

Michoacan

INVESTMENT DESTINATION



Secretaría
de Desarrollo
Económico
GOBIERNO DE MICHOACÁN



MICHOACÁN ES
MEJOR

SYLLABUS



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MICHOACAN'S *DATA*

GDP (2024):

\$37.8

BILLION DOLLARS

Average economic growth
in the last four years 3.1%

**1ST & 2ND
PLACE**

in agricultural exports and
agricultural production
nationwide in 2024

**2ND
PLACE**

in steel production and iron
and copper ore extraction
nationwide (2024)

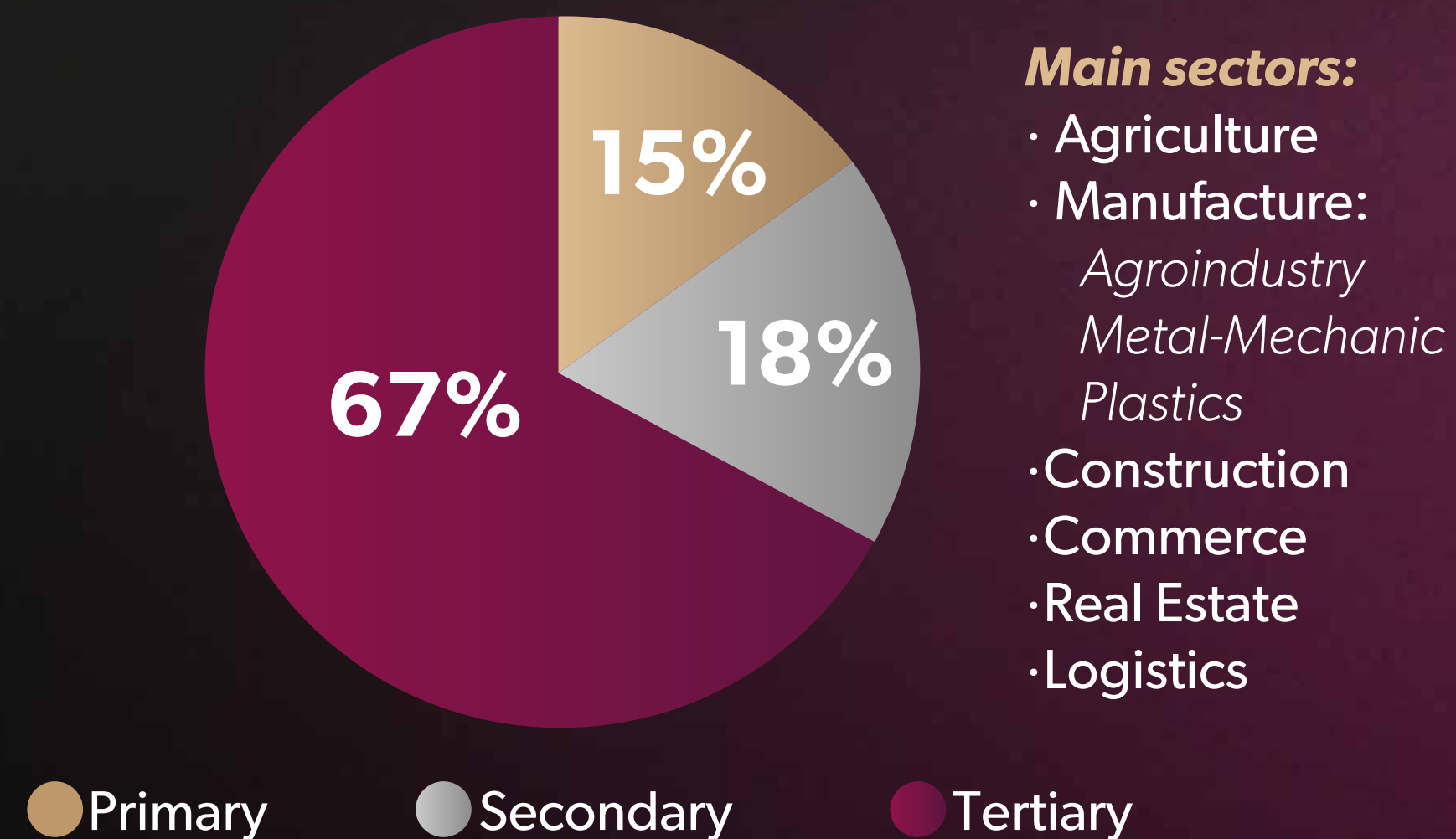
**2ND
PLACE**

in public installed capacity
for clean source energy
generation nationwide
(2024)

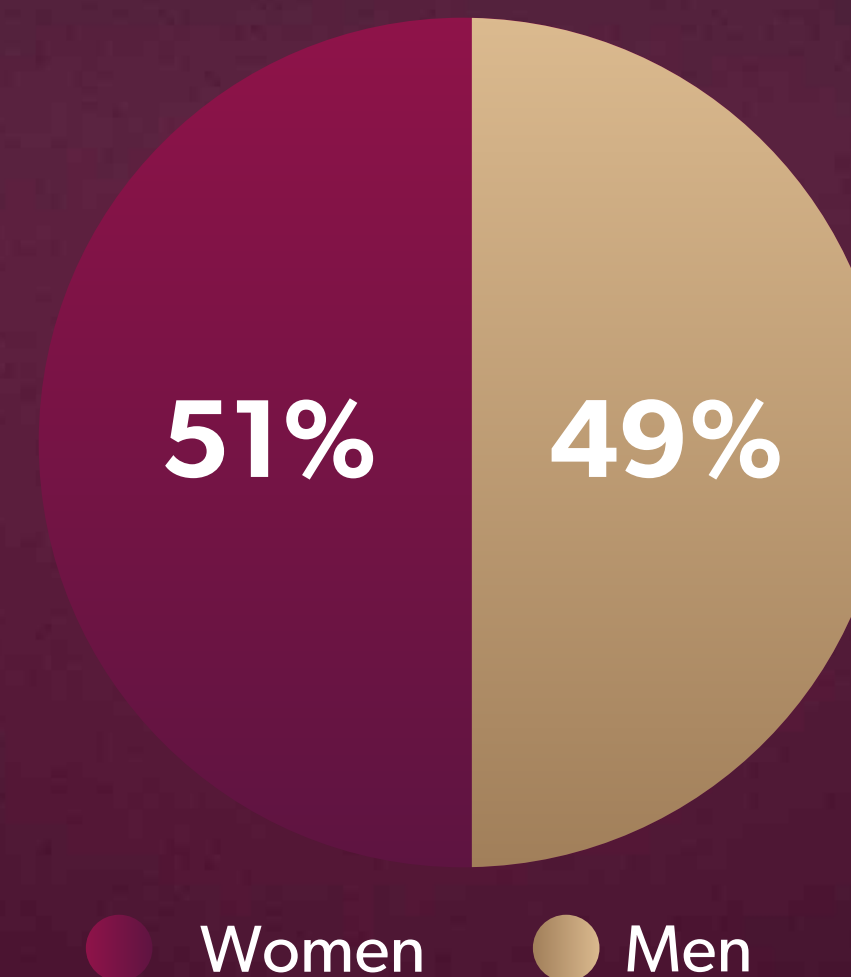
MICHOACAN'S DATA



GDP Activities



Population 4.7 million



POPULATION: 4.9 MILLION

EAP (ECONOMICALLY ACTIVE POPULATION): 2.3 MILLION

ECONOMIC PARTICIPATION RATE: 60%

PROFESSIONAL TALENT AVAILABILITY: 27.5 THOUSAND

INDUSTRIAL PARKS: 10

ECONOMIC DEVELOPMENT HUB FOR WELFARE: 1



PRINCIPAL ECONOMIC SECTORS *FROM THE STATE GDP*



29.2%
TRADE
(WHOLESALE /RETAIL)



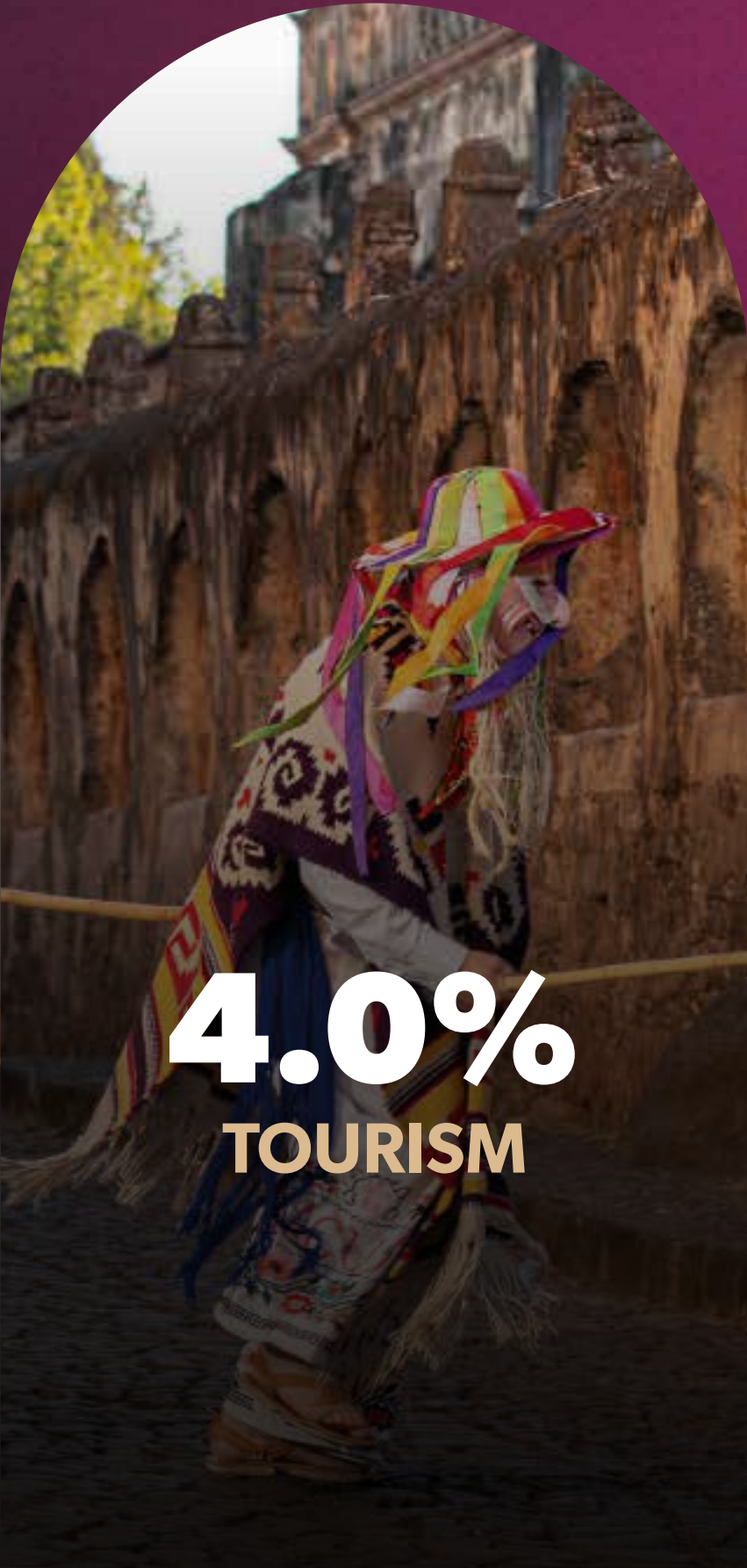
12.7%
AGRICULTURE



11.7%
MANUFACTURES



6.1%
LOGISTICS



4.0%
TOURISM

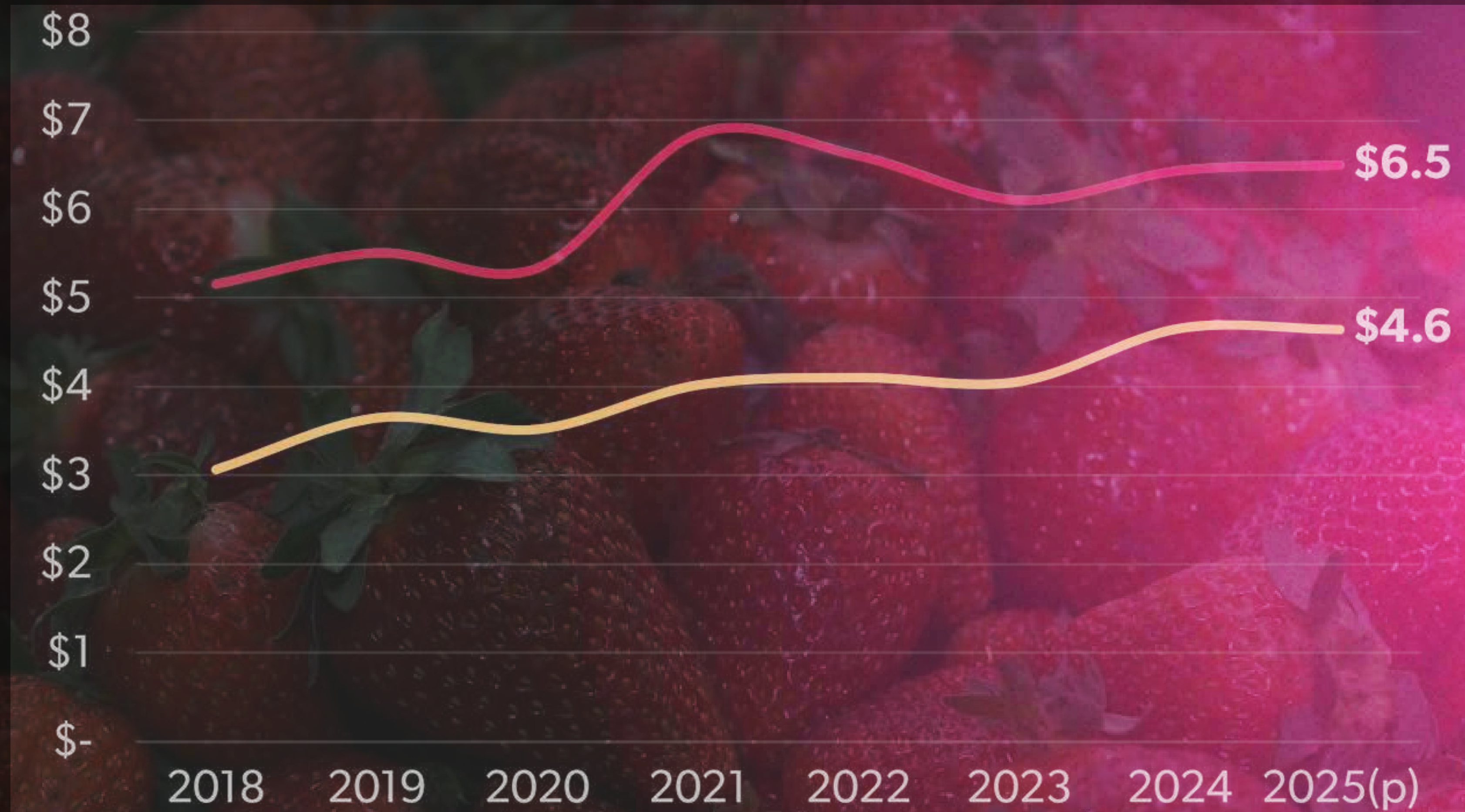


3.1%
CONSTRUCTION



MAIN EXPORTS FROM MICHOACAN

Billions of dollars



Total exports

Agriculture



TOP GROUPS *OF EXPORTED PRODUCTS*



**AGRICULTURAL
CROPS**



**FOOD
MANUFACTURING**



**CHEMICAL
MANUFACTURING**

TOP 3 TRADE DESTINATIONS:

> **USA** 90.6%

> **CANADA** 3.5%

> **JAPAN** 1.3%

**REMAINING
COUNTRIES:** 4.6%



MAIN COMPANIES - LOCAL AND FOREIGN



MAIN COMPANIES - LOCAL AND FOREIGN



CPKC

cinépolis

DEACERO®

infasa

SuKarne

Lapisa®
MATERIAS PRIMAS

Mission

SSA Marine México

INNOVIA

TURBOMAQUINAS
S.A. DE C.V.

ArcelorMittal

Viscofan

HUTCHISON PORTS
LCT

Kimberly-Clark

GRUPO BAFAR

STRATEGIC LOCATION

**WITHIN A
186 MILES RADIUS
ARE THE CITIES OF:**

Aguascalientes, Leon, Queretaro, CDMX,
Guadalajara, Puebla, San Luis Potosi,
and the Port of Lazaro Cardenas

THAT REPRESENT:

54%

**OF THE NATIONAL
POPULATION**

60 MILLION

59%

**OF THE NATIONAL
CONSUMPTION:**

**\$648.2
MILLION USD**

MICHOACAN
INVESTMENT DESTINATION



Source: Censo de Población y Vivienda (INEGI, 2020); Consumo Final (PIB por método del gasto, 2024).

LAZARO CARDENAS PORT - CORE STRENGTHS



23 Docking positions



15 Port concessionaires



14 Terminals



2 Installations

ENTRY AND EVICTION



> **25%**
BY RAILWAY

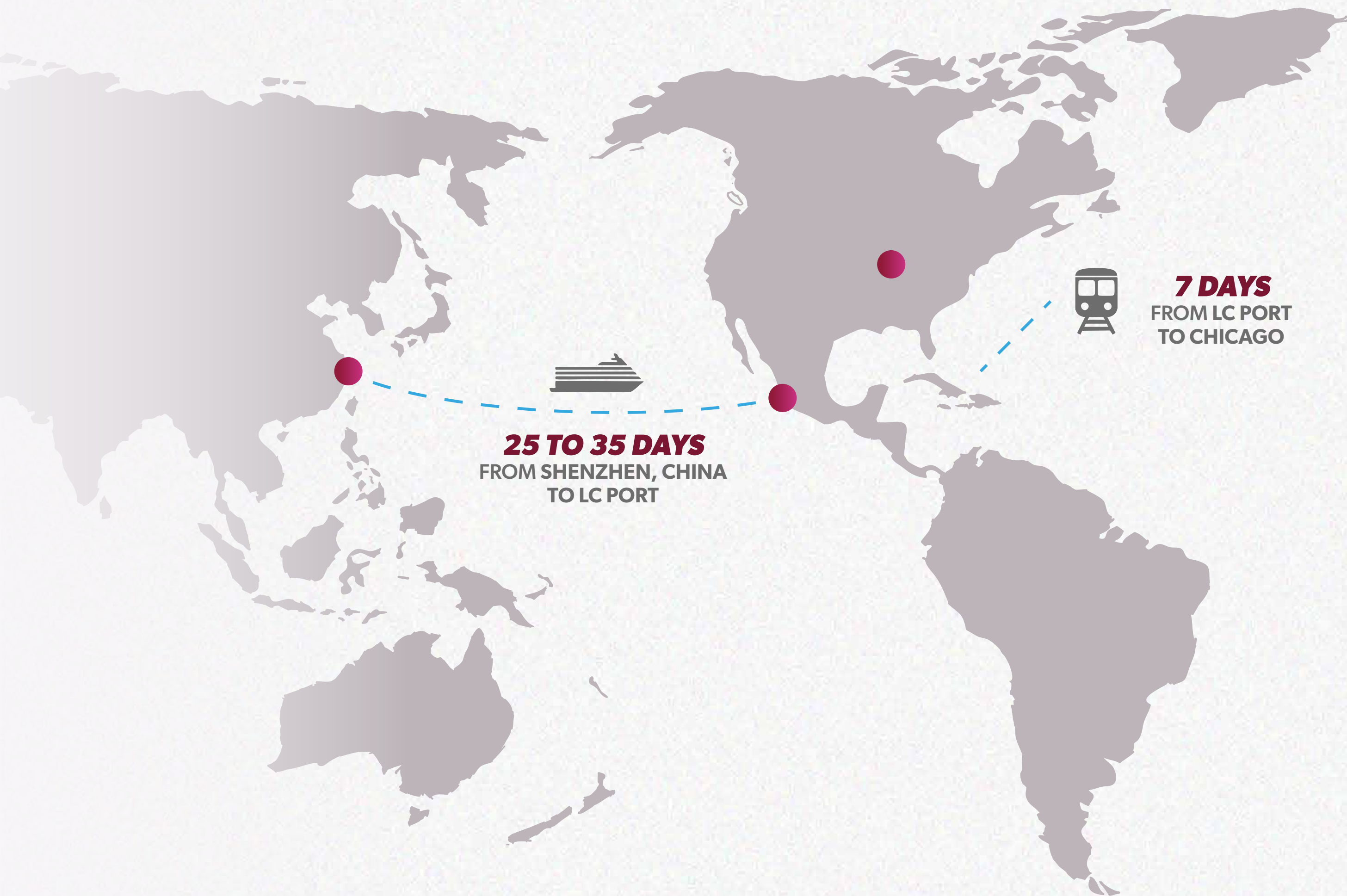


> **75%**
BY TRUCK

LAZARO CARDENAS PORT ADVANTAGES



> **21 SHIPPING LINES**



25 TO 35 DAYS
FROM SHENZHEN, CHINA
TO LC PORT

7 DAYS
FROM LC PORT
TO CHICAGO

MICHOACAN
INVESTMENT DESTINATION



MAERSK



OCEAN NETWORK EXPRESS



Hapag-Lloyd



TRANSFAR SHIPPING PTE.LTD



SeaLead
Shipping



BAL-Container



YANG MING MARINE TRANSPORT CORP.
陽明海運股份有限公司



WAN HAI LINES LTD.

WE CARRY, WE CARE.



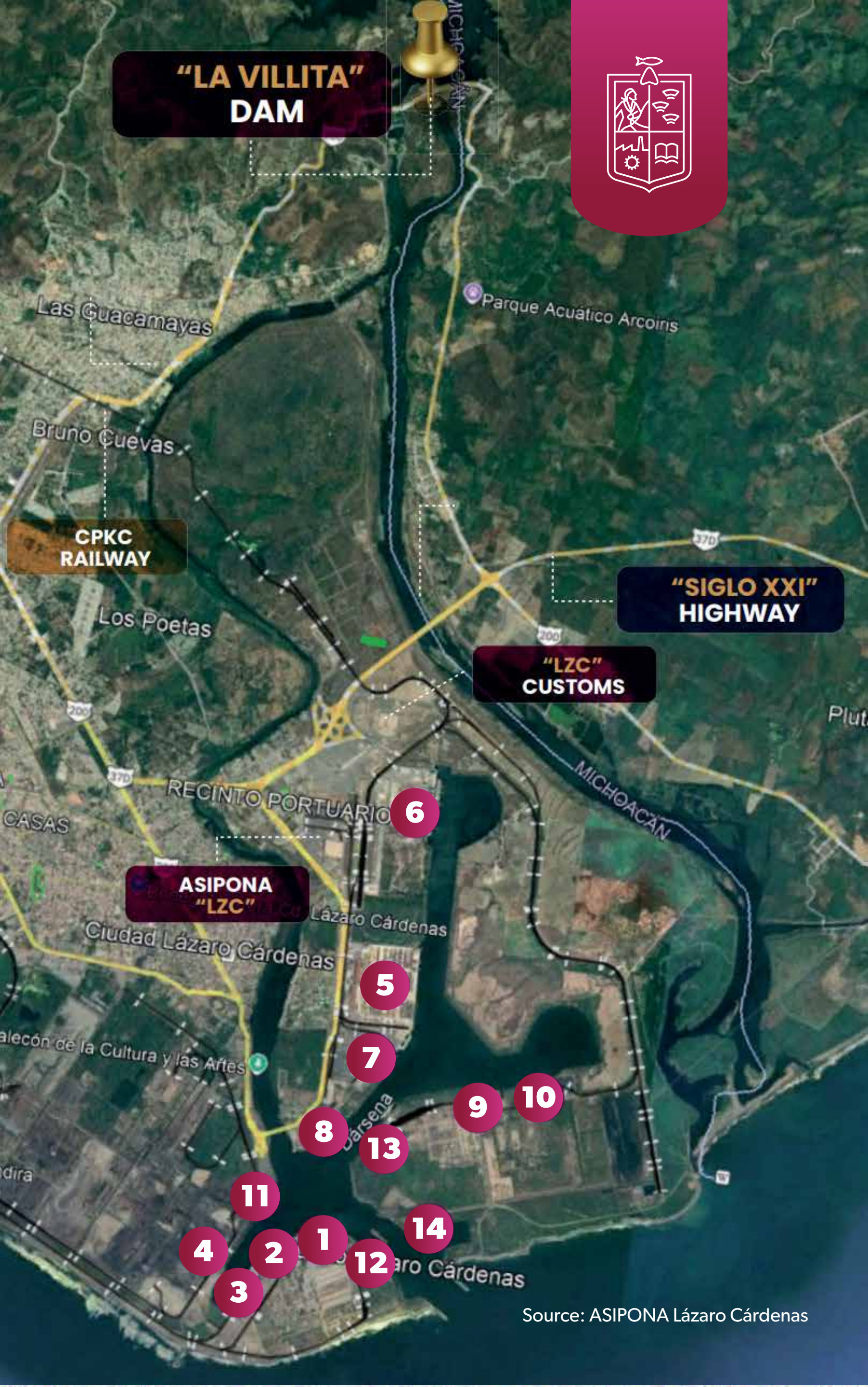
EVERGREEN



PORT *HIGHLIGHTS*

- | | | |
|----|---|--|
| 1 | Multipurpose terminal I | ArcelorMittal |
| 2 | Multipurpose terminal II & energy fluids | LC Logistics GPS+ |
| 3 | Multipurpose terminal III | HUTCHISON PORTS LCMT |
| 4 | Multipurpose terminal IV | PORTER LÁZARO CÁRDENAS |
| 5 | Specialized container terminal I | HUTCHISON PORTS LCT |
| 6 | Specialized container terminal II | APM TERMINALS |
| 7 | Agricultural bulk terminal | IPG INFRAESTRUCTURA PORTUARIA DEL GOLFO SA DE CV |
| 8 | Specialized vehicle terminal | SSA Lázaro Cárdenas Grupo Carrix |
| 9 | Fluid terminal | GEN |
| 10 | Terminal bulk minerals and steel products | TPP TERMINALES PORTUARIOS DEL PACÍFICO |
| 11 | Metals and minerals terminal | ArcelorMittal |
| 12 | Fertilizers terminal | Fertinal |
| 13 | Petroleum fluids terminal | PEMEX |
| 14 | Coal terminal | CFE Comisión Federal de Electricidad |

MICHOACAN
INVESTMENT DESTINATION



Source: ASIPONA Lázaro Cárdenas

PORT'S NATIONWIDE *RANKING*



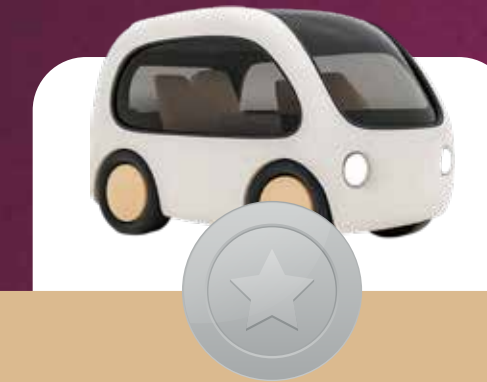
1ST PLACE

in total cargo movement
nationwide (29.2 Mt)



2ND PLACE

in TEU's movement
nationwide (2.6 million)



2ND PLACE

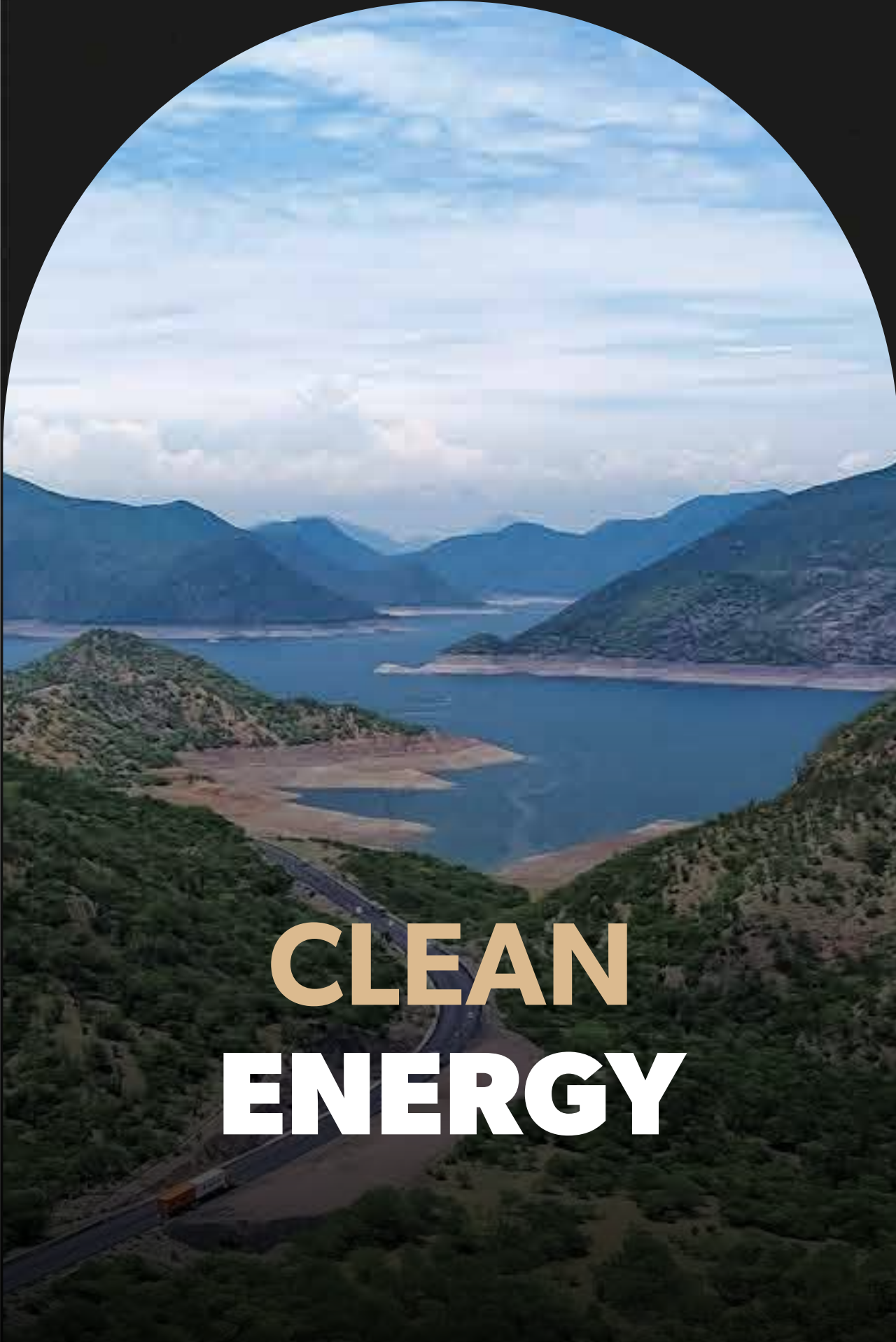
in automotive
cargo movement (804k)



TOTAL AREA:
9,474 ACRES

**AVAILABILITY FOR
NEW BUSINESSES:**
2,948 ACRES

COMPETITIVE *ADVANTAGES*



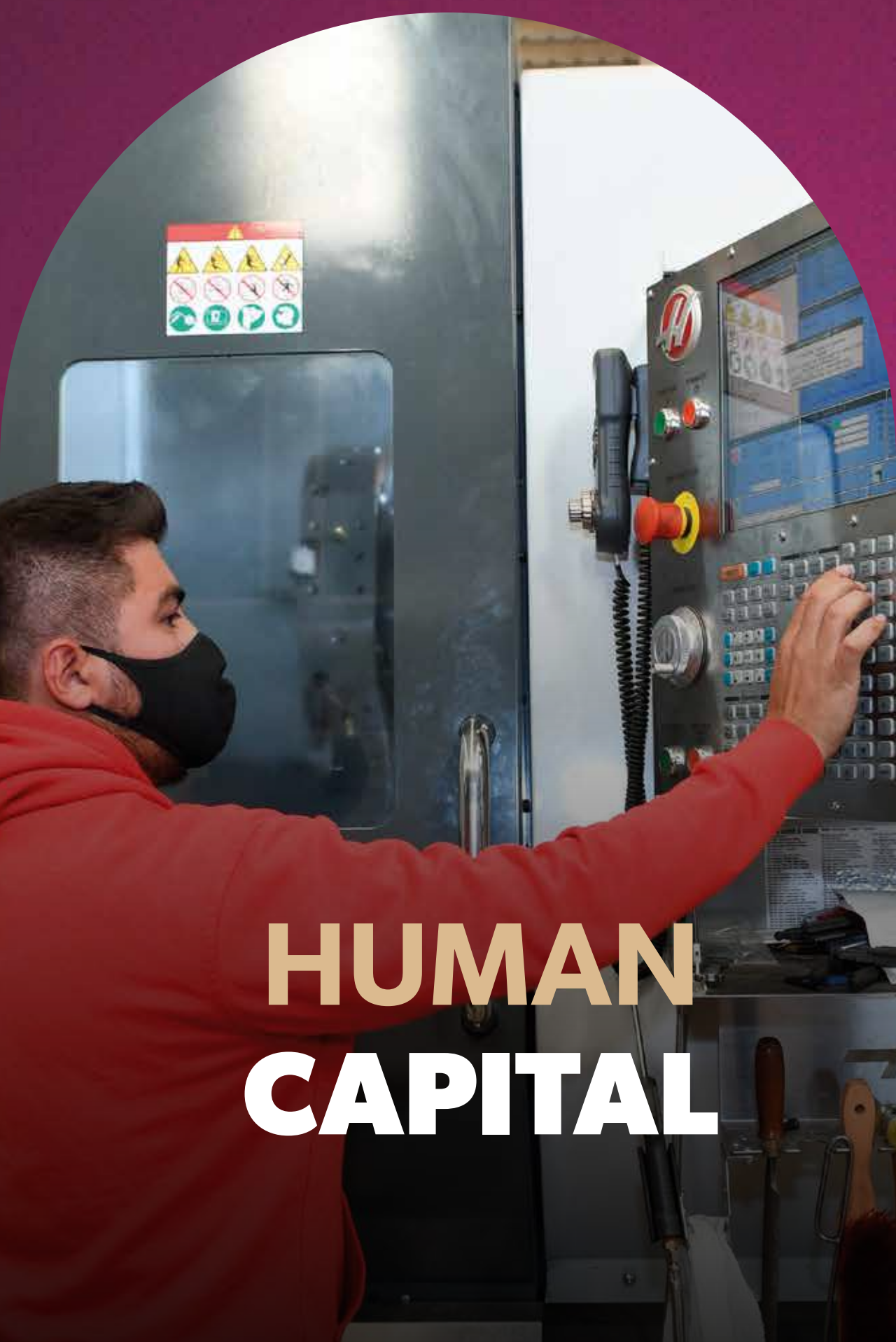
**CLEAN
ENERGY**



**WATER
AVAILABILITY**



**COST
COMPARISON**



**HUMAN
CAPITAL**

COMPETITIVE *ADVANTAGES* ENERGY



> INSTALLED CAPACITY
2,000 MW

> GENERATES
7,445 GW/HR
ANNUALLY

COMPETITIVE *ADVANTAGES* ENERGY



HYDROELECTRIC

- > **INSTALLED CAPACITY**
1,790 MW
- > **GENERATES**
5,845 GW/HR



GEO THERMAL

- > **INSTALLED CAPACITY**
210 MW
- > **GENERATES**
1,600 GW/HR



MICHOACAN
INVESTMENT DESTINATION

"INFIERNILLO" HYDROELECTRIC PLANT

COMPETITIVE *ADVANTAGES*
ENERGY



MAIN HYDROELECTRIC PLANTS

CENTRAL	GENERATION	CAPACITY	STORAGE
INFIERNILLO	3,409 GWh/A	1,200 MW	8,022 HM ³
LA VILLITA	1,381 GWh/A	320 MW	546 HM ³
CUPATITZIO	450 GWh/A	80 MW	68 HM ³
EL CÓBANO	265 GWh/A	60 MW	1 HM ³

COMPETITIVE *ADVANTAGES* WATER



WATER AVAILABILITY

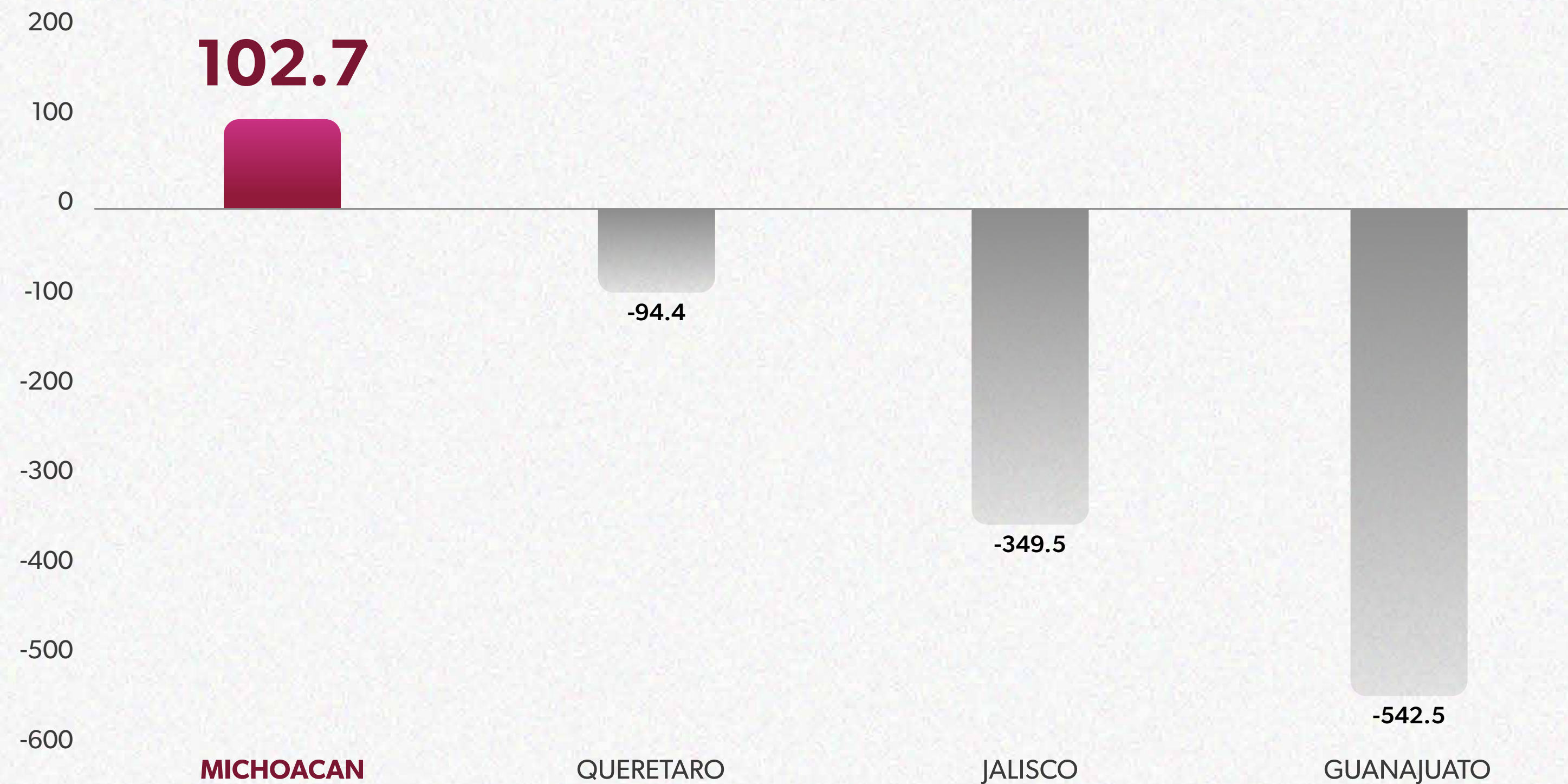
•
MICHOACAN
ONLY STATE WITHIN EL BAJIO
WITH WATER AVAILABILITY
FOR INDUSTRIAL PURPOSES

- AVAILABLE FOR INDUSTRIAL USE
- NOT AVAILABLE FOR INDUSTRIAL USE

COMPETITIVE *ADVANTAGES* WATER



AVAILABILITY OF GROUNDWATER (MILLIONS OF CUBIC METERS)



COMPETITIVE *ADVANTAGES*

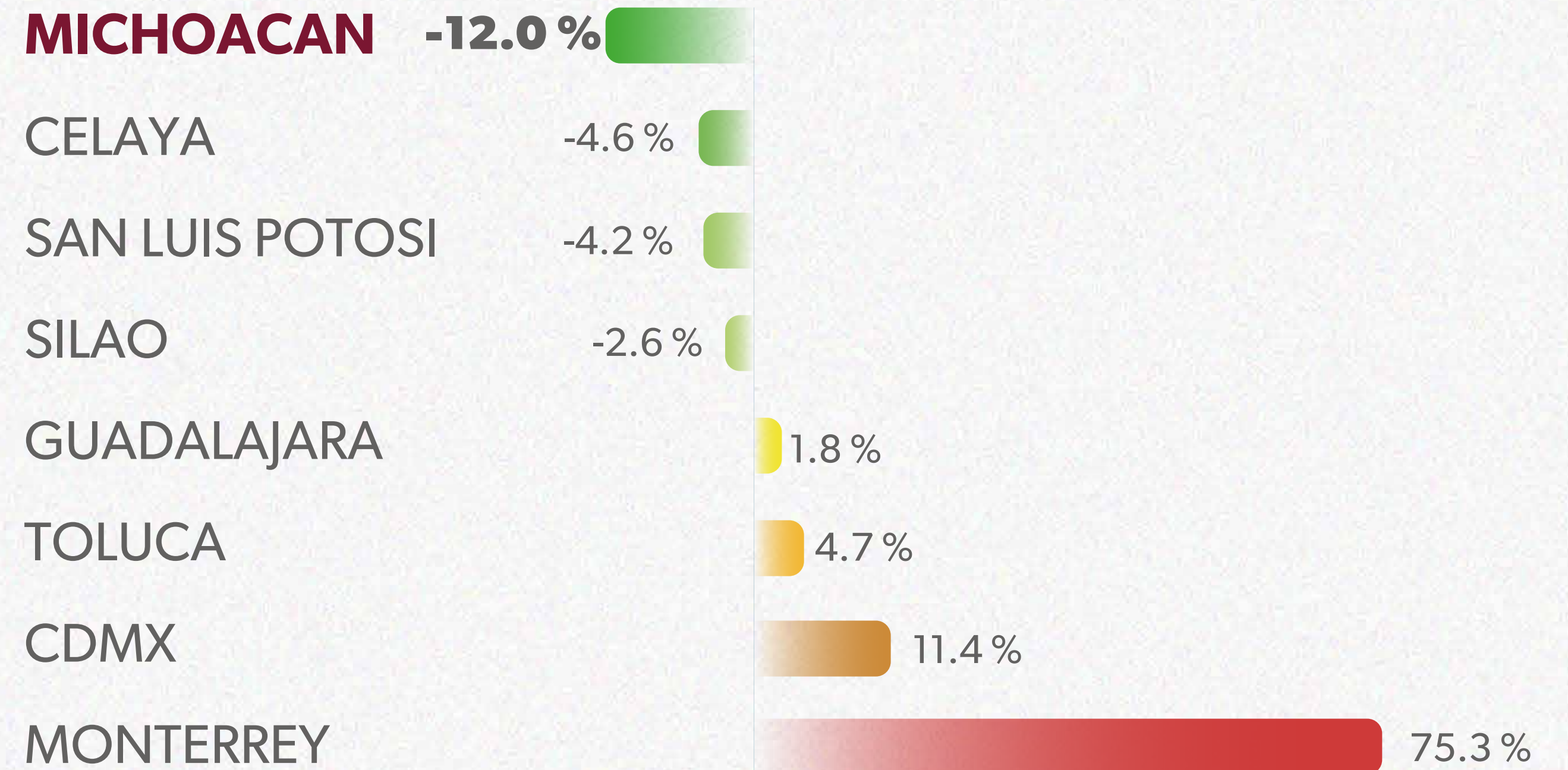
COST COMPARISON



COST COMPARISON

**12% LESS THAN
EL BAJIO REGION**

**18% LESS THAN
CDMX & JALISCO**



*Cost variation compared to 100% of base.

Considerations:

1. The operating cost of the city of Queretaro is taken as a basis for this analysis
2. This model is developed for companies in the automotive sector
3. The rent of industrial warehouses is taken from the manufacturing model
4. The machinery and equipment are considered imported in their entirety

COMPETITIVE *ADVANTAGES* COST COMPARISON



> **MINIMUM WAGE** (MONTHLY INCOME)

\$559.30 USD

> **MONTHLY WAGE** FOR MANUFACTURING INDUSTRIES

\$970.68 USD

MICHOACAN
INVESTMENT DESTINATION



Source: Secretaría de Trabajo y Prevención Social (STPS, abril, 2026)

COMPETITIVE *ADVANTAGES* HUMAN CAPITAL



➤ **+22.5 THOUSAND**
GRADUATES ANNUALLY

- SENIOR TECHNICIAN
- UNIVERSITY STUDENTS
- TECHNICAL CAREERS
- SPECIALTIES
- AND DOCTORATES

COMPETITIVE *ADVANTAGES* HUMAN CAPITAL



> **3,700** 
GRADUATES
IN CAREERS STEM

- > SCIENCE
- > TECHNOLOGY
- > ENGINEERING
- > AND MATHEMATICS

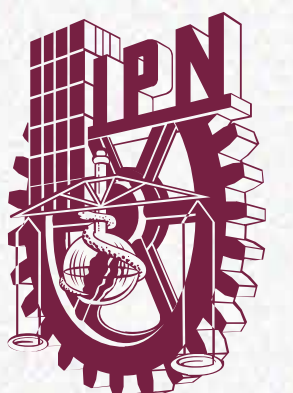
> **322**
UNIVERSITIES

> **19**
TECHNOLOGICAL
INSTITUTES

> **3** OF THE TOP FIFTEEN
UNIVERSITIES IN
THE COUNTRY



ENES
MORELIA



CONNECTIVITY

ADDITIONAL DATA
to consider from CPKC

Network of 20,000 mi
route between
Mexico-United States-Canada

TRANSIT TIME FROM **LAZARO CARDENAS** TO:

LAREDO 72 HOURS

CHICAGO 8 DAYS



HIGHWAY FROM
LAZARO CARDENAS
TO LAREDO



KANSAS CITY
TRACKS

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AGRO-EXPORT HIGHWAY: URUAPAN-ZAMORA

➤ **SAFER AND FASTER ROUTE** FOR
CARGO TRUCKS TRAVELING FROM THE PORT
OF LAZARO CARDENAS TO **GUADALAJARA**
AND THE **BAJO** REGION

➤ **REDUCES TRAVEL TIME
BY 1 HOUR** (47.2 MILES);
BENEFITS THE AGRO-INDUSTRIAL,
TOURISM, AND SOCIAL SECTORS

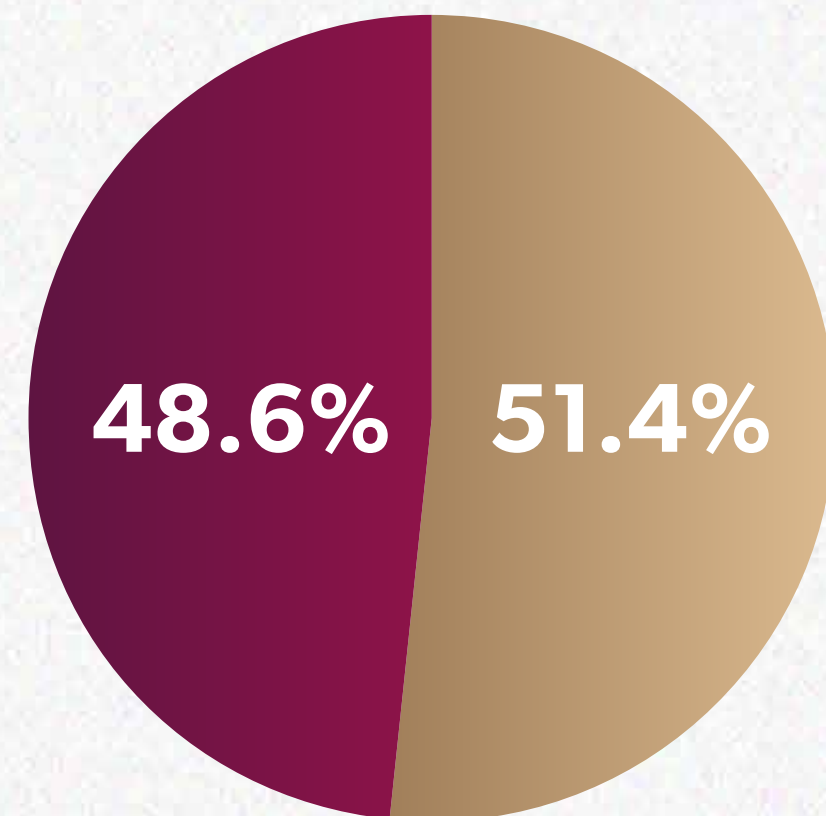
➤ **PROJECT APPROVED
BY THE FEDERAL
GOVERNMENT**

MICHOACAN
INVESTMENT DESTINATION



AIR CONNECTIVITY

Passenger Percentage:



● Domestic ● International



MICHOACAN
INVESTMENT DESTINATION





AIR *CONNECTIVITY*

MORELIA

INTERNATIONAL AIRPORT

7 DOMESTIC DESTINATIONS

- › CANCUN
- › PUERTO VALLARTA
- › IXTAPA
- › MEXICALI
- › MONTERREY
- › CDMX
- › TIJUANA

11 INTERNATIONAL DESTINATIONS

- › ILLINOIS
 - CHICAGO – MIDWAY
 - CHICAGO – O'HARE
- › TEXAS
 - DALLAS – DALLAS/FORT WORTH
 - HOUSTON – GEORGE BUSH
 - SAN ANTONIO – SAN ANTONIO
- › CALIFORNIA
 - FRESNO – FRESNO-YOSEMITE
 - LOS ÁNGELES – LOS ÁNGELES
 - OAKLAND – BAHÍA DE SAN FRANCISCO
 - ONTARIO – LA/ONTARIO
 - SACRAMENTO – SACRAMENTO
 - SAN JOSE – SAN JOSE

URUAPAN

AIRPORT

2 DOMESTIC DESTINATIONS

- › CDMX
- › TIJUANA

1 INTERNATIONAL DESTINATIONS

- › LOS ANGELES

GAS INFRASTRUCTURE

STRUCTURE OF THE MEXICAN NATURAL GAS AND LIQUEFIED NATURAL GAS TRANSPORTATION SYSTEM

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Source: Author's own work based on data from CFE (2019) and SENER (2018)

ECONOMIC DEVELOPMENT HUB FOR WELFARE



BAJIO PARK

8 4 5 A C R E S

- > Only 7 Mi from Morelia International Airport
- > 100% Clean energy
- > 100% Guaranteed water supply
- > Direct access to the Mexico City – Guadalajara highway (15D)
- > Direct access from toll-free federal highways (120)





ECONOMIC DEVELOPMENT WELFARE HUB **BAJIO PARK**

KEY PRODUCTIVE SECTORS



AGRO-INDUSTRIAL



**AUTOMOTIVE
& AUTO-PARTS**



LOGISTICS



**MACHINERY &
EQUIPMENT**



ICT'S

ECONOMIC DEVELOPMENT WELFARE HUB

BAJIO PARK



INDUSTRIAL POTENTIAL

Offers favorable conditions for the development of light industrial activities (manufacturing and ICT's), as well as agro-industrial operations



OPERATIVE COSTS

Its availability with mixed-use land, combined with competitive operating costs and proximity to supply and regional distribution centers



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INVESTMENT DESTINATION

ECONOMIC DEVELOPMENT WELFARE HUB BAJIO PARK

HUB'S DIRECT IMPACT ON THE CUITZEO REGION

INDUSTRIAL AND LOGISTICAL
DEVELOPMENT THROUGH
THE LAZARO CARDENAS – CENTER – BAJIO
CORRIDOR.

MAIN BENEFITS OF THE DEVELOPMENT HUB



27 K
DIRECT
EMPLOYMENT



330 K
PEOPLE WHO WILL
RISE OUT OF POVERTY

MICHOACAN
INVESTMENT DESTINATION



> **36%**
OF THE STATE
POPULATION

> **27%**
OF THE STATE'S
ECONOMICALLY
ACTIVE
POPULATION
(EAP)

> **23%**
OF THE ENROLLMENT

MICHOACAN IN MEXICO'S PLAN:

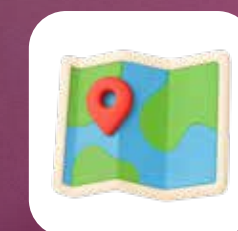
MICHOACAN JOINS THE MEXICO'S PLAN
AS THE **FIRST INDUSTRIAL HUB**,
LED BY PRESIDENT CLAUDIA SHEINBAUM
AND OUR GOVERNOR
ALFREDO RAMÍREZ BEDOLLA



100% Deduction on new
fixed assets



Research and development
initiatives with an additional
25% deduction



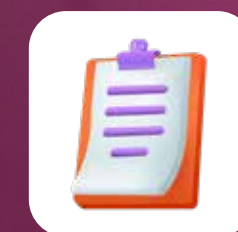
Management and
exemption of property tax
and municipal licenses,
for up to 5 years



Additional 25% deduction
on training programs



100% Subsidy on the
payment of state payroll taxes
(ISN), for up to 5 years



**Development of the
annual training plan**
according to the companies
vocations



INDUSTRIAL OFFER

ISLA DE LA PALMA

FEASIBILITIES

1,502 ACRES
1,175 AVAILABLE

LOCATION

- HALF A MILE FROM THE PORT CUSTOMS OF LAZARO CARDENAS
- 3.7 MILES FROM THE AIRPORT
- UNDER THE AUTHORITY OF ASIPONA

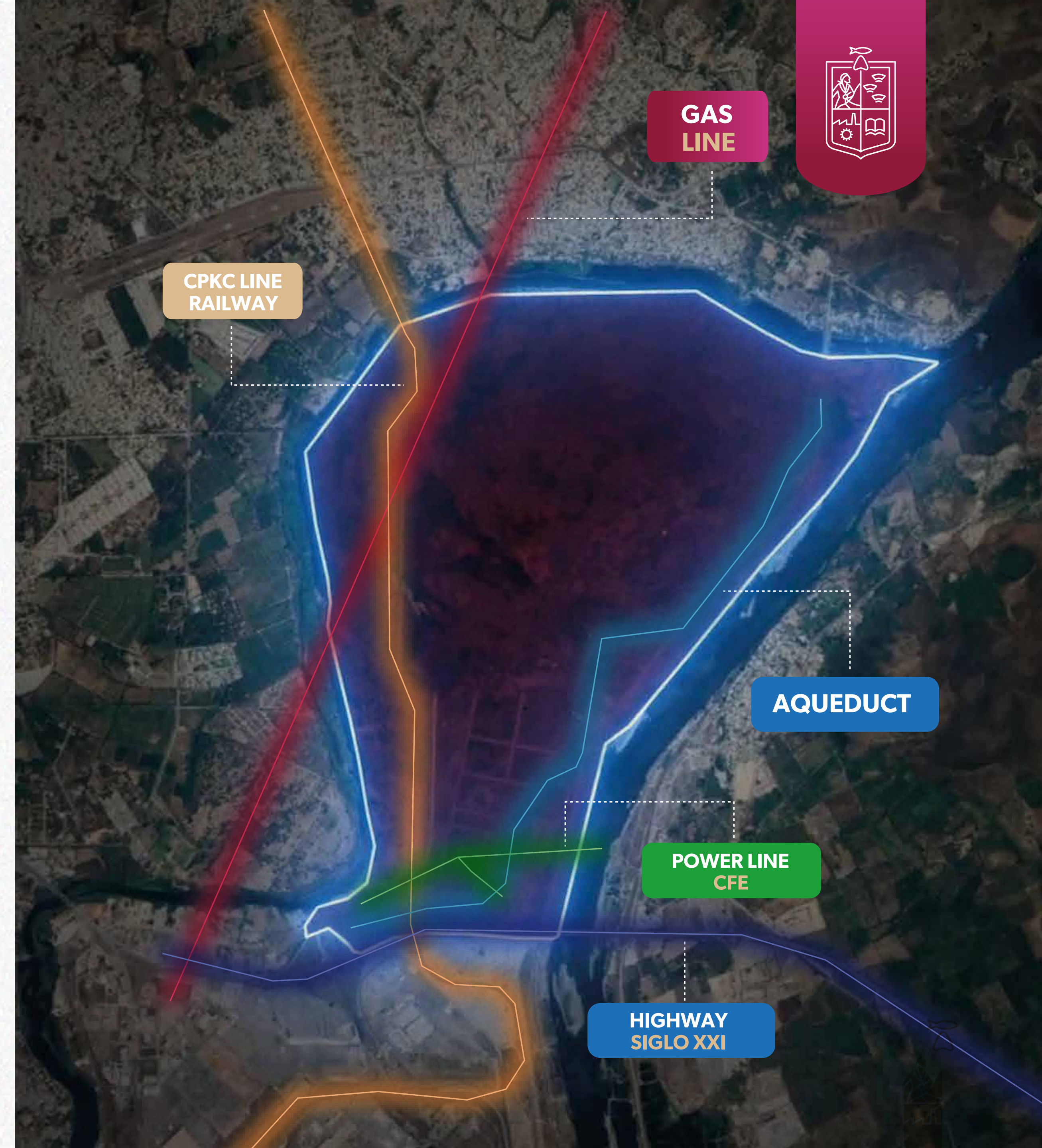
SERVICES

- VIABILITY OF ELECTRIC POWER ON THE RAILWAY LINE OF THE PORT OF LAZARO CARDENAS TO THE UNITED STATES AND CANADA
- WATER AQUEDUCT
- NATURAL GAS IN THE PROPERTY
- RAILWAY SPUR OPTION
- WATER CAPACITY

TUITION

- TECHNOLOGICAL INSTITUTES AND UNIVERSITIES
- TOTAL NUMBER OF STUDENTS: 2,947

MICHOACAN
INVESTMENT DESTINATION



INDUSTRIAL OFFER ELEVAPARK

257

ACRES

5 MILES AWAY FROM DOWNTOWN MORELIA

ELEVA PARK IS CONNECTED
TO THE MAIN ROADS OF THE CITY AS WELL
AS HOSPITALS, SCHOOLS AND OTHER SERVICES

MICHOACAN
INVESTMENT DESTINATION





INDUSTRIAL OFFER

ELEVAPARK

INDUSTRIAL & LOGISTICS



INFRASTRUCTURE
AAA



CONECTIVITY



SECURITY



AVAILABILITY
OF TALENT



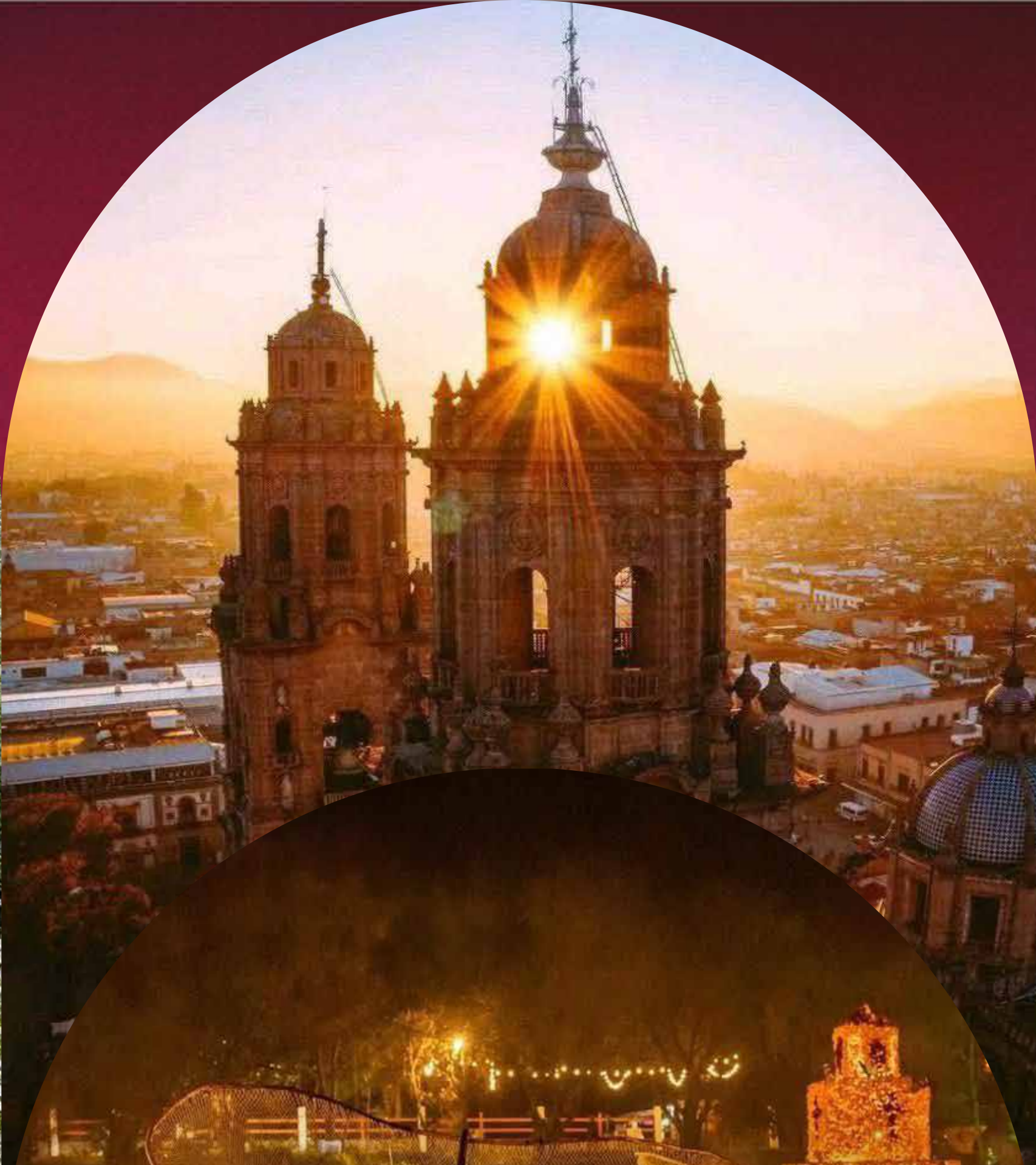
IDEAL FOR LOGISTICS,
MANUFACTURING,
AGRIBUSINESS
AND LAST MILE

TOURIST DESTINATIONS:

> INTERNATIONALLY RECOGNIZED CULTURAL HERITAGE

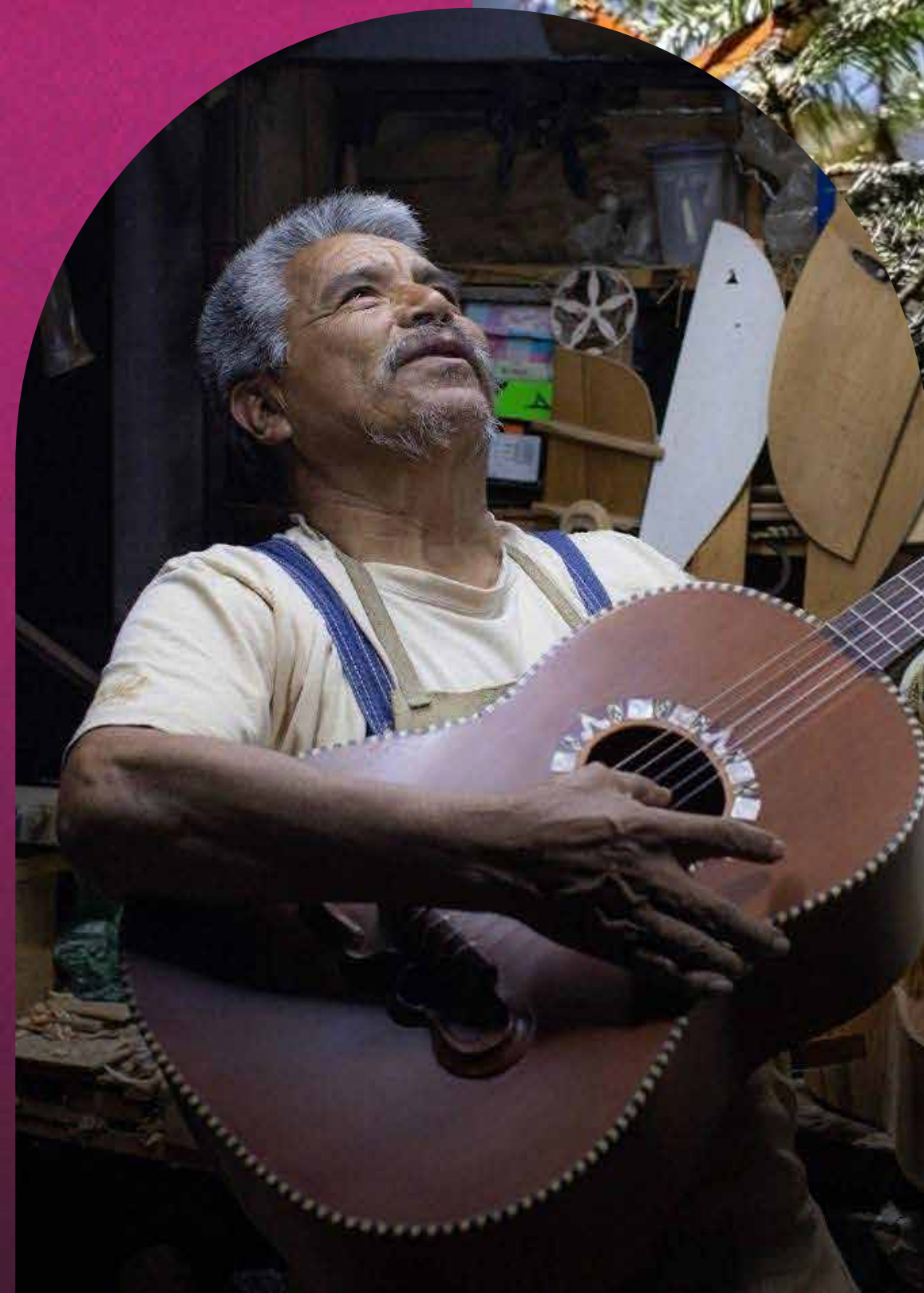
- **10 MAGICAL TOWNS**
PATZCUARO, TZINTZUNTZAN, ANGANGUEO, COTIJA,
SANTA CLARA DEL COBRE, CUITZEO, PARACHO
JIQUILPAN, TACÁMBARO AND TLALPUJAHUA
- **MORELIA'S HISTORIC CENTER**
- **LIVING TRADITIONS:**
DAY OF THE DEAD, KUINCHEKUA, PIREKUA,
TRADITIONAL COOKS
- **INTERNATIONAL FESTIVALS**
FILM, MUSIC, AND GASTRONOMY





DIFFERENTIATORS AND EXPERIENCES

- **MONARCH BUTTERFLY
SANCTUARY**
- **OLIVE RIDLEY
SEA TURTLE**
- **AMERICAN WHITE PELICAN**
- **PARACHO EXPERIENCES
WORLD CAPITAL OF THE GUITAR,
CANTOYA FEST, PUREPECHA CUISINE**





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