87606	94148	106246	101065	104426

Fuente: CIES con datos de Gobierno de México (Agencia Federal de Aviación Civil)

Fuente: CIES con datos de El Paso Field Office (2023)

Border Cities

Antelope Wells, Nuevo Mexico	El Berrendo
Columbus, Nuevo Mexico	Puerto Palomas
Santa Teresa, Nuevo Mexico	San Jeronimo
El Paso, Texas	Cd. Juarez
Forte Hancock, Texas	El Porvenir
Presidio, Texas	Ojinaga
Tornillo, Texas	Cd Juarez

Fuente: CIES



# 5 Quality of Life



INVEST IN  
CHIHUAHUA

Chihuahua offers a high quality of life for its citizens, with affordable living, access to modern healthcare, good education, and a vibrant cultural scene. The state's safety improvements, public transportation. Infrastructure, and access to the U.S. market make it an attractive place for both business and personal living. With its rich culture, natural beauty, and strong community, Chihuahua provides a balanced and fulfilling lifestyle for new commers and their families.



## Percentage of Total Population by Religion

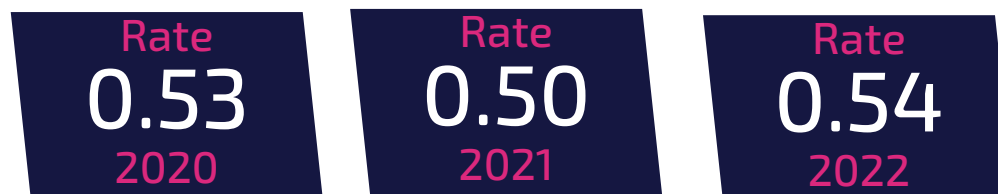
	2010	2020	2010	2020
<b>Total</b>	3,406,465	3,741,869		
<b>Catholic</b>	2,601,366	2,712,366	76.4%	72.5%
<b>Without Religion</b>	253,972	476,144	7.5%	12.7%
<b>Protestants and Evangelicals</b>	323,236	405,136	9.5%	10.8%
<b>Evangelical With Different Bible</b>	69,796	67,356	2.0%	1.8%
<b>Other Religions</b>	962	62,910	0.0%	1.7%
<b>Not Specified</b>	156,882	17,265	4.6%	0.5%
<b>Judaism</b>	251	692	0.0%	0.0%



## Police Officers Per 1,000 Inhabitants Nationwide

	Preventive Police	Population	Rate
2020	67.292	126,387,071	0.53
2021	64.424	127,625,767	0.50
2022	69.63	128,666,319	0.54

Fuente: INEGI Censo Nacional de Seguridad Pública Estatal 2021 y CONAPO.



## Preventive Police Per 1,000 Inhabitants at the State Level

	Preventive Police	Population	Rate
2020	1.964	3,751,997	0.52
2021	1.199	3,776,546	0.32
2022	1.635	3,801,092	0.43

Fuente: INEGI Censo Nacional de Seguridad Pública Estatal 2021 y CONAPO.

Note: The rate is calculated by dividing the number of police officers by the number of inhabitants, multiplied by 1,000.

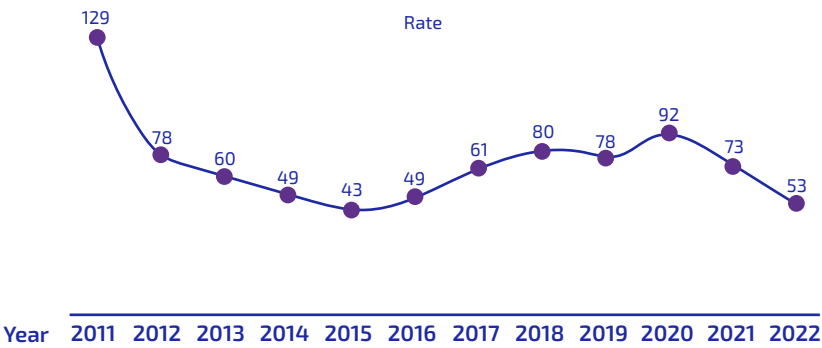


Homicides in Chihuahua 56.7 per 100,000 Inhabitants

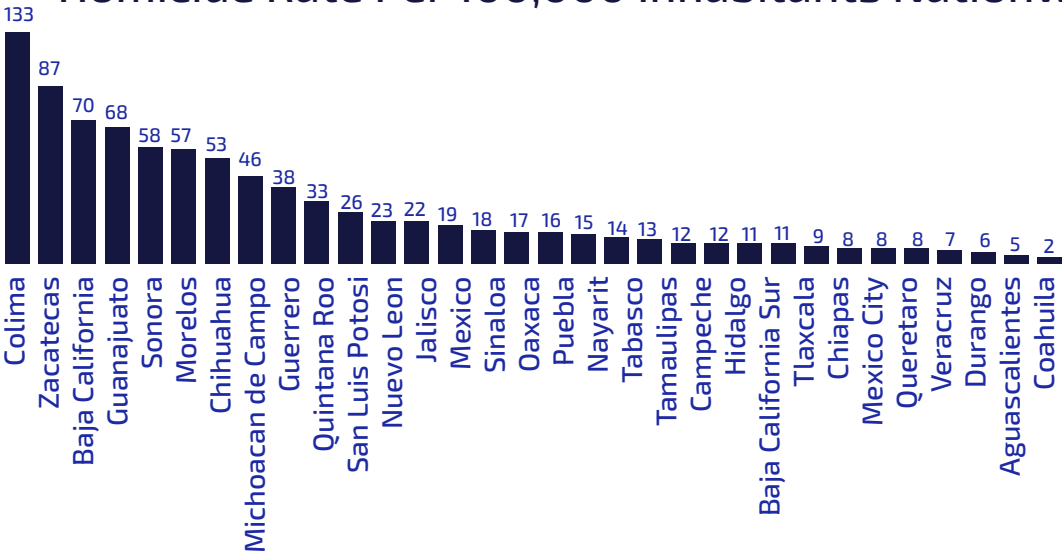
National Homicides 25.9 per 100,000 Inhabitants

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	Population 2022	Homicide Rate
Chihuahua	4.5	2.772	2.133	1.755	1.54	1.788	2.248	2.978	2.94	3.468	2.739	2.157	3,801,092	56.7
National	27.21	25.97	23.06	20.01	20.76	24.56	32.08	36.685	36.7	36.773	35.7	33.287	128,666,319	25.9

Homicide Rate Per 100,000 Inhabitants in Chihuahua



Homicide Rate Per 100,000 Inhabitants Nationwide



**Welcome to Mexico's  
Most Dynamic  
Business Ecosystem.**



**INVEST IN  
CHIHUAHUA**





INVEST IN  
**CHIHUAHUA**