



Aguascalientes

The giant of Mexico

STATE GOVERNMENT



AGUASCALIENTES, MEXICO



**YOUR DESTINATION FOR INVESTMENT
GROWTH AND INNOVATION**



STATE OF AGUASCALIENTES

Located in the
HEART of Mexico.



"BAJIO" REGIONAL ALLIANCE



Comprised by the 5 most competitive states in Mexico: Aguascalientes, Guanajuato, Jalisco, Queretaro and San Luis Potosi.

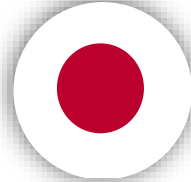
Population: More than 22 million.

The most attractive region for foreign direct investment.

High economic dynamism.

9 strategic economic sectors.

INTERNATIONAL COMPANIES IN AGUASCALIENTES



FOREIGN DIRECT INVESTMENT IN AGUASCALIENTES



Japan: 58%
(US\$7,338 USD million)



United States: 23.6%
(US\$3,034 million)



Germany: 8%
(US\$1,030 million)



Spain: 3.7%
(469 USD million)



China: 0.5%



Others: 6.2%



- ✓ Aguascalientes has recorded USD \$12,633 M from 1999 to 2023.
- ✓ FDI 5th place in automotive sector (percentage share (8%))
- ✓ Investments from 36 countries.



Manufacture: 82%



Transport: 3.0%



Trade: 3.34%



Others: 7.3%



Construction: 4.3%

OUR STRATEGIC SECTORS FOR DRIVING GROWTH AND VALUE ADDED



OUR FOUNDATIONS ARE SOUND



Total population:
1.49 million

INEGI/ENOE 2023

GDP growth: 3.0%
estimated for 2024

BANORTE, 2023

\$12,633.20 USD million FDI
(1999 – 2023)

SE, 2023



5th place: Exports of
transportation
equipment.

SEC. OF ECONOMY 2023



AAA(mex) Fitch Ratings
mxAA+ Standard & Poors

2023



7th Most
Competitive State

IMCO 2023



Average annual
growth: 3rd place.

INEGI, 2011-2021



3rd place: Sustainable
environmental
management.

IMCO, 2023



2nd place: Social
Progress Index

Mexico Como Vamos, 2023



CONNECTIVITY



Home of Highway 45, one of the main roads in Mexico.



International Airport



Customs Office



Two train companies serving both coasts



51.3% of all foreign trade activity occurs within 500 kilometers, mainly within the area known as the "Triangle of capitals"

AIR CONNECTIVITY

Our International Airport has international routes and numerous daily flights to Mexico City.

With two connections you can reach any part of the world.

AEROMEXICO TAR
UNITED
American Airlines
volaris





Due to its location, Aguascalientes has become a pivot point for the convergence of the two main rail lines in Mexico: Ferromex and Canadian Pacific Kansas City (CPKC).

This allows us to connect the Atlantic and Pacific coasts with our northern neighbors in the United States and Canada.

RAILWAY CONNECTIVITY



ROAD CONNECTIVITY

Driving distances

- 1 Ciudad de Mexico / 505 Km / 5h
- 2 Guadalajara / 236 Km / 2h
- 3 Monterrey / 691 Km / 7h
- 4 Manzanillo / 531 Km / 5h
- 5 Altamira / 626 Km / 7h
- 6 Matamoros / 880 Km / 10h
- 7 Nuevo Laredo / 782 Km / 9h
- 8 Ciudad Juárez / 1,310 Km / 13h
- 9 Tijuana / 2,449 Km / 24h



INFRASTRUCTURE AND SERVICES

Torreon - Zacatecas - Aguascalientes
30" 681 km



ELECTRICAL SUBSTATION



NATURAL GAS (NATURGY FENOSA)



NATURAL GAS (FERMACA)

San Luis de la Paz - Aguascalientes
30" 270 km

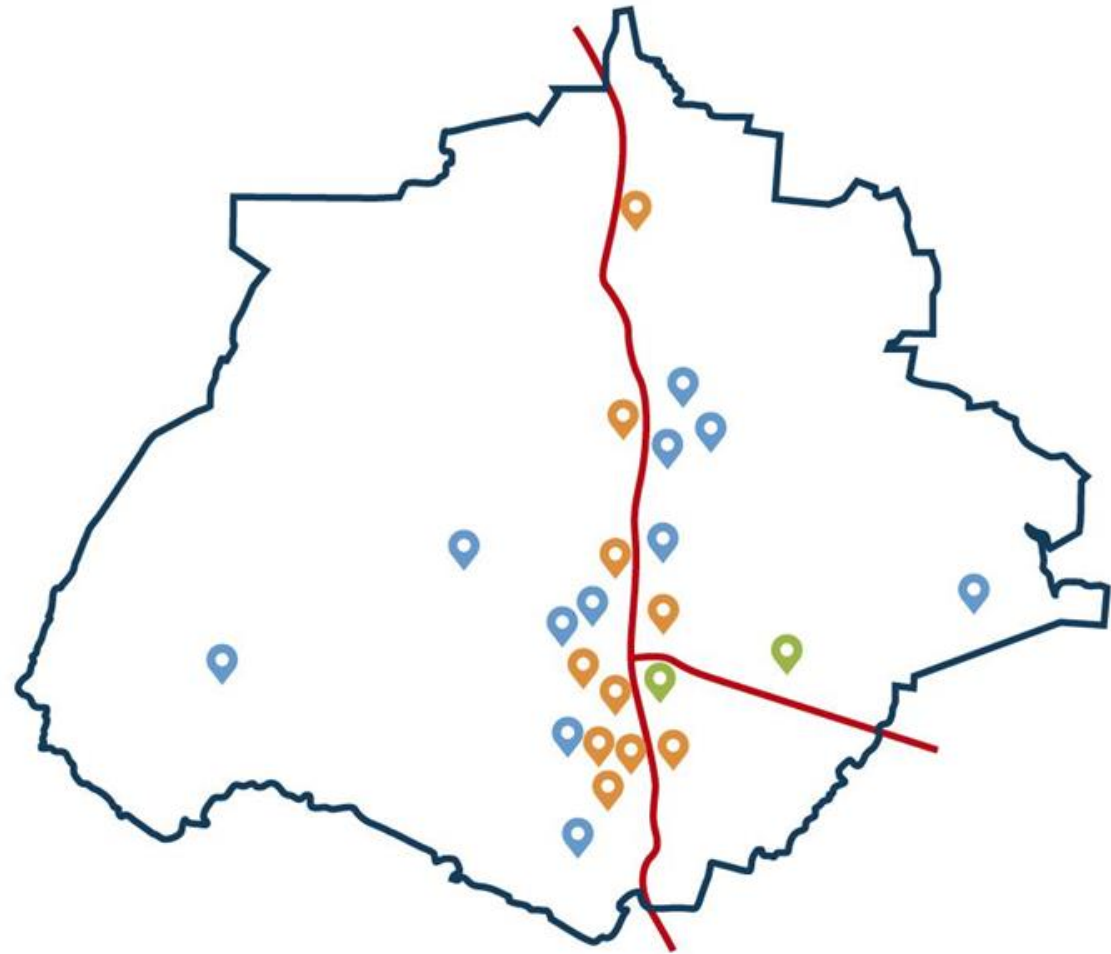
CUSTOMS

AIRPORT

Aguascalientes - Guadalajara
30" 255 km

INFRASTRUCTURE AND INDUSTRIAL PARKS

- ✓ Power redundancy that ensures permanent power supply.
- ✓ Fuel storage facility, for liquids and gases.
- ✓ 8 solar plants, photovoltaic technology.
- ✓ 1.430 MWpk generation capacity.



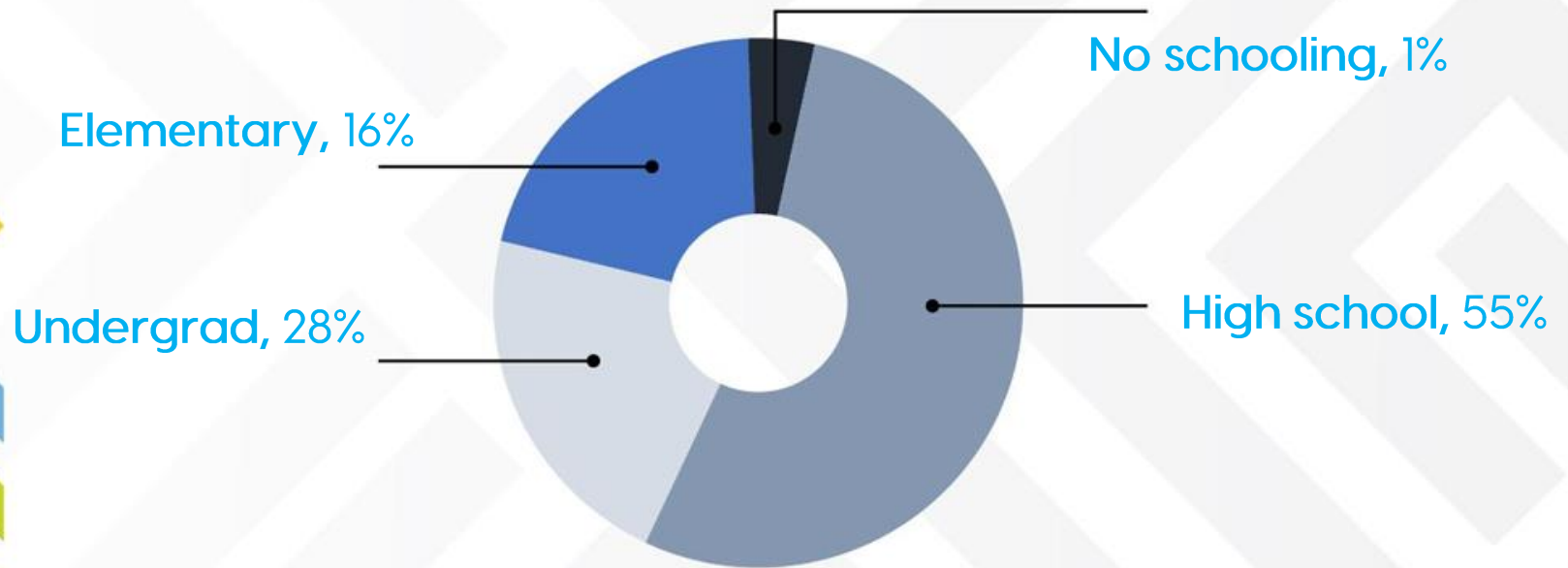
📍 11 State-owned 📍 12 Private 📍 2 Municipals





OUR PEOPLE: MULTI-TALENTED AND EDUCATED

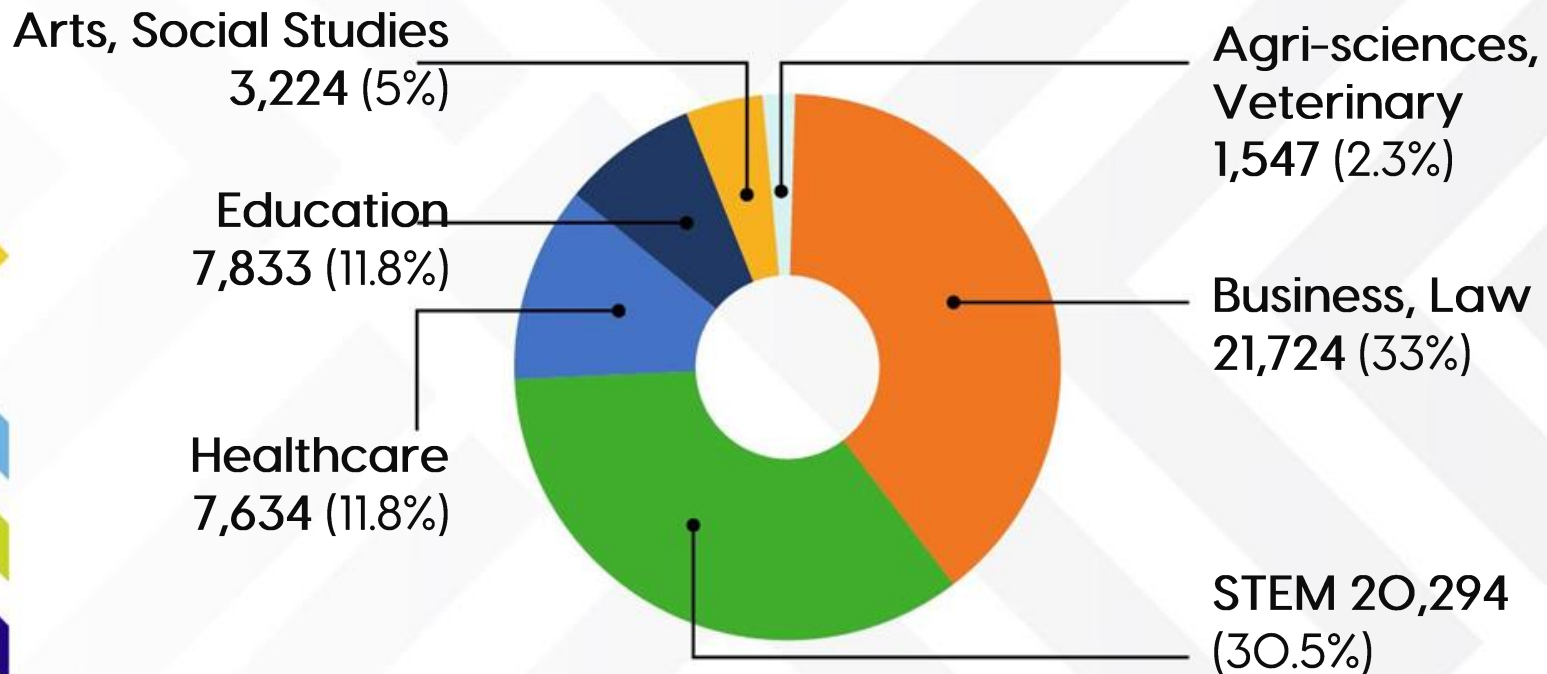
Working population by level of education



- Total population: 1.49 million
- Working age population: 1.1 million
 - Employed population: 662,357
 - Population available for work: 66,374
 - Unemployment rate: 3.5

OUR PEOPLE: MULTI-TALENTED AND EDUCATED

Students by specialties



- Students enrolled in bachelor's degree by area of knowledge: 66,468
- Engineering, Manufacturing and Construction: 15,427





EDUCATION FACTS



64 Higher education institutions, including master degrees.



3rd place of states with greater access to higher education.



26% of the population under 25 years with higher or technical education.



Schooling average: 10.6 years.



6th place of the country with lowest illiteracy rates.

LABOR STABILITY



More than 50 years without strikes **STPS**

Ongoing dialogue with unions and associations

23 unions in the industrial sector **STPS**

3.5% unemployment rate **INEGI, IV TRIM 2023**

Highest rate of formal salaried workers (79%) **INEGI, IV TRIM 2023**

30% in personnel turnover
annual average



AVERAGE WAGES AND SALARIES AGUASCALIENTES

Job Position	Monthly USD With Security Social	Yearly USD With Security Social
Operator	\$ 601	\$ 7,212
Staff	\$ 1,096	\$ 13,152
Engineer	\$ 1,384	\$ 16,608
Manager	\$ 1,590	\$ 19,080

AN AFFORDABLE PLACE TO LIVE

Category	Monthly average house rental cost (USD)
Economic	\$350
Traditional	\$500
Medium	\$1000
High	\$1500

Competitiveness compared to others cities in Mexico including average costs in house rental, food, transportation, education and entertainment:

- Monterrey: +52%
- Mexico City: +36%
- Guadalajara: +22%
- Queretaro: +17%
- Guanajuato: +15 %
- San Luis Potosi +14%



3rd place at social perception of security in Mexico
3rd place in Sustainable Environmental Management

A GREAT PLACE TO LIVE



- ▶ 1st place with the shortest transfer times.
- ▶ Social Progress Index: 2nd place
- ▶ 3th place at social perception of security in Mexico.
- ▶ 68% own their home.
- ▶ 12 general hospitals, 3 specialty hospitals, 19 international health services.

PUBLIC SECURITY

- State police among the 5 best evaluated in the country.
- International Tri-Arco certification granted by CALEA (Commission on Accreditation for Law Enforcement Agencies).
- App "Emergencia En Carretera" provides immediate attention to those who travel on the roads connecting Aguascalientes with other states.
- Implementation of Pink Police, Tourist Police, Attention to Children.





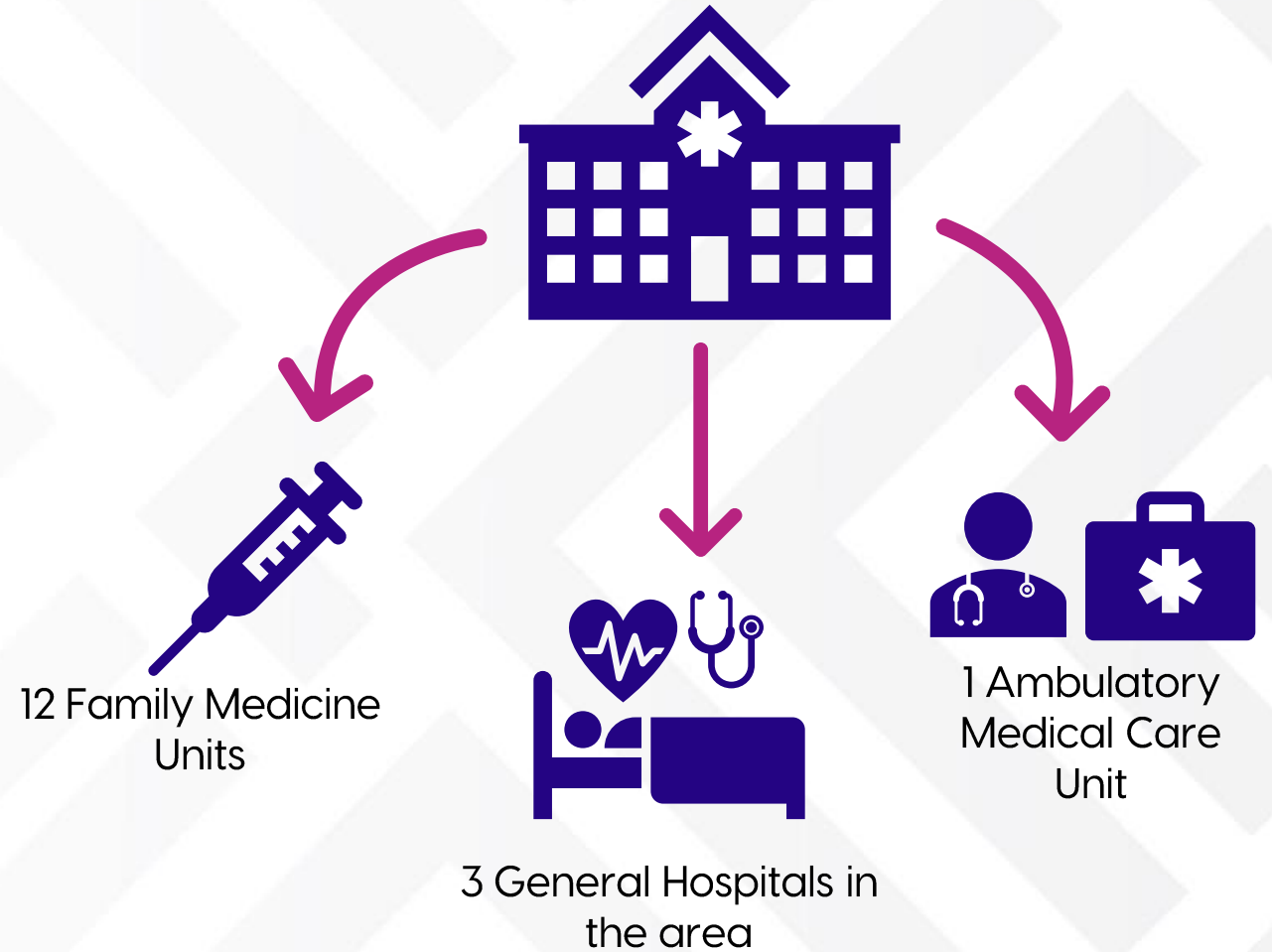
Aguascalientes, the safest city in El Bajío Region

- ▶ Ranked as the 3rd State in Mexico with the highest social perception of security.
- ▶ +3,600 security cameras. 911 analytical cameras (license plate identifiers and facial identifiers)
- ▶ Modern intelligence center for safety
- ▶ 600+ surveillance mobile cameras in public transportation system.
- ▶ 450 panic buttons.

HEALTH (IMSS)



- 905 Censable and non-censable beds
- 136 Family medicine offices
- 110 Specialty clinics
- 48 Medical specialties
- 22 Operating rooms



TRADITIONS & CULTURE

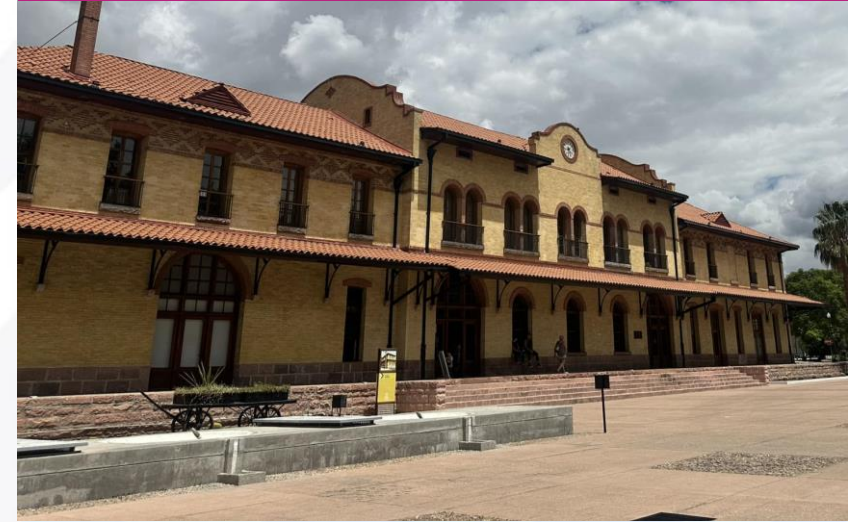
ARTS UNIVERSITY



GOVERNMENT PALACE



3 CENTURIES SQUARE



SAN MARCOS INTERNATIONAL FAIR



CALAVERAS CULTURAL FESTIVAL



4 MAGIC TOWNS





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